

CONSORTIUM NEWS

Preserving, Protecting, and Promoting Southern Appalachia



APPALACHIAN CONSORTIUM HAS NEW MEMBERS

Interest in the projects and goals of the Appalachian Consortium continues with two new members joining the volunteer preservation organization in 1986. The new members are the Great Smoky Mountains Natural History Association in Gatlinburg, Tennessee, and the John C. Campbell Folk School in Brasstown, North Carolina.

"We're enthusiastic about the Great Smokies' decision because they have an excellent record of interpreting the Appalachian region to people from all over the world," said Dr. Barry Buxton, Executive Director of the Consortium. "Especially impressive is their experience and success in providing environmental education to young people through the Tremont Environmental Education Center. We hope to draw upon their expertise to provide leadership for the new Consortium initiatives in environmental education."

The John C. Campbell Folk School is entering their 61st year of national leadership in craft instruction and service as a center for Appalachian dance and music. "They provide a range of instruction which is simply unavailable elsewhere in Appalachia. Just a sampling of their curriculum would include blacksmithing, metal working,

continued on page 10 . . .

TEACHER INSTITUTE A SUCCESS

The 1986 Southern Highlands Institute for Educators ended July 11, and plans are already underway for the 1987 Institute.

This summer's topic was the family in American literature. Public school, middle and secondary English teachers met for three weeks with Dr. Jim Wayne Miller to read, discuss, and write about three major works: *The Sound and the Fury*, *A Death in the Family*, and *The Dollmaker*.

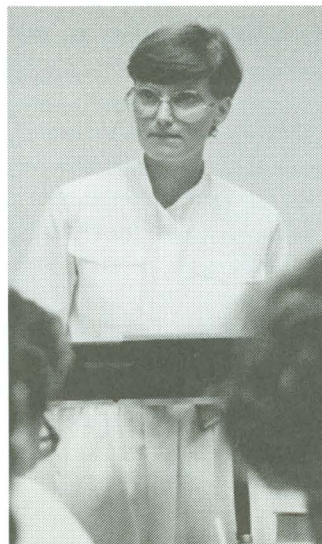
Studying with Dr. Miller was an experience which participants considered one of the most rewarding of their careers. One teacher wrote, "I consider it a rare privilege to be taught by him, a master teacher. His complete sharing of self, knowledge, time, energies was a delight." Another said, "He was the highlight of the Institute."

Participants found the content of the Institute both challenging and exciting. It was a rigorous three weeks which included special evening programs as well as daytime classes and film presentations. One teacher summed up the total experience in this way: "This has been like rain during a drought. I have soaked it up and delighted in it. It has refreshed me. Thank you!"

Next summer's Institute will deal with the theme of community. Major works to be studied are *The Scarlet Letter*, *Walden* and *Civil Disobedience*, and *Mainstreet*. A final Institute will be held during the summer of 1988.

Participants in this past summer's Institute will meet three times during the year for follow-up activities with curriculum consultants and English professors from regional colleges and universities. Funding from the National Endowment for the Humanities has made this project possible.

For additional information about either the 1987 or 1988 Institutes, please contact Malinda Crutchfield, Project Coordinator at (704) 262-2064.



Roberta Herrin lectures on "Harriet Arnow and the Concept of Family."



*Jim Wayne Miller, principal lecturer for the Institute, autographs copies of the *The Mountains Have Come Closer* for enthusiastic participants.*

APPALACHIAN CONSORTIUM

Meeting Schedule

1986-87

September 19, 1986

Lees-McRae College
Banner Elk, North Carolina

Board of Directors
Standing Committees
Board of Advisors

December 2, 1986

Appalachian Consortium
Boone, North Carolina

Appalachian Studies Committee

December 5, 1986

Appalachian Consortium
Boone, North Carolina

Museum Cooperative Committee

December 9, 1986

Appalachian Consortium
Boone, North Carolina

Publications Committee

December 12, 1986

Appalachian Consortium
Boone, North Carolina

Regional Collections Committee

December 16, 1986

Appalachian Consortium
Boone, North Carolina

Regional Cooperation Committee

March 20, 1987

Western Carolina University
Cullowhee, North Carolina

Board of Directors
Standing Committees
Board of Advisors

May 1, 1987

Grove Park Inn
Blue Ridge Parkway
Asheville, North Carolina

Chief Administrative Officers

NEW MEMBERS

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potting, woodcarving, jewelry making, dulcimer building, fiddling, old time banjo playing, square dancing, weaving, storytelling, basketmaking, and stonecarving. Through their efforts they contribute dramatically to an objective we both share—preserving the cultural heritage of Southern Appalachia.”



Professor Loyal Jones, author of *Minstrel of The Appalachians: The Story of Bascom Lamar Lunsford* is presented the Thomas Wolfe Trophy by the Western North Carolina Historical Society. The trophy symbolizes literary excellence and is presented annually. *Minstrel of the Appalachians* is the fifth Appalachian Consortium Press publication to receive the prestigious award.



Margaret Winters Moore, a fellow of the Center for Appalachian Studies and Services at ETSU, entertained Consortium members with ballad singing and dulcimer playing at the Spring meeting of the Consortium.



Ronald E. Beller, President of East Tennessee State University, welcomed Consortium members to the Johnson City Campus. In his address, Dr. Beller spoke of the importance of regional scholarship and the model of regional cooperation which the Consortium exemplifies. He reaffirmed ETSU's commitment to regional scholarship by supporting as a "Center for Excellence" the Center for Appalachian Studies and Services under the direction of Richard Blaustein.

"GREAT FOREST" EXHIBIT POPULAR AMONG DIVERSE AUDIENCES

Lees-McRae College was the last site to exhibit "The Great Forest: An Appalachian Story" as part of the National Endowment for the Humanities project begun in July of 1984. Previous sites were: Carroll Reese Museum, Folk Art Center, Mountain Heritage Center, and Rural Life Museum.

The opening night program at Lees-McRae included a welcome by President Brad Crain and a lecture by Wilma Dykeman. Richard Jackson, Head Librarian of the Carson Library on Lees-McRae's campus where the exhibit was displayed, skillfully turned the Library into an ideal location for both the exhibit and the opening night program. An enthusiastic audience participated in the event.

Although the grant period has ended, "The Great Forest" will undoubtedly have a long and successful life. The exhibit is presently on display at the Hezekiah Alexander Homesite, a division of the Mint Museum of Charlotte. The opportunity to reach a wider audience in Charlotte is a welcome one. Reaching audiences outside of the mountain region with the powerful story of the Appalachian forest is an exciting goal for the exhibit.

Following the exhibition period in Charlotte, "The Great Forest" will travel to Georgia as part of the 100th Anniversary Celebration at Young Harris College. The Appalachian Consortium has received funding from the Georgia Endowment for the Humanities to show the exhibit during this exciting and festive occasion.

Lieutenant Governor Zell Miller will be a guest speaker at the opening night program on September 25, 1986. Wilma Dykeman will deliver the main address.

Hellen Kimsey, Director of the Mountain Regional Library said, "People in this area are already anticipating with great interest hearing the opening night speakers and seeing this outstanding exhibit. This event will be a high point in the centennial celebration."



Ms. Wilma Dykeman, guest speaker for the "Great Forest" opening lectures, shows one of the panels from the Pre-Industrial portion of the exhibit.

TRAVELING EXHIBITS PROGRAM CREATED

One of the outcomes of the NEH museum exhibit project which holds almost unlimited potential for generating exciting new projects has been the creation of the Appalachian Consortium Museum Cooperative. Officials at NEH view this development as the kind of on-going return on their investment which represents the best possible use of federal funds.

The Museum Cooperative has already created a Traveling Exhibits Program which will provide quality exhibits to small museums both inside and outside the region. "The Great Forest: An Appalachian Story" has exhibited at the Mint Museum as part of this program.

A flyer outlining the purposes of the Appalachian Consortium Traveling

Exhibits Program (ACTEP) is being designed and readied for wide distribution. It will include information about exhibits presently available for loan including the Ken Murray photography exhibit of people of Appalachia; Wilburn Hayden's photographic exhibit of Black Appalachians, and an exhibit of children's art from the Carroll Reese Museum.

Other exhibits will be designed and constructed as funding allows.

Most importantly, the Museum Cooperative represents a vehicle for sharing resources, expertise, ideas, and moral support among directors of museums in the Southern Highlands whose work can be enriched by such a sharing.

PERSONALLY SPEAKING

Granville Liles, former Superintendent of the Blue Ridge Parkway and long-time member of the Consortium's Board of Directors, was featured in the summer issue of *Summit* magazine. The article discusses Mr. Liles' early work as Supervisor of Landscaping and his leadership for seven years as Superintendent.

Ellen Garrison announced that *Archives in Appalachia: a Directory* has been nominated as a candidate for the 1986 C.F.W. Coker Prize awarded to outstanding publications in the field by the Southern Association of Archivists.

Barry M. Buxton served on a review panel for the Education Division of the National Endowment for the Humanities. The panel reviewed proposals for teacher and student institutes at historically black institutions.

Howard Dorgan has his book *Glory from Hills and Hollows* accepted for publication by the University of Tennessee Press. The work summarizes observations made during twelve years of field study of the traditions and practices of six subdenominations of Baptists found in the Southern Highlands.

Nancy Joyner served as a workshop leader for a conference titled "N. C. Women and Literature." Dr. Joyner's presentation dealt with Appalachian women.

Walter Rule who recently retired from U. S. Forest Service can be reached by mail at General Delivery, Ouray, Colorado 81427. Walter will be greatly missed by the Consortium, but we all wish him the best retirement any one could have!

Barry M. Buxton served as a reviewer of the newly formed *Forum for Applied Research and Public Policy*. The Forum is sponsored by the Tennessee Valley Authority and focuses on issues related to resource, economic, and energy development and conservation. To submit research for publication, contact: Daniel Schoffer, The Forum for Applied Research and Public Policy, Tennessee Valley Authority, 400 West Summit Hill Drive, Knoxville, Tennessee, 37902.

Sam Gray was the guest lecturer for the opening in Charlotte of the exhibit, "The Great Forest: An Appalachian Story." The Charlotte exhibition is being sponsored by The Mint Museum.

Roberta Herrin and **Jim Lloyd** were guest presenters at the Southern Highlands Institute for Educators: Focus on Literature which was held on the campus of Appalachian State University from June 23-July 11.

Harley Jolley received the Christopher Crittenden Memorial Award during the eighty-fifth annual meeting of the North Carolina Literary and Historical Association. The award was presented to Dr. Jolley in recognition of his contributions to the preservation of North Carolina history.

Appalachian State University Lees-McRae College
Blue Ridge Parkway Mars Hill College
East Tennessee State University Mountain Regional Library

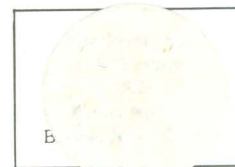
APPALACHIAN CONSORTIUM

N. C. Division of Archives & History Warren Wilson College
Southern Highland Handicraft Guild Western Carolina University
United States Forest Service Western N. C. Historical Assoc.
Great Smoky Mountains Natural History Association
John C. Campbell Folk School



The Appalachian Consortium
University Hall
Appalachian State University
Boone, North Carolina 28608

CAMPUS MAIL



DR BILL LIGHTFOOT
ENGLISH DEPT
ASU
BOONE

NC 28608

"Vitality Through Diversity"

After visiting Consortiums of higher education in California, I have concluded that one of the surest signs of organizational health in such associations is a variety of programming initiatives.

Among the most successful of these "healthy consortiums" is the Northeastern California Higher Education Council. Founded in 1972, NCHCEC has engaged in programs ranging from rural outreach to joint advertising. The latter includes a marketing plan for their ten member institutions built around the theme of "Northern California: A Beautiful Place to Learn."

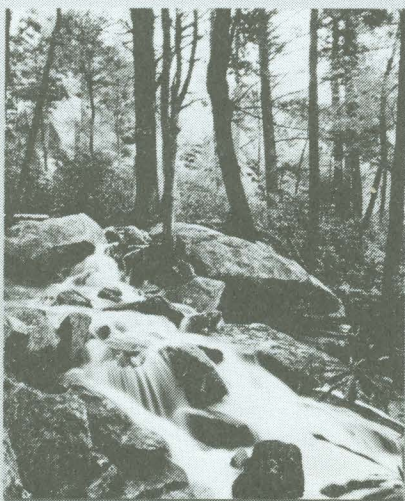
While much of NCHCEC work has been in the area of developing vocational programs, their rural outreach program has been successful in delivering programs to even the most remote communities by means of learning facilitators. Another successful and related program has focused on defining and fostering opportunities for self-employment. These range from family farms to logwood construction and several which fit under the umbrella of cottage industries.

Significant work has also been done by various committees of NCHCEC with the problems of student retention and articulation. A parallel project has examined counseling and guidance practices in depth and has made recommendations to respective member institutions.

While comparing the Appalachian Consortium to other consortiums of higher education, especially those like NCHCEC which have much larger operational budgets, can be misleading, such comparisons can also be illuminating and heuristic. The result of such comparisons, at least in the mind of your Executive Director, is that we are doing quite well, thank you. We are indeed among the ranks of "healthy consortiums." It is the diversity of our programs which make the Appalachian Consortium vital after fifteen years of service to the region. I believe this diversity bodes well for the future of our association.

Let's take a moment and examine just a few programs in the current range of Consortium initiatives. First, though not necessarily most important, is the outreach effort to increase educational opportunities for area students and teachers. Our Southern Highlands Institutes for Educators, supported by the National Endowment for the Humanities, have assisted hundreds of mountain teachers in strengthening their backgrounds in the humanities. We believe such programs not only foster a positive professional self-concept among participants but that they also help retain good teachers in the profession.

A parallel initiative of the Appalachian Consortium Press has been to address the paucity of classroom materials about the Southern Highlands which are available in the schools. Through a cooperative agreement with the Center for Appalachian Studies and Services at East Tennessee State University, the Press will, in the coming year, co-publish three manuscripts written by teachers which strengthen instruction at the elementary, secondary and collegiate levels. This initiative is unprecedented in the history of the Consortium and exceeds the hopes of even the most optimistic among us just two years ago.



The Appalachian Consortium

is a non-profit educational organization comprised of institutions and agencies located in Southern Appalachia. Our members are volunteers who plan and execute projects which serve 156 mountain counties in seven states. Among our goals are:

- Preserving the cultural heritage of Southern Appalachia
- Protecting the mountain environment
- Publishing manuscripts about the region
- Improving educational opportunities for area students and teachers
- Conducting scientific, social, and economic research
- Promoting a positive image of Appalachia
- Encouraging regional cooperation

Through the gracious efforts of Hugh Morton of Grandfather Mountain and Ron Holland and Paul Mears of the North Carolina Division of Archives and History, the Central Office is now adorned with new signs explaining our goals and objectives to visitors. The signs will also be used at conferences, book displays, and other special occasions.

Another example of our organizational vitality is the research and analysis provided in *Emerging Patterns in the Southern Highlands*. Truly a model of regional cooperation, this research effort, which is supported by the Tennessee Valley Authority and the Appalachian Regional Commission, examines current developments in the areas of agriculture, health care, and general business patterns. Two features of this research effort make it unique. It combines the data gathering and assimilation of information by social scientists with interpretive essays written by humanities faculty. Under the capable leadership of long-time Consortium member Bob Rieman and Paul Lovingood, a member of the Board of Advisors from the University of South Carolina, this ambitious project examines emerging trends in 156 counties in seven Appalachian states. The project scope enables us to go beyond the typical state level report to analyze what is happening on a regional basis in Appalachian counties.

One of the more visible issues facing the Southern Highlands today is preservation of the native environment. This is especially true in those counties experiencing rapid growth. The Consortium is now in the process of developing, with the assistance of the Mary Reynolds Babcock Foundation, an Environmental Education Institute for teachers which will be modeled after our highly successful Southern Highlands Institute for Educators. The Institute will bring together teachers, administrators, and students from across our service region to learn about environmental issues and to study alternative means of integrating these topics into state-mandated curriculum. Teachers will learn how to help their students conduct community environmental awareness assessments and specific environmental awareness activities will be planned for the schools of all participating teachers.

Add to these new initiatives the very active Appalachian Consortium Press, a new newsletter ("The Curator") from the Regional Collections Committee, a travelling exhibit program coordinated by the Museum Committee, continuing co-sponsorship of several conferences and symposia annually, and a growing individual and institutional membership and you have vitality through diversity.

This vitality has not been easy to achieve and it has not come overnight. It has taken the unselfish dedication and leadership of dozens of individuals from member institutions and agencies who volunteer their time and expertise toward achieving our goals. We must not forget the contributions of members of the Board of Advisors and the financial support of our Friends of the Consortium. Each plays a critical role in the formula for success.

Finally, let's offer a word of thanks to the men and women who have stepped forward to assume positions of additional responsibility within the organization. I speak here of the chairs of our various committees who work to facilitate the transformation of a good idea into a concrete program serving Southern Appalachia. Particular gratitude must be extended to individuals like the late Terry Epperson, James Dooley, Emmett Essin, and now Clinton Parker, who accepts the ultimate responsibility as Chairman of the Board of Directors.

As discussed previously, the Appalachian Consortium is now fifteen years old and while we're getting older, we're also getting better. From every indication we are as vital as the day we were organized in 1971. We are many things to many people and this diversity is our strength.



Barry M. Buxton
Executive Director

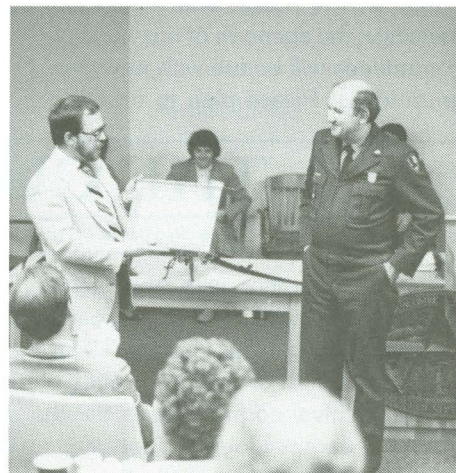
CERTIFICATE OF APPRECIATION

This Golden Anniversary year of the Blue Ridge Parkway has been observed in many ways, all of which have served to heighten the interest in, awareness of, and appreciation for what has become known as "America's Favorite Drive."

One of the major Golden Anniversary events was a Conference entitled "Blue Ridge Parkway: Agent of Transition." Held at Appalachian State University, the Conference provided a scholarly platform for an examination of the effects the Parkway has had on the area of Southern Appalachia through which it passes. The entire program was well attended and well received and resulted in national attention.

The success of the Conference can be attributed directly to the support and involvement of the Appalachian Consortium. Dr. Barry Buxton and his staff, working with and through a knowledgeable and highly motivated steering committee, displayed great expertise in carrying out the program from conception to implementation.

To express our thanks and to illustrate the lofty level of regard in which we at the Blue Ridge Parkway hold the Appalachian Consortium, it is with great pleasure that we present the Consortium this Certificate of Appreciation for its contributions to the Parkway during its first 50 years. We are confident this relationship will continue well into the future.



CRATIS WILLIAMS HONORED

The Cratis Williams Symposium, co-sponsored with the Center for Appalachian Studies at ASU, brought together some of Appalachia's foremost scholars to assess the current state of regional studies. Special attention was directed at the sub-disciplines Dr. Williams loved and nurtured—Appalachian music, folklore, history and literature.



Pictured from left to right are: Carl Ross, Director of the Center for Appalachian Studies at ASU; Jim Wayne Miller, Professor of Modern Languages and Intercultural Studies at Western Kentucky University; Ron Eller, Director of the Appalachian Center of the University of Kentucky; Charlotte Ross, Professor in the Center for Appalachian Studies and Services at East Tennessee State University; Loyal Jones, Director of the Appalachian Center at Berea College; John Stephenson, President of Berea College; and Barry Buxton, Executive Director of the Appalachian Consortium.

REMINDER

The Fall meeting of the Appalachian Consortium will be on September 19, 1986, on the beautiful campus of Lees-McRae College in Banner Elk, North Carolina. It will be the first time we have gathered there in over seven years.

Dr. Brad Crain, Lees-McRae's new President and the faculty and staff of Lees-McRae have instilled new life and a positive enthusiasm into the programs of the institution. They are excited about sharing this with Consortium members.

The agenda for the meeting is full and exciting. The Laurel Leaves Award will be presented, a special multi-media production by Ledford Productions will be shown, and there will be some surprises.

As is the case with our Fall meetings, the agenda's of our standing committees will be full with new program ideas. Please plan to attend.

CONSORTIUM RESOURCE GUIDE AVAILABLE

A directory of Appalachian Consortium members is now available to the public at no cost. In recent years, as the Consortium has expanded its efforts to work with public school teachers and administrators, we have become acutely aware of the need to facilitate resource sharing at all levels and in all segments of our educational system. As we have sponsored conferences, public forums, and talked with individuals throughout our service region, the same need for resource sharing has been manifest at the community level.

We believe that the Consortium is in an excellent position to facilitate this sharing. We are therefore publishing this Appalachian Consortium Resource Guide to familiarize you with our members. They represent a valuable pool of diverse expertise which ranges from history and

literature to folklore, science and regional planning. Among our members are teachers, administrators, librarians and archivists, musicians and artists. The Consortium Board of Advisors, made up of concerned citizens from all walks of life, constitutes an even greater diversity of talents and experiences.

We believe that this Resource Guide can be useful as you plan programs and activities for your school or community. It's our hope that you will turn to the Consortium for assistance as you work toward preserving our cultural heritage. One word of caution is required. The work performed by Consortium members is typically in addition to their full-time responsibilities in teaching, business, industry and research. Their availability will vary as will their need for remuneration.

THE CURATOR

The Newsletter of Appalachian Regional Collections

In cooperation with Appalachian State University, East Tennessee State University, and Western Carolina University, the Appalachian Consortium is publishing "The Curator." This biannual newsletter is intended to serve as a medium of communication between the Consortium and members of the archival community in Southern Appalachia.

Dr. James Lloyd, Editor, suggests that the newsletter will focus on five areas of interest: conservation, outreach, arrangement and description, the handling of audio-visual material, and the handling of artifacts. Each issue will feature one of the above areas in some detail.

If you or someone you know in the archival community would like to receive "The Curator" please send your name and address to "The Curator," Appalachian Consortium, ASU, Boone, North Carolina 28608.

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University Hall
Appalachian State University
Boone, N. C. 28608



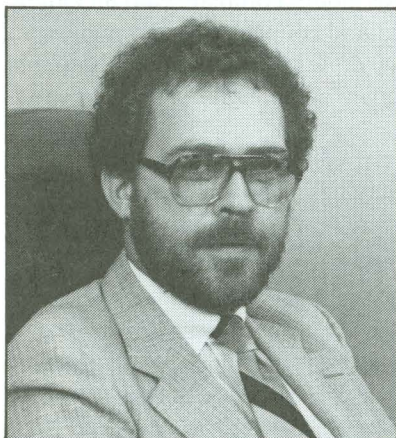
Clinton Parker, *Chairman*
Barry M. Buxton, *Executive Director*

Consortium News is published twice annually to serve as a medium of communication between our members and the people of our service region.

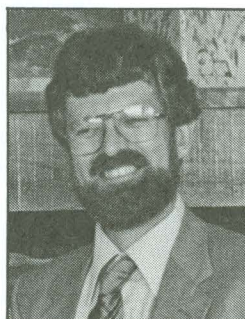
Persons interested in receiving *Consortium News* should send name and address requesting that they be added to the newsletter mailing list to the Appalachian Consortium.

Consortium News is funded in part by a grant from the Boone Division of TRW.

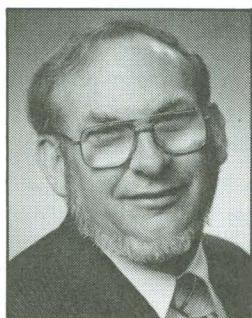
YOUR CONSORTIUM LEADERS FOR 1986-87



Clinton Parker
Chairman of the Board of Directors



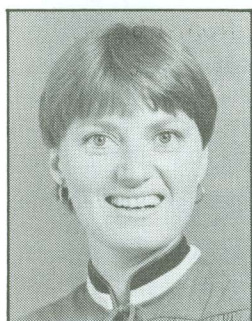
Steve Beatty
*Vice-Chairman, Board of Directors
and
Chairman, Administration*



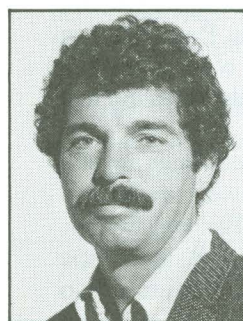
Howard Dorgan
Chairman, Appalachian Studies



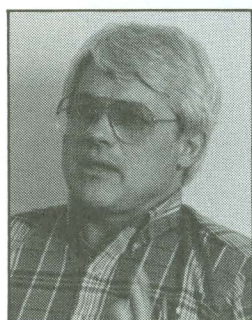
Helen Roseberry
Chairman, Museum Cooperative



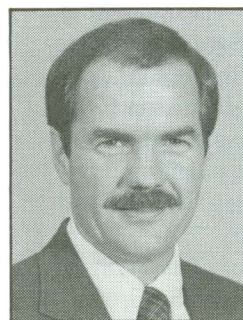
Roberta Herrin
Chairman, Publications



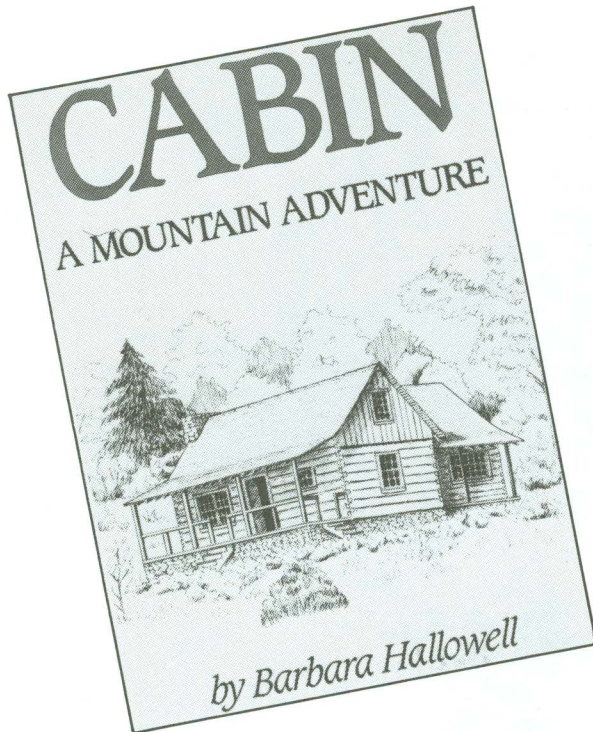
James Lloyd
Chairman, Regional Collections



J. L. Mackey
*Chairman, Regional Cooperation
and Development*



Doyle Bickers
Coordinator, Board of Advisors



Cabin is available through the Consortium for \$8.95.

When a northern suburban family purchases some southern Appalachian mountain land, an old, hand-hewn log cabin tags along, complete with an elderly couple. Both cabin and couple are weary and worn, but combined, they draw the northern folks into that rustic dream experience—though not without struggle for all!

What begins as a routine cabin restoration expands rapidly, almost overwhelmingly, into unexpected involvement with mountain people—those who lived in the old cabin and those who helped rebuild it.

Barbara Hallowell has written a charming account of her family's adventures in moving from their New Jersey home and putting down roots in the mountains of Western North Carolina. Her appreciation of the place and its people is warm and genuine, embracing the natural beauty and abundance of the region and the distinctive characteristics of her new-found friends. With wit and insight she delights and instructs us.

Wilma Dykeman

A delightful, sensitive, and exciting book which displays a great understanding of and appreciation for Appalachian character and heritage.

Cratis Williams, 1985

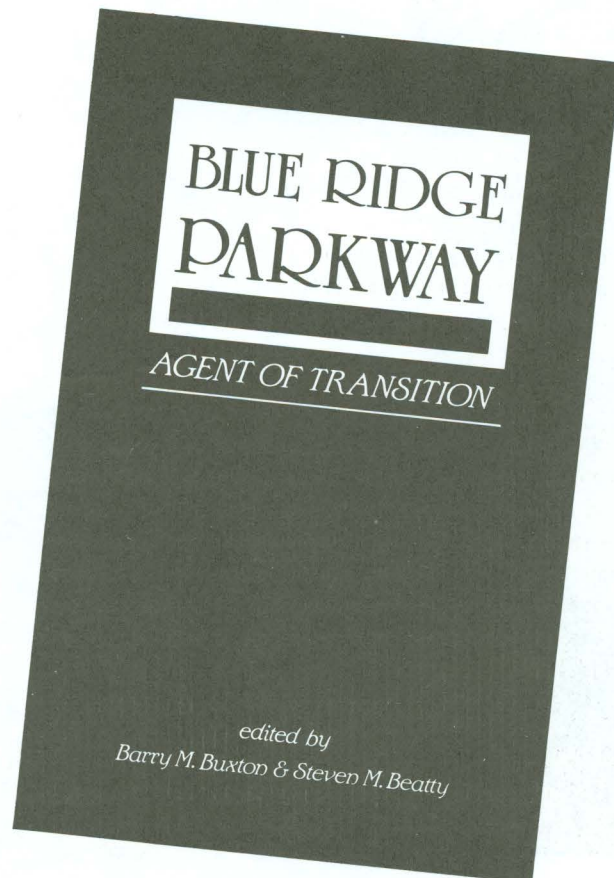
Blue Ridge Parkway: Agent of Transition

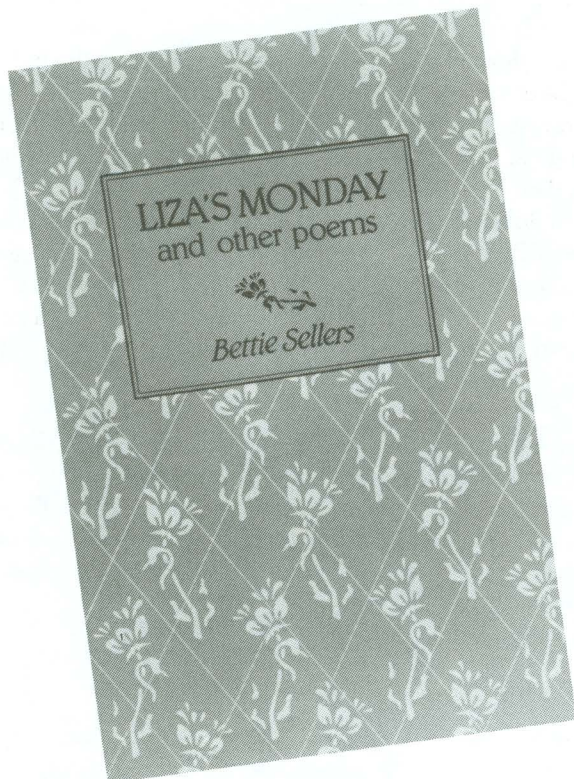
Proceedings of the Blue Ridge Parkway Golden Anniversary Conference. Edited by Barry Buxton and Steven Beatty, this compilation of presentations by scholars from across America celebrates the first 50 years of Parkway history.

Interdisciplinary in focus, the Proceedings include presentations ranging from Parkway design to wildflowers and ecology. Papers on Parkway history, folklife, recreation, engineering, and landscape management make this an important resource. Two papers enunciate the contributions of landscape architect Stanley Abbott in the planning, design, and management of the Parkway.

Contains special presentations by William H. Mott on the future of the National Park Service, Stewart Udall on environmental concerns in the region, Jean Muller on the revolutionary design of the Linn Cove Viaduct, and Gary Everhardt on the future of the Parkway. Also included are winning essays and artwork from the Student Art and Essay Contest held in honor of the Golden Anniversary.

Blue Ridge Parkway: Agent of Transition is available through the Consortium for \$5.95.





Bettie Sellers writes with both narrative strength and lyrical subtlety. Now story, now song, her poems are a way through which her place and people say themselves.

Jim Wayne Miller
Western Kentucky University

In *Liza's Monday* Bettie Sellers has accomplished more than poetry of quality mood-telling, she has given us perspective through the lyrical, yet stunning, lives of people she knows from heartside out. These fragments—though fragile, tough, restless, patient, enduring, aching—are brilliantly sculpted by tools of language that could be managed only by the hands of an artist. Bettie Sellers is not only an artist, but one of the most gifted of her contemporaries.

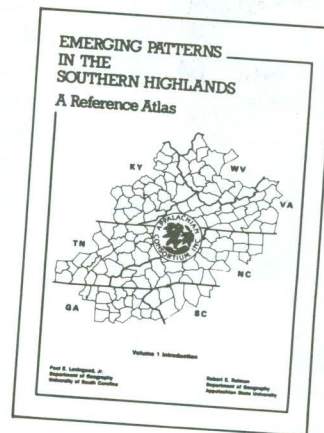
Terry Kay, Author
The Year the Lights Came On

Bettie Sellers is a realist, and her theme is human bondage. In *Liza's Monday* she speaks for downtrodden women, whose lives have been circumscribed by need, poverty, and familial obligation. As portrayed by Ms. Sellers, these women are neither pitiable nor exceptionally heroic. What is exceptional is the author's narrative skill and her compassionate objectivity.

Ben Howard
Alfred University

Liza's Monday and Other Poems is available through the Consortium for \$5.95.

Emerging Patterns in the Southern Highlands, Vol. I & II



Emerging Patterns in the Southern Highlands is the introductory volume in a series of planned atlases dealing with certain aspects of life in Southern Appalachia. This volume covers population characteristics, housing, income and education, employment, and agriculture.

Emerging Patterns In the Southern Highlands, Vol. II focuses on agricultural patterns in the region. Subjects addressed are farms and land area in farms, agricultural land use, farm types, farm productivity, farm management and organization, and farm ecology.

Both volumes cover a study area of 156 counties in seven Appalachian states. Information for each atlas was compiled into percentage maps and interpretive essays. The *Emerging Patterns* series has helped planning departments, local and state officials, teachers, and students see the changes, differences, and similarities among the counties in the region.

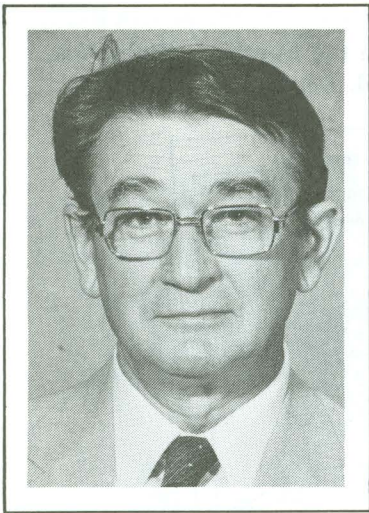
Emerging Patterns in the Southern Highlands, Vol. I & II are available through the Consortium for \$5.00 each.

ORDER FORM

Please detach and mail to: The Appalachian Consortium Press, University Hall, Appalachian State University, Boone, NC 28608.

No. of Copies	Title	Price
	Blue Ridge Parkway: Agent of Transition	
	Cabin: A Mountain Adventure	
	Emerging Patterns in the Southern Highlands, Vol. I	
	Emerging Patterns, Vol. II—Agriculture	
	Liza's Monday and Other Poems	
	N. C. Sales Tax	
	Add \$1.00 Postage and Handling Per Book	
	Total Enclosed	

Name _____
Address _____
City _____ State _____ Zip _____



Terry E. Epperson
June 10, 1924
June 6, 1986

Dr. Terry E. Epperson, former Chairman of the Board of Directors of the Consortium and Professor of Geography and Planning at Appalachian State University, died unexpectedly of a heart attack in Johnson City on June 6th. He was 62 years old. Epperson had been a Consortium member since its founding in 1971 and was a respected member of both the academic and business communities.

Dr. Richard Humphrey, Pastor of Cherokee Methodist Church in Johnson City and a former Consortium member, presided at the graveside service. Humphrey called Epperson "a man who believed in hard work and self-sacrifice—a man

who worked to improve the life of his fellow man. Terry recognized the importance of the Appalachian Consortium in preserving our cultural and environmental treasures."

"Dr. Epperson's death was a true loss and a great shock," said James E. Dooley, Vice Chancellor for Development and Special Services at Western Carolina University and a former Board Chairman. "Terry's many-faceted contributions to our region were well known and highly acclaimed. His commitment and dedication influenced students, colleagues, and friends. He will be missed, but he will be remembered with gratitude and great respect."

FRANCIS PLEDGER HULME

by
Jed Bierhaus

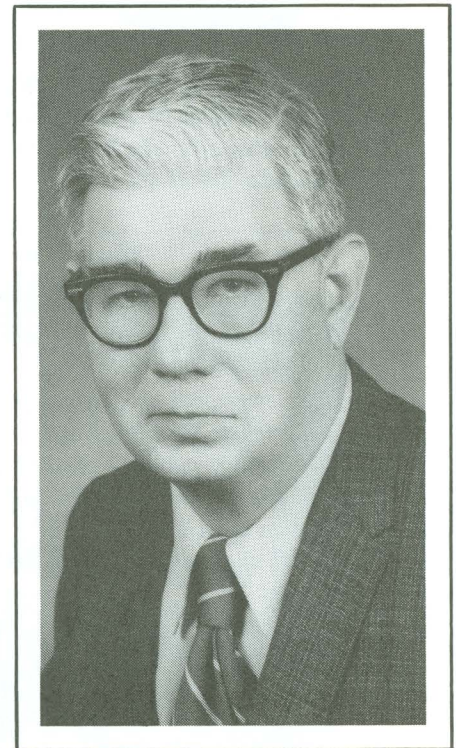
Francis Pledger Hulme, teacher, poet, and critic, died Sunday, May 4, 1986, in an Asheville hospital following heart surgery. People who knew him will never forget him. There was about Frank, as he was known to his friends, a wit, a freshness of perception, a critical stance hard-nosed and accurate, that made him unforgettable. He was also, as we say in the South, "good company." This means that he was gracious, courtly, entertaining, and a pleasure to be with. One felt refreshed after visiting with Frank, renewed, as one feels after a hike in the mountains or after a spectacular sunset. Frank Hulme showed us human nature at its best.

Warren Wilson students who studied under Dr. Hulme, and to them he was Dr. Hulme—no professor they had had before or were likely to have afterwards would be a Doctor in quite the same way—will remember him with affection and with fear and trembling. His standards were high, his nonsense tolerance low. Frank especially disapproved of Appalachian stereotypes. Just because a student graduated from a small mountain high school didn't mean that he or she wasn't smart. It just meant that he or she had a lot of catching up to do. This Frank considered the student's responsibility, although he was always ready to help. "Never tinker with independence," he told me once. "Encourage it, explain it if you have to, but never deprive it of the right to fail."

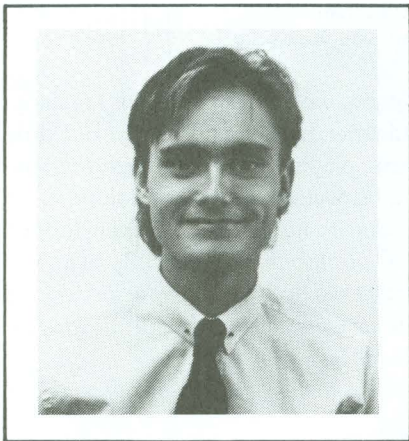
Frank graduated from Asheville High School and Chapel Hill. He received his Master's from Emory and his Ph.D. from the University of Minnesota. He was an accomplished violinist, having studied at the Cincinnati Conservatory of Music, and his knowledge of opera was unexcelled. In addition to teaching at the University of the State of New York at Oswego, where he was professor emeritus and department head, and at Warren Wilson College from 1969 to 1980, he also taught courses at Mars Hill and UNC-A. He published two books of poetry: *Come up the Valley*, Rutgers University Press, and *Mountain Measure*, Appalachian Consortium Press. In his retirement, he delighted audiences with readings from his own poetry and with lectures about North Carolina writers.

Frank Hulme was a good friend of mine and of my family. He was the godfather of my daughter and Uncle Frank to my children. When I think of the legacies I shall leave my children, one of the greatest is the memories they'll always carry with them of their Uncle Frank, that remarkable man who talked to them about important matters. Their relationships to the world around them and to the ideas in this world are more cogent and deeply felt because of Francis Hulme, who opened their eyes to art and enlarged their concept of living.

This increased awareness of life—both of its antecedents and its promises—is a gift he gave us all. He gave it because he was generous. If I know Frank, and I think I do, he'd tell us to pass it on. "Any idiot can learn to spell," he told me once. "Buy a dictionary." But generosity cannot be bought. It takes practice, like playing the violin, and it takes a desire to possess it. On the other hand, also like playing the violin, it gives pleasure to self and to others and is an accomplishment of supreme worth. Frank made music many ways, to many people, and we loved him for it. His music has become a part of our lives, and I think we honor him most by remembering that it sprang from his generous nature.



Dr. Frank Hulme
1910-1986



Ralph Jarvis

ENVIRONMENTAL EDUCATION INTERN

Ralph Jarvis, a recent graduate of Memorial University of Newfoundland in Canada, served as intern on a project co-sponsored by the Appalachian Consortium and Warren Wilson College. The purpose of the project was

to assess the need for conservation and environmental education in schools of the Southern Appalachian region.

During his internship, Ralph assisted Dr. Woodward Bousquet, Chair of the Environmental Studies Program at Warren Wilson College, in the development of a survey instrument that would reliably document this need. The project has potential applications in Ralph's native Province of Newfoundland which has been referred to as "the Appalachia of Canada."

Having grown up in rural Newfoundland, Ralph feels close to the traditional ways of his people. He has also been able to see the effects of government endorsed resettlement, from small isolated communities to larger centers, to provide a population base to support the modernization of the fishing industry. Additional

pressure is now being placed on the traditional way of life by the development of offshore oil reserves.

"The time that I spent in the Appalachians brought me closer to an understanding of my own region and the possible solutions to the problems that we are facing. In order for Newfoundland to have environmental stability there must be a recognition and an appreciation of the relationship to the earth that has existed there for hundreds of years."

Ralph's internship was part of an Exchange Associate Position with the Atlantic Center for the Environment, a not-for-profit organization based in Massachusetts which is interested in successful approaches towards conservation in rural areas. After leaving North Carolina in May, Ralph became Director of the Atlantic Center's environmental education program in Newfoundland.



Southern
Highland
Handicraft
Guild

CELEBRATE FOLK ART

The Southern Highland Handicraft Guild recently sponsored "Celebrate Folk Art In Appalachia." Held at the Folk Art Center on the Blue Ridge Parkway, the celebration consisted of demonstrations, displays, food, music, and storytelling.

Barry M. Buxton, the Consortium's Executive Director, provided the keynote speech entitled "Preserving Folk Art in the Southern Highlands."

"The program was a great success," said James Gentry, Director of the Guild. "Each year the Celebration gets bigger and better and this growth serves as a testament to the public's interest in folk art. It's a tradition which both the Guild and the Consortium want to support and encourage."

Please check your mailing address for this newsletter. If there is an address change, errors in spelling, etc. please let us know.

CONSORTIUM INTERN

Dana Bartlett came to the Appalachian Consortium as an intern from ASU during the spring semester, 1986. She was primarily involved with press activities during her internship. She proofread the Consortium's new publication *Cabin: A Mountain Adventure* and was an editorial assistant on the upcoming publication *Blue Ridge Parkway: Agent of Transition*.

Upon graduation, she remained at the Consortium, employed as a Research Assistant collecting and compiling information about the Moses H. Cone Estate in Blowing Rock. She is assisting Dr. Buxton in

nominating the Estate for inclusion in the National Register of Historic Places. This project is being conducted in cooperation with the Blue Ridge Parkway.

"I'm enthusiastic about this project because I live near the Parkway and it holds a special place in my heart. I appreciate Cone Estate's beauty and I'm pleased to play a small part in preserving it."

Dana has a Bachelor of Arts in English with a minor in chemistry. Her career goals are to pursue a career in Technical Writing/Editing and to attend Pharmacy school in the future.



Consortium intern Dana Bartlett discusses publication schedule with Jane Shook, Assistant Director for Press Activities.

CONSORTIUM NEWS

Preserving, Protecting, and Promoting Southern Appalachia



SOUTHERN APPALACHIAN HIGHLANDS CONSERVANCY APPROVED AS NEWEST CONSORTIUM MEMBER

At the May 1st meeting of the Chief Administrative Officers of the Appalachian Consortium in Asheville, the Southern Appalachian Highlands Conservancy was unanimously approved as the Consortium's fifteenth and newest member.

SAHC purchases land with donated funds, seeks conservation easements, and encourages public acquisition. Its on-going land management programs are designed to protect natural features and to provide resource information to public agencies.

Cooperating with SAHC in saving the Highlands are state agencies in North Carolina and Tennessee and the U. S. Forest Service. Endorsing the program are the National Audubon Society, the Garden Club of America, the Appalachian Trail Conference, and numerous state and local organizations.

Clinton Parker, Chairman of the Consortium's Board of Directors, said he is pleased to have a new member that is so committed to environmental education and natural resource preservation. "The Conservancy adds an important new dimension to our membership. They have a successful track record on environmental issues and we appreciate their sensitivity to the need for comprehensive, balanced land management programs."

PARKER SELECTED TO CONTINUE LEADERSHIP

R. Clinton Parker, Associate Vice Chancellor for Academic Affairs at Appalachian State University, was unanimously re-elected to the position of Chairman of the Consortium's Board of Directors at the Spring meeting of the Consortium in Cullowhee, North Carolina.

Serving with Parker will be Roberta Herrin, professor of English at East Tennessee State University. Dr. Herrin was elected to the position of Vice-Chairman.

Chosen as At Large representatives to the Board were Doyle Bickers, Carrollton, Georgia; James Lloyd, Knoxville, Tennessee; Linda Miller,

Boone, North Carolina; Marnie Muller, Asheville, North Carolina; and Helen Roseberry, Johnson City,

Tennessee. (Pictured below, left to right, are Muller, Miller, Bickers, Herrin, Lloyd, and Parker.)



CONSORTIUM PLANS TO CELEBRATE CONSTITUTION

Plans are underway for the hosting of an institute for public school, social studies teachers which will focus on the American Constitution. A sub-committee of the Appalachian Studies Committee met in Boone on April 14th to begin thinking about a possible design for such an institute.

Howard Dorgan, Linda Miller, Alan Hauser, Carl Ross, Eric Lacy, and Mary Wilgus participated in a lively discussion about the best design for an intensive, scholarly study of the Constitution. It was decided that by dividing a three-week institute in half and spending the first week and a half on the history of the Constitution and the second on contemporary issues, teachers would be involved in a balanced, exciting program rooted in history and yet made relevant to today's world.

Funding from the National Endowment for the Humanities will be sought. The institute would be held for three weeks during the summer of 1989.

RESEARCH ASSISTANTS FOR BLOWING ROCK HISTORY PROJECT

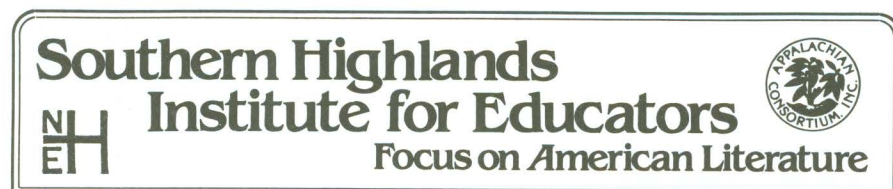
The Appalachian Consortium and the Blowing Rock Rotary Club are pleased to announce the selection of research assistants who will work on the Blowing Rock History Project this summer. Gene Hyde, Karen Lohr, and Matt Walpole will join Jerry

Burns, editor of *The Blowing Rocket*, and Dr. Barry Buxton, Director of the Appalachian Consortium, in researching and writing the history of Blowing Rock, which is due to be published next year.

All three currently attend

Appalachian State University, where Hyde and Walpole are graduate students in Appalachian Studies. Hyde is a graduate of the University of North Carolina at Greensboro where he majored in history. He

Continued on page 11 . . .



PARTICIPANTS SELECTED

Twenty-five public school teachers were selected to participate in the 1987 Southern Highlands Institute for Educators, a project made possible by supportive funding from the National Endowment for the Humanities. The Institute was held June 22 - July 10 on the campus of Appalachian State University. The participants represent the top teachers from an impressive pool of applicants teaching in schools across the region.

This summer, Dr. Jim Wayne Miller again led the Institute. Dr. Miller met in March with a number of participants for an orientation session. The major texts to be used and important supplementary readings were discussed by Dr. Miller. He noted that the three weeks of the Institute would be a time for shared inquiry into the nature of community.

The schedule for the three-week period included time for discussions, reading, lectures, writing, special presentations, including the viewing of the highly acclaimed PBS production of *The Scarlet Letter*. John Ehle was invited to spend time with participants discussing his own work and also to speak at an evening forum which was open to the public.

This past summer's participants have been involved in activities planned for the academic year following the 1986 SHIE. Teachers met in the Fall with Dr. Julia Thomason, a nationally recognized expert in curriculum development for language arts instruction and a professor in Appalachian State University's Rheich School of Education. Dr. Thomason's lively and informative presentation received the highest marks from participants. Comments included:

"This was a fantastic day! It was both informative and enjoyable. This was definitely a day well spent away from the classroom."

"I can use what I learned today. Higher level thinking skills have been difficult for me to incorporate into my lesson plans. This session has helped me tremendously."

During this 1986-87 year, participants in the 1986 SHIE have also met as cluster groups with three English professors from member colleges. Dr. Roberta Herrin of East Tennessee State University, Dr. Jed Bierhaus of Warren Wilson College, and Dr. William Lightfoot of Appalachian State University, each met with a small group of teachers from their immediate area to expand upon the content of the past summer's Institute and also to plan ways in which that content might be made known to a wider group of colleagues in the public school system.

The Cluster Meetings have also provided an opportunity for informal discussion and interaction between public school teachers and scholars in higher education.

Participants in this summer's 1987 SHIE will also be involved in activities following their summer experience.

Staff at the Consortium enjoyed this summer's Institute. Fifteen of the twenty-five teachers were returning participants so it was like welcoming back old friends.

1987 PARTICIPANTS IN THE SOUTHERN HIGHLANDS INSTITUTE FOR EDUCATORS

Lynn Avant
Mabel Elementary School, Zionville, NC

Leta Baharestan
Cocke County High School, Newport, TN

Willa Ann Baker
Harris Middle School, Spruce Pine, NC

Narisse Bravard
West Alexander Jr. High, Taylorsville, NC

James Brooks
West Wilkes High School, Millers Creek, NC

Robert Brown
Belton-Honea Path High School, Honea Path, SC

Josephine Buckner
Oak Hill Jr. High, Morganton, NC

Carolyn Cahill
Morristown Hamblen High East, Morristown, TN

Patricia Chastain
Powell High School, Powell, TN

Patricia Collis
Harris Middle School, Spruce Pine, NC

Stan Coss
Polk Central High, Mill Spring, NC

Patrick Coyne
Roanoke Catholic School

Sherrie Hartsoe
West Iredell High, Statesville, NC

Janice Hildebrand
Hibriten High School, Lenoir, NC

Gloria Hinson
Bethel School, Waynesville, NC

Annye Holt
Asheville High School, Asheville, NC

Danny Lawrence
Carver High School, Winston-Salem, NC

June Mann
Watauga High School, Boone, NC

Louis Palmer
Whitlock Jr. High, Spartanburg, SC

Carolyn Ratledge
South Greene High School, Greeneville, TN

Rita Silver
Chesnee High School, Chesnee, SC

Wilma Snyder
Dobyns-Bennett High School, Kingsport, TN

Vickie Sutton
Franklin High School, Franklin, NC

Elizabeth Watson
Polk Central High School, Mill Spring, NC

Michelle Wood
G. W. Carver High School, Fieldale, VA

previously worked with *The Mountain Times* and is currently Coordinator of the Watauga Spring Festival. Walpole graduated from Duke University in 1976. After completing military service he worked for the Waldenbooks Company, managing the Boone store for two years. Lohr, a resident of Little Switzerland, has returned to school to pursue studies in Philosophy and Religion after five years working in Deaf Education and

Administration.

"We are very excited about this project," Walpole said. "The three of us have a deep commitment to life in these mountains and look forward to this opportunity." Dr. Buxton shares their enthusiasm. "We are delighted to have these three involved with the project," he said. "Their maturity and research skills will be a valuable asset. We are all looking forward to working together this summer."



L-R: Gene Hyde, Karen Lohr & Matt Walpole



Malinda Crutchfield

RESIGNATION

Dr. Barry Buxton announced the resignation of Malinda Crutchfield as Associate Director during the May 1st meeting of the Chief Administrative Officers of the Appalachian Consortium. Mrs. Crutchfield left the Consortium at the end of May to take a position in Winston-Salem, North Carolina.

Ms. Crutchfield expressed to the CAO's her deep appreciation for the years of her association with the Consortium. She noted that her new

position as Director of Planning and Development with Old Salem, Inc. is one which offers new challenges while building on her experiences as Associate Director of the Appalachian Consortium.

"This is a fine opportunity for me and my family, and while I leave with a sense of sadness which always accompanies such a move, I also leave with a sense of excitement and anticipation about this new beginning," remarked Ms. Crutchfield.

ENVIRONMENTAL EDUCATION INTERN

Pamela Bain, a recent graduate of University of Guelph in Canada, served as an intern on a number of projects co-sponsored by Warren Wilson College and the Appalachian Consortium this spring. This internship was part of an exchange Associate Position with the Atlantic Center for the Environment, a not-for-profit organization based in Massachusetts which through education, encourages conservation in rural areas. The Atlantic Center previously sponsored an internship for Newfoundlander Ralph Jarvis in 1986.

At Warren Wilson College, Pam has participated in community outreach programs and organized the Living River's Essay Contest which will send a Swannanoa Valley high school student on an Atlantic Center educational program in New Brunswick, Canada.

She has also been active with the Regional Cooperation and Development Committee in planning for a Community and Economic Renewal Conference for rural community leaders and citizens projected for the near future. Another project discussed with the Consortium and Dr. Woodward Bousquet, Chair of the Environmental Studies Program at Warren Wilson College, was a collection of selected environmental education programs and activities in the Southern Appalachians. The compilation would follow up the Southern Appalachian Environmental Education Needs Assessment conducted by Bousquet and Jarvis last year. This collection will present examples of effective and innovative programs, the difficulties which arose in the implementation of these projects, and the solutions which were used to overcome barriers.

"Through the numerous opportunities I have had as an intern, I have increased my understanding and awareness of the rich resources in this area; including not only the natural resources, but also the people and their heritage. My participation in these projects has opened my eyes to the strength of the people in this region as they have come together to fight for their resources and create local solutions to often global problems. The time I have spent in the Appalachian region has strengthened my own commitment to work in the field of Environmental Education and with the skills I have learned here, I can work towards local solutions in my own region."

After leaving North Carolina in May, Pam will be the Assistant Director of the Atlantic Center's Living Rivers environmental education program in Maine and New Brunswick.



Pamela Bain

NEW MEMBER PROFILE: THE JOHN C. CAMPBELL FOLK SCHOOL

PURPOSE: Craft and folk art education and promotion, support for professional craftspeople, historical preservation, economic development, and community service

FACILITIES: 365 acres of campus and farmland, six craft studios, five residential buildings, four studios for resident craftspeople, festival/theater barn, open pavillion, historic log cabin museum and farm house, crafts sales shop, and Keith House, a three-story national historical landmark including dorms, auditorium/dance floor, dining room, kitchen, and administrative offices

TOTAL AUDIENCE: 20,000 students, craftspeople, visitors and other participants from the community, North Carolina, and across the country

STUDENT ENROLLMENT: 1,500 (35% from North Carolina)

COURSE AREAS: Blacksmithing, Pottery, Woodworking, Weaving and Spinning, Woodcarving, Enameling, Basketmaking, Quilting, other Fibers and Metals, Music, Dancing, Instrument Making, Appalachian Culture and Natural History

PROFESSIONAL ARTISTS & CRAFTSPEOPLE SERVED:
500 through courses, fairs, the annual Fall Festival and Fireside Sale, and workshops

YOUTH PROGRAMS: Western North Carolina 4-H; Soil and Water Conservation Field Day; North Carolina Youth Leaders; Elementary and High Schools from North Carolina, Georgia and Tennessee; Youth Arts Week with the Cherokee County Arts Council; and Little and Middle Folk School

COMMUNITY PROGRAMMING: John C. Campbell Players, Brasstown Concert Society, Brasstown Community Choir, Brasstown Country Dancers, Falls Festival and Saturday night country dances

STAFF: Twenty-three full and part-time

RESIDENT CRAFTSPEOPLE: Blacksmithing, Pottery, Carving, Weaving and Enameling

TOTAL BUDGET: \$547,000

ECONOMIC RETURN TO COMMUNITY: \$400,000

AFFILIATIONS: Southern Highland Handicraft Guild (founding member), North Carolina Arts Advocates, Appalachian Consortium, Community Arts Council of Western North Carolina, Tri-county Community College, and North Carolina Arts Council as one of five North Carolina Arts Resources in the visual arts.

GOVERNANCE: A tax-exempt, non-profit corporation chartered in North Carolina operating continuously for over 60 years under a fifteen member Board of Directors which meets semi-annually

APPALACHIAN CONSORTIUM Meeting Schedule 1987/88

SEPTEMBER 18, 1987 Southern Highland Handicraft Guild, Asheville, NC	Board of Directors, Standing Committees, Board of Advisors
DECEMBER 4, 1987 Mars Hill College, Mars Hill, NC	Board of Directors, Standing Committees, Board of Advisors
MARCH 4, 1988 John C. Campbell Folk School, Brasstown, NC	Board of Directors, Standing Committees, Board of Advisors
MAY 6, 1988 Appalachian State University, Boone, NC	Chief Administrative Officers

Appalachian State University Lees-McRae College
 Blue Ridge Parkway Mars Hill College
 East Tennessee State University Mountain Regional Library
 N. C. Division of Archives & History Warren Wilson College

APPALACHIAN CONSORTIUM

Southern Highland Handicraft Guild Western Carolina University
 United States Forest Service Western N. C. Historical Assoc.
 Great Smoky Mountains Natural History Association
 John C. Campbell Folk School
 Southern Appalachian Highlands Conservancy



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BOONE NC 28608

Local History and Community Renewal: The Blowing Rock Project

The Appalachian Consortium is currently involved in an exciting new project with the Rotary Club and Town of Blowing Rock, North Carolina. The project links the writing, publication, and sale of a history of this small community with the renewal of its town park.

The project began as an effort to publish a comprehensive history for the town's centennial celebration in March, 1989. A decision was quickly made by the project steering committee to channel the proceeds from book sales into the expansion and renewal of the town park. Upon hearing of the project, the town council appropriated \$30,000 to obtain Mayview Lake, a property which is contiguous to the Park. After renovation, the Lake will be integrated into the park complex.

Contributions from interested citizens quickly helped the project committee exceed the stated budget for the history publication. Excess funds are earmarked for beautification of the lake.

This effort is somewhat unique because it involves the coalition of a community civic organization, a regional consortium of higher education, and a town government. We at the Consortium think that this can be a valuable model for other communities which would like to honor their past.

Among the foreseen potential benefits of the project are an increased sense of place for new residents, an enhanced community self-image, improved fiscal stability as a result of increased tourism, and the intrinsic sense of accomplishment in documenting the contributions of those who have gone before.

Bayle Burton

JOLLEY RECEIVES LAUREL LEAVES AWARD

Harley E. Jolley, Professor of History at Mars Hill College, is the latest recipient of the Appalachian Consortium Laurel Leaves Award. The award is presented annually to an individual, institution, or agency in recognition of meritorious contributions to Southern Appalachia and her people.

Previous recipients of the Laurel Leaves Award include: Cratis Williams (educator); Paul Fink (historian); W. H. Plemmons (educator); Granville B. Liles (administrator and environmentalist); Margaret Walker Freel (historian and writer); Herbert W. Wey (educator); John Parris (journalist); Earl Palmer (photographer);

Roy A. Taylor (congressman); Thomas G. Burton (folklorist and writer); Ambrose N. Manning (folklorist and writer); H.F. Robinson (educator); Doc Watson (musician); and Zell Miller (lieutenant governor).

Ron Holland, of the North Carolina Department of Cultural Resources, said that, "Dr. Jolley has been one of the outstanding exponents of the preservation of the cultural and natural heritage of the Southern Appalachian region. He has been a crusader in promoting the teaching of local, state and regional history. His contagious enthusiasm has motivated countless young people and adults to have a greater awareness of and appreciation for their heritage."

Since 1958, Jolley has served as historian for the National Park Service specializing in the history of the Blue Ridge Parkway. A recipient of the Crittenden Award for contributions to North Carolina History, Jolley has authored numerous articles about North Carolina labor, forest history and the environment in such periodicals as *American Forests*, *Forest History*, and the *North Carolina Historical Review*. His seminal work entitled *The Blue Ridge Parkway*, was a recipient of the Thomas Wolfe Literary Award. In 1985 Jolley wrote *Blue Ridge Parkway: The First 50 Years* and is the author of the soon to be released *Painting With A Comet's Tail: The Touch of the Landscape Architect on The Blue Ridge Parkway*.

Shown in the photo above is Dr. Clinton Parker, Chairman of the Consortium's Board of Directors, presenting the Award to Jolley. To the left is Granville Liles, a recipient of the Award in 1979 and former Superintendent of the Blue Ridge Parkway.



INTERNATIONAL CONFERENCE ON PARKWAYS



**T H E
RIVER
FOUNDATION**



On September 11, 1987, the National Park Service will be celebrating the completion of the Blue Ridge Parkway. In conjunction with this celebration, the Appalachian Consortium, River Foundation, Blue Ridge Parkway, and the American Society of Landscape Architects are hosting an international Conference entitled, "Parkways: Past, Present, Future" which will be held in Roanoke, Virginia on September 9th and 10th, 1987. The Conference will provide a forum for information and discussion related to the history of parkways, their conceptual foundations and design, current contributions as part of our transportation system, and alternative roles they may play in our future.

Over fifty professional landscape architects, engineers, historians, park managers, artists, and special scientists from across the United States, Canada, and France are scheduled to participate. The rich selection of presentations addresses topics such as: Economic Development, Environmental Issues, History, Land Use and Acquisition, Planning and Design, and Travel and Tourism. The Conference will provide a much needed opportunity for dialogue and discussion among practitioners who are all too often immersed in their own professions and not afforded the opportunity for interaction with practitioners from other disciplines.

Pat A. Thompson, Director General of Environment Canada-Parks will serve as the banquet speaker and discuss "Parkways in Canada's National Park System." Eugene Figg and Jean Muller, designing engineers of the Linn Cove Viaduct on the Blue Ridge Parkway, will discuss their efforts in creating one of the world's most advanced bridges. H.B. Ewert, Project Director of the River Foundation, will make a special presentation on the EXPLORE Project (a new parkway in Roanoke, Virginia which will include cultural and historical components as well as a zoological park). There will be a premiere showing of the "Blue Ridge Parkway Film" with Hugh Morton, President, Grandfather Mountain.

The Appalachian Consortium Press and the River Foundation will publish a Proceedings of selected presentations from the Conference. The Proceedings will bring together valuable information and resources shared at the Conference and will be an important reference for those interested in parkways and related topics.

CONFERENCE REGISTRATION

The Conference registration fee is \$95.00. This fee entitles the participant to attend all Conference sessions and exhibits, a "Blue Ridge Parkway Film" premiere, a banquet and reception, two luncheons, and refreshment breaks. The fee also entitles the participant to receive a copy of the Proceedings of the Conference which will be published by the Appalachian Consortium Press and the River Foundation. Participation in the Conference is by pre-registration only. The deadline for pre-registration is August 26, 1987.

The Parkways Committee welcomes your exhibits at the Conference. In order to participate, exhibitors must pre-register as indicated on the registration form. Exhibitors are entitled to participate in all Conference activities.

An Early Bird Tour of the Roanoke Valley is scheduled on Tuesday, September 8th from 6:00-8:00 p.m. The optional activity will include an interpretive tour of the Blue Ridge Parkway, a visit to the site of EXPLORE (the new River Parkway), and a get acquainted drive through historic Roanoke.

On Friday, September 11th, Conference participants are invited to join the gala celebration of the dedication of the Blue Ridge Parkway at the Linn Cove Viaduct, Grandfather Mountain, NC. A Conference bus will leave Roanoke at 7:00 a.m. and return by 8:00 p.m. A guide from the National Park Service will join us as we explore the Parkway from Roanoke to Grandfather Mountain. There, we will participate in the dedication ceremony and the celebrations which include crafts, music, dancing, and lots of food.

If you would like to participate in either of the optional activities please indicate so on the registration card.

The program for the Conference is near completion and will be available for those interested. For additional information concerning the Conference, registration, or the Proceedings please contact:

Dr. Barry M. Buxton, Executive Director or Karen Lohr, Project Assistant
Appalachian Consortium, ASU/University Hall, Boone, NC 28608, (704) 262-2064

REGISTRATION FORM (please print or type)

Each individual planning to attend the Conference must complete this registration form and return it with payment to the Appalachian Consortium, University Hall, Appalachian State University, Boone, NC 28608. Please make checks payable to the Appalachian Consortium. Pre-registrations must be received by August 26, 1987.

Name _____ Institution/Organization _____

Address _____

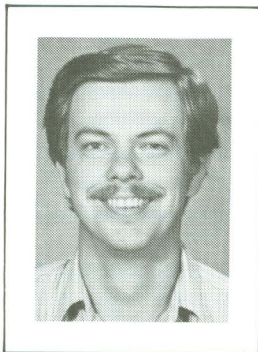
_____ State _____ Zip _____ Phone _____

Exhibit: yes _____ no _____ Type of Exhibit _____

(Please send a detailed description of the exhibit with this form)

CONFERENCE REGISTRATION FEE	\$95.00 _____	*OPTIONAL TOUR OF ROANOKE VALLEY: Number in Party _____	
STUDENT FEE WITH MEALS	70.00 _____	*OPTIONAL TRIP TO PARKWAY DEDICATION @\$10.00 ea	_____
STUDENT FEE WITHOUT MEALS	20.00 _____		
ADDITIONAL BANQUET TICKETS @ \$20.00 ea.	_____	*(Excursions contingent upon sufficient participation)	TOTAL _____

HAUSER COMPLETES HUMANITIES PROJECT ON THE CONSTITUTION



Dr. Hauser

Dr. Alan J. Hauser, Chairman of the Philosophy/Religion Department at A.S.U. and a board member of the Appalachian Consortium, has recently edited a series of papers and responses entitled "The American Revolution and the Constitution." The publication is the result of a Fall 1986 Humanities seminar series for high school teachers and the general public sponsored by the Appalachian State University Committee for the study of the Humanities and the North Carolina Humanities Committee.

The seminar series consisted of four major presentations:

1. The American Experiment and the Age of Enlightenment - Alan Hauser
2. American Revolutions: The Broad Perspective - Jeff Boyer
3. American Literature and the Revolution - Bill Ward
4. The Constitutional Question - Charles Blackburn

In order to share ideas resulting from the series, the texts of the presentations along with responses from the participants are offered in this publication.

The Committee for the Study of the Humanities will offer a seminar in the fall, "Censorship or Pornography: Which is the Greater Threat?", and a seminar in the spring on Secular Humanism. The Committee hopes to draw attention to the study of the Humanities through the programs and establish a Humanities Institute within the university.

Single copies of "The American Revolution and the Constitution" are available at no cost. To receive the publication or for additional information regarding the Humanities series contact: Dr. Alan Hauser, Chairman, Department of Philosophy/Religion, Appalachian State University, Boone, NC 28608

CONSORTIUM CHIEF ADMINISTRATIVE OFFICERS HONORED

WARREN WILSON - Dr. John Carey, the new president of Warren Wilson College, was recently nominated for the Beyond War Award, which is presented annually to honor the group or individual who has made an outstanding contemporary contribution toward building a world beyond war. Bernard F. Sliger, president of Florida State University where Dr. Carey was professor of religion for many years, nominated Carey, describing him as "an advocate of social justice, a champion of open dialogue, and a master teacher of the art of peaceful conflict resolution."

MARS HILL - Dr. Fred B. Bentley, president of Mars Hill College, has been selected as one of the "100 most effective college presidents in the U.S.," in a nationwide study funded by the Exxon Educational Foundation.

The two-year project examined the personal characteristics, professional background, and attitudinal differences which personify the nation's most effective college presidents and university chancellors. The study is being conducted by Dr. James L. Fisher, former president of the Council for Advancement and Support of Education (CASE), and Dr. Martha Tack, professor of educational administration at Bowling Green State University.



Lois Forrester

My last day as Secretary to the Consortium Central Office staff was May 29th. As this final day approached, I reflected back over the past five years with a deep sense of pride in what has been accomplished under the direction of Dr. Barry Buxton. The opportunities that have been provided to me through the Consortium are innumerable. Each volunteer member of the Consortium has made a significant contribution to this fine organization. I personally have benefitted greatly by getting to know each of you and sharing your knowledge and expertise in an area that was new to me five years ago.

I will truly miss all of you but I am looking forward to having the opportunity to be a full-time mother and wife. Thank you all for the kindness and understanding you have shown to me during this time as secretary here in the Appalachian Consortium.



DIRECTOR APPOINTED TO NORTH CAROLINA HUMANITIES COUNCIL

Barry M. Buxton, Executive Director of the Appalachian Consortium, has been appointed to the North Carolina Humanities Council. Buxton's four-year term begins on June 1st.

"I'm honored to have been selected to serve on our state humanities council and I look forward to working

with Brent Glass and the council members. I hope that I can stimulate additional proposals from the western region of our state."

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University Hall
Appalachian State University
Boone, NC 28608



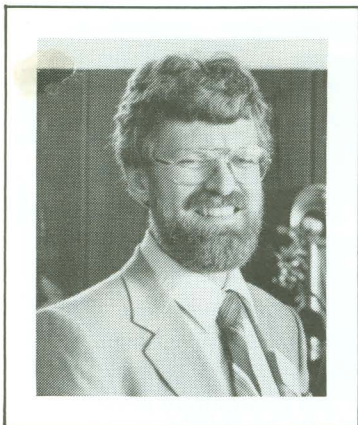
Clinton Parker, Chairman
Barry M. Buxton, Executive Director

Consortium News is published twice annually to serve as a medium of communication between our members and the people of our service region.

Persons interested in receiving *Consortium News* should send name and address requesting that they be added to the newsletter mailing list to the Appalachian Consortium.

Consortium News is funded in part by a grant from the Boone Division of IRC.

BEATTY RESIGNS POSITION AS VICE CHAIRMAN



Steven Beatty

Steven M. Beatty, Interpretive Specialist with the Blue Ridge Parkway and Vice Chairman of the Consortium's Board of Directors, has resigned his position in order to assume a position with the Ozark National Scenic Riverways in Van Buren, Missouri.

"I have enjoyed my professional association with the Consortium and I will miss my colleagues and friends. I feel that my work with the Consortium was among the most gratifying of my professional life."

"During the three years we worked with Steve he provided tremendous leadership. The association was very good for our organization. It created new and exciting opportunities for joint projects between the Consortium and the Blue Ridge Parkway," said Consortium Executive Director Barry M. Buxton.

The new representative for the Parkway on the Consortium's Board of Directors is Mary Ann Peckham.

PROJECT NEARING COMPLETION

An exciting project of the Appalachian Studies Committee entitled *Resource People for Regional Studies: A Guide for Classroom Teachers* will soon be a reality.

Linda Miller has spear-headed this project which is designed to provide public school teachers with a guide to lecturers, artists, and crafts people in the region who are willing to come into the classroom and share their knowledge and skills with the region's young people.

Staff at the Consortium have worked with Dr. Miller to design a survey form for collecting data and a computer program which would allow for easy access.

At this point, over eighty individuals are included in the database. Members of the Appalachian Studies Committee will be making a concerted effort to expand this base over the summer months.

Once the program is fully in place, a promotional flyer will be designed and mailed to media specialists, curriculum supervisors, community school coordinators and individual teachers.

Please assist us by completing this form if you are willing to participate in this program or by passing it on to someone who might be willing to contribute in this way to the educational experience of our region's young people.

Resource People for Regional Studies: A Guide for Classroom Teachers

Name: _____
Last First

Address: _____
City State Zip

Business Phone: _____ Home Phone: _____

Topic: _____

Description of Presentation _____

Counties You Would Serve _____

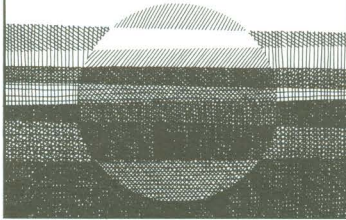
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Charge (if any) _____

Return to: Appalachian Consortium, University Hall, Boone, NC 28608

**TOO FEW TOMORROWS:
Urban Appalachians in the 1980's**

Edited by
Phillip Obermiller
and
William Philliber



**TOO FEW TOMORROWS: URBAN
APPALACHIANS IN THE 1980's**

Edited by Phillip Obermiller
and William Philliber

The essays in this volume evaluate the migration patterns of Appalachians to urban areas and the effects of the change from a rural environment to an urban one.

"Forty years after the first waves of outmigration from the hills into the industrial cities of the midwest, Appalachian migrants still struggle with questions of 'identity, rootlessness, and cultural negation.' A third

generation still maintains a sense of family and a fading sense of place. Children born in the city are tied to mountains they seldom see and to a culture they little know. The persistence of Appalachian ethnicity in the urban north is a study of cultural survival, of economic necessity, and of the emergence of an urban underclass. This book raises important questions about the future of regionalism and cultural consciousness in a nation which no longer sees 'hillbillies' as a social problem and refuses to recognize Appalachian cultural heritage as a source of personal strength and community pride." — Ron Eller, Director, Appalachian Center, University of Kentucky.

"Some of the most interesting and important research and writing on the problems of urban Appalachians in recent years has been done by Philliber and Obermiller. In this volume they address the questions and problems facing contemporary urban Appalachians with thoughtfulness and compassion. While clearly identifying the factors which have kept these Americans apart from other midwesterners, they also examine the process of melting into the inner city neighborhoods and consequent identification with the midwest. This work will have lasting importance." — Carl Ross, Director, Center for Appalachian Studies, Appalachian State University.

Too Few Tomorrows is available through the Consortium for \$8.95.



**PAINTING WITH A COMET'S TAIL:
THE TOUCH OF THE LANDSCAPE ARCHITECT
ON THE BLUE RIDGE PARKWAY**

by Harley Jolley

Stanley Abbott, the first Resident Landscape Architect for the Blue Ridge Parkway, said that the Parkway project would be quite a challenge because he had to work "with a ten-league canvas and (the) brush of a comet's tail." That challenge was met and accomplished in one of the most traveled National Park areas in the United States.

Painting With a Comet's Tail: The Touch of the Landscape Architect on the Blue Ridge Parkway is a story about the forming of landscape. It is the tale of the making of one of man's greatest achievements in the 20th century. It is a story of boldly remaking the land, but it is also an illustration of how man can fit delicately into the land with minimum impact.

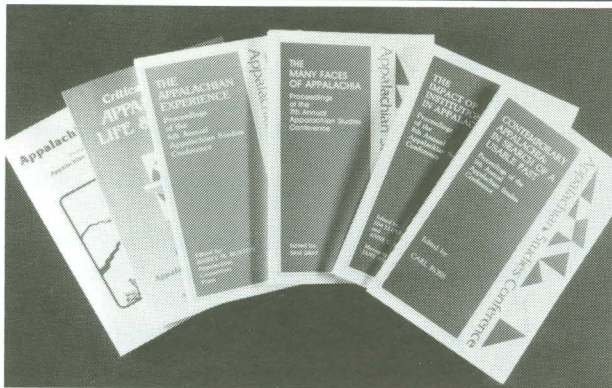
The design and construction of the Blue Ridge Parkway is an illustration of the kind of quality which can result from inspired teamwork in an enlightened democracy. It is the true example of how a society can properly care for its land and its people.

It beautifully demonstrates Landscape Architecture's goal of blending man's needs into nature's systems. The resultant experience clearly shows how man can enhance the beauty of nature and maximize its potentials with careful and artful planning.

Hopefully, this story will be an inspiration to those who work to create quality environments. This story should be required reading for all those who wish to learn how man can design quality landscapes.

Painting With a Comet's Tail is an important interpretive tool for the layperson traveling along the Parkway. It explains just how important the touch of the landscape architect really is in relation to the design of the Parkway and what the traveler sees while driving along the route.

Painting With a Comet's Tail is available through the Consortium for \$6.95.



APPALACHIAN STUDIES CONFERENCE PROCEEDINGS

Each year the Consortium Press publishes the proceedings from the Appalachian Studies Conference. This annual conference brings together scholars, musicians, writers, and people who have a genuine interest in Appalachia to discuss the region's past, present, and future directions.

Appalachia/America contains papers from the 2nd Annual ASC. They address labor, land, and economy in Appalachia; urban Appalachians; education in Appalachia; and Appalachian culture and values.

Critical Essays in Appalachian Life and Culture includes presentations from the 5th Annual ASC. Studies of the region include Appalachian values and political economy, Appalachian migrants as urban minorities, Appalachian language and literature, and change in Appalachian culture.

The 6th Annual Proceedings, **The Appalachian Experience**, contains papers from sessions dealing with ethnic diversity, aspects of daily life — yesterday and today, workplaces in Appalachia, health in Appalachia, and Appalachian politics and government.

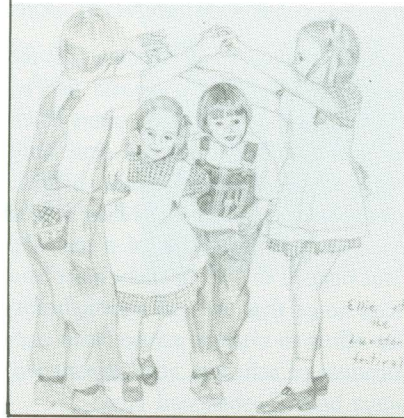
The 7th Annual Appalachian Studies Conference held in Unicoi, Georgia, had as its theme **The Many Faces of Appalachia: Exploring a Region's Diversity**. The proceedings includes papers about interpreting the mountain woman's experience; social theory and social life; Appalachian handicrafts — commercialism and authenticity; tourism; the three R's: Research, Resources, and Records; and the community in Appalachia.

The Impact of Institutions in Appalachia is the proceedings from the 8th Annual ASC held in Berea, Kentucky. Presentations covered Appalachian documentaries, religion in the region, government and technology, capitalism, ethnicity and mobility, and the quest for education.

The 9th Annual Conference, held in Boone, North Carolina, dealt with **Contemporary Appalachia: In Search of a Usable Past**. Presentations included discussions on gender roles in Appalachia, Appalachian Studies students, the environment, collections and exhibiting, and folklife.

The proceedings are available through the Consortium for \$10.95 each.

APPALACHIAN SCRAPBOOK: An A, B, C Of Growing Up In The Mountains



APPALACHIAN SCRAPBOOK: AN A, B, C OF GROWING UP IN THE MOUNTAINS

An A, B, C's of Appalachia for elementary age children, this book introduces children to the culture and heritage of the Southern Highlands. With detailed and accurate information, youngsters (and their parents) can learn about the Blue Ridge Parkway, the Cherokee's Trail of Tears, mountain crafts, Daniel Boone, and other important people, places, events, and traditions which make up the history and culture of the Appalachian region.

The book contains original drawings which depict historical events, artisans, and scenes of the Appalachian lifestyle. As children read about the region they are guided in creating a scrapbook using people, places, events, and traditions pertaining to their region.

Appalachian Scrapbook, co-published with the Center for Appalachian Studies and Services at East Tennessee State University, is available through the Consortium for \$7.95.

ORDER FORM

Please detach and mail to: The Appalachian Consortium Press, University Hall, Appalachian State University, Boone, NC 28608

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Appalachian Studies Conference

TENTH ANNUAL APPALACHIAN STUDIES CONFERENCE HELD

The tenth annual Appalachian Studies Conference was held March 27-29 at the D.P. Culp Center at East Tennessee State University. Helen Roseberry served as Program Chair for this 1987 Conference.

It was a time for celebration of the ten years of existence of this the largest annual meeting of Appalachian scholars and friends.

The program was a full and diverse one ranging from discussions of the roots of the battered women's movement in Appalachia to Post Modern Appalachian fiction.

When Lt. Governor of Georgia Zell Miller was unable, at the last minute, to fly to the Conference and speak at the banquet, Carl Ross stepped in with the spirit of a true Appalachian and delivered an insightful and entertaining keynote address.

Ross traced the history of the Appalachian Studies Association, a history which in many ways reflects the broader history of the region. Ross noted that up until shortly before the Appalachian Studies Conference was organized, "much of the attention and much of the effort to change came from outside the region." Today the ASA represents the research, activities, goals, and accomplishments of scholars and citizens living in the region. "I think we more fully realize how dynamic Appalachian society has always been," observed Ross.

Ross noted the major contributions made by Appalachia to the larger American culture, contributions in music, literature, language, religion, and sports. Appalachians have also given America back its dream of a simpler past when neighbors cared for each other. As Ross concluded, "We are all in it together. If we work together and try to understand each other and each other's goals, maybe we will all be the better for it."

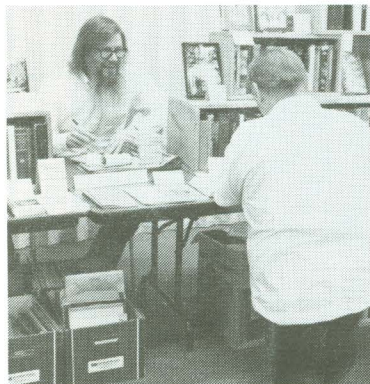
At the Members' Forum on Saturday, a new set of by-laws was accepted and new officers for the 1987-88 year were elected. Officers for the upcoming year are: Grace Edwards, President; Loyal Jones, Vice-President/President Elect; Carl Ross, Secretary/Editor; and Ellen Garrison, Treasurer. Parks Lanier is Program Chair for the 1988 Conference.



The large banquet crowd enjoyed a keynote address by Dr. Carl Ross.



Bluegrass was a welcome diversion from more scholarly sessions.



Book displays and exhibits are an important part of the conference experience.



Pulaski County High School students "Celebrating Appalachia."



Doyle Bickers presents a check and certificate to Marc Sherrod. His winning entry in the Student Paper Competition was entitled *Chapels in the Mountains*.

HISTORIC RESOURCE STUDY COMPLETED

The Appalachian Consortium and the Blue Ridge Parkway are pleased to announce the completion of a historic resource study of the Moses Cone Estate in Blowing Rock, North Carolina. The historic resource study is an important step in nominating the Estate for inclusion in the National

Register of Historic Places.

Included in the study is a comprehensive history of the Estate, its management and development by Moses and Bertha Cone, its relationship to the community, and its significance to the region. Detailed architectural drawings and an analysis

of the Manor House, Apple Barn, Servants Quarters and the Carriage House are also part of the study.

"This study of the Cone Estate has been a labor of love. To have a chance to help preserve the Estate, which has been such a positive

Continued on page 9 . . .

Historic Study continued . . .

influence on the residents of our region, is a rare professional opportunity," said Project Director and Principal Investigator Dr. Barry M. Buxton.

"We believe that acceptance in the Register is almost a foregone conclusion. As a matter of fact, everyone is so positive that we've already begun to plan with Art Allen, Assistant Superintendent of the Blue Ridge Parkway, to conduct similar

studies of Brinegar Cabin and Mabry Mill."

The architectural drawings, completed by Eric Swanson, have been nominated for an architectural award and plans are underway to publish the history of the Estate and some of the drawings. "We believe the history can be a valuable interpretive tool for people who visit the Estate and for those who are unfamiliar with the life and work of Moses Cone."



CONSORTIUM MEETING AT WESTERN CAROLINA UNIVERSITY FEATURES COVERLETS EXHIBIT

Coverlets: New Threads in Old Patterns

"Coverlets" is the title of a major project at the Mountain Heritage Center through August. Sponsored by the National Endowment for the Arts Folk Arts Division, the exhibit has recently been approved by the Smithsonian as a touring show. Several pieces from the exhibit will be featured in the July issue of *House Beautiful* magazine.

The 9-projector multi-image slide program and exhibit are the result of a two-year project to locate and study woven coverlets in Western North Carolina. The exhibit features over 40 handwoven coverlets made between 1840 and 1940, along with historical tools and raw materials used to produce them. The stories of the coverlets and their weavers are included as part of the context.

The coverlets are celebrated as works of art, and as heirlooms of symbolic value to the families that produced them. As the exhibit and slide program show, coverlets were of great importance in the history of the Handicraft Revival which began in the 1890's when Frances Goodrich was given a coverlet that, according to her, "started the Allanstand Cottage Industries." The Double-Bow Knot that so inspired Goodrich is a focal point of the exhibit and the dividing line between pre-Revival and Revival coverlets.

The slide program "New Threads in Old Patterns" searches for some of the social and intellectual context out of which the 1890's revival emerged. Connections are suggested to the work of John Ruskin, William Morris, and Jane Addams. The early history of Revival institutions such as the Southern Highland Handicraft Guild, Penland School of Crafts, and the John C. Campbell Folk School is briefly outlined. Some stylistic characteristics of pre-Revival and Revival coverlets are pointed out.



CONSORTIUM INTERN



Mary Carol Breckenridge

Mary Carol Breckenridge worked with the Appalachian Consortium during the Spring term at ASU in an internship program, assisting with the design and production of Consortium publications. She is a professional graphic designer and, as a student, is working in an Interdisciplinary Studies major with a concentration in Art.

"I am grateful for the opportunity to have worked with an organization which is involved in such meaningful endeavors. It has been an enriching

experience to learn more about the rich heritage and unique culture of Appalachia."

To complete a Master's Degree and then to teach in the field of graphic arts is Mary Carol's academic goal at the present time. As a developing artist, she enjoys photography, printmaking, papermaking and fabric design. A collection of her photographs, featuring the study of an old barn, have been exhibited locally.

CONSORTIUM NEWS

Preserving, Protecting, and Promoting Southern Appalachia



Left to right: Ronald E. Beller, Carl A. Jones, Loyal E. Jones, and Fred Bentley



SOUTHERN HIGHLANDS ENVIRONMENTAL EDUCATION INSTITUTE

The Z. Smith Reynolds Foundation of Winston-Salem has awarded a grant to the Appalachian Consortium to support an Institute for Environmental Education in the Southern Highlands.

Teachers in grades 5 through 12, under the leadership of project faculty, will take part in a five-day teacher institute at Warren Wilson College in Swannanoa in July, 1988. The teachers will follow-up the Institute by involving their students in community studies and environmental forums during the 1988-89 school year. This project will build upon past Appalachian Consortium efforts to bring public school teachers and regional scholars together in summer institutes.

The goal of the project is to provide educators in the Southern Highlands with an awareness of environmental needs and citizens' responsibilities. During the Institute and subsequent project activities, teachers will learn strategies for incorporating environmental studies into their regular school curriculum.

The Southern Highlands Environmental Project will be co-directed by Barry Buxton, Executive Director of the Appalachian Consortium and by Woodward Bousquet, Chair of the Environmental Studies Program at Warren Wilson College. Working in conjunction with Drs. Buxton and Bousquet is Kristin Copeland, Project Coordinator. "The Consortium is often a catalyst for stimulating the exchange of ideas between member institutions and the general public," observed Buxton. "Environmental stewardship is an important priority for the Consortium, and we are anxious to expand the treatment of this subject in the public school curriculum." Added Bousquet, "To address present regional issues and prevent future problems, the Project is intended to help educate our youth and teachers and involve local communities in that education. We'll be showing teachers how environmental education can help them more effectively teach the '3 r's' and other state-mandated competencies. It's not simply an add-on to an already-overburdened curriculum."

LAUREL LEAVES AWARD GOES TO THE JONESES

The 1987 recipients of the Appalachian Consortium Laurel Leaves Award, presented for outstanding contributions to Southern Appalachia, were awarded to Carl A. Jones of Johnson City, Tennessee and Loyal E. Jones, of Berea, Kentucky.

Carl Jones was recognized for his leadership in the field of journalism. He is President and publisher of the *Johnson City Press* and four other Tennessee newspapers. In presenting the Award, President Ronald E. Beller of East Tennessee State University described Jones as "a friend of the Appalachian region, endorsing both its progress and its preservation."

Dr. Fred Bentley, President of Mars Hill College, presented the Award to Loyal Jones. Bentley praised Jones as "one of the region's foremost scholars of Appalachian music and one who has given focus to regional studies."



Woody Bousquet and Kristin Copeland review the brochure used to inform teachers about the environmental project.

NEW MEMBER PROFILE: SOUTHERN APPALACHIAN HIGHLANDS CONSERVANCY



Often referred to by its initials "SAHC," the Southern Appalachian Highlands Conservancy is a tax exempt, nonprofit conservation organization. At present its single project is preservation of the 23,000-acre Highlands of Roan. It seeks the protection of the area's natural beauty, biotic diversity, and cultural resources in the way that will serve as a model of environmental conservation.

SAHC now has 1,700 members in some 30 states and several foreign countries. It is governed by a board of 15 directors, currently seven from North Carolina and eight from Tennessee. Dr. Sterling H. Whitener, retired professor and former chair of the Social Work Department at Livingstone College, Salisbury, NC, serves as Chairman of the Board. SAHC's President and CEO is Stanley A. Murray, Kingsport, TN.

SAHC's major emphasis is on (1) purchase of land within the Highlands of Roan project boundary, (2) stewardship (management) of lands it owns, and (3) fundraising to provide the wherewithall for acquisition and stewardship. Important programs also include coordination of efforts with Federal and state agencies, research on the fauna and flora and the history of the area, and environmental education.

SAHC has funded or partially funded protection of 1,587 acres in the Highlands of Roan and has worked with and assisted the U.S. Forest Service in their acquisition of another 4,300 acres. Within the project, another 9,500 acres remain to be protected.

The Highlands of Roan contains some of the most extraordinarily beautiful landscape in eastern North America. The high peaks and ridges are variously covered with coniferous forests, rhododendron "gardens" (over 600 acres of the purplish-pink Catawba rhododendron), balds of grasses and sedges in June streaked yellow and red with hawk weed and other sun-loving flowers, other heath shrubs, such as the flame azalea, and beech and yellow birch deciduous forests. Seventeen miles of the Appalachian Trail traverses the Highlands.

Fifty-three rare or endangered plant species have been identified within the project boundaries, as have nine threatened mammals. Over 100 species of birds have been sighted in the Highlands.

Some of the mountains' lower slopes have been in agriculture use for many years. SAHC recognizes that the pastoral scene may itself become a threatened element as more land becomes developed for homes and shopping centers.

SAHC's stewardship goals are to preserve the grass balds and flowering plants, leave the forests undisturbed, and encourage continued pastoral uses on the lower slopes. Public lands and those owned by SAHC are generally open to the public on foot for recreation and enjoyment, research, and environmental education.

SAHC believes that long-term protection of such treasures as the Highlands of Roan depends upon their appreciation by the area's people. This can be assured only by an on-going program of environmental education. Among other aspects of the Appalachian Consortium's program, SAHC is especially pleased that it will be participating on the Consortium's Environmental Education Committee. It is becoming abundantly clear that not only will the Appalachian way of life be dependent upon environmental education, but so is the very survival of the human species on our one and only planet Earth. SAHC is proud to be a participant in this Consortium program.

Membership in SAHC is open to all. Inquiries may be made to SAHC, P. O. Box 3356, Kingsport, TN 37664. SAHC also offers note cards, postcards, Christmas cards, and framing-sized prints all featuring the photography of Johnson City's Edward Schell.

Appalachian State University Lees-McRae College
Blue Ridge Parkway Mars Hill College
East Tennessee State University Mountain Regional Library
N. C. Division of Archives & History Warren Wilson College

APPALACHIAN  **CONSORTIUM**

Southern Highland Handicraft Guild Western Carolina University
United States Forest Service Western N. C. Historical Assoc.
Great Smoky Mountains Natural History Association
John C. Campbell Folk School
Southern Appalachian Highlands Conservancy

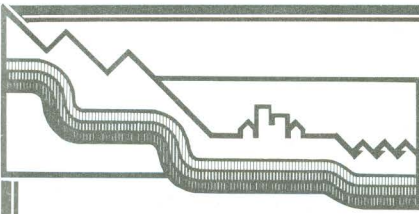


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PARKWAYS: PAST, PRESENT, FUTURE CONFERENCE ATTRACTS INTERNATIONAL AUDIENCE

Discussions during the Blue Ridge Parkway Golden Anniversary Conference in 1985 revealed the need for a program which would examine the concept of Parkways worldwide. As a result of those discussions, the first international conference entitled: *Parkways: Past, Present, Future* was held September 9th and 10th at the Roanoke Airport Marriott in Roanoke, Virginia.

Among the 200 participants from 39 states and five countries were landscape architects, park and parkway managers and planners, federal highway administrators, environmentalists, historians, engineers, and journalists.

Corresponding with the celebration of the completion of the Blue Ridge Parkway, the conference was hosted by the Appalachian Consortium, the Blue Ridge Parkway, the River Foundation, and the American Society of Landscape Architects.

A major purpose of the conference was to examine the history of parkways, their conceptual foundations, design, environmental impact, economic effects, contributions as recreational vistas, and alternative roles they may play in our future. The conference provided a dynamic forum for dialogue and discussion among practitioners who are all too often immersed in their own professions and not afforded the opportunity for interaction with practitioners from other disciplines.

While attending a session on the Canadian Banff Highway, a participant from South Africa discovered the solution to a problem he was facing in his own park system.

According to historian and author Dr. Harley Jolley in his opening presentation, the goal for the future is the same as it has been for the 52 year history of the Blue Ridge Parkway: "to find the way more beautiful."

The Appalachian Consortium Press, the River Foundation, and the Blue Ridge Parkway will be publishing a Proceedings of selected presentations from the conference. The Proceedings will bring together valuable information and resources shared at the conference and will be an important reference for those interested in parkways and related topics.

Plans are already being made for the next conference to be held in Asheville on Sept. 20-22, 1989 which will expand to include "Parkways, Riverways, Greenways."

For more information about the conference proceedings or the 1989 conference, please contact the Consortium.



Mr. and Mrs. Francois Van Grunen, landscape architects from Pretoria, South Africa



Douglas Cruickshanks, Jr., President of the River Foundation, provides a welcome to the conference.



Yasuo Bansho from Tokyo, Japan, discusses the latest publication of the Appalachian Consortium Press with Pauline Thompson and Jane Shook.



Banquet speaker for the conference was Harold Eidsvik (second from left) of Canada's National Park Service and the International Union for the Conservation of Nature in Switzerland. Also highlighting the program were presentations by Blue Ridge Parkway Superintendent Gary Everhardt and Bern Ewert of the River Foundation.



Pictured left to right: Barry M. Buxton, Conference Chair; John B. Slater, Vice President, American Society of Landscape Architects; Lonnie Williams, American Society of Landscape Architects; R. Clinton Parker, Chairman of the Board of Directors, Appalachian Consortium.





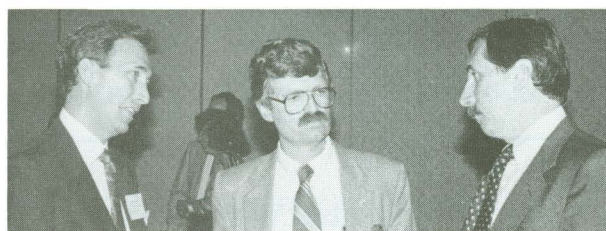
Bob Reiman discusses visitor survey methodology with Gary Johnson of the National Park Service.



Mary Ann Peckham of the Blue Ridge Parkway participates in one of the many informal small group discussions.



*Harley Jolley autographs copies of *Painting With a Comet's Tail: The Touch of the Landscape Architect on the Blue Ridge Parkway* at a reception held in his honor at the conference.*



Among the attendees in Roanoke were Steve Beatty of Ozark National Scenic Riverway and Ed McMahon, Executive Director of the National Coalition for Scenic Beauty.



A familiar face . . . Jane Shook shares information about the work of the Appalachian Consortium Press.



Audrey Kates Bailey, host of the popular WUNC-TV program "Stateline," inquires about the program objectives.



Walter Rogers, from Phoenix, Arizona, discusses the development of the arroyos concept for Tucson's first urban parkway.



VIDEODISC SYSTEM PLANNED FOR THE PARKWAY

The Appalachian Consortium, in cooperation with the Blue Ridge Parkway and Directional Media Associates, has completed a proposal for a grant to develop materials to be presented on interactive videodisc systems. These systems will be located at selected points on the Blue Ridge Parkway.

The technology, frequently referred to as C.D. ROM (Compact Disc-Read Only Memory) is relatively new, although it has been used in places like the Biltmore House to help visitors get information quickly.

In England, the recently completed Domesday (or Doomsday) Project has placed the results of a massive modern study of the country, its people, and its culture on interactive videodiscs. This in-

formation is now available to the public, including the thousands of school children who participated in gathering the information. The title refers back to the survey of English people and property done by order of William the Conqueror in 1085-86.

A system such as the IBM InfoWindow has the capacity to store 54,000 frames of still images, 30 minutes of moving video, or a combination of both on each side of a laser videodisc. This is then retrieved by a computer when the viewer touches a "menu" on the display screen.

The first task in the three-year-long project will be to collect and prepare non-commercial material about the Parkway itself that will be of interest and value to visitors. Possible topics in this category might be: Parkway Information, Points of

Interest, Historic Structures, Recreational Activities, Natural Resources, Conservation, Preservation, and Parkway Design Features.

Another phase of the project will deal with the historical background and the unique cultural heritage of the area adjacent to the Parkway.

Presentations for this category would include such items for past and present as: methods of farming; building a log cabin, a split rail fence, or a musical instrument; and mountain music and dancing. Also depicted will be historical events in the vicinity.

At the end of the funding period, the project will be evaluated and plans made for the future.

RESEARCH UNDERWAY ON BUSINESS TRENDS IN THE HIGHLANDS

Research is underway on the fourth edition of *Emerging Patterns in the Southern Highlands*. This popular series of atlases with interpretive essays is authored by Dr. Paul Lovingood of the University of South Carolina and Dr. Bob Reiman of Appalachian State University.

Volume I of the series is an overview of demographic, social, educational and economic conditions in the seven-state, 156 county service region of the Consortium. Volume II focuses on agricultural patterns in the region. Subjects addressed include land area in farms, agricultural land use, farm types, farm productivity, farm management and organization, and farm ecology. Volume III is concerned with one of the area's most pressing problems of the region—health care. Among the areas examined are facilities, personnel resources and manpower, access to health services, morbidity, environment and health, birth rates and mortality, prenatal and postnatal care, and health care and the elderly.

Essayists who have contributed analyses for Volumes II and III include Alan J. Hauser of Appalachian State University, Gary L. Burkett of East Tennessee State University, Dennis L. Soden formerly of Appalachian State University, Tom Connelly of Western Carolina University, Woodward S. Bousquet of Warren Wilson College, Warren R. Hinson of Lees-McRae College, Robert D. Fox of East Tennessee State University, Glenn A. Mitchell of Warren Wilson College, Marnie Muller of Asheville, and J. Lynn Mackey of Appalachian State University.

Financial support for the projects has been derived from the Tennessee Valley Authority, Appalachian Regional Commission, University of South Carolina, and Appalachian State University.

Among the topics to be analyzed in Volume IV are contract services, manufacturing, wholesale and retail trade, finance, insurance and real estate, mining, forestry and fisheries, and agriculture. A highlight of the new edition will be a section on forecasting provided by Dr. Steb Hipple at East Tennessee State University. The publication will receive financial support from Dr. Richard Blaustein and the Center for Appalachian Studies and Services at ETSU.



Monica Norris operates new Consortium computer.

CENTRAL OFFICE MODERNIZING THROUGH NEW COMPUTERS

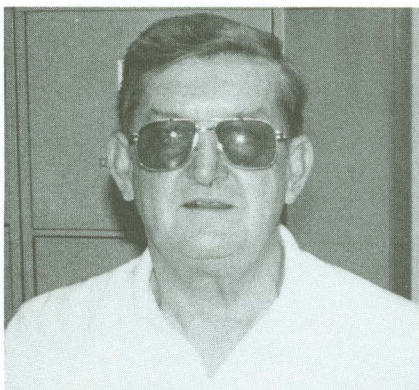
Several of the operations at the Central Office have undergone a substantial alteration within the past year. Computerization is now playing a significant role in everyday work activities.

Clinton Parker and Appalachian State University have generously provided the office with computer equipment and funds to employ support staff. This has enabled us to operate more efficiently.

We are utilizing the computers for such items as grant proposals, conference registration information, manuscripts, word processing, resource guides, and an assortment of mailing lists which include lists for press releases, libraries, fundraising, membership, institute programs,

Continued on page 9

EDITOR'S CORNER



Dr. Leland Cooper, Editor

Working with the staff of the Appalachian Consortium, the Publications Committee, and all other colleagues has been a new, varied, and interesting experience.

CONSORTIUM MEMBERS AUTHOR NEW TEXTBOOKS

Linda Miller, a teacher at Cove Creek Elementary School, and Bob Reiman, professor of Geography and Planning at Appalachian State University, have both recently authored textbooks.

Dr. Miller, Chairman of the Appalachian Studies Committee, co-authored *Horizons of North Carolina*, a fourth-grade social studies book. *A Panorama of North Carolina* is an eighth-grade social studies text co-authored by Dr. Bob Reiman, Chairman of the Regional Cooperation and Development Committee. Both texts were published by Walsworth Publishing Company.

SHIE UPDATE

It is with great pleasure that we look forward to the 1988 Southern Highlands Institute for Educators. We have been inundated with exceptional applications for this summer's program and are happy to be welcoming our many returning participants. The Institute will be held from June 19-July 8 on the campus of Appalachian State University.

Jim Wayne Miller will be leading our exploration of work as a cultural value revealed in American Literature. The major texts to be examined include: *The Autobiography* by Benjamin Franklin, *The Rise of Silas Lapham* by William Dean Howells, and *Giants in the Earth*, by Ole Rolvaag.

Wilma Dykeman and Robert Morgan have been invited to participate as guest lecturers during the summer program. We can also look forward to a poetry reading by Jim Wayne.

Soon after I arrived to begin work as an official, but part-time, staff member, I got my baptism of fire proofreading parts of *Emerging Patterns in the Southern Highlands, Volume III, Health Care*, by Paul E. Lovingood, Jr. and Robert E. Reiman. By coincidence in time this book provided me with an excellent orientation to the region served by the Appalachian Consortium.

The "Parkways: Past, Present, Future Conference" occupied the attention of many of us in early September. Numerous ideas were shared and some generated, including the one for the Consortium's participation in the IBM InfoWindow project. Development of the proposal for the project has moved forward steadily since the inception of the idea.

My meetings with the Publications Committee were rewarding and stimulating. At these meetings I began to understand the process of screening and reviewing

manuscripts. Also, I was able to meet a number of Consortium members and talk with them about their interests and ideas.

Along with these activities, I have been involved with other tasks listed in the editor's job description: manuscript solicitation and evaluation, proofreading, editing, developing publicity brochures, and obtaining permissions to reprint.

In the future, I would like to help in carrying out the following projects: (1) encourage young writers by holding a writing competition for high school seniors in the region; (2) publish an anthology of new short stories from the region; (3) provide a method of publishing or otherwise preserving reminiscences and other personal accounts of life in Appalachia; and (4) by increasing sales and distribution to other countries, increase the understanding of Appalachia internationally.

I am looking forward to the next few months.

GOOD RESPONSE TO 'THE CURATOR'

The Appalachian Consortium, in cooperation with Appalachian State University, East Tennessee State University, and Western Carolina University, has been publishing *The Curator* newsletter. This biannual publication is intended to serve as a medium of communication between the Consortium and members of the archival community in Southern Appalachia.

Issues have had articles about the role of the National Historical Publications and Records Commission, discussions of "finding aids" in organizing documents, reports from various archival conventions in the region and nationally, features from specific archival holdings, and notices of new associations set up for regional

cooperation among archivists, museums, historical societies, and other such groups. Also included are a "question and answer" section and calendar of events.

Dr. James Lloyd, Editor, says that *The Curator* is now in the third issue of its two-year trial period and that the editorial committee will soon be deciding the future of *The Curator*. "Response has been good thus far and the mailing list is continually growing. We feel this has been a worthwhile effort."

If you or someone you know in the archival community would like to receive *The Curator* please send your name and address to: *The Curator*, Appalachian Consortium, University Hall, Boone, NC 28608.



1987 SHIE Participants

APPALACHIAN CONSORTIUM PRESS ANNOUNCES FICTION COMPETITION

The Appalachian Consortium Press has begun accepting works of fiction for possible publication, according to Dr. Roberta Herrin, Chairman of the Consortium's Publications Committee.

Since its inception in 1973, the Press has accepted for review and possible publication works of nonfiction. With the growing number of Appalachian writers and creative writing programs, however, the Press recognized the need to publish fiction. To address this need, the Consortium invites writers (both from within and from without the region) to submit manuscripts for consideration in a biennial fiction competition. The first award will be made in March of 1988, provided that a worthy manuscript is identified. The winning manuscript will be published.

Novels and collections of short stories will be accepted for review according to the following guidelines.

1. Manuscripts should deal significantly with Appalachia.
2. Both published and unpublished writers are invited to submit their work.
3. Manuscripts should be of substantial size for a book-length work.
4. There are no submission deadlines for the next award to be given in 1990.
5. Complete manuscripts should be submitted to the Appalachian Consortium Press, University Hall, Boone, North Carolina 28608.

The Appalachian Consortium is a non-profit educational organization comprised of institutions and agencies located in Southern Appalachia. Today, the scope and diversity of the Consortium's objectives and activities have extended far beyond those upon which it was founded in 1971. Establishment of this fiction competition reflects the growth and productivity of the Consortium and of the Appalachian Region.

NEW INITIATIVE IN PUBLISHING CLASSROOM MATERIALS

Dr. Cratis Williams, one of the Consortium's founding fathers, said that "Our Press is the most important resource we have for fueling the enthusiasm of our people for their cultural and historical traditions and for encouraging the participation of our many colleges and universities in Appalachia in curricular development and research." The Press feels curricular development using Appalachian-related materials should cover all levels of education from elementary schools to colleges and universities. To address this need, the Press, in cooperation with the Center for Appalachian Studies at East Tennessee State University, is publishing four books for use in classrooms throughout the region.

For the elementary level, there is *Appalachian Scrapbook* by Pauline Cheek, an A,B,C of Appalachia which introduces children to the culture and heritage of the Southern Highlands. George Ella Lyon, author of *Father Time and the Day Boxes*, says that "With its wealth of information, illustration, and anecdote, *Appalachian Scrapbook* will be useful in classrooms both in and beyond the region."

A *Southern Appalachian Reader*, edited by Nellie McNeel and Joyce Squibb, is an anthology of Appalachian literature expressly designed for high school students. The co-editors have spent years studying and teaching regional literature and have compiled the best of classic and contemporary Appalachian writing to tell the larger story of the Southern mountains. Including examples of mountain speech and song as well as the written work, this unique anthology contains excerpts of novels, short stories, poetry, non-fictional prose, drama, and ballads. The result is a history of the human side of Appalachia—a history of traditions and values that can give students a better sense of their roots while increasing their appreciation of the varied dimensions of regional language and literature.

At the college level, the Press is publishing two works, *Mountain Rhetoric* and *Looking For Native Ground*. Heidi Koring has edited a composition text which assists students in self-discovery through a better understanding of place, cultural heritage, and distinct values. Not only does *Mountain Rhetoric* serve as a guide toward self-discovery, but through its succession of reading and writing experiences, it inspires students to be better writers. The tone is familiar enough to instill confidence, enthusiastic enough to arouse interest, and challenging enough to incite real effort on the part of students. The readings have been carefully selected from fiction, essays, histories, and poetry in order to model modes of discourse and methods of development. *Looking For Native Ground* is an analysis by Rita Quillen of four of the region's most prominent poets: Fred Chappell, Jeff Daniel Marion, Jim Wayne Miller, and Robert Morgan. Quillen looks for the "common ground" among the four poets such as a sense of place and the recurring images of every day events in the works of each: tending the land, visiting friends, family, growing old, etc. She discusses their sense of loss when looking at changes in the region and acknowledges that all four are "at the forefront of a regional literary movement which has arisen in Appalachia in response to the area's rapid growth and change." Quillen says that the chapters in this work "chronicle each poet's increase in awareness of memory's place in the creative imagination, as he acknowledges his debt to his mountain past as a wellspring of inspiration."

The Press is receiving a very positive response to this new initiative. Many teachers are interested in using Appalachian-related materials to teach courses required by the standard curriculum. Using Appalachian-related materials can show students that their own culture, heritage, regional history, and literature have a place in the larger scope of American society.

CONSORTIUM PUBLIC INFORMATION BROCHURE AVAILABLE

The Consortium has printed a new public information/publications brochure to introduce the organization and its activities to those interested in the Southern Appalachian region. This brochure provides information about our service area, the history of our organization, our goals and objectives, the Consortium Laurel Leaves Award, and ways to participate in Consortium activities. A listing of Consortium Press publications and an order form are also included.

Copies of this brochure are available at no charge. We encourage all those who support our efforts to share the information in this brochure with other persons interested in regional cooperation, cultural preservation, improving the quality of life in the Southern Appalachian region, conducting research about the region, and improving educational opportunities for area students and teachers. Please send requests to: Appalachian Consortium, University Hall, Boone, North Carolina 28608.

CONSORTIUM CONDUCTING HISTORIC STUDIES

The Appalachian Consortium and the Blue Ridge Parkway are pleased to announce that historic resource studies of Brinegar Cabin and Mabry Mill are underway. Historic resource studies are necessary before nominating a site for inclusion in the *National Register of Historic Places*.

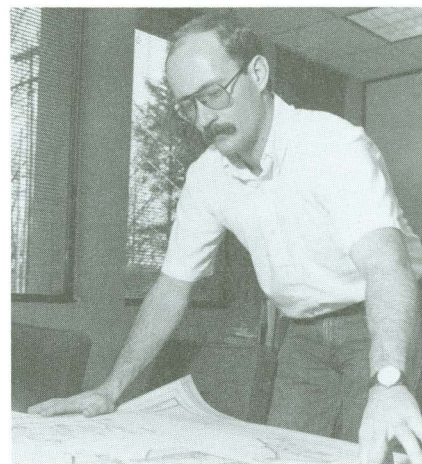
Brinegar Cabin, located at milepost 238.5 in Doughton Park on the Blue Ridge Parkway, was built by Martin Brinegar in the mid 1880s and was the homeplace of Martin and his wife Caroline Jones Brinegar. Martin died in 1925 and Caroline lived in the cabin until 1935, when the property was purchased by the National Park Service for use as a historic site for the Blue Ridge Parkway. In addition to the cabin, the site includes the Brinegar's granary and springhouse.

Mabry Mill, located at milepost 176 on the Blue Ridge Parkway, 18 miles north of Fancy Gap, VA, is a mountain industrial complex built between 1903 and 1910 by Ed Mabry and his wife. The Mabry family operated the mill until 1935 supplying the community with buckwheat flour, cornmeal, and grits. In addition to the operating grist-mill, the site includes a sawmill, carpenter shop, working blacksmith shop, Matthew's cabin, horse-pulled sorghum mill, evaporator, mint still, moonshine still, wagon and wash shed. After Ed Mabry's death in 1936, his wife sold the property to the National Park Service.

Assisting the Consortium with the Brinegar Cabin study is Larry Cothran who began working on this project last fall. Cothran is a senior at Appalachian State University and has worked as a writer for the *Winston-Salem Journal*, the *Wilkes Journal-Patriot*, and as a reporter for United Press International. Architectural drawings for the study have been completed by Eric Swanson of the Rhode Island School of Design and the official draft of the historic report is to be completed by March 15, 1988.

The historic resource study on Mabry Mill is just underway. Amy Davison, a native of Boone and a recent graduate of ASU, will assist the Consortium with this project. Ms. Davison worked with the Consortium during the fall term on the Blowing Rock History Project. Architectural drawings for Mabry Mill will be completed by Rick Palmer, a designer and resident of Banner Elk, NC.

These historic resource studies follow a similar study completed by Dr. Barry Buxton and the Consortium on the Moses H. Cone Estate in Blowing Rock, NC. Like the Cone study, the report on Brinegar Cabin and Mabry Mill will include a comprehensive history of the site, information on the families who owned these historic structures, the relationship of the site to the community, and the significance of the site to the region. Both studies will also focus on life in the Blue Ridge Mountains during the early 1900s.



Larry Cothran



Amy Davison

CEMALA FOUNDATION TO FUND PUBLICATION OF CONE ESTATE STUDY

Mr. Robert B. White, Director of the CEMALA Foundation in Greensboro, North Carolina, has announced the award of a grant of \$7,000 to the Appalachian Consortium to fund the publication of a history of the Moses H. Cone Estate in Blowing Rock.

The publication is an outgrowth of a historic resource study conducted by the Consortium for the Blue Ridge Parkway. Directed by Dr. Barry M. Buxton, the Consortium's Executive Director, the study serves as the cornerstone in nominating the Estate for inclusion in the *National Register of Historic Places*.

The publication, to be entitled *A Dream Fulfilled: The Moses H. Cone Estate*, will include extensive interviews with men and women who worked and lived on the 3516 acre Estate. The vast award winning apple orchards and the work of Moses and Bertha Cone in improving educational opportunities for young people in the mountains are highlights of the study.

Moses Cone and his brother Ceasar founded Cone Textile Mills, the largest denim manufacturing company in the world.

EXECUTIVE DIRECTOR SPEAKS AT SARRMC CONFERENCE

Dr. Barry Buxton, Executive Director of the Consortium, was a featured speaker recently at a Conference entitled "The Southern Appalachians: Our Land, Our Future," sponsored by the Southern Appalachian Research-Resource Management Cooperative (SARRMC).

The Conference, which was held in Asheville at the Quality Inn on the Plaza, also featured Ron Eller of the University of Kentucky, Wilma Dykeman of Newport, Tennessee, H. F. Robinson, Chancellor Emeritus at Western Carolina University, Congressman James M. Clarke, and Gary Everhardt, Blue Ridge Parkway Superintendent.

The title of Buxton's presentation was "The Impact of Modernism on the Southern Highlands."

SARRMC is a consortium of six universities and four federal agencies with headquarters at Clemson University. Organized in 1976, it was formed to provide coordinated research, extension, and educational support of programs to benefit Appalachian forests, wildlife, waters, and wildlands. Dr. John D. McCrone is the Executive Officer.

CONSORTIUM RECEIVES FUNDING FROM RIVER FOUNDATION

The Appalachian Consortium has received word from Joyce Waugh of the River Foundation that the Foundation has decided to provide a grant of \$5,000 to support the 1989 conference "Parkways, Riverways, Greenways" to be held on September 20-22, 1989 at the Great Smokies Hilton.

Published by the
APPALACHIAN CONSORTIUM
University Hall
Appalachian State University
Boone, NC 28608



R. Clinton Parker, *Chairman*
Barry M. Buxton, *Executive Director*

Consortium News is published twice annually to serve as a medium of communication between our members and the people of our service region.

Persons interested in receiving *Consortium News* should send name and address requesting that they be added to the newsletter mailing list to the Appalachian Consortium.

Consortium News is funded in part by a grant from the Boone Division of IRC.

BUXTON RECOGNIZED BY BLUE RIDGE PARKWAY

Dr. Barry M. Buxton, Executive Director of the Appalachian Consortium, has been recognized for his "outstanding and continuing support" of the Blue Ridge Parkway and presented a walnut replica of a Parkway entrance sign by Superintendent Gary Everhardt.

In a recent ceremony at the Folk Art Center, on the Parkway near Asheville, Everhardt praised Buxton, a resident of Blowing Rock, N.C., for his efforts to enhance awareness and understanding,

and appreciation for, the Parkway nationally and internationally.

"Dr. Buxton has been instrumental in establishing a framework for scholarly examination of parkways around the world. He is a vital link between the Blue Ridge Parkway and the academic and architectural communities that have played such an important role in the Parkway's history," Everhardt said.

Buxton has planned and implemented two highly successful conferences that pro-

vided forums for discussions of the Blue Ridge Parkway as well as similar roads throughout the world. The first was held at Appalachian State University in Boone, N.C., in 1985 and the second at Roanoke, Va., in September.

In accepting the award from Everhardt, Buxton called the Blue Ridge Parkway a "national treasure" and a "miracle of 470 miles of uninterrupted leisurely travel and cultural preservation."

RESOURCE GUIDE AVAILABLE

The Appalachian Studies Committee's project, *Resource People for Humanities Programs: A Guide for Teachers*, is now underway. Linda Miller has led this project which is designed to provide public school teachers with a guide to lecturers, artists, and crafts people in the region who are willing to come into the classroom and share their knowledge and skills with our young people. These individuals are often willing to present a program free of charge or for a small transportation reimbursement.

The database includes over 80 speakers and is constantly being updated. When a teacher selects a topic they receive a printout with current information regarding presenters. A one topic listing is available with no charge and the printout of the entire resource collection is available for \$2.50.

Response from teachers is exciting with many requests for the guide. We will soon need to expand the base of resource people in order to keep up with user demands. Please assist us by completing this form if you are willing to participate in this program or by passing it on to someone who might be willing to contribute in this way to the educational experience of our region's young people.

SAMPLER OF PROGRAMS

Maxine McCall
 Business Phone: (704) 433-4330
 Home Phone: (704) 437-0774

Areas or counties in which available:
 Anywhere in region
 Grade Levels: 6-12
 Charge: negotiable

Program topics: *Appalachian Ballads*. History and samplings of the ballad tradition in the Highlands, based on studies under Cratis Williams.
Story-Telling. The Frankie Silver legend - a discussion, retelling, or dramatic reading of the legend based on *They Won't Hang A Woman*.

Bill Watterson
 Business Phone: (704) 898-5241
 Home Phone: (704) 898-5500

Areas or counties in which available:
 Those surrounding Banner Elk, NC
 Grade Levels: K-12
 Charge: none

Program topics: Dulcimer presentation includes introduction to the instrument, its history, different techniques and styles, and a performance.

REQUEST FORM

RESOURCE PEOPLE FOR REGIONAL STUDIES:
A GUIDE FOR TEACHERS

Name _____
 School _____
 Address _____
 Phone _____

Check One Topic Per Request:

<input type="checkbox"/> Anthropology	<input type="checkbox"/> Genealogy
<input type="checkbox"/> Archeology	<input type="checkbox"/> Geography
<input type="checkbox"/> Archives	<input type="checkbox"/> Geology
<input type="checkbox"/> Art	<input type="checkbox"/> Government
<input type="checkbox"/> Blue Ridge Parkway	<input type="checkbox"/> Health
<input type="checkbox"/> Collections	<input type="checkbox"/> Herbal Medicine
<input type="checkbox"/> Crafts	<input type="checkbox"/> History
<input type="checkbox"/> Dialect	<input type="checkbox"/> Literature
<input type="checkbox"/> Drama	<input type="checkbox"/> Music
<input type="checkbox"/> Economics	<input type="checkbox"/> Native Americans
<input type="checkbox"/> Education	<input type="checkbox"/> Oral History
<input type="checkbox"/> Environment	<input type="checkbox"/> Poetry
<input type="checkbox"/> Exhibits	<input type="checkbox"/> Recreation
<input type="checkbox"/> Folklore	<input type="checkbox"/> Story Telling
<input type="checkbox"/> Other (specify category below)	<input type="checkbox"/> Women's Studies

Your county _____

I would like _____ Copies of the complete Resource Collection @ \$2.50 per copy.

Comments: _____

Resource People for Regional Studies: A Guide for Classroom Teachers

Name: _____
Last First

Address: _____
City State Zip

Business Phone: _____ Home Phone: _____

Topic: _____

Description of Presentation _____

Counties You Would Serve _____

Appropriate Grade Levels _____

Charge (if any) _____

Return to: Appalachian Consortium, University Hall, Boone, NC 28608

PLANNING UNDERWAY FOR RAILROAD EXHIBIT

The Museum Committee of the Consortium is embarking on the development of a second major exhibition. Encouraged by the success of the Museum Cooperative and the Great Forest Exhibit, the Committee has endorsed the development of a second exhibit exploring the history of railroads in the Southern Highlands and their impact on the cultural, economic, and social fabric of the region.

The project, "Agent of Transformation: The Impact of Railroads in the Southern Highlands," will examine the way in which the railroads were a key element in shaping the life and culture of the region. The arrival of the railroad signaled the beginning of industrialization in the region which

brought about dramatic changes in the environment and inhabitants' lifestyles. Vast tracts of land were devastated by the logging and mining industries which followed the railroads. The mountaineer became a source of cheap labor, experienced resettlement from the farm to railroad and mining communities, and saw his awesome and powerful mountains reduced to objects surmounted by technology. It was via the railroad and the tourists it carried to the mountains that the rest of the nation was introduced to the Appalachians. The history of the railroads and their cultural impact upon the region and its people is a story that can benefit significantly from public exhibit and humanist reflection.

Initial inquiries on this theme have resulted in an enthusiastic response from humanities scholars, railroad historical societies, and area citizens who directly experienced the impact of the railroads in their daily lives. A planning grant was submitted in December to the National Endowment for the Humanities. Planning consultants include: Helen Roseberry, Chairman of the Museum Committee, Ron Eller, Curtis Wood, Lou Harshaw, Tom Bentley, Mike Tilley, Blair White, Richard Dillingham, Jan Davidson, and Sam Gray.

CONSORTIUM AUTHOR HONORED

Dr. Jim Wayne Miller, one of Appalachia's prized poets and author of the Appalachian Consortium Press's *The Mountains Have Come Closer*, was the honored guest at Emory and Henry College's annual literary festival, February 4-5, 1988. The college sponsors this yearly

festival to honor the most prominent literary figures from the region.

The festival included presentations about the honoree, an interview with him, and a poetry reading by the man himself. A special issue of *The Iron Mountain Review* will feature festival activities.

Jim Wayne Miller has traveled throughout the region as a lecturer for various programs in addition to his teaching responsibilities at Western Kentucky University. He is currently the guest instructor for the Consortium's three-year Southern Highlands Institute for Educators: Focus on American Literature.

CONSORTIUM RECEIVES GRANT FROM LYNDHURST FOUNDATION

Mr. Jack Murrah, Executive Director of the Lyndhurst Foundation in Chattanooga, Tennessee, recently informed the Consortium that the Board of Directors of the Foundation had approved a request for \$5,000 to support the "Parkways, Greenways, Riverways Conference."

The Conference, to be held at the Great Smokies Hilton in Asheville, September 20-22, 1989, will be international in scope. An interdisciplinary gathering will discuss design, environmental, economic, management, historical, and recreational issues surrounding parkways, greenways, and riverways.

The Conference sponsors are the Consortium, Blue Ridge Parkway, River Foundation, and Lyndhurst Foundation. An affiliate of the Conference is the American Society of Landscape Architects.

For additional information or call for presentation forms please contact:

Barry M. Buxton
Appalachian Consortium
University Hall
Boone, N.C. 28608
(704) 262-2064



Stephanie Jordan

CONSORTIUM INTERN

Stephanie Jordan is working with the Appalachian Consortium during the Spring term at A.S.U. in an internship program. She is a Senior majoring in English and minoring in Communications, with a concentration in writing, editing, and publishing. Her work at the Consortium will center around assisting in the design and production of Consortium publications.

Through the internship Stephanie plans to "increase my knowledge and understanding of all aspects of small press publishing. As a Watauga County native it is also very exciting to continually learn more about Appalachian Culture."

Upon completion of her degree, Stephanie hopes to begin working in the field of writing, editing and publishing. She would particularly like to work in the area of Technical Writing/Editing.

MODERNIZING THROUGH NEW COMPUTERS continued from page 4

newsletters, etc. Additionally, we are utilizing the computers to create and produce invoices for book orders, and credit memos for book returns. Programs for inventory, book sales, and individual vendor accounts are presently being developed. However, none of these Press related programs would be in operation today if not for the dedication and support of Doyle Bickers.

Doyle has unselfishly volunteered many hours of time to write and install specific programs which, in addition to simplifying each operation, have cut processing time and allowed for more accurate bookkeeping. He has also provided training for the support staff so that we are able to effectively use the programs developed.

According to Monica Norris, secretary to the Consortium Central Office, she and other members of the staff are continually striving for new ideas and intend to computerize additional office functions. "We are very excited about having these resources available to use and have enjoyed bringing the Central Office into the computer age," said Norris.

The Consortium appreciates the dedication and generosity of both Clinton Parker and Doyle Bickers in making this computerization of the Central Office possible.

CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 10, No. 1

University Hall, ASU, Boone, North Carolina 28608

May, 1985

ESSIN TO LEAD CONSORTIUM IN 1985/86



Dr. Emmett Essin, Professor of History at East Tennessee State University, has been elected to serve a second term as Chairman of the Board of Directors. Dr. Clinton Parker, Associate Vice Chancellor of Academic Affairs at Appalachian State University, was re-elected as Vice Chairman.

Elected as At Large members of the Board of Directors are:

Linda Miller
Teacher
Cove Creek Elementary School

Mr. Zell Miller
Lieutenant Governor
State of Georgia

Dr. Cratis Williams
Assistant to the Chancellor
Appalachian State University

Dr. Ron Eller
Director, Appalachian Center,
University of Kentucky

Mr. Chip Zullinger
Superintendent
Yancy County Schools

Ex-Officio members include:

Mr. Granville Liles
Former Superintendent
Blue Ridge Parkway

Dr. James Dooley
Vice Chancellor for Special
Services and Development
Western Carolina University

Dr. Terry Epperson
T and E Hardware
Johnson City, Tennessee

BLUE RIDGE PARKWAY GOLDEN ANNIVERSARY CONFERENCE SET FOR SEPTEMBER 9TH-11TH



The Appalachian Consortium, in cooperation with the American Society of Landscape Architects and the American Society of Civil Engineers, will sponsor a conference September 9-11, 1985, at the Broyhill Center on the campus of Appalachian State University commemorating the Golden Anniversary of the Blue Ridge Parkway. The Conference is open to the public and a special invitation to participate is extended to everyone previously associated with the Parkway. A special effort is being made to encourage individuals who worked on the design and construction of the Parkway to participate.

Speakers from all across America will make presentations on topics ranging from Parkway design to wildflowers and ecology. Sessions focusing on Parkway history, folklife, recreation, landscape management, and the future of parkways of America will make this Conference of interest to anyone living in this region. Special photography exhibits are planned and several films and slide-tape shows will be highlighted.

Two field trips are scheduled for Conference participants. The first is a guided tour of the Linn Cove Viaduct with Parkway Interpretive personnel. Also planned is a trip via the Parkway to the Golden Anniversary Celebration at Cumberland Knob on the Virginia-North Carolina state line.

In association with the Golden Anniversary, the Appalachian Consortium Press will be publishing *The Blue Ridge Parkway: The First 50 Years* by Harley E. Jolley with photographs by William A. Bake.

In order to involve as many people as possible in the Parkway Celebration, the Consortium is requesting the names and addresses of people who worked on the Parkway or who were affected by the original land acquisition. If you can provide such information please contact the Appalachian Consortium at (704) 262-2064.

region are precarious, and increased unemployment has left large numbers of mountain families without health insurance.

Finally, we continue to lose and abuse the land which has been so vital to the culture and way of life in the mountains. The ARC Land Ownership Study of 1982 revealed that "ownership of land in Appalachia is concentrated in relatively few hands, dominated by absentee and corporate holders, with little available for local families to work, farm, or otherwise enjoy." Of the 13 million acres sampled, 72% was absentee owned, and four-fifths of the mineral wealth of the region was absentee controlled. Underassessment of property and inadequate taxation have helped to stifle economic development, diversification, and the provision of needed local services. In areas of the Blue Ridge and Southern Highlands, the effort by urbanites "to escape to the periphery," as Berea President John Stephenson puts it, has resulted in a new land boom and the renewed loss of land by native residents. Due in part to the high cost of land and the absence of jobs, local young people are again fleeing the region for jobs in urban industrial centers, and are passing the new immigrants on the road at each pursues his own vision of the American dream. Rapid urban growth and a weakening of environmental regulations in recent years has resulted in new problems in land reclamation, hazardous waste disposal, stream and water table pollution, and air and soil contamination. Some 6,300 miles of Appalachian streams are contaminated by acid run-off from mines, and the forests in the Smokeys and on Mt. Mitchell in North Carolina may be dying from acid rain and lead deposits. Perhaps the old Indian chief Seattle was right: "The earth is precious to God," he said. "To harm the earth is to reap contempt upon its creator. . . Continue to contaminate your bed and you will one night suffocate in your own waste." Appalachians perhaps more than other Americans ought to be aware of the human costs of overdevelopment and callous exploitation of the land.

THE PROMISE

But what can we do to alter the trends and avoid the pitfalls of past

economic development? Can we in this global society challenge the megatrends of our time and shape a more stable, secure, and meaningful future for our children? The answer, of course, is that we must—for their sake and ours. Increasingly scholars on the left and the right have come to believe that the survival of human values in the post-modern world is dependent in part on the revival of the community and of local initiative—on the recommitment to a shared set of values and the pursuit of an economy for the common good. Ironically, we in the mountains may be better equipped to achieve that goal than other Americans. Here the old America and the new come together in stark juxtaposition. But we in Appalachia must learn to regain our own traditions and to work together to restore the meaning of family, place, community, and personalism to our lives, to revive a value system where the person is more important than the thing, where the individual is prized above capital and profits. We must seize control of the best of our past and use it to challenge those things which afflict us in the present and to shape a more relaxed and human future. To put it more succinctly, what is needed is not the reconstitution of some folk culture in the mountains, but *the recovery of human values in the context of the present.*

If we are to begin to take control of the process of economic growth and plan for the future, we must also begin to break down old barriers to cooperation—suspicions and contempt between immigrants and natives, urban and rural, middle-class and working class, black and white, county and city, rich and poor, local and regional—and recognize the value of diversity without losing sight of the real values which we all hold in common. Cooperation, moreover, may require the emergence of a new leadership in the region, a leadership with a vision of new hopes and new possibilities. It should be a leadership which serves neither the old masters of the region nor the new, but which attempts to live up to the finest traditions of our culture while attempting to bring them forward into the present. We love to talk about the strength of mountain families and the importance of religion in the hills. We love to talk

about mountain values of personalism, freedom, egalitarianism, and love of the land. But we have done a poor job of translating those ideals into our contemporary lives. We must encourage the emergence of a new generation of leadership which perceives power not in terms of authority but as servanthood, and which seeks to empower people to take control of their own lives.

To put it more directly, we must begin to challenge the values of the dominant culture and to find alternative forms of economic development and growth, forms which are less destructive to the land and to our professed values. Rejecting the received definition of progress may mean in fact developing an economics as if people mattered and accepting growth which is slower and less profitable but perhaps more meaningful, stable, and secure. This may require alternative ways of looking at the economic future and a fundamental reordering of the basic values and priorities of economic development. Such economic planning, for example, might focus less on recruiting industries from the outside and more on stimulating quality economic growth from within and quality employment opportunities consistent with the distinct culture, environment, and lifestyle of the mountains. This may mean, as well, concerted efforts to encourage alternative forms of economic development such as worker-owned industries, cooperatives, small businesses, and regional marketing networks rather than bigness, absentee-owned industrial development, and dependence on national and international market networks. We must find ways to limit the growth of population and absentee landownership, and find ways to tax absentee interests more effectively (especially through property re-evaluation, tax mapping, and differential taxation to encourage uses more conducive to the public good). Such measures would help to promote a diversified economy, one that values and preserves the base community, the environment, and those qualities that make living here in the mountains so desirable.

This redefinition of progress in the region would necessarily involve a new understanding of work and the role of work in our total lives. Over

the past few decades work, for many mountaineers, has become little more than a commodity, something to be bought and sold in the marketplace but which has little meaning to our real life. Work has become simply a means of survival, an impersonal arena which separates our public from our private life and in which few of us are really free to be ourselves. As we search for alternative patterns of economic growth, we must strive to generate jobs as if people were more important than profits, jobs which allow individuals to exercise their creative spirit and to realize their human dignity, jobs which give meaning to their existence as human beings and which meet the demands of the human spirit as well as the marketplace.

Finally, and perhaps most important, if we are to build a new society in the mountains, one which draws upon the strengths of tradition and the benefits of modern life, we must also work toward the rebirth of a community centered democracy. This means the introduction, I believe, of democratic community-based planning wherein citizens participate at all levels in creating local solutions to what may be global problems. We can no longer afford to leave the future up to the professionals, or hope that the free-market or the federal government can provide solutions to our problems. We must be willing to participate in the political system at the local level and to engage with each other in a value-oriented debate. Politics and religion,

politics and values, are related, and if we want to free ourselves in a spiritual sense we have to struggle for freedom in a political sense as well. That is the lesson, it seems to me, of Solidarity in Poland and of the people's movements in Latin America. We in the mountains are going to have to carry the search for justice and human dignity into our local communities and revitalize democracy from the bottom up. We are going to have to find ways to return morality to politics and the politics of participation to the local level. We can encourage this new democracy by rethinking our economic priorities and by supporting those social institutions which provide meaning and hope to individuals—the neighborhood, the family, and the church and other voluntary associations—institutions which have suffered tragically in recent years at the hands of modernization. Rethinking community politics, of course, means rethinking our old aversion towards planning. Planning can be both a restricting and a liberating exercise, but if we don't do it, someone else (formally or informally) will do it for us.

Current events and historical forces are already pushing Americans toward re-evaluation of modern society. That re-evaluation has been underway in the mountains for quite some time. We have long known the consequences of uncontrolled growth, expansion, and exploitation. But we have also learned that just as the problems of the mountains were not created in isola-

tion from the rest of the country, they will not be solved in isolation from the larger American society. Only if we begin to work together as a people is there any hope for Appalachia. Appalachia is part of America, and in many respects Appalachia is America. We have the opportunity before us to build a more just and sustainable community for our children. In the process we can provide a model for the rebuilding of America. Chief Seattle—the Indian barbarian, the savage—put it this way:

Even the white man, whose God walks and talks with him as a friend to friend, cannot be exempt from the common destiny. We may be brothers after all; we shall see. One thing we know, which the white man may one day discover—our God is the same God. You may think now that you own him as you wish to own our land; but you cannot. He is the God of man, and his compassion is equal for the red man and the white. The white too shall pass; perhaps sooner than all the other tribes.

The Indian word for the Southern Mountain country was "Appalachi," and it meant the land of the sky—the chosen land of God. The first white settlers over the Blue Ridge into the Swannanoa Valley called this place "Eden." Man has come into the garden and has eaten of the tree of knowledge. What we choose to do with that knowledge, only our children in the 21st century will know.

PRESS HAPPENINGS

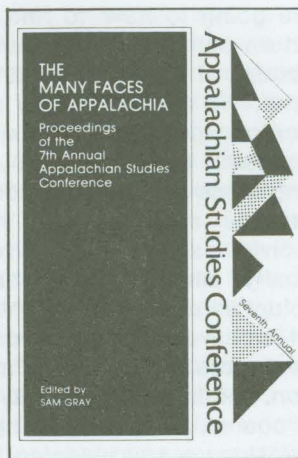
FUTURE PUBLICATIONS

The Appalachian Consortium Press is excited about the opportunity to collaboratively publish two books with the Institute for Appalachian Affairs (Center for Excellence). Ken Murray's *Portrait of Appalachia* will be his second photo essay that the Appalachian Consortium Press has published, his first being the very successful *Down to Earth: People of Appalachia*. The second book which is scheduled for publication with the Institute of Appalachian Affairs (Center for Excellence) is *An Anthology of Southern Literature* by Nellie McNeil and Joyce Squibb. Already acclaimed by educators who have read the first drafts of the manuscript as an outstanding resource for secondary level teachers with an interest in regional culture, this is a book that will find extensive acceptance throughout the region.

THE MOUNTAIN COLLECTION CATALOGUE

In May a representative of the Appalachian Consortium Press will meet with representatives from other organizations to explore the possibility of printing a second *Mountain Collection Catalogue*. Additional organizations such as Qualla Crafts and the Southern Highlands Handicraft Guild have been invited to join June Appal, Foxfire Press, Georgia Mountain Crafts, The Highlander Center and the Appalachian Consortium in this joint marketing effort. Eliot Wiginton of the Foxfire Press has secured funding from the Appalachian Regional Commission

for the second catalogue which the Appalachian Consortium Press will be responsible for designing.



THE MANY FACES OF APPALACHIA

The 1984 Appalachian Studies Conference proceedings entitled *The Many Faces of Appalachia: Exploring a Region's Diversity* came off the presses in time to be delivered to participants at the Appalachian Studies Conference held in Berea, Kentucky at the end of March.

Nineteen papers were chosen from the Seventh Annual Appalachian Studies Conference held at Unicoi, Georgia to illustrate the theme of the conference. Topics ranged from 19th century quilt making to today's eye-opening science poetry, from historic perceptions of southern mountain towns to the economic trends pointing the way to Appalachia's future.

The Many Faces of Appalachia will be available through the Consortium for \$10.95. Consortium members will receive a 40% discount on all purchases making the price \$6.57.

BLUE RIDGE PARKWAY: THE FIRST FIFTY YEARS

The Appalachian Consortium is excited about collaborating with the Blue Ridge Parkway to publish a book commemorating the 50th anniversary of the Parkway. This latest Consortium publication will feature color photography by William A. Bake—well known throughout the region for his outstanding scenic photography—and Harley E. Jolley, Professor of History at Mars Hill College, whose knowledge of the Parkway's history is second to none. Dr. Jolley's text will also be richly illustrated with black and white photography. The Parkway's past and present will be integrated to make this a truly beautiful and readable book that everyone can enjoy at a nominal price.

Blue Ridge Parkway: The First Fifty Years will be available through the Consortium and through the Blue Ridge Parkway gift shops for \$3.50. Consortium members will receive a 40% discount on all purchases making the price \$2.10.

The Appalachian Consortium Press has received funding to publish the proceedings of the Blue Ridge Parkway 50th Anniversary Conference to be held September 9-11, 1985. The Proceedings will include papers representing a wide variety of disciplines together with the winners of the regional Student Art and Essay Contest. This publication will be a storehouse of information pertaining to the Parkway which, in the future, will be of inestimable value to both researchers and the general public.

**STUDENT ART AND
ESSAY CONTEST
TO COMMEMORATE
BLUE RIDGE PARKWAY**

Preparations for an exciting Celebration are underway! September 11, 1985 marks the 50th Anniversary of the Blue Ridge Parkway and a special conference will be held September 9-11 at Appalachian State University in Boone, North Carolina. People from all across America will attend, and many exciting activities are planned.

Among these activities is an art and essay contest open to students from Appalachian counties of North Carolina and Virginia. There are four separate categories. For the Art Competition there are three groups: Grades K-3 have an option of competing as a class or individually. Grades 4-8 can compete individually only. Grades 9-12 is individual competition also. The Expository essay competition includes grades 7-12 and this also is individual competition only.

Topics for the contest include mountain life, the history of the Parkway, flora, wildlife, folklore, and legends.

Prizes will be awarded to the winners of each category. Cash awards for the individual winners are \$100, \$50, and \$25 for first, second, and third place winners respectively. If an entry is submitted by a class, the school receives an award in honor of that class. Each member of that class will also receive certificates. In addition to the individual and group awards, the school of each first, second, and third place winner will receive a collection of books donated by the Eastern Parks and Monument Association and the Appalachian Consortium Press valued at \$250. A plaque in the winning student's name will be awarded to the school and to the winning student.

ONLY WHEN THEY'RE LITTLE



The Story Of An Appalachian Family

By KATE PICKENS DAY
Illustrated by Margaret Pickens
Edited, with an introduction by
Nancy Carol Joyner

APPALACHIAN CONSORTIUM PRESS
Boone, North Carolina

Kate Pickens Day's book, *Only When They're Little*, will be off the presses in late May. Nancy Joyner edited the book about life and change in the Southern Appalachians during the first half of the twentieth century. The price will be \$11.95 for the hardbound edition and \$7.95 for the paperback.

Two projects have rolled off the presses almost simultaneously. They are *The Great Forest: An Appalachian Story* which is a guide to accompany the museum exhibit about the Appalachian Forest, and *Emerging Patterns of the Southern Highlands*, an atlas with a humanistic interpretation of the Southern Highlands based on the most recent census information about the region.

Minstrel of the Appalachians: The Story of Bascom Lamar Lunsford, has been released and received an enthusiastic reception at Berea, where Loyal Jones conducted an impromptu autograph signing party during the Appalachian Consortium's reception at the Appalachian Studies Conference. *Minstrel of the Appalachians* proved to be an excellent seller on the following day at the conference.

ORDER FORM

Please detach and mail to: The Appalachian Consortium Press
University Hall, Appalachian State University, Boone, NC 28608

No. of Copies	Title	Price
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	The Many Faces of Appalachia	
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	Only When They're Little (Paperback)	
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	TOTAL ENCLOSED	

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PERSONALLY SPEAKING

Cratis Williams, former Dean of Graduate Studies at Appalachian State University, died on May 11, 1985. The founding father of the Consortium and member of the Board of Directors, Doctor Williams was widely recognized as the foremost scholar of Appalachian Studies. The next edition of "Consortium News" will be dedicated to his memory.

Vivian Hartsoe, a member of the Consortium Board of Advisors, has been selected as North Carolina Outstanding Woman of America for 1985. Congratulations Vivian!

Congratulations are also in order to **Edith Summerlin** who is resigning as Dean of the School of Nursing at ETSU in order to marry and join her husband in Arizona. All of us associated with Consortium projects know how valuable her guidance and support was on our Board of Directors.

Bob Conway, Curator of the Appalachian Craft Center and a long-time Consortium member, was presented the Outstanding Service to the Museum Profession Award. The Presentation was made by **Stuart Schwartz**, Curator of Charlotte's Mint Museum and Consortium Board of Advisor member, at the Consortium meeting in Mars Hill. Schwartz, President of the Museum Association, cited Conway's commitment to preserving indigenous crafts and his extensive volunteer work in area schools.

Aaron Hyatt has been elected as the third President of Macon Junior College in Macon, Georgia. The 3,000 student school is part of the University System of Georgia. Hyatt has represented Western Carolina University on the Consortium Board of Directors since 1981. Congratulations and best wishes—WCU's loss is certainly Macon's gain!

Barry Buxton and **Malinda Crutchfield** presented a program for the Buncombe County Schools entitled "Appalachian Studies in the Curriculum" at the annual winter in-service meeting in Asheville.

Bob Reiman, Department of Community Planning and Geography at ASU was presented with the Distinguished Service Award by the North Carolina Chapter of the American Planning Association at its Conference in Chapel Hill on April 11, 1985. The award was for "his devoted years of service to the NCAPA and for his dedication to the students in the planning program at ASU."

Borden Mace, former Consortium Executive Director, and his wife Grace are to be honored June 6th at dedication ceremonies for the Grace Breslin and F. Borden Mace Library at the North Carolina School of Science and Mathematics in Durham, North Carolina.

THE APPALACHIAN CONSORTIUM

University Hall Appalachian State University Boone, N.C. 28608 Telephone: (704) 262-2064

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of life in the region, and raising the pride of the Appalachian people in their traditions are goals of the organization.

Our Members include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Mars Hill College, Mountain Regional Library, North Carolina Division of Archives and History, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

This Newsletter is a publication of the Appalachian Consortium and is intended to serve as a medium of communication between our members and the people of our service region.

Dr. Barry Buxton, Executive Director

Malinda Crutchfield, Associate Director

Jacque Stewart, Assistant Director



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THE GREAT FOREST

An Appalachian Story

TO OPEN MAY 10

Objectives for the museum project, supported in part by funding from NEH, are to:

1. *design and construct an exhibit which traces the role of the forest in the culture of the Southern Highlands over four historic periods (Pre-European, Settlement/Pre-Industrial, and Contemporary) and which documents man's impact on the forest.*
2. *develop an interpretive component including a printed guide, a series of public lectures, and a slide/tape presentation.*
3. *share the exhibit among five regional museums.*

Design and construction of the exhibit has been a challenging experience. James Whittum, Master Carpenter for the exhibit, has done an outstanding job constructing the frames and panels for the exhibit. His extra effort and attention to detail have produced frames of the finest quality.

Sam Gray, Carrie Lindsay, and Helen Roseberry served as the design committee for this project. Their energy, enthusiasm, and commitment to the concept

of working cooperatively on a regional basis has made a project as ambitious as this one possible.

One of the strengths of the Appalachian Consortium is the fact that so many outstanding scholars are involved in the organization. This project has drawn heavily upon that pool of expertise. Humanities scholars from member institutions have contributed to the content of the interpretive guide. Authors of the sections are:

Sam Gray and Michael Ann Williams—*Introduction*
Anne Rogers—*Pre-European Period*
Tyler Blethen and Curtis Wood—*Settlement/Pre-Industrial Period*
Ron Eller—*Industrial Period*
Harley Jolley—*Contemporary Period*

The guide will unquestionably become a standard reference for those interested in the history of the Southern Highlands.

Wilma Dykeman, noted scholar and writer, will give the opening night lecture at each site. Her appearance in conjunction with the exhibit has generated a great deal of enthusiasm at each site. Her lecture should be quite an occasion for all who attend.

The *Pre-European Forest* was home to the Woodland tribes who, 1,000 BC, tapped directly into the primary nutrient cycles of the forest.



During the *Settlement Period*, the introduction of metal tools and domestic animals by Europeans represented a major shift in forest use. Settlers changed the productive capacity of the land to accommodate grain and domestic animals.



Now at last the exhibit is ready for viewing. A schedule which allows for maximum public exposure has been established. The schedule for exhibition is:

Carroll Reece Museum, Johnson City, TN
Opening Night: May 10, 1985
Public Showing: May 11, 1985 to June 23, 1985

Folk Art Center
Asheville, NC
Opening Night: July 5, 1985
Public Showing: July 6, 1985 to September 9, 1985

Mountain Heritage Center, Cullowhee, NC
Opening Night: September 12, 1985
Public Showing: September 13, 1985 to January 23, 1986

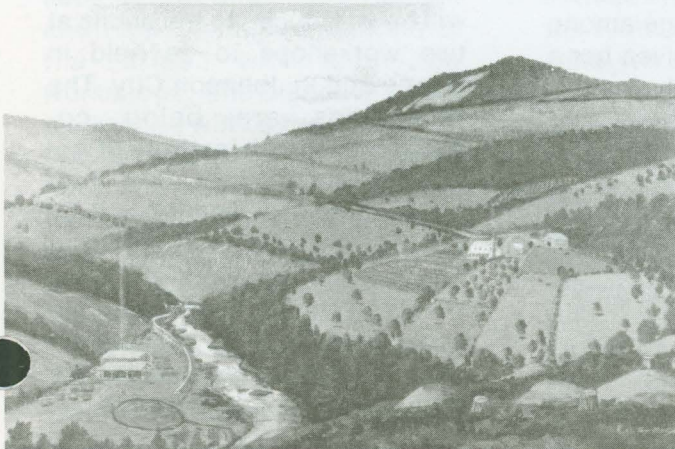
Rural Life Museum, Mars Hill, NC
Opening Night: February 7, 1986
Public Showing: February 8, 1986 to April 29, 1986

Appalachian Cultural Center, Boone, NC
Opening Night: May 9, 1986
Public Showing: May 10-June 15, 1986

In discussing the four paintings of a single landscape through time by Roger Stephens, Sam Gray noted that:

"As the great Forest in the Southern Appalachians diminished in time and space, it grew ever larger as an IDEA. It is the IDEA of the forest that commands our attention today." This exhibit provides an opportunity for reflection on the forest, what it has meant to the inhabitants of the Southern Highlands over a period of thousands of years and what we all now carry around inside us that is the "idea" of the forest. The story is indeed a powerful one; it is also uniquely Appalachian.

The *Industrial Period* was marked by the introduction of technological processes capable of transforming, on a mass scale, wood as a resource into a whole range of commercial products used all over the world.



Malinda Crutchfield, Project Coordinator of "The Great Forest An Appalachian Story," enumerates specific exhibit objectives during the Consortium's winter meeting as board members Walter Rule and Richard Blainstein listen intently.



This project is funded in part through a grant from the National Endowment for the Humanities.

The *Contemporary Forest* is a managed resource in a society in which many constituencies have a voice in the formulation of policies which determine forest use.





CONSORTIUM INTERNS

Clay Campbell, from New Bruanfels, Texas, is a sophomore participating in Appalachian State University's Culture Semester during the spring of 1985. He is serving an internship at the Consortium as part of this semester.

Clay, who will return to Southwest Texas State University in the fall as an anthropology major, feels that the semester spent in Appalachia is valuable and worthwhile, especially with his major.

The purpose of the culture semester is to immerse honor students from all over the U. S. in many facets of Appalachian culture, such as history, folklore, politics, religion, art, music, etc. The semester consists of 3½ months in which the students learn and experience Appalachia not only in the classroom, but also through field activities such as an oral history course and internship.

Clay also feels that his internship at the Consortium helps him get a better understanding of the rich tradition and heritage of Southern Appalachia. Clay's work in helping to organize a student art and essay contest commemorating the Golden Anniversary of the Blue Ridge Parkway has fostered "an appreciation for the incredible physical beauty" of the region.

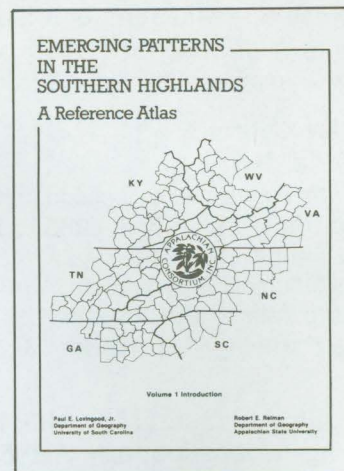
In addition to helping with the Parkway contest, Clay has also assisted in proofing materials to be published by the Consortium Press. He hopes that his work at the Consortium will compliment and enhance his knowledge and understanding of Southern Appalachia's strong history and tradition.

Cecilia Briggs is a graduate student in history at Appalachian State University. She is concentrating her studies in public history. Originally from Marshall, North Carolina, Cecilia completed her Bachelor's degree in History at Mars Hill College in 1983. Upon completing her Master's degree she hopes to teach regional and southern history. During her internship at the Consortium, Cecilia has been involved in research, program development, fund-raising, grant writing and manuscript editing. She is also actively involved in two projects: "The CCC in North Carolina, Teaching Local History In the Classroom" and "The Great Forest: An Appalachian Story."

As a native Appalachian, Cecilia approaches her internship with a very special sense of mission. She is strongly committed to the incorporation of regional history into the school curriculum and to the encouragement of a sense of pride in Appalachia's rich heritage among her students. Cecilia's work in the Consortium office has given her a taste of the tremendous effort required to accomplish such goals.



"CONSORTIUM RELEASES ATLAS: CONDUCTS WORKSHOPS"



The Consortium is very excited about the publication of their first reference atlas entitled *Emerging Patterns in the Southern Highlands*. According to Barry M. Buxton, executive director of the Consortium, the atlas, "provides critical data which can be used to understand the problems and opportunities that face our region. The businessman, the public official, the regional scholar, and the layman will all find a wealth of factual information and incisive analysis."

The atlas is being published in cooperation with Appalachian State University, the University of South Carolina, and the Tennessee Valley Authority. *Emerging Patterns in the Southern Highlands* uses data from the 1980 census to paint a very recent and accurate portrait of the region as it is today. The atlas will be introduced to the public at two workshops to be held in Boone and in Johnson City. The workshops are being co-sponsored by the Institute of Appalachian Affairs at East Tennessee State University and by the Center for Appalachian Studies at Appalachian State University. The workshop in Johnson City is to be held on June 18, 1985. The date for the Boone workshop is to be July 23, 1985.

The fall issue of the Consortium News will be published in October. Please send your contributions or suggestions to us by September 1.

Editor
"Consortium News"

EIGHTH ANNUAL APPALACHIAN STUDIES CONFERENCE HELD

Pays Tribute to Cratis Williams

A circle has been completed; the Appalachian Studies Conference returned this year to Berea, Kentucky, the site of the first meeting of the Conference in 1978. That first meeting was largely an organizational one with scholars, students, teachers from the region gathering to identify the role of the Conference as a vehicle for examination of regional issues. The awareness of a need for such a gathering of those concerned with Appalachia (her past, present and future) was an outgrowth of the symposium held in 1977 at ASU to honor Cratis Williams on the occasion of his retirement. The 8th Annual Appalachian Studies Conference, by also honoring Dr. Williams, truly completed the circle.

The banquet program on Friday evening was a fine tribute to Cratis Williams. Speakers included Loyal Jones, Berea College; Charlotte Ross, ETSU, Jim Gifford, Morehead State University; Pat Beaver, Appalachian State University; and Grace Edwards, Radford College. A very special moment came when Cratis Williams' son David spoke to those gathered. There were wonderfully funny stories of travel with Cratis, moving accounts of his influence on individual lives, delightful pictures of this rare human being. And through it all ran the very real sense of Cratis' presence, although he was at the time hospitalized in Charlotte, and a keen sense of what Cratis Williams has meant to the ASC, to Appalachian Studies, and to a host of individual lives.

Saturday's sessions were extremely diverse but focused on the Conference theme which was the examination of the impact of institutions upon life in Appalachia. An interest in the impact of public education on the region was apparent not only in the number of sessions devoted to this topic, but also in the number of public school teachers actively involved.

In a lively session entitled, "The Fourth 'R' in our Schools: Region," Middle School students from Berea discussed the ways in which messages about Appalachians are communicated over the media in a program such as "The Dukes of Hazzard." One comment made by a member of the audience was that she had missed opportunities to examine her heritage in her years of public school education. The interest of these young people in their heritage, their positive feelings about themselves and their mountain home, and their ability to analyze stereotypes and see them for what they are was cause for optimism.

Other sessions focused on coal mining, the role of the federal government, the impact of folk schools, blacks in Appalachia, and the media. Even though Sunday brought rain to Berea, Conference participants hurried to attend that one last session which sounded so interesting.

Next year the ASC returns to Boone, NC. Officers for the new year were elected and include a number of members of the Appalachian Consortium. Ron Eller, University of Kentucky, will serve as Chairperson; Ellen Garrison, ETSU, was elected Treasurer; Richard Blaustein, ETSU will continue as editor of *Appalink*; Don Anderson, Mars Hill College, will continue on the Steering Committee; Malinda Crutchfield, Appalachian Consortium, was elected to a two year term on the Steering Committee as was Jim Lloyd, Western Carolina University.

Carl Ross, ASU, was elected Program Committee Chairperson. Included on the Program Committee for the 1986 Conference are: Pat Beaver, ASU; Barry Buxton, Appalachian Consortium; Gordon McKinney, WCU; and Helen Roseberry, ETSU.



Jim Wayne Miller and Bill Best, in a discussion moderated by Rudy Thomas, discuss education in Appalachia.

Atlas Workshop cont.

The workshops are designed in such a way as to allow for "hand-on" activities by participants. Each participant will receive a copy of the atlas. Bob Reiman and Paul Lovingood, authors of the atlas, will lead the workshops. One objective of the workshops will be the interpretation of the scientific data included in the atlas into humanistic terms. Participants will consider what the maps actually mean in terms of human values, quality of life, and future directions.

For more information about the atlas or the workshops contact the Appalachian Consortium at (704) 262-2064.

PUBLIC FORUM ON NUCLEAR WASTE REPOSITORIES SCHEDULED

Through a grant from the North Carolina Board of Science and Technology, the Appalachian Consortium is sponsoring a public forum entitled "Nuclear Waste in the Southern Highlands." Co-sponsored by the Watauga County League of Women Voters, the forum will be held June 4th at 7 p.m. in University Hall, Boone, North Carolina.

The purpose of the Forum is to increase citizen awareness about the issue of nuclear waste disposal and to provide information about the disposition of North Carolina's consideration as a repository for nuclear waste. The Forum will also provide interested citizens with an opportunity to ask representatives of the Department of Energy questions about the crystalline repository project.

Summaries of the North Carolina Regional Environmental and Geologic Reports will be given and Dr. J. L. Mackey, Professor of Interdisciplinary Studies at ASU, will discuss "Appalachian Values in the Nuclear Age."

For additional information about the Forum please contact Dr. Barry Buxton (704) 262-2064.



Homecoming '86 **A TENNESSEE CELEBRATION** **OF AMERICAN VALUES**

The First Tennessee Development District has received a grant from the State of Tennessee, Department of Conservation to assist every city, town, county and community within the region to become successfully involved with all aspects of Homecoming '86. There are four major components of the program which are: (1) *Heritage*—This involves looking at the community's history or roots and determining its uniqueness and why it is special; (2) *Vision*—Take a futuristic look at the community and imagine its development over the next ten years. Then, decide what the community should preserve; (3) *Design a plan* based on the vision of the community's future growth; (4) *Celebrate* Homecoming '86 with the community's past and present vision for the future. Each step requires participation from citizens in every community (city, town and/or county) called home.

The First Tennessee Development District would like to talk and listen to and assist as many interested citizens as possible about Homecoming '86. If you, your neighbors, city council, county commissions or any interested group would like to participate in or learn more about the Homecoming '86 program and the exciting next two years, please contact Deborah DeLucia at the First Tennessee Development District, 207 N. Boone Street, Suite 800. Johnson City, Tennessee or call 928-0224.

ABC AFFILIATES HELP PROMOTE HOMECOMING '86

Tennessee ABC network affiliates have made a significant commitment to Homecoming '86. Throughout 1985 these affiliates intend to film Homecoming activities across the state. They want to gather as much videotape as possible so that by 1986 each ABC station will have a library of film footage. Each station will share its stock with other stations across the state. The idea is that any Homecoming activities going on in West Tennessee can be promoted in East Tennessee and vice versa. This way Tennesseans can learn what's going on all across the state.

WCU AND PENLAND SCHOOL **ESTABLISH CREDIT AGREEMENT**

Western Carolina University and the Penland School of Crafts have established an agreement that allows students to obtain undergraduate and graduate credit for courses taken at the Penland School.

University credit may be earned for courses in glass, clay, photography, metals and fiber offered during the eight-week, fall and spring Concentration Programs. Students also may receive credit in Penland's summer programs, which comprise 16 weeks of two- and three-week workshops for about 125 people in 12 areas of craft art. This summer, there will be a total of 78 instructors and 69 classes.

In Penland's fall and spring concentration sessions, students pursue one area of study for eight weeks. Students and instructors live on the grounds, eat meals together and work in the same studios, which are open 24 hours a day. This fosters an intimacy of shared life and instruction not possible in a university setting, officials of Penland and WCU said.

The amount of academic-degree credit awarded will be based on the number of contact hours in the course, with 30 contact hours required for each hour of academic credit. Credit will be awarded through WCU's Division of Continuing Education.



Recipients of Student Stipends sponsored by the Appalachian Consortium Board of Advisors: (l to r) Clay Estep, Mildred Dunevant, Cecilia Griggs, Ken McKenzie, Deanne Roles, David Bowman, Paula Pennisi. (Not pictured: Jeanette Hintz)

LOOKING TO THE FUTURE: THE PROBLEMS AND PROMISE OF REGIONAL LIFE



Ron Eller, Professor of History at Mars Hill College and a member of the Board of Directors of the Appalachian Consortium, has recently been appointed Directors of the Appalachian Center, University of Kentucky. Ron has led planning committees, worked diligently on program development, and served as a participant in Consortium forums and lectures.

Fortunately for our organization, Ron will continue to serve as an "At Large" member of the Board of Directors after he assumes his new duties in Lexington. At his last Consortium meeting representing Mars Hill College, Ron graciously consented to provide the Luncheon Address entitled "Looking to the Future: The Problems and Promise of Regional Life." This presentation was particularly appropriate given that the Consortium Board of Directors had, that same day, unanimously approved the creation of a Commission on Technology and Values charged with examining the influence of emerging technologies on our lives.

Dr. Ellers complete luncheon presentation follows:

We in Appalachia, like Americans everywhere, live in changing times. After a hundred years of cultural and economic transition, we stand today on the brink of a new era in our history. On the national level we are experiencing the transformation from a modern to a post-modern world, from an industrial-based to an information-based society. Regionally we are witnessing the uncomfortable condition of selected economic growth and prosperity surrounded by persistent unemployment and rising poverty levels. The age-old Appalachian problem of poverty amidst wealth endures. Perhaps as symbol of the twin themes of continuity and change in Appalachian history, we are now witnessing the demise of the Appalachian Regional Commission, one of the last vestiges of the Great Society Programs of the 1960's. Whether or not one agrees with ARC Federal Co-Chairman Winifred Pizano that ARC has accomplished what it set out to achieve in Appalachia, the dismantling of the Commission marks the end of another era in the Appalachian story.

This transformation raises many questions. It leaves us uneasy in the present and uncertain about the future. What do the "megatrends" in the national economy hold for Appalachia? Will the mountains continue to exist as a distinct social, economic and cultural entity within the larger nation, or will we continue to slip irretrievably into the rushing waters of the mainstream? We know from recent scholarship that

economically Appalachia has not been part of some "other America," a region set apart from the rest of the nation, but has been historically a reflection of the larger trends in the national economy, often a precursor of national changes. What lessons are there in the current Appalachian trends in employment patterns, educational needs, and social changes for the rest of the nation? Is there hope for the future and does our region offer any promise for a more just, equitable and humane tomorrow?

PAST TRENDS

It is difficult to discuss the current trends in the development of the mountains without first identifying the historical forces which have shaped that development. Indeed the future of Western North Carolina and the Appalachian region as a whole will be shaped both by the shadow of the past and by the current forces of change transforming the nation.

The development of the mountains in the last century has been shaped by three dominant periods: (1) the Early Industrial Boom Period from 1890-1925, (2) the Period of Stagnation and Depression from 1925-1965, and (3) the Recovery and Growth Period from 1965-1980. During the period following the arrival of the railroads in the 1880's, Appalachian underwent unprecedented expansion and growth. Asheville, Knoxville and other towns became the center of this economic expansion and the

hub of development and services for the region. By the thousands rural mountain residents abandoned the farms and migrated to the new public work jobs in logging and wood related industries, textiles and apparel, leather, and mineral products (mica, kaolin, copper, etc.). By 1920 almost 2/3 of the mountain population made its primary income from "public work" and had become dependent upon the new industrial order and a cash income. The impact of this period of industrial development upon the land and people was traumatic, leaving the land and environment permanently scarred and the life and culture of the people transformed. When the bubble burst in the early 1920's, Appalachia entered a long period of depression. Land prices fell, industries fled the region, and the mountain people returned, when they could, to the land to seek out an existence on over-crowded, subsistence farms. That economically depressed image which the rest of the country would come to identify as Appalachia had settled onto the hills.

During the depression years of the 1930's the mountains endured hardship and despair. Government programs such as TVA, CCC, WPA, the Blue Ridge Parkway, and the Great Smokey Mountains National Park provided some limited employment, as did a few of the larger industrial plants, but hard times plagued the lives of most mountaineers. In fact, after 1945 some 3.3 million mountain residents would flee the region, out-

migrating to the industrial centers of the East and Midwest in one of the greatest movements of native-born Americans in history. Some marginal manufacturing employment did begin to flow into the region in the 1950's, primarily in textiles and apparel, but high unemployment and underemployment continued to characterize the region's economy.

Only with the rediscovery of poverty in America in the 1960's and the massive input of federal government monies during the War on Poverty did the economy of the mountains begin to show signs of recovery. Government programs such as the Appalachian Regional Commission and the Area Redevelopment Association pumped millions of dollars into the development of improved "infrastructure" (roads, schools, sewer and water systems, etc.) to encourage industrial growth. Especially important was the arrival of the interstate highways which, like the earlier railroads, once again turned the regions urban areas into "growth centers." In addition to the expansion of traditional manufacturing such as textiles, wood products and apparel, the area experienced major growth in the service sector (health, government, and education) and tourist related industries. Consequently, agricultural employment declined dramatically and population loss was replaced with significant population growth and the arrival of a generation of "new Appalachians."

Considered as a whole, this industrial history of Appalachia has been characterized by four identifiable trends: (1) rural industrialization generated by moderate urban growth, (2) low-wage relatively unskilled industries such as wood products, textiles and apparels [three-fourths of all manufacturing jobs in the region today are in this category], (3) a large female workforce, again relatively unskilled and low wage, and (4) largely absentee-generated capital investment. The latter has contributed to disproportionate absentee land ownership, labor intensive development, and a dependent, boom and bust economy.

In general, industrial development in Appalachia has been unplanned, haphazard and irregular and has resulted in cyclical periods of boom and bust. It has been predominantly low-wage, low-skill and often tran-

sient industry that has come to the mountains to take advantage of local resources (cheap land and cheap labor) and has generated only limited internal development to provide quality, higher wage stable employment. There are signs that this trend has been changing in the last ten years to provide greater diversity of employment and sustained growth (especially in the service sector of the economy around such areas as Asheville, Hendersonville, and Buncombe County), but the trend remains much the same for the surrounding rural counties.

CURRENT TRENDS

Since 1980 the economic development picture has been at best mixed, with the growth centers continuing to grow (although at a slower pace) but with certain sectors of the economy showing marked decline. The economic recession which swept the United States in the early 1980's rocked Appalachia more severely than it did the rest of the country, and recovery from the recession has been slower and less obvious in the mountains. Further national recovery, moreover, will not mean automatic economic benefits for the Appalachian region, for as John Naisbitt and others have observed, the national economy is undergoing a fundamental transition from an industrial-based to an information-based society. The deindustrialization of the American economy promises to leave thousands of Appalachians permanently unemployed as capital shifts away from traditional enterprises and manufacturing shifts to cheaper labor in the third world. The current unemployment in the region, for example, is almost 11%, three percentage points higher than the rest of the country. Since 1980, Appalachia has lost more than 500,000 jobs, effectively erasing the gains made in the region in the 1970's. If one eliminates from the figures the high growth counties of Southern Appalachia north of Atlanta and in the Carolina retirement basin, the figures for rural and central Appalachia are even more appalling. Unemployment in many rural Blue Ridge counties of North Carolina averages from 15-25% and in some communities in the central coal fields has reached 40%. West Virginia has consistently led the

nation in unemployment rates for the past two years. These rates are in some cases double the unemployment rates in the region in the early 1960's on the eve of the War on Poverty.

Many economists, moreover, agree that most of the unemployment in Appalachia today is "structural unemployment" and that individuals who have lost jobs because of changes in the national economy will never again find employment in those positions. Structural unemployment has been especially severe in Appalachia because the Appalachian economy is dependent on resource-based and labor-intensive industries. Minerals, primary metals, textiles and apparels, and wood products represent the "old" form of American industry which is shifting abroad as the nation undergoes the transition into the post-industrial world.

The coal industry, for example, has experienced a major recession since 1980. Unemployment rates in Appalachian coal counties, especially in the metallurgical fields, are the worst since the 1950's, and thousands of young mountaineers have joined a new out-migration from the hills. Even the generally optimistic Appalachian Regional Commission sees little hope of much growth in coal markets over the next twenty years. Other mountain communities are plagued with unemployment, mortgage foreclosures, and the disintegration of entire neighborhoods as the once "secure" steel, aluminum and other metal industries abandon their American plants. Communities in northern West Virginia, East Tennessee, and North Alabama have seen their jobs disappear as larger primary metal corporations shift their capital to more lucrative investments or their production facilities to South America or other parts of the third world.

A similar fate confronts the textile and apparel industry which accounts for over 12% of manufacturing jobs in Appalachia. Competition from the People's Republic of China and cheap labor in Korea and other areas of the third world have contributed to a marked decline in the American textile industry. Between 1974 and 1980 regional textile employment dropped from 280,000 to 236,000, and

between 1982 and 1983 one out of seven jobs was lost in southern textiles. Some American firms will survive the competition by introducing higher technology to production. This will provide a few new jobs for skilled professionals but will result in increasing unemployment for the majority of unskilled laborers currently employed in the industry. As much as 20-30% of textile employees may lose their jobs to the new technology by the year 2000. During the past four years in manufacturing as a whole, Appalachia has lost one and one-half jobs for every job created during the so-called boom years of the 1970's. Western North Carolina offers a good example: In 1984 WNC counties attracted seven new industries which announced plant openings and nine industries announced plant expansions—a good year in anybody's book, providing an estimated 1600 new jobs for WNC residents. But there were also 13 announced plant closings and permanent layoffs in WNC, totaling a loss of 2972 jobs, leaving a net loss of approximately 1372 new jobs.

What about the promise of "high tech"? National and regional leaders promise that new "high tech" jobs will eventually fill the gap and ease structural unemployment in the mountains. At a recent ARC conference on jobs in Appalachia, regional planners were told that unemployed blue collar workers must learn how to use computers. "If one isn't computer literate," an expert observed, "one has a very bleak employment future. If you don't have some idea of information processing, you're going to be obsolete." Even if one could get unemployed workers to retrain as computer programmers, there is little likelihood that many quality high tech jobs are going to come to Appalachia. Experts admit that it is unlikely that high tech will play a major role in the region's future economy due to the lack of educational support systems and infrastructure necessary to attract such industries to the region. "It is most probable," writes Dr. Richard Couto of Vanderbilt University, "that the sector of high tech industries that will locate in the region will be component manufacturing (translate low wage, short-term employment), which is under pressure to find the lowest costs . . . It will not be the

glamour portion of high tech." Nationally, moreover, high tech will provide less than 5% of all new jobs between now and the year 2000. Most new jobs will come in the "service sector" of the economy, that sector in which analysts expect the greatest growth in Appalachian employment: eating and drinking places, health services, retail trade, etc. If these projections hold up, then the vast majority of new jobs in the mountains will be janitors, nurses' aides, clerks, cashiers, waiters and waitresses, and other low-wage service occupations. Again, Buncombe County's experience this year with the new RCA plant in Weaverville is typical. After the Board of Commissioners approved the company's request for a lower average wage rate, Commissioner Robert Riddle remarked: "Frankly, I am disappointed to see this request. We interview for a high-tech industry for skilled jobs for workers, but 85% will be out of the lower echelon." Despite the low wage assembly line jobs offered by the plant, the company received over 3,000 applications for the first 100 jobs.

These projections suggest that other trends in the region's economy may continue as well—the persistently low per capita income in Appalachia and the increasing feminization of poverty in the mountains. While Appalachia has made significant strides in improving per capita income since the 1960's, the region still lags behind the rest of the nation by only three percentage points less than we did in 1970. Moreover, much of the gain in income has come in the urban and peripheral areas of the mountains, leaving rural and interior areas still far behind the national average. Income levels in the mountains are also held artificially high by government transfer payments, and those payments are expected to decline in the future. The percentage of people living in the region dropping under the poverty level, moreover, is increasing. Nationally, poverty increased from 11.7% in 1979 to 15.2% in 1984. In WNC, approximately 20% of our residents are below the poverty level (\$8,000). The percentage of North Carolina's total population living in poverty rose by 42% between 1981 and 1983.

In Appalachia, as in the nation as a whole, a disproportionate share of

those living below the poverty level are women, and it is estimated that today 40% of Appalachian women with children under six work outside the home. Between now and the year 2000, 2/3 of all new entrants into the job market will be women, and the fastest growing, lowest paying jobs in the service and manufacturing sectors of the economy are more likely to be filled by women. This trend suggests that we may face major problems in the years ahead unless we begin to plan for increased social services such as day care, education, and job training in addition to economic development.

Indeed planning for the maintenance and improvement of human services may be the most difficult challenge facing the region in the future. The improvements in health care, education, housing, and other services since the 1960's have come at tremendous dependence upon federal budgets which are likely to be cut drastically in future years. In many Appalachian counties, between fifty and ninety percent of the county budget is supported by outside funding. What will happen to day care centers, health clinics, programs for the elderly, and housing rehabilitation projects when federal monies are reduced and county commissioners are forced to squeeze out more funds to maintain the consolidated schools, new highways, and sewer systems built with federal funds? There are those in the region who are beginning to question just how much progress was made with the drive toward school consolidation in the mountains and whether the quality of education improved along with the expense. The region is still plagued by a higher school drop-out rate and a percentage of college graduates which is lower than any other region of the country. Sixty-two percent of the region's adult population has still not completed high school, and 30% of the adult population is classified as functionally illiterate. While great strides have been made in the provision of health care, Appalachia still ranks higher than the national average in heart disease, cancer rate, lung disease, and hypertension, and contains fewer doctors and nurses per capita than the rest of the nation. Finances for the many new rural health clinics set up throughout the

CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 7 No. 1

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May 1982

CONSORTIUM TO CO-SPONSOR APPALACHIAN WRITERS CONFERENCE JUNE 11-12, 1982

In conjunction with East Tennessee State University, the Appalachian Consortium will co-sponsor "Appalachia: The Writings of the People." Dr. Jay Reese, Director of the Institute for Appalachian Affairs, will serve as Program Chairman and has indicated that the Conference will focus on three elements: (1) the creative process (both fictional and non-fictional), (2) publishing and marketing in Appalachia, and (3) the relationship between the Appalachian culture and its writing.

All Consortium members who have an interest in writing are encouraged to attend. A special effort will be made to encourage students from member institutions to participate.

Among the sessions already approved are the following:

Women Writers in Appalachia

Translating Appalachian Oral Traditions to Fiction

Christian Writing in Appalachia

Feature Writing: Appalachian Sources

Regional Outlets for Appalachian Writers

The Role of the Small Press in Appalachia

Censorship and Book Banning in Appalachia

Appalachian History and Historical Writing

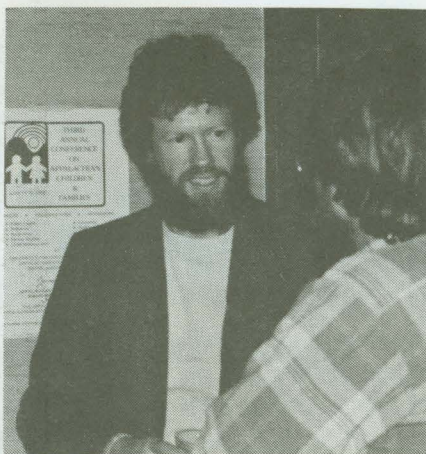
Publication of Drama in Appalachia

Sports Writing in Appalachia

The Role of the Athlete in Appalachian Literature

Appalachian Writing: Writing for Social Change

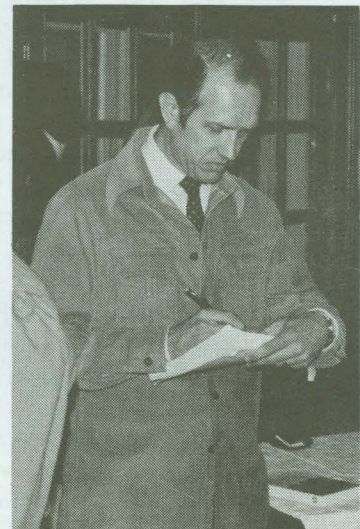
CONSORTIUM HONORS AUTHORS



Ken Murray, author of *Down to Earth*, *People of Appalachia*, was recently honored at a reception given at the Appalachian Studies Conference in Blacksburg, Virginia.

The Appalachian Consortium hosted a wine and cheese reception on Friday evening, March 26th on the campus of Virginia Polytechnic Institute, in conjunction with the Appalachian Studies Conference. Authors David Whisnant and Ken Murray were honored for their recent publications of *MODERNIZING THE MOUNTAINEER* and *DOWN TO EARTH*, *PEOPLE OF APPALACHIA*, respectively.

Pat Beaver, Director of the Center for Appalachian Studies at Appalachian State University and Vice-Chairperson of the Publications Committee, said in her introductory remarks, "David has attempted the monumental task of



Modernizing the Mountaineer author, David Whisnant, autographs a copy of his book at a reception given in his honor.

outlining the history of a variety of development agencies in the region and their impact on the region. He succeeded in not only clarifying this historic process but also in raising a number of significant policy issues."

In speaking of Ken Murray, Dr. Beaver said, "He gives us a sensitive portrayal of his Appalachia through the medium of photography. He introduces us to his neighbors and friends in a variety of settings and leads us to glimpse the complexity of the region."

Autographed copies of both books were on sale and the reception was well attended by Conference participants.

At this time we are soliciting names for addition to our newsletter mailing list. If you have any suggestions, please send them to the Central office.

SPIRIT OF SHARING PERVADES APPALACHIAN STUDIES CONFERENCE

Blacksburg, Virginia was the site of the Fifth Annual Appalachian Studies Conference of scholars, teachers, students and regional activists. The Conference, which was co-sponsored by the Consortium and Virginia Tech, is intended to foster cooperation among scholars and among disciplines, to share work in progress, and to stimulate new work of significance.

This year's theme focused on the future of Appalachia with special emphasis on new technologies and the changing political and economic conditions of the region. Highlights of the Conference included the keynote speech by Sue Thrasher on the Highlander, increased media components and displays, a stimulating session on author Harry Caudill's contributions, receptions by the Consortium and Appalshop, a buffet supper with entertainment, and the accommodations provided by the Donaldson Brown Continuing Education Center and the lovely campus of Virginia Tech. Participants generally agreed that this was one of the most carefully hosted of the Conferences thus far.

The Conference membership elected Jim Wayne Miller as its Chairman for 1983 and offered thanks to the Consortium for its assistance in co-sponsoring the Conference and for the offer of assistance in the future. Pat Beaver, Chairperson of the Conference, announced that in 1983 the Conference will be held at Pipestem State Park in West Virginia and in 1984 at Unicoi State Resort in Georgia.

The fall issue of *Consortium News* will be published in August. Please send your contributions or suggestions to me by mid-July.

Angela C. Konen,
Assistant Director

BOARD OF DIRECTORS MEETING HELD AT WARREN WILSON COLLEGE

On February 26th Warren Wilson College was the scene of the latest joint meeting of the Board of Directors and Standing Committees of the Appalachian Consortium. After the individual standing committees met in the morning, the first general session was held. Attended by all representatives of the Consortium, including several Board of Advisors members, the session was a time for exchange of ideas and interaction, updates on projects and dissemination of information of a general nature. Lunch was served in the college cafeteria and President Reuben Holden was on hand to welcome members.

After lunch, the keynote address was given by Dr. James Dooley of Western Carolina University and the Consortium's Vice-Chairman of the Board of Directors. Dr. Dooley presented a slide tape and discussion on the North Carolina Project 2000. Following his progress report, there was a lengthy discussion on how the Consortium might best interface with the work of the Project. The Board of Directors meeting was then called to order but adjourned early because of inclement weather.

The next joint meeting of the Board of Directors and Standing Committees will be held on Friday, April 30th at Western Carolina University in Cullowhee.

LECTURE SERIES UPDATE

Four of the five scheduled appearances of the 1982 Appalachian Consortium Lecture Series entitled, "Appalachia: Values and Visions" has been completed and all have met with success. The remaining lecture was held April 21 and 22nd on the campus of Warren Wilson College.

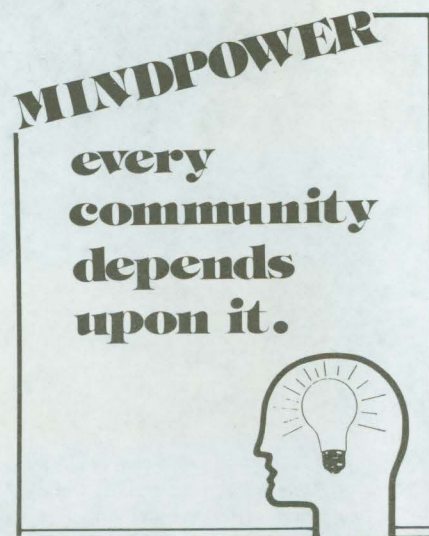
Sponsored by the Appalachian Studies Committee, some of the objectives of the Series are to share the joint expertise of the Consortium, to afford a means of faculty enrichment and interchange, and to stimulate new research and interest in the issues which confront Appalachia.

The first presentation in the Series was held at Appalachian State University, with Dr. Pat Beaver serving as coordinator, and over sixty people attending. Other host institutions included: East Tennessee State University, Dr. Jay Reese, Coordinator; Mars Hill College, Dr. Ron Eller, Coordinator; and Western Carolina University, Dr. Gordon McKinney, Coordinator, held in conjunction with the school's Western North Carolina History Day. Joan Moser is the Coordinator for Warren Wilson's presentation. Scheduled to speak are Dr. Gordon McKinney, Western Carolina University, Dr. Howard Dorgan, Appalachian State University, Dr. Evelyn Powers,

East Tennessee State University and Dr. Pat Beaver, Appalachian State University.

Dr. Rich Humphrey, Coordinator of the Series and Vice-Chairman of the Appalachian Studies Committee said, "It was very rewarding for the participants in working together and for the visiting institutions. There was a good turnout at all of the presentations."

Although the '82 Series is coming to a close, plans have been initiated for next year's circuit to interface with the North Carolina Project 2000 and other contemporary issues in the three state area.



REGIONAL COOPERATION TOPIC OF SESSION

The Appalachian Consortium Central Office staff, including Barry Buxton, Angela Konen and Malinda Crutchfield, presented a session entitled, "The Challenge of Regional Cooperation: A Study of Theory and Practice," at the Appalachian Studies Conference, held in Blacksburg, Virginia.

Other members of the panel included Dan Hendrickson of the Council of Southern Mountains, Bill Horton of the Appalachian Alliance and Jim Sessions from the Commission on Religion in Appalachia (CORA). Angela Konen served as moderator, and each of the participants gave a fifteen minute presentation on the history, goals and objectives, accomplishments

and problems concerning their respective organizations.

Malinda Crutchfield, in her presentation on theoretical concepts and voluntary regional organizations said, "Given the fact of today's lessening resources for regional development in Appalachia, the need for cooperation among regional agencies is more important than ever before. One major step toward increasing the chances for cooperative action is simply for the agencies and organizations to meet and begin to understand each other. The providing of such an opportunity was the motivation behind the session sponsored by the Appalachian Consortium."

The session was well attended by Conference participants, who contributed many interesting comments following the panel discussion.



Participants listen intently to the session on "The Challenge of Regional Cooperation" at the Appalachian Studies Conference.

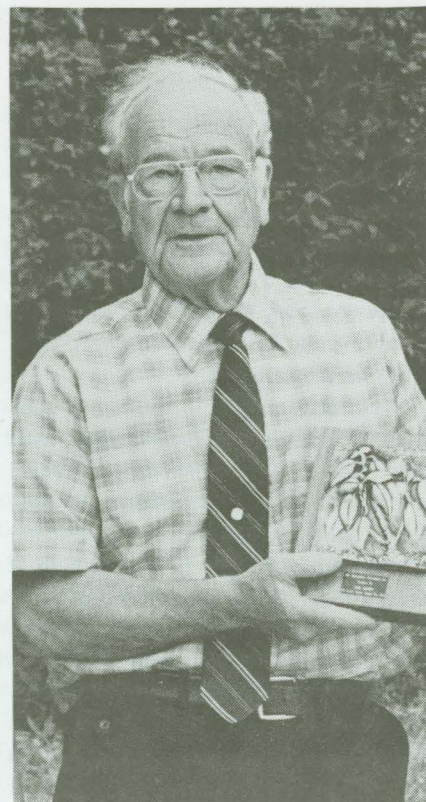
HIGHLAND SUMMER CONFERENCE AT RADFORD UNIVERSITY

The Fifth Annual Highland Summer Conference in poetry writing, fiction writing, and Appalachian Studies is scheduled for June 14-25 at Radford University in Radford, Virginia.

Among the participants in this years Conference will be Cratis Williams (ASU) and Loyal Jones, (Berea College)

in Appalachian Studies, Jeff Daniel Marrion (Carson Newman College) in poetry writing, and Max Apple (Rice University) in fiction writing.

All workshops are approved for teachers recertification and graduate credit. Conference brochures and additional information may be obtained from Dr. Parks Lanier, Box 5917, Radford University Station, Radford, Virginia 24142. Telephone: (703) 731-5269.



Earl Palmer, Virginia photographer and recipient of the 1981 Laurel Leaves Award.

NOMINATIONS FOR LAUREL LEAVES AWARD NOW BEING ACCEPTED

Do you know of an individual, institution, business, or agency which has made an outstanding contribution to Southern Appalachian? If you do you may want to nominate that individual or organization for the Laurel Leaves Award.

The Laurel Leaves Award is presented annually in recognition of contributions in the following areas: education, industry, business, religion, government, arts and crafts, publications, historical preservation, environmental protection, folklore, music and dance, drama, museum and cultural work, oral history, and television and motion picture production.

The Laurel Leaves Award provides the membership of the Consortium with an opportunity to recognize outstanding contributions and to foster an awareness among our residents. Nominations are currently being accepted for this prestigious award which will be considered at the April 30th meeting of the Consortium in Cullowhee.

MARS HILL OFFERS UNIQUE SUMMER PROGRAMS

Mars Hill College is providing a wide range of courses during the summer for students interested in the culture and heritage of our region. Among the more novel are: "Log Cabin Building," "Bicycling the Blue Ridge Parkway," "Birds of the Blue Ridge," and "Looking Homeward with Thomas Wolfe."

The attraction of "building your own" has grown in recent years with the advent of sky high interest rates and the cost of construction materials. Log Cabin Building will let 20 participants gain hands-on experience in a week long log cabin building class.

Master builder Peter Gott will lead the class in demonstrating all phases of Southern Appalachian style hewn log construction from design through the hewing of wall logs, joists, and rafters, to the notching of corners and the splitting of shingles. Those in the class will actually work on an 18 foot hewn log structure at the college's Rural Life Demonstration Farm.

The beauty and history of the Blue Ridge Parkway will be featured in the bicycling workshop. Starting at Fancy Gap, Virginia, participants will ride approximately 120 miles through Cumberland Knob, Doughton Park, Cherry Hill, Heffers Park, the Moses H. Cone Memorial Park, and Julian Price Memorial Park ending at Linville Falls, North Carolina. The leisurely and relaxing pace of the tour will insure that those with even very little experience in this new and exciting sport will enjoy the tour. A van will accompany the cyclists all during the tour and will carry all of the equipment needed for camping. The tour will begin on July 11 and end July 17.

"Birds of the Blue Ridge Mountains" is a new course being offered for the first time under the auspices of the school's Summer Alternative Vacations Experiences (SAVE). Under the auspices of the new program, several classes are being formulated that will be both recreational and informative utilizing regional and campus facilities for the week-long courses.

"Birds of the Blue Ridge" will be the first class held under the new

program and will start May 31 and end June 5. The Blue Ridge and Smoky Mountain range are home to over 300 species of birds. Ornithologist Alan Smith, who is also a biology instructor at the college, will lead the class in a study of habitats, nesting habits, and songs of as many varieties of these birds as they can spot during this late spring course.

"Looking Homeward With Thomas Wolfe" is the title of a summer class offered by Mars Hill College in conjunction with the Thomas Wolfe Memorial, a member of the North Carolina Division of Archives and History.

The class, which will be held July 18-24, will meet both on campus and in Thomas Wolfe's home in Asheville. Informal discussions of Wolfe's literature and times will be led by Dr. Mary Ihrig, professor of English at Mars Hill, and Steve Hill, director of the Wolfe Memorial in Asheville. Participants will also meet members of Wolfe's family and friends of the author. Through these professional critiques and personal remembrances, new insights into the tempestuous life and literary career of the major literary figure may be gained.

The class will also tour the author's boyhood haunts, and through photographs and recordings of the era stored in the college's archives, attempt to create an awareness of the time and area in which Wolfe grew up and wrote his books.

Additional information is available on this class and other summer classes from the Center for Continuing Education, Mars Hill College, Mars Hill, North Carolina 28754, 704/689-1166.

HEALTH CARE ANALYSIS UNDERWAY

"Emerging Patterns in the Southern Highlands," a regional atlas project undertaken by the Regional Cooperation and Development Committee, is now underway with the first phase attempting to identify the status of health care in the Consortium service region.

Assisting with the project are four student interns from the College of Business at Appalachian State University. These four seniors, all Health Care Management Majors, are collecting and analyzing data from various health care agencies in the Appalachian region. According to Dr. Bob Reiman, Chairman of the Committee, pinpointing health care services offered by specific facilities in Appalachia is the most time-consuming area of all, because much of the data is inconsistent.

Plans have been made to continue this student help after the current school year ends, and hopefully more interns will be on hand in the coming fall semester to complete this area of the project.

In attempts to identify funding agencies and to strengthen the prospectus, letters of support for the atlas project are now being solicited. At the last Board of Directors meeting on February 26th, all members of the Consortium were asked to contact industries, schools and government agencies in their area to obtain these letters of support.

SYMPOSIUM ON SCOTCH-IRISH HERITAGE AT APPALACHIAN STATE UNIVERSITY

The Fourth Symposium on the Ulster-American Heritage will be held at Appalachian State University July 30-August 1, 1982. The theme of the symposium is broadly defined as the history and cultural heritage of the Scotch-Irish in Ulster and North America. The symposium will also include sessions on folklore, popular culture, genealogy, and the teaching of Scotch-Irish heritage in the public schools. Papers will be read by participants from the New University of Ulster and Queens University at Belfast, Ulster Folk and Transport Museum, Ulster-American Folk Park, as well as North American colleges and universities. Those interested in attending the symposium should contact Dr. George P. Antone, Chairman,

Continued on Page 5

Department of History, Appalachian State University, Boone, North Carolina 28608.

"THE APPALACHIAN SEMESTER" BEGINS AT MARS HILL

Students concerned with the issues surrounding poverty and the plight of rural areas in America will have an opportunity to live and work for a semester in the region under a new program developed at Mars Hill.

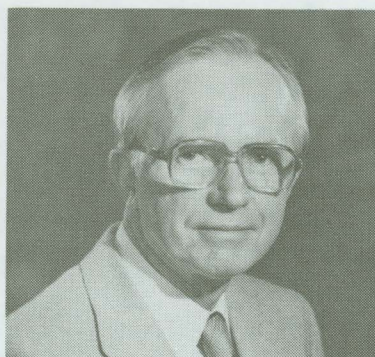
"The Appalachian Semester" has been designed to offer select students first-hand experiences in rural mountain locales that have critical human needs by placing them with local "host" families with whom they will live during the program. Those chosen for the program will spend the major portion of their working time as volunteers performing tasks seen by local residents as critical to their well-being. Most of these duties have recently been stopped or seriously curtailed by cuts in government spending.

According to Dr. Donald N. Anderson, director of the program and Chairman of the Department of Social and Behavioral Sciences at Mars Hill, the Appalachian Semester will begin in the summer of 1982, and continue each term thereafter. Dr. Anderson hopes that 25 students can be chosen for the program each semester. The students will be awarded nine semester hours of credit for the summer session and 12 hours of credit during the regular fall and spring semesters.

Weekly seminars will bring the student workers together to discuss regional issues, the political economy, social institutions, and delivery systems. The faculty involved in the new program has been collectively seasoned by more than a decade of work and research in the Appalachian region, and are actively involved in the issues and problems that face the area.

Those interested in additional information should contact Dr. Donald N. Anderson, Director, The Appalachian Semester, Mars Hill College, Mars Hill, North Carolina 28754, telephone 704/689-1330.

MEET THE BOARD OF ADVISORS:



Frank DeFriece, a member of the Consortium Board of Advisors for 10 years, is a native of Bristol, Tennessee. He attended public schools in Bristol and graduated from Roanoke College in 1946 with a degree in chemistry. In that same year he began a life long career with The S. E. Massengill Company of Bristol, which was purchased by and is now known as Beecham Laboratories; a world-wide pharmaceutical and consumer products firm. He is married and has three children.

Recently, Mr. DeFriece was elected president of the Southeast region of the YMCA, an organization with whom he has had a long association. As a member of the Board of the Barter Foundation for nine years, he has been a tremendous help to the Consortium's Publications Committee in serving as the liaison for a potential publication written about the Barter Theatre of Abingdon, Virginia. He has reviewed the manuscript and has worked with the Consortium and the Barter Foundation, making suggestions and improvements.

Although he retired in 1973, Mr. DeFriece has remained active in working with the Salvation Army, as a Trustee for Roanoke College and as Vice-Chairman of the Board of American Humanics.

"Meet the Board of Advisors" is a standard column in our triannual Newsletter. If you have suggestions for featuring a member in the future or if you know of any individuals in your community who are interested in serving as a member of our Board of Advisors, please contact the Consortium Office.

FUND-RAISING GOAL EXCEEDED

The 1981-82 Consortium Fund-raising goal of \$7,000 has been exceeded, with total contributions equaling \$8,630. The Fund-raising Campaign consists of letter solicitations and personal visits from Consortium representatives and is a joint effort of several members of the Board of Advisors, the Executive Director, and Dr. W. H. Plemmons, Chairman of the drive.

A noteworthy contribution was recently made by the Boone Bridge Club, who has named the Consortium as its official charity. Dan Duke, President, and the Bridge Club donated \$500 to the campaign last month.

Although the goal has been reached, plans are being made to continue the drive this spring in the areas of Blowing Rock and Linville, North Carolina and Johnson City, Tennessee. The involvement of all Consortium supporters in

identifying potential contributors is still necessary and welcome.

PISGAH INN SITE OF CHIEF ADMINISTRATIVE OFFICERS MEETING

The annual meeting of the Chief Administrative Officers of the Appalachian Consortium will be held on June 15th at the Pisgah Inn. The meeting will be hosted by the Blue Ridge Parkway. The Pisgah Inn is located at Mile Post 408 on the Parkway, south of Asheville, and the 5,000 foot elevation provides a spectacular 360° view of the mountains and surrounding countryside.

Among the topics on the agenda will be a discussion of the appropriate role of the Consortium in addressing contemporary issues of the region. Mr. Gary Everhardt is Parkway Superintendent and Dr. Andy Kardos represents the Parkway on the Consortium Board of Directors.

NORTH CAROLINA POETRY SOCIETY OPENS BROCKMAN AWARD CONTEST

The North Carolina Poetry Society has announced that entries are now being accepted for the annual Zoe Kincaid Brockman Memorial Award Contest. The competition is open to North Carolina poets who have published book-length volumes of poems in 1981. Entrants must either be residents of the state by birth or must have lived in North Carolina for three years at the time of book publication.

The Brockman Award winner will be announced at the November, 1982 meeting of the North Carolina Poetry Society during Culture Week in Raleigh. Contestants should submit two copies of their books before May 15, 1982, to Penny Griffin, 1074 South Hawthorne Road, Winston-Salem, North Carolina 27103. Non-members of the North Carolina Poetry Society should enclose a \$1.00 entry fee.

The Brockman Contest will be judged by a nationally prominent poet whose name will be announced when the contest results are made public. Contestants who wish to be notified of the results should enclose a self-addressed, stamped envelope.

Established in memory of Mrs. Zoe Kincaid Brockman, a North Carolina journalist, poet, and first president of the Poetry Society, the Contest was initiated in 1976. Authors wishing additional information may write, enclosing a self-addressed, stamped envelope to Penny Griffin, 1074 South Hawthorne Road, Winston-Salem, North Carolina 27103.

REGIONAL TEACHERS SUPPORT INSTITUTE CONCEPT

A recent questionnaire survey of secondary teachers in the Consortium service area of Tennessee, Virginia, and North Carolina reveals a strong need for in-service teacher workshops focusing on the Southern Appalachian region.

The survey was conducted in conjunction with the Appalachian Studies Committee in an attempt to

better understand the perceived needs of the classroom teachers in junior and senior high schools. In addition to classroom teachers, the survey also included media specialists, curriculum supervisors, principals, and superintendents.

The results of the survey suggest that 52% of the classrooms currently present information which is focused on the cultural heritage and/or contemporary society of Southern Appalachia. A total of 89% of those participating in the survey indicated that summer Institutes on Southern Appalachia would be valuable and 64% indicated they would attend a one week Institute in the summer. Where participation would not necessarily be appropriate for the respondent, 93% indicated they would recommend attendance to another member of the teaching staff.

CONSORTIUM OFFICES TO RELOCATE AT ASU

Dr. James Jackson, member of the Consortium's Board of Directors and Dean of the College of Continuing Education at ASU, has notified the Consortium that its offices will be moved to the new University Hall.

The new 24,000 square foot structure, previously owned by the Region D Council of Governments, will provide space for the University's new Appalachian Cultural Center as well as the Oral History Project and the various Departments of the College of Continuing Education.

ASU Chancellor John Thomas said, "When selecting the functions to be located in this facility, we tried to keep in mind that the building was originally intended to serve the needs of the region. Consequently, we sought to identify university activities of a community or regional service nature.

"I believe that both the College of Continuing Education and the Appalachian Cultural Center meet this criterion and that their location in University Hall will enhance Appalachian State University's ability to fulfill its mission of service to the people of the region."

A REMINDER

The Appalachian Consortium is co-sponsoring the third annual Conference on Appalachian Children and Families, to be held at the Center for Continuing Education on the campus of Appalachian State University, June 17-19, 1982. In a series of presentations and workshops, topics to be discussed include: public health, child development, linguistics and family studies. For more information contact Dr. Jamie C. Smith, Department of Elementary Education, Appalachian State University, Boone, North Carolina 28608, (704) 262-2224, or the Consortium's Central Office.

MEMBER OF BOARD OF ADVISORS HAS NEW BOOK AVAILABLE

John Ehle, a member of the Consortium's Board of Advisors, has a new book on the stands entitled, *The Winter People*; (Harper and Row, \$13.95).

This, Ehle's ninth novel, is the story of a young mountain woman, and her trials and tribulations while trying to raise her son alone after The Depression. It has been favorably reviewed by *Newsweek* magazine, *The Washington Post*, and *The Charlotte Observer*, among others.

Ehle, a native of Asheville who now resides in Winston-Salem, North Carolina, has been a member of the Appalachian Consortium since it was founded in 1971. Recently, he has worked with the Assistant Director in helping to increase book sales in the Winston-Salem area. He is married to actress Rosemary Harris, and they have one daughter, Jennifer.

Check your local bookstore for a copy of *The Winter People*, and congratulations to John Ehle on the success of his latest book.

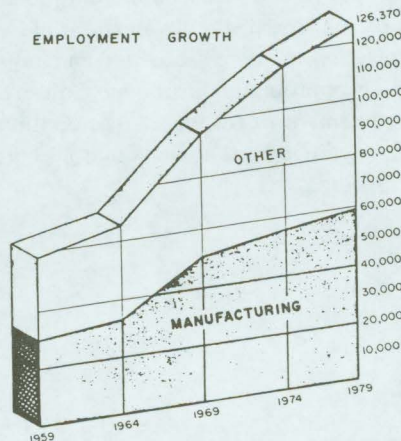
ANALYSIS OF REGIONAL EMPLOYMENT TRENDS 1959-1979*

As a follow-up to the May 1981 DIRECTIONS' article, "Shifts in Employment Sectors 1975-81," the District staff recently reviewed and analyzed wage and salary employment covering the past twenty year period 1959-1979. The source used for the review was *County Business Patterns*, a publication of the U. S. Department of Commerce—Bureau of Census, since it offered the most consistent employment data available for a 20 year period. The data is presented in five year increments in order to identify short term trends.

The analysis revealed that during the twenty year period, the Region's total number of employees rose from 60,236 persons in 1959 to 126,370 persons in 1979, (*County Business Patterns* does not include employment data for Government, Farm Workers, Self-employed and Railroad Workers.) This was an increase of almost 110% during the period. Although all employment sectors in the analysis grew in total number of persons employed, major employment increases occurred in Manufacturing, Retail Trade, and Services.

In the Manufacturing sector, employment grew by 95% over the twenty year period, however, Manufacturing as a share of total employment dropped

from 51% in 1959 to 48% in 1979 (see graph). This points out the fact that while manufacturing employment has steadily increased over the years, other sectors of the economy have increased at a more rapid pace. The Transportation sector, for example, grew in number of employees from 2,397 in 1959 to 6,491 in 1979, an increase of 171%.



In terms of number of persons employed, Retail Trade and Services were found to have the most significant change. Retail Trade increased by 108% over the twenty year period from 10,619 employees in 1959 to over 22,000 in 1979. The Service sector grew at an even faster rate,

climbing from just over 6,000 employees in 1959 to over 18,000 employees in 1979. In terms of percentage share of total employment, Services increased by a full 5%. The Service sector growth rate was an impressive 195% over the 20 year period.

In addition, the analysis showed that as a part of the total employment picture, Contract Construction had remained fairly constant. Transportation had increased slightly. Wholesale Trade had decreased slightly. Finance, Insurance and Real Estate had remained the most consistent sector.

MAPS ON SALE

A literary map of Southern Appalachia, compiled by Dr. Grace Edwards and Dr. Parks Lanier of Radford University, is now on sale through the Appalachian Consortium Central Office for \$5.00 each. The 2 x 3 foot, 2 color map lists the geographic location of birthplaces and dates of over 150 well known Appalachian writers in a ten state region. Also included is a chronological dateline of prominent publications listed by the title and author's name. There are only a limited number of copies available. To obtain yours, call or write the Central Office.

FT-VDD REGIONAL EMPLOYMENT ANALYSIS 1959-1979

Sector	1959	% Tot. Emp.	1964	% Tot. Emp.	1969	% Tot. Emp.	1974	% Tot. Emp.	1979	% Tot. Emp.
Contract Const.	3,784	6%	3,932	6%	7,498	8%	6,561	6%	7,798	6%
Manufacturing	30,919	51%	34,345	50%	52,113	54%	58,290	51%	60,328	48%
Transportation	2,397	4%	3,260	5%	4,180	4%	8,708	8%	6,491	5%
Wholesale Trade	3,647	6%	3,937	6%	4,563	5%	5,803	5%	6,500	5%
Retail Trade	10,619	18%	12,505	18%	14,372	15%	17,107	15%	22,098	18%
Finance, Insurance										
Real Estate	2,027	3%	2,270	3%	2,690	3%	2,987	3%	4,034	3%
Services	6,177	10%	7,869	12%	10,520	11%	12,842	12%	18,225	15%
TOTALS	60,236		68,689		96,964		112,298		126,370	

Non-Classified employees are included in Total Employment figures.

Sectors not included in this analysis are Government, Farm Workers, Self-Employed, and Railroad Workers.

SOURCE: County Business Patterns 1959-1979

U. S. Department of Commerce—Bureau of Census

*This article is taken from Directions, the Newsletter of the First Tennessee-Virginia Development District

FROM THE EXECUTIVE DIRECTOR

"A WORD OF GRATITUDE"

As we approach the summer and the end of another "academic year," it seems an appropriate time to say thanks to a dedicated member of the Consortium. I am referring to Terry Epperson, current Chairman of the Board of Directors and a long-time friend of the Consortium.

I have had the pleasure of working with Terry now for a year and a half and I now understand why he is universally respected as a competent, hard working professional.

The process of adjusting to a new position is a difficult one. There are new people, new procedures, and in the Consortium, the complexity of a multi-state, multi-institution corporation. Terry has made my adjustment to the position much smoother. His sage advice on intricate or delicate institutional matters has avoided many potential problems.

In his two year tenure as Chairman of the Board, the Consortium has eliminated deficit spending and become increasingly involved with many activities and organizations in the region. His determination to identify an appropriate forum for Consortium involvement with the critical issues of our day is a hallmark of his work. His continuing belief in the value of regional cooperation and his unceasing efforts toward that end provide a source of inspiration for the rest of us in the Consortium.



Barry Buxton

Dr. Barry Buxton
Executive Director

THE APPALACHIAN CONSORTIUM

202 Appalachian Street

Boone, N. C. 28607

Telephone: (704) 262-2064/2076

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of present and future life in the region, and raising the pride of the Appalachian people in their traditions and the region in which they live are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Lees-McRae College, Mars Hill College, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

Our Affiliate Members Are: North Carolina Division of Archives and History, and Ferrum College.

This Newsletter is a publication of the Appalachian Consortium and is mailed to our members and interested individuals to provide a means of communication between them and the people of the region.

Dr. Barry Buxton, Executive Director

Angela C. Konen, Assistant Director



The Appalachian Consortium, Inc.
202 Appalachian Street
Boone, North Carolina 28607

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CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 7 No. 2

202 Appalachian Street, Boone, North Carolina 28607

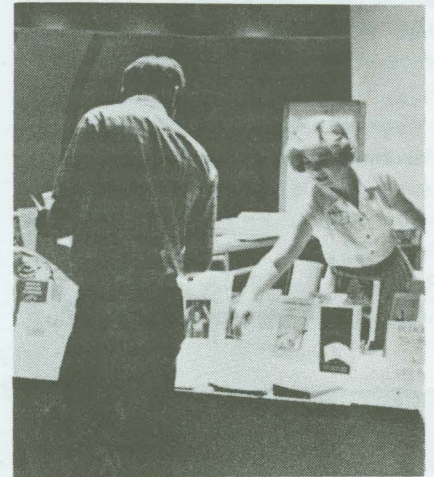
September 1982

MOUNTAIN WRITERS CONVENE

The first Appalachian Writers' Association Conference, sponsored by the Appalachian Writers' Association, the Institute for Appalachian Affairs at East Tennessee State University, the Appalachian Consortium, and the *Johnson City Press Chronicle*, was held on June 11-13 at the D. P. Culp Center at East Tennessee State University. Dr. Jay Reese, Program Chairman, expressed pleasure with the first such gathering as did over one hundred individuals who attended.

Dr. Barry Buxton, the Executive Director of the Appalachian Consortium, made a presentation entitled, "The Role and Function of the Regional Press in Appalachia." Among the other presenters were Jim Wayne Miller, Gretchen Corbitt, Frances Statham, Pat Beaver, Sidney Farr, Phyllis Lang, Jack Higgs, Ken Murray and Mark Dawidziak. The keynote speech was provided by John Ehle, author of *THE WINTER PEOPLE* and a member of the Consortium Board of Advisors.

The purpose of the Conference was to bring together writers, aspiring writers, publishers, editors, teachers, ministers and students to explore such areas as publishing and marketing in Appalachia, the creative process, and the relationship between Appalachian culture and its writing. Over twenty-seven program sessions were presented.



Angela Konen, Assistant Director, discusses the Consortium's publications with participants in the Appalachian Writers' Association Conference, held at ETSU.



The Blue Ridge Parkway recently hosted a meeting of the Chief Administrative Officers of the Appalachian Consortium at the Pisgah Inn. Among those in attendance were (left to right): Ron Holland, Western N. C. Division of Archives and History; Andy Kardos, Blue Ridge Parkway; John Thomas, Appalachian State University; Reuben Holden, Warren Wilson College; Ronald Beller, East Tennessee State University; Walter Rule, U. S. Forest Service; James Dooley, Western Carolina University; Terry Epperson, Appalachian State University; Fred Bentley, Mars Hill College; Emmett Essin, East Tennessee State University; and Barry Buxton, Appalachian Consortium.

REMINDER

The next meeting of the Appalachian Consortium is scheduled for September 9th and 10th. On the evening of the 9th a reception will be held in honor of outgoing Chairman Terry Epperson. The reception will begin at 7:00 p.m. at the home of Dr. Ronald Beller, East Tennessee State University President, on East 11th Street in Johnson City. Bring your musical instruments for "picking and grinning" on the lawn.

The business and committee meetings will be held on September 10th at the D. P. Culp Center on the campus of ETSU. The Laurel Leaves Award will be presented during the luncheon and many plans will be made for 1982/83. All Consortium members are urged to attend.

BLUE RIDGE QUILTERS GUILD ORGANIZED

In an effort to keep the art of quilting alive, the Blue Ridge Quilter's Guild has been formed in Johnson City, Tennessee. The purposes of the Guild are: to preserve and promote the improvement of skill in quilt making; to encourage standards of excellence in quilt making; to make, collect and show quilts; to maintain high ethical standards; to exchange ideas, knowledge and skills, and to enjoy the fellowship of other quilters.

For more information concerning the Blue Ridge Quilters Guild or a planned quilting seminar at ETSU in July and August of 1983, contact: Polly Taylor, Seminar Coordinator, Route 1, Box 294A, Watauga, Tennessee 37694 or phone (615) 542-5907.



Discuss Quilting Seminar—Polly Taylor, left, and Helen Roseberry discuss the Blue Ridge Quilting Seminar held at East Tennessee State University with Dr. Jay Reese, director of the Institute for Appalachian Affairs at ETSU. The seminar was held July 7-9 in the D. P. Culp University Center and was co-sponsored by the Institute for Appalachian Affairs and the Blue Ridge Quilters Guild. Taylor coordinated the seminar and Roseberry is coordinator of the Carroll Reece Museum at the University.

MEETING SCHEDULE* 1982-83

September 10, 1982
East Tennessee State University
Board of Directors
Board of Advisors
Standing Committees

November 19, 1982
Mars Hill College
Chief Administrative Officers
Board of Directors

February 25, 1983
Western North Carolina Historical Association
Board of Directors
Standing Committees

April 29, 1983
Lees McRae College
Board of Directors
Standing Committees

June 17, 1983
Western Carolina University
Chief Administrative Officers

*Additional dates for Standing Committee meetings will be established as needed.

EXECUTIVE DIRECTOR ATTENDS APPALACHIAN STUDIES CONFERENCE MEETING

Barry Buxton, the Consortium's Executive Director, recently attended a joint meeting of the Agenda and Program Committees of the Appalachian Studies Conference in Lexington, Kentucky. The purpose of the meeting was to develop plans for the 1983 Conference to be held in Pipestem, West Virginia on March 18-20. The Consortium will co-sponsor this important gathering of faculty and students from across the Appalachian region.

"We are very interested in strengthening our relationship with the Appalachian Studies Conference," said Dr. Buxton. "This is the only major gathering of academicians who concentrate on regional studies of Appalachia. The Consortium was instrumental in the formation of the Conference and we want to facilitate its success in future years. It's extremely important that we have close ties and open communication with these regional scholars and their students."

A Call for Presentations for the 1983 Conference will be distributed in the near future and all Consortium members are urged to submit presentation ideas and attend the March Conference.

APPEAL FOR HELP

The McDowell Grade School in Floyd County, Kentucky is in desperate need for contributions of books, materials and supplies. The school has an enrollment of 1200 students, from kindergarten through junior high, and has been flooded three times during the past twenty months. Funds have been spent to replenish their supplies only to have the purchases washed away again. Copies of books that could be used as texts (novels, etc.) would be appreciated, as well as any other applicable materials.

To help this school combat its misfortune, send your contributions to:

McDowell Grade School
McDowell, Kentucky 41647

or contact the Principal, William Paul Luxmore, (606) 377-6640 for specific needs.

BOOKSTORE PROMOTES AUTHOR

July and August were busy months for the B. Dalton Bookseller store in Kingsport, Tennessee. Following their summer theme of "saluting regional authors", several programs were planned to generate increased recognition for area writers.

Angela Konen, Assistant Director of the Consortium, participated in one of the store's promotions on Saturday, July 31st, along with photographer Ken Murray and local historian Dan Crowe.

Ms. Konen shared some ideas on how to facilitate being published and talked with interested persons about the role of the small regional press.

Published by the Appalachian Consortium, Ken Murray's **DOWN TO EARTH: PEOPLE OF APPALACHIA** is considered by the B. Dalton chain to be a local best seller and Mr. Murray was on hand to autograph copies of his book.

Dan Crowe, author of several books including **THE HORSESHOE PEOPLE**, discussed local history as well as signed autographs.

In another scheduled promotion, Consortium member Jay Reese, of East Tennessee State University and the Appalachian Writers' Association, suggested outlets for writers with unpublished works.

The Consortium is pleased to have participated in such a successful program and salutes the B. Dalton Book-

seller store of Kingsport for helping to bring to light the talents of our many regional writers.

BOOK AVAILABLE

Don West, founder of the Appalachian South Folklife Center and for over five decades a minister, teacher, poet and labor organizer in Southern Appalachia, has made available a collection of his writings, including poems, stories and essays. **THE DON WEST READER** is available from West End Press, P. O. Box 7232, Minneapolis, MN 55407 or from Don West, Appalachian South Folklife Center, P. O. Box 5, Pipestem, West Virginia 25979. 250 pages—price \$5.00 per copy.

WELCOME TO OUR NEW OFFICERS AND BOARD OF DIRECTORS SELECTED FOR 1982/83

Dr. James Dooley, Chairman
Western Carolina University

Dr. Emmett Essin, Vice Chairman
East Tennessee State University

Dr. James Jackson
Appalachian State University

Mr. Walter Rule
U. S. Forest Service

Mr. Ron Holland
N. C. Div. of Archives & History

Mrs. Rebecca Council
Board of Advisors

Dr. W. H. Plemmons
At Large

Dr. Terry Epperson
Ex-officio

Ms. Earlene Pritchett
Ex-officio

Dr. Andy Kardos
Blue Ridge Parkway

Ms. Joan Moser
Warren Wilson College



Pictured left to right are: James Dooley, Terry Epperson and Emmett Essin

Dr. Ron Eller
Mars Hill College

Dr. Aaron Hyatt
Western Carolina University

Ms. Esther Hyatt
At large

Dr. Edith Summerlin
At large

Mr. Granville Liles
Ex-officio

Ms. Elizabeth James
Western N. C. Historical
Society

Ms. Ann Martin
At large

Dr. William Walker
At large

Mr. Borden Mace
Ex-officio

Dr. Cratis Williams
Ex-officio

Mr. James Trantham
Ex-officio

Mr. Everett Widener
Lees McRae College

At this time we are soliciting names for addition to our newsletter mailing list. If you have any suggestions, please send them to the Central office.

CONSORTIUM TO CO-HOST FESTIVAL

On September 20 through the 23rd, the departments of History, Philosophy and Religion, Sociology, Anthropology and Art at Appalachian State University; the Appalachian Consortium, College of Continuing Education and the Learning Resources Center will sponsor an Indian Heritage Festival on the campus of ASU. The Festival is being held in conjunction with the third annual Native Carolinian/American Heritage Week, as mandated by Governor Hunt.

The purpose of the Festival is to develop an awareness of: (1) what is happening today to the Native Carolinian/American; (2) the need to revive and maintain their heritage and culture; (3) the need for more adequate research about this subculture; and (4) the literature, art and music of and about the Native Carolinian/American.

Many notable speakers, artists and craftspersons, as well as informative and interesting activities are on the agenda for the Festival. Governor James Hunt will be the featured speaker in a panel discussion on Wednesday, September 22nd, following a banquet.

Mary and Goingback Chiltosky, well known artisans from Cherokee, North Carolina, and members of the Consortium's Board of Advisors, will hold a workshop on storytelling and carving on Tuesday the 21st for Watauga County public school teachers and other participants. A reception will be held that afternoon in their honor, featuring food made from recipes in several of Mary's cookbooks on Indian food.

For more information and details of the program, contact the Central Office at (704) 262-2064. All interested persons are invited to attend.

CONSORTIUM MEMBERS PARTICIPATE IN WORLD'S FAIR



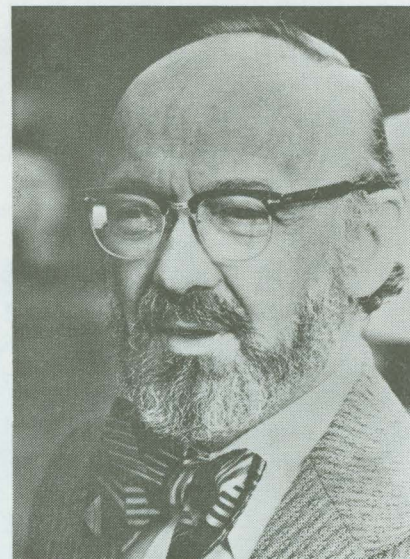
Eleven individuals and institution members of the Appalachian Consortium have or are scheduled to participate in the Folklife Festival of the World's Fair in Knoxville, Tennessee.

Dr. Cratis Williams of ASU presented a lecture in May on the subject of "Who Are Appalachians?" Also representing ASU are Dr. Pat Beaver, lecturing on "Women in Appalachia" in September; Dr. Bill Lightfoot, giving a June presentation on Appalachian Oral Traditions and presenting performers in August and Dr. Tom McGowan, also presenting performers in the same month. ASU as an institution provided an exhibit on the school, a photo exhibit and performers in varied areas.

The Rural Life Museum of Mars Hill College sponsored a photo exhibit and display on the museum, and brought in crafts people and musicians from the Mars Hill area.

The Archives of Appalachia from the Sherrod Library at East Tennessee State University loaned the Festival various audio visual displays such as a slide tape show. Margaret Counts, Outreach Program Director of the Library, will be giving a lecture on folk dancing.

Ferrum College's Blue Ridge Institute provided the Folklife Festival with a photo exhibit, a Franklin County-style submarine still, and brought crafts people, musicians and a display on the work of the Institute. Roddy Moore, Director, loaned several artifacts for display, including an



early Southern Shenandoah Valley rifle.

Western Carolina University gave its support by providing area performers, an exhibit on the school, a slide tape and a copper still.

Joan Moser of Warren Wilson College offered a lecture and demonstration on folk medicine, its cures and affects, and provided an exhibit of various roots and herbs.

It is certainly encouraging to see so many of the Consortium members lending their time and talents to enlighten the World's Fair visitor on the life and culture of Appalachia.

The Winter issue of *Consortium News* will be published in January. Please send your contributions or suggestions to me by December 1st.

Angela C. Konen,
Assistant Director

NEW BOOK TO BE RELEASED IN OCTOBER

The latest publication of the Appalachian Consortium Press, entitled *RECOLLECTIONS OF THE CATAWBA VALLEY* by J. Alex Mull and Gordon Boger, is selected for release in early October. The book is a collection of yarns, legends, and folklore of the area of Western North Carolina once known as the Catawba Valley.

ASU SURVEY SHOWS CRAFT ASSOCIATION STILL HELPS MOUNTAINEERS

An Appalachian State University professor and eight of her students found in a recent survey that the Blue Ridge Hearthsides Craft Association of Boone (BRHCA) is still serving the indigenous mountain craftspeople that it was established to serve in 1968.

The association was established by a federal community action agency as a cooperative to help low-income residents in Watauga, Avery, Mitchell and Yancey counties. Members produce crafts ranging from stuffed animals and dolls to pottery and hand-crafted furniture.

Recently, at the request of the association, Susan Keefe, an ASU anthropology professor, and her students conducted a survey to determine if the mountain craftspeople who rely on the sale of their crafts for income were, in fact, the people being served.

Dr. Keefe said her survey showed that these people were being helped by the association, but that other crafts people, new to the mountain area, were also marketing their products through the association.

The survey showed that almost three quarters of BRHCA members are women. Most are married and live in small households, and 11 percent are widows. Members ages range from 22 to 93; with 51 being the average age. Over half the members who responded to the survey were born in Appalachia and most were born in the mountains of North Carolina.

Almost a fourth of these surveyed had no more than eight years of education and a third are low-income families with incomes under \$8,000.

However, another fourth have college degrees and 21 percent have a fairly comfortable standard of living with incomes of \$25,000 or more.

"We did find that craftmaking accounts for a relatively large proportion of the respondents family income no matter what it is," Dr. Keefe said.

Keefe found that there are two subgroups making up BRHCA; the local traditional Appalachian craft-

MEET THE BOARD OF ADVISORS:



Roy Clogston has been a member of the Appalachian Consortium Board of Advisors since its inception. He has been an active volunteer and leader in the Consortium's annual fundraising drive and provided advice and assistance to the administrators and board members on fiscal issues and policies.

A native of Boston Lake, New York, Mr. Clogston attended Springfield College and New York Univer-

sity. He has had a lifelong interest in athletics, which is reflected in his career as Athletic Director and Football Coach at St. Lawrence University in Canton, N. Y. for 21 years, Athletic Director and Director of the Coliseum at North Carolina State University in Raleigh for 21 years, and as Athletic Director at ASU for five years from 1969-1974. He also served four and a half years in the U. S. Navy until he resigned his commission as a commander.

He and his wife Ruby have 3 grandchildren Amy, Carl and Becky, and have lived at Hound Ears, outside of Boone, for 13 years. Mr. Clogston is now retired and spends most of his time golfing and gardening.

After serving the Consortium as a dedicated volunteer for over 10 years, we would like to take this time to say "thank you" to Roy Clogston.

makers and the contemporary craft-makers who were born outside the Appalachian region, but moved here.

Merry Ring, director of BRHCA, said the association recognizes the existence of both these groups and feels that the interaction between the older, indigenous Appalachian craftspeople and the younger, professional craftspeople could be beneficial to both groups.

The association, which was once totally dependent on federal grant support, is now fairly self-sufficient, and according to Ms. Ring, has become a significant employer in the North Carolina mountains.

Excerpts courtesy of the ASU Office of Public Information.

OIL AND GAS LEASES ISSUED IN NORTH CAROLINA NATIONAL FORESTS

In the continuing process of exploration for and development of the gas and oil resources on National Forest lands in North Carolina, six leases were issued recently which grant Amoco the right to develop any oil

and gas they discover on the National Forests, according to George Olson, Forest Supervisor in Asheville. Such leasing is provided for in law and was comprehensively reviewed in an Environmental Assessment (EA) issued in September 1981 for the Pisgah and Nantahala National Forests. Each lease incorporates specific protective requirements to protect the environment and other resources.

A total of 13,650 acres on the Pisgah and Nantahala National Forests is involved. The four Pisgah National Forest leases are in the Davidson River drainage of the Pisgah Ranger District, Transylvania County. The two Nantahala leases are on the Tusquitee Ranger District, Cherokee County, with nine separate tracts northwest of Murphy, according to Olson.

In addition, over 243 new applications for leases on 634,000 acres of forest lands have been received. One hundred thousand acres are on the Croatan National Forest located on the North Carolina coast near New Bern. The rest are on the Pisgah and Nantahala National Forests.



STUDENT INTERNS GAIN PRACTICAL EXPERIENCE

The Consortium has recently been the beneficiary of some excellent student work involvement. Gail Garner from Hickory, North Carolina, has just completed a summer internship with the Consortium. Gail is a senior at Appalachian State University and has a dual major in English and Business. She has been involved in editing and working with the Executive Director in preparing the forthcoming book *RECOLLECTIONS OF THE CATAWBA VALLEY*. Gail hopes to utilize her

English experience and training in a position within the business community.

The Consortium began the current internship program a year ago and is actively recruiting students who want practical experience in a regional educational organization. Previous interns have worked with grant development, editing and writing, and health care research and analysis. Student interns have come from departments of Adult Education, English, Health Care Management, and History.

If you have students who may be interested in this type of internship experience please contact the Consortium office.

BROCHURES AVAILABLE

Two highly informative and resourceful brochures have been made available recently from the Appalachian Heritage Council and the Western Office of Archives and History.

Ron Holland, director of the Archives and History Office in Asheville commented that, "The brochure was prepared as a service to the local, non-profit historical museums in the western part of the state. Specifically, it is geared to the World's Fair visitor, and it seems to be a successful and popular resource. The brochure will be reprinted and updated as changes occur. People who travel like to have it."

The tri-fold pamphlet lists a picture, brief description, address and operating hours of all the local history museums in the twenty-four western-most counties of North Carolina.

Similarly, the Appalachian Heritage Council, also of Asheville, has released a guide to craft shops, exhibits and annual fairs in western North Carolina. The Council was organized in 1981, "to identify, nurture, celebrate and perpetuate the cultural traditions of the Southern Appalachian mountains."

Bob Conway, secretary, said, "We feel that because of the interest in crafts by our visitors, a listing of the majority of quality craft shops, fifty-seven in all, would be of service to the traveller. It is also a service to the craftspeople in the region those works

are sold in the stores that are listed."

Both brochures are free and available at the Consortium office, area Chamber of Commerce offices and Welcome Centers in western North Carolina.



Drawing by Donald Reilly © 1982 The New Yorker Magazine, Inc.

'One final note, then, as we wish you all Godspeed. Those of us now inside academia most heartily encourage those of you outside academia to stay outside academia.'

"Newsweek" Magazine

FUNDING FOR THE HUMANITIES IN THE 1980's

"Funding for the Humanities in the 1980's" is the title of a conference to be held at the Mountain Lake Resort Hotel in southwestern Virginia on October 3-5, 1982. Jointly sponsored by the Virginia Foundation for the Humanities and Public Policy and the Center for Programs in the Humanities at Virginia Tech, the meeting is designed to acquaint humanities organizations with changing funding patterns and to assist them in developing fund-raising strategies for the coming decade. The meeting will feature speakers from government, business, and private foundations, and will also include a panel of successful fund-raisers and workshop sessions for all participants.

For further information and reservation forms, contact

Dr. Wilfred T. Jewkes, Director
Center for Programs in the
Humanities
Virginia Tech
Blacksburg, Virginia 24061
(703) 961-6551

Reservations should be received by September 17.

MEMO TO:

Appalachian Folklorists

FROM:

Bill Lightfoot

RE:

Resource Listing

In an effort to assess the past, current and future work in the area of Appalachian folklife, and to assist the Consortium's Heritage and Folklife Committee in updating its resource person listing of scholars who study the region's folk culture, please send your vita, along with comments and suggestions (e.g., ideas for future work, neglected genres and approaches, and areas that need special attention), to William E. Lightfoot, Department of English, Appalachian State University, Boone, North Carolina 28608.

NORATE*

**See page 17 of BITS OF MOUNTAIN SPEECH by Paul Fink for definition*

Dr. James Dooley, Chairman of the Board of Directors of the Consortium, has been ill recently, but is quickly recuperating at home and expects to return to work in early October; get well soon Dr. Dooley! . . . Ron Eller of Mars Hill College and wife Becky have a new son, 5 pound Ryan Michael, born July 20th . . . Aaron Hyatt of Western Carolina University has assumed the office of governor of Rotary District 767; this district includes 31 counties in western North Carolina and more than 3,300 Rotarians; he will serve as governor through June, 1983; congratulations Dr. Hyatt! . . . Dr. Cratis Williams has also been ill and in the hospital, but is home now and has resumed his duties at Appalachian State University . . . Speaking of Ron Eller, he has been serving as a consultant for a self-study group for ASU's proposed Appalachian Cultural Center; the self-study is funded by NEH . . . A new member of our Board of Advisors, Ms. Sara Morris, passed away this summer; you may remember Sara from the Board meeting at Warren Wilson College in February; we extend to her family our deepest sympathies . . . Boy, Ron Eller's been busy! He has a new book out, MINERS, MILLHANDS AND MOUNTAINEERS, available from the University of Tennessee Press; it sells for \$23.50 in cloth and \$12.50 in paper and has already been nominated for 7 awards; keep up the good work, Ron! . . . Tom Moore, Director of the First Tennessee-Virginia Development District and a Chief Administrative Officer of the Consortium, has resigned his position and is now serving as the City Manager of Bristol, Tennessee; we wish you well in your new job, Tom . . . Dr. Paul Lovingood, professor of geography at the University of South Carolina, Columbia, is a new member of the

Board of Advisors; his speciality is in physical geography of the Appalachian region and in the production of maps and computer cartography; he has produced prototype work maps for the Consortium's atlas project and provided the necessary data to produce maps on ASU's computers; he was a former faculty member at ASU in the geography department in the early '60's; welcome Dr. Lovingood and thanks for all your efforts . . . Jack Higgs, of East Tennessee State University, will have a new book available in October, SPORTS: A REFERENCE GUIDE, from Greenwood Press; look for it in your local bookstore . . . The Kentucky Humanities Council has provided funding for the filming of a documentary on Cratis Williams which will examine the Appalachian experience as reflected in the life of Dr. Williams; "We chose Cratis because he is an exemplary human being and has done so much to promote the region," said Ms. Jo Zingg, project director for the filming; the documentary should be completed this year, and will be aired on public television . . . Dr. Carl Ross of ASU has compiled a census study of the Watauga County population in 1870, which is available for \$10.00 from the ASU History department; copies of Carl's 1860 and 1850 compilations are also on sale there.

It's obvious that all of our members are very busy, involved people. The *News* is one way we can stay in touch and keep up with one another. Please send announcements of your activities, awards, participation in conferences, personal news, etc. to:

Angela Konen
Appalachian Consortium
202 Appalachian Street
Boone, North Carolina 28607

Let us know what you're doing so we can "spread the news"!

NEW RIVER SYMPOSIUM/ CALL FOR PAPERS

The New River Gorge National River of the National Park Service is sponsoring the second annual New River Symposium, scheduled for April 14, 15, 16, 1983. The three-day Symposium will be held at the Donaldson Brown Center for Continuing Education at Virginia Polytechnic Institute and State University, Blacksburg, Virginia.

The multi-disciplinary Symposium is open to all those with a professional or avocational interest in the New River, from its North Carolina headwaters down to its mouth in West Virginia. Papers for the Symposium are being sought in natural history, folklore, geology, history, archaeology, geography, and other sciences, social sciences, and humanities. All papers should share the common theme of treating some aspect of the New River valley, past or present, including its natural, physical, and/or human environments, or the interrelation of these. Proposals for sessions and panel discussions are also sought.

Proposals are due by December 1, 1982. They should be addressed to Gene Cox, National Park Service, New River Gorge National River, P. O. Drawer V, Oak Hill, West Virginia 25901; telephone (304)465-0508.

CRAFT FAIR TO BE HELD

The Appalachian Center for Crafts, a division of the Tennessee Arts Commission, announces its second annual crafts fair to be held on the grounds of the Center, October 9 and 10, 1982. All artists/craftspersons in all media are eligible to participate in "HANDMADE: Old and New Ways, which is dedicated to presenting a diversity of craft pieces to a wide audience, creating a meeting ground between the regional crafts tradition and more contemporary practices, and awarding excellence in the handmade." For more information write:

HANDMADE, Appalachian Center
for Crafts
Route 3, Box 347 A-1
Smithville, Tennessee 37166

FROM THE EXECUTIVE DIRECTOR

As the new academic year begins, several important objectives have emerged for the Consortium. Among the more important of these is the solidification and broadening of the Appalachian Consortium Lecture Series. This program makes good sense because we utilize the talents of our own membership to the benefit of our students, faculty, and the community. Additional funding is needed to support this project and a concentrated effort will be made to receive an endowment so that long range plans can be formulated. We hope that the Lecture Series can be extended to the public schools in a modified format and also to institutions outside the Consortium.

Last year the Consortium convened a meeting of representatives from member institutions and agencies who are associated with museums and cultural centers. The objective of the meeting was to explore means of cooperating and establishing exhibits which could be shared among the participants. This museum cooperative would be cost effective because it would reduce the number of exhibits which each museum must develop independently and also because of the significant increase in the number of individuals who would view these exhibits. Funding is currently being solicited for this project but the establishment of a museum cooperative must begin in the coming year. Ours can be a model of museum cooperation for other regions of the country.

In 1976 the Appalachian Consortium Press published the BIBLIOGRAPHY OF SOUTHERN APPALACHIA. This was a major research effort involving many of the members of the Consortium. The publication was funded through a grant from the Rockefeller Foundation. We have now sold nearly all of our previous copies and are interested in considering the potential for a second edition. An ad hoc committee will be established to review the BIBLIOGRAPHY and make recommendations for modification of a new edition. This project can serve as an excellent opportunity for faculty and graduate student development and enrichment.

The first draft maps for the Consortium's atlas project, "Emerging Patterns In the Southern Highlands," are completed. There are still more questions than answers but these initial maps should facilitate efforts to generate funding support. This atlas can serve as a valuable educational tool in regional classrooms and within public agencies.

In a recent meeting which I attended of Appalachian Studies Conference faculty and administrators, there emerged a belief that institutions and agencies in the region must work more closely with public school systems. Providing assistance in such areas as curriculum development and resource utilization, as well as stimulating interest in regional studies, can be a key role for the organization.

This is an important year for the Consortium and these are but a few of the many activities which provide a challenge to the membership. Also coming is an exciting support and involvement of our membership, 1982/83 promises to be a year of accomplishment for the Consortium.

Barry Buxton

THE APPALACHIAN CONSORTIUM

202 Appalachian Street Boone, N. C. 28607 Telephone: (704) 262-2064/2076

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of present and future life in the region, and raising the pride of the Appalachian people in their traditions and the region in which they live are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Lees-McRae College, Mars Hill College, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

Our Affiliate Members Are: North Carolina Division of Archives and History, and Ferrum College.

This Newsletter is a publication of the Appalachian Consortium and is mailed to our members and interested individuals to provide a means of communication between them and the people of the region.

Dr. Barry Buxton, Executive Director

Angela C. Konen, Assistant Director



The Appalachian Consortium, Inc.
202 Appalachian Street
Boone, North Carolina 28607

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DR. BILL LIGHTFOOT
ENGLISH DEPT.
ASU

CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 8 No. 1

202 Appalachian Street, Boone, North Carolina 28607

January 1983

LAUREL LEAVES AWARD

The recipients of the 1982 Laurel Leaves Award, symbolic of meritorious contributions to Southern Appalachia and her people, are former Congressman Roy A. Taylor of Black Mountain, North Carolina, and professors Thomas G. Burton and Ambrose N. Manning of East Tennessee State University.

The awards were presented by Dr. Ronald Beller, President of East Tennessee State University and Mr. Doug Reed of Western Carolina University, at a special ceremony in the Tennessee Room of the D.P. Culp Center at ETSU. Music was provided by Richard Blaustein and the Dixie Dewdrops.

In presenting Congressman Taylor's award for the Consortium, Doug Reed quoted portions of Chancellor H.F. Robinson's nominating letter which stated, "Congressman Taylor qualifies in several areas: education, government, historical preservation and environmental protection. Some of his most important contributions came as a result of his tenure as chairman of the National Parks and Recreation Subcommittee where he promoted a balance between preservation and development of our land and resources.

"Mr. Taylor has been committed to the improvement of our educational institutions and systems, the preservation of our cultural heritage and the development and encouragement of regional pride."

Dr. Emmett Essin, Vice Chairman of the Board of Directors of the Consortium, introduced the awards for Burton and Manning. "In regional scholarship, their names go together," Dr. Essin said. "These men have edited three separate collections of folklore volumes that have been reprinted at least five times. For five years, they wrote a weekly newspaper column, 'Singing Out,' for the *Johnson City Press-Chronicle*, which enhanced their impressive oral history collection on folklore.

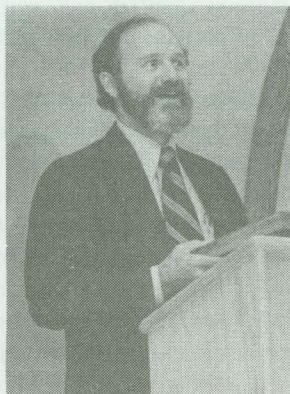
"In the last couple of years, professors from London, UCLA, Indiana, the New England states and Southern Appalachia have traveled to ETSU to do research in the Burton-Manning Collection."

Their individual achievements are equally impressive, according to Essin. "Ambrose Manning has presented many television programs on folk arts," he said. "He has pioneered folklore courses, helped to organize the Appalachian Consortium in which he served as chairman from 1973-74, and co-edited a widely read and respected book, 'VOICES FROM THE HILLS,' used as a text in universities throughout the nation."

With regard to Burton's achievements, Essin said, "Tom Burton has helped make a series of films concerning Southern Appalachia, and one of them, 'They Shall Take Up Serpents,' won the Best Documentary of the Year Award at the Sinking Creek Film Festival. One of his latest books, 'SOME BALLAD FOLK' has been adopted as a text in folklore programs at Brown, Pennsylvania, Berkeley, UCLA and Indiana Universities and was selected for display and sale at the World's Fair."



Ambrose N. Manning



Thomas G. Burton



Roy A. Taylor

Previous Laurel Leaves Award recipients include: Cratis Williams and Paul Fink, 1976; W.H. Plemmons, 1978; Granville B. Liles, Margaret Walker Freel and Herbert W. Wey, 1979; John Parris, 1980; and Earl Palmer, 1981.

"LAUREL LEAVES"

The laurel of Southern Appalachia, like the mountain people, developed from hardy stock. Both have come to grips with thin topsoil as well as cold winters and warm summers. Man and plant have developed strong and firm roots and are proudly independent.

The Laurel Leaves Award is a sculptured relief of aluminum, hand painted and mounted in wormy chestnut and oak from an old barn in Avery County, North Carolina. The sculpture is by Dr. Sherry Waterworth, Professor of Art at Appalachian State University.

BOARD OF DIRECTORS AND CHIEF ADMINISTRATIVE OFFICERS DISCUSS CURRENT PROJECTS

The second annual meeting of the Chief Administrative Officers and Board of Directors was held November 19th at the Peterson Conference Center on the campus of Mars Hill College. Over 25 members participated in the morning discussions of program planning and implementation.

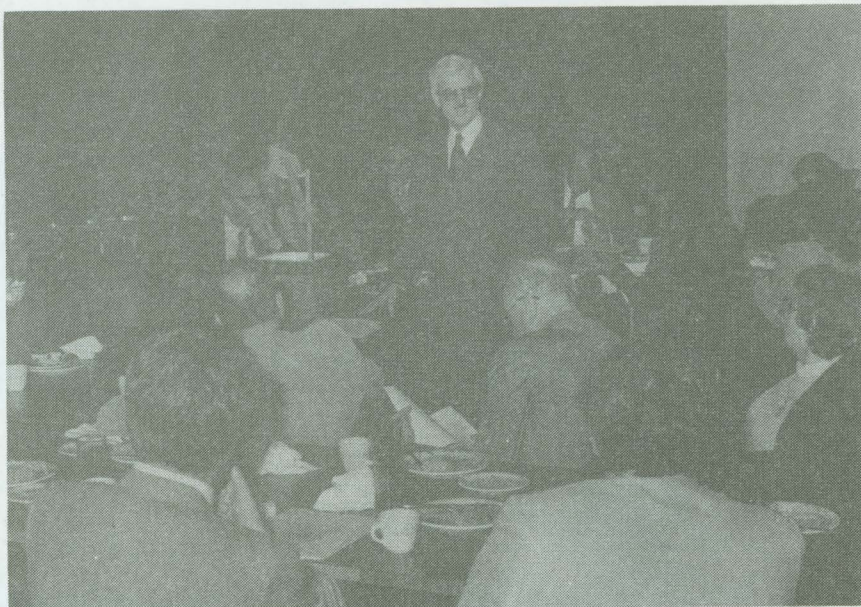
Among the topics on the agenda were:

- A Conference on Archival Collection and Preservation by Richard Dillingham
- The Consortium Lecture Series for 1983 entitled "Changes and Choices: Development in the Southern Highlands," by Ann Martin
- Our Appalachian Consortium Museum Cooperative grant proposal by Angela Konen
- Co-sponsorship of the Appalachian Health Care Conference by Edith Summerlin
- A Faculty Exchange Program by Barry Buxton
- A new television show about the Consortium entitled "Appalachian Sampler" by Rebecca Councill
- A fiscal report by Barry Buxton

The membership also toured the new Media Center on the Mars Hill Campus and enjoyed a luncheon presentation by new Consortium member Dr. F. Steb Hipple, Director of the Bureau of Business and Economic Research at East Tennessee State University. The topic of Dr. Hipple's presentation was "Long Range Income and Employment Patterns in Southern Appalachia."

The Spring issue of *Consortium News* will be published in May. Please send your contributions or suggestions to me by April 1st.

Angela Cline Konen
Assistant Director



F. Steb Hipple, Director of the Bureau of Business and Economic Research at ETSU, addresses the Chief Administrative Officers and Board of Directors at Mars Hill College.

REGIONAL ECONOMIC GROWTH IS FORECAST

Income and employment growth in the Southern Appalachian Highlands will continue to outpace the rest of the nation, according to projections prepared by Dr. F. Steb Hipple for the Nov. 19 meeting of the Appalachian Consortium in Mars Hill. Hipple is director of the Bureau of Business and Economic Research at East Tennessee State University.

The Southern Appalachian Highlands is a region taking in parts of eight states. It includes the mountainous parts of Tennessee and Kentucky, southwest Virginia and southern West Virginia, western North Carolina and northern South Carolina and northwest Georgia.

"The long range economic outlook for the region is quite favorable," Hipple reported. "We expect that income and employment growth will continue to outpace the rest of the country for the foreseeable future."

Among the favorable trends mentioned by Hipple are: Per capita income in Appalachia is expected to rise from 85 per cent of the national average to 90 per cent by the year 2000; employment growth will be faster than the nation as a whole; and a growing share of national employment and income is being located in Southern Appalachia.

The projections being developed are based on long-range demographic and economic scenarios published by the federal government's Bureau of Economic Analysis. "By using the BEA projections, we can develop an outlook for Southern Appalachia which is consistent with state and national outlooks," Hipple said. "This way we can make valid comparisons between economic performance in the Appalachian Consortium region and the performance of states and the nation."

Hipple added, "The only long-range problem we see is the high dependence of the Southern Appalachian area upon manufacturing for income and jobs. Our area is really more industrialized than the rest of the nation as a whole. From a national perspective, manufacturing is a declining sector of the economy, and it is much more vulnerable to economic ups and downs. We must continue to be very selective about the type of industry which we encourage to locate in our area."

Other economists have suggested that as the region becomes a home for more business and industry with international markets, this vulnerability could be less noticeable.

THE BARTER
THEATRE
STORY
Love Made Visible



NEW BOOK AVAILABLE

The Consortium Press proudly announces the release of its latest publication, **THE BARTER THEATRE STORY: LOVE MADE VISIBLE**, by Mark Dawidziak.

Available in paperback for \$8.50, this 125-page book is the story of the first state theatre in the country, and the longest-running professional resident theatre, staging plays in America's second oldest theatre structure.

DIALOG AMONG ECONOMISTS AND HUMANISTS NEEDED

Members of the Regional Cooperation and Development Committee and representatives of schools of business at member institutions met in December at Mars Hill College to discuss what role the Consortium could play in considering the future of development in our region.

Among the general conclusions of the group were the following:

- There is a need for additional information about development specifically in the Consortium region.
- The Consortium could be strengthened through increased involvement of faculty and staff from schools of business and development.
- Increased dialog among members of the humanities and faculty/staff from schools of business and development is desired.
- A one-day interdisciplinary conference, focusing on development in Southern Appalachia, which would include only faculty and staff from member institutions, may be the appropriate "first-step" in achieving the previous objectives.

Committee members will be submitting reports to the Consortium office on February 15th indicating the level of support on their campus for this conference and potential presenters. Another meeting will follow shortly thereafter.

The brainchild of Southwest Virginia native Robert Porterfield, the Barter was started in 1933 on the principle that culture-starved farmers would gladly trade excess foodstuffs for tickets to a play. The book is a colorful, richly illustrated history of the Theatre and is liberally sprinkled with dozens of Barter myths, legends and personalities.

Located in Abingdon, Virginia, the Barter is now celebrating its 50th Anniversary, and as Fillmore McPherson, Jr., president of the Board of Directors for the Barter Foundation says, "Fifty years is a good plateau from which to review the past—beginnings, struggles, successes, problems

"NO ACTION" RECOMMENDED ON DANIEL BOONE TRAIL

Earlier this fall the National Park Service completed the Draft Daniel Boone National Trail Study, which evaluated the desirability of designating a national scenic or historic Daniel Boone Trail. Although currently undergoing a review process, the final study report will be forwarded to the President and the Congress.

Based on the finding of their study, the Park Service recommended that "no action" be taken to designate the trail as either scenic or historic. Although no federal action is recommended, the Park Service encourages State and local governments, or private organizations to provide marking and interpretation of the trail.

The Park Service estimated the cost of developing a 450-mile hiking trail from Statesville, North Carolina to Ft. Boonesborough State Park, Kentucky, to be from \$45 to \$90 million. These costs were deemed prohibitive. The Park Service also found that the proposed trail fails to meet two of the criteria necessary for designation as an historic trail.

Copies of the final report are available from:

U.S. Department of Interior
National Park Service/Southeast
Regional Office
75 Spring Street, S.W.
Atlanta, GA 30303



Author Mark Dawidziak

and progress—and to resolve the future—new challenges, new dreams, new effort. This book gives us this 50 year look at Barter Theatre."

To order a copy, contact the Central Office, or check with your local bookstore.

OLD TOWN WRITER'S APPALACHIAN COMPETITION

The Appalachian Writers' Association and the town of Jonesboro, Tennessee are sponsoring a writer's competition. Prizes will be awarded at the Appalachian Consortium's reception at the Appalachian Writers' Association Conference in July at ETSU.

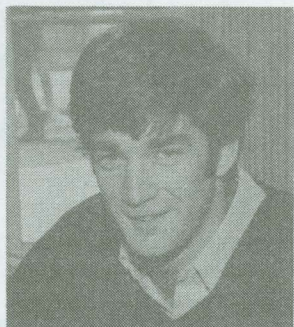
The contest has three separate categories: Adult (over 18); High School Student (grades 10, 11 and 12); and Youth (grades 7, 8 and 9), and is open to any non-professional writer.

Categories include short story, essay, plays, short poems and long poems. There will be first, second and honorable mention cash prizes and winning entries will be published in the AWA Chapbook.

The material must deal broadly with any aspect of Appalachian culture. The deadline for entries is May 1st. Send material to:

The Institute for Appalachian
Affairs
Box 19180-A
East Tennessee State
University
Johnson City, Tennessee
37614

CONSORTIUM HAS NEW INTERN



Brad Jakubsen, a senior at Appalachian State University from Knersville, North Carolina, has served an internship with the Consortium during the fall semester, and plans to continue his work through the spring of 1983. He is majoring in English and minoring in marketing, and plans to utilize his writing skills in the business world. Brad has been involved in editing and assisting the

Executive Director in preparing for publication the PROCEEDINGS OF THE 1982 APPALACHIAN STUDIES CONFERENCE and LIKE A WEAVING: REFERENCES AND RESOURCES ON BLACK APPALACHIANS by Ed Cabbell. Outside his studies, Brad enjoys playing on the ASU tennis team.

The Consortium began the current internship program a year ago and is actively recruiting students who want practical experience in a regional educational organization. Previous interns have worked with grant development, editing and writing, and health care research and analysis. Student interns have come from departments of Adult Education, English, Health Care Management, and History.

If you have students who may be interested in this type of internship experience, please contact the Consortium Office.

YOU MAY WANT TO CONSIDER . . .

Mountain Living Magazine is a twelve year old publication concentrating on Western North Carolina, with limited coverage of East Tennessee, Virginia, and the North Georgia mountains. With growth, those areas will be covered more completely.

The purpose of the magazine is to be a compendium of the events and people of the mountain region for those who live elsewhere and are interested in the area, as well as for those who live in this area of the Appalachians.

Editorial content includes features on native Appalachians, artists and craftspersons, writers and musicians, farmers and anyone else with an interesting experience in these hills.

Mountain Living also carries stories of relevant interest in the land and its conservation, i.e., a series was written on the affects of acid rain on the mountains in the October and November issues.

It is a challenge to create a publication that is appealing to both the

native and the tourist, but this the welcomed task of editor Jock Lauterer and staff.

The magazine is published in Black Mountain, North Carolina. For additional information, write *Mountain Living*, Box 307, Black Mountain, N.C. 28711. The tabloid form magazine is a monthly publication and available through subscription at \$6 per year.

BOARD OF ADVISORS TO ESTABLISH FUND

The Board of Advisors concern about the rising costs for students attending the Appalachian Studies Conference has resulted in the establishment of a scholarship fund to help meet these costs; the fund to be administered through our member institutions.

The cuts in public funding as well as the escalating costs make this a pressing problem. The Board feels that everyone concerned with the Conference should be acutely aware of the decline in attendance for our students. 1983 will be the first year for this scholarship fund but the intent of the Board is to make it an on-going project.

There will also be a more concerted effort to encourage our Advisors to attend the conference in 1983. Those members who regularly attend, certainly recommend it highly to their fellow members.

Also in 1983 the Board of Advisors will host the traditional Appalachian Consortium Press reception. The Press is an area that many of our members have a particular interest in and this is reflected in the decision to participate as hosts for the party.

Anyone interested in more information about either of these projects may contact Becky Councill or the Central Office.

HEALTH UPDATE ON DR. WILLIAMS

As most of you know, Dr. Cratis Williams has recently been stricken with cancer. There has been a region-wide concern for his well being, evidenced by the many cards, phone calls and notes he has received. I recently spoke with Dr. Williams, and wanted to pass along a report on his health. He said, "The remission of cancer didn't occur by Thanksgiving, as I had hoped, but I am continuing with the chemotherapy treatments and making substantial progress. I am encouraged and hopeful that I might be completely cured and ready to resume a normal life by September. In the meantime, because my immune system has been weakened by the chemotherapy, I am not permitted to be with people." He further mentioned that the medication has prevented him from getting any serious work done, and has also caused the uncomfortable condition of hives. As we talked, he seemed to be in good spirits and I'm happy to report that Dr. Williams hasn't lost his remarkable sense of humor. Although he says he is in no pain, he said that he is more debilitated following each treatment.

The Consortium is hopeful for Dr. Williams' continued improvement and awaits his complete recovery.

Angela Konen



CONSORTIUM RECEIVES GRANT

The Appalachian Consortium received notification in early November that the lecture series, "Changes and Choices: Development in the Southern Highlands," has been awarded a grant from The North Carolina Humanities Committee. Total cost of the project will be \$8,436.

The lecture series will consist of six public forums to be held in western North Carolina. Each forum will include presentations by two humanists, which will focus on the theme of development and the choices it presents for those living in the region.

The following humanists and their topics will serve as the pool of speakers from which two will be chosen for each lecture:

Dr. Patricia Beaver, "Mountain Women: Fact, Fiction and Change."

Dr. Ron Eller, "The New Federalism and Its Impact on Appalachia."

Dr. Richard Humphrey, "God, Man and Land."

Dr. Gordon McKinney, "Appalachian Culture: Homegrown or Yankee Import?"

Dr. Theda Perdue, "Tradition and Change Among the Eastern Cherokees."

Dr. Jay Reese, "Our Changing Southern Appalachian Oral Traditions and Dialects."

A tentative schedule of lectures and their hosts includes:

Lees-McRae College and the Banner Elk Kiwanis Club in mid-January; ASU and the Watauga County Historical Society in mid-February; Western Carolina University and the Friends of the Haywood County Public Library in early March; Warren Wilson College and the Swannanoa Council in late March; Mars Hill College and the Mars Hill Community Development

MEET THE BOARD OF ADVISORS: DOBBINS ARE NEWEST MEMBERS

Dan and Joey Dobbins, residents of Hound Ears, North Carolina and Sarasota, Florida, are the newest members of the Consortium's Board of Advisors.

Joey is especially interested in the work of the Heritage and Folklife Committee because of her long involvement with the arts and her interest in our cultural heritage.

Dan is interested in the work of both the Appalachian Studies and Regional Cooperation and Development Committees. Dan wants to lend his expertise in cartography to the atlas project which is in its early stages.

Both Dan and Joey have been helpful in preparing our latest book, *THE BARTER THEATRE STORY*. Efforts are underway to identify potential markets for the book in Florida.

Dan is President of Siesta Manufacturing Company which specializes in the production of patio furniture. A former Captain in the U.S. Air Force working in intelligence during World War II, Dan has experience in zoning and planning due to his work with the Zoning Board in New Canaan, Connecticut.

Joey's love is the theatre. She has served as President of the New Canaan Town Players and the Siesta Key Actors' Theatre. She was President of the League of Women Voters in New Canaan and Secretary of the Alumnae Board of Sarah Lawrence College.

With diverse backgrounds like these we are very lucky to have the Dobbins on our Board. Welcome and thanks for your commitment to Southern Appalachia.

Organization in late April and the Blue Ridge Parkway and the Highland Farms Retirement Community in late June. For specific dates, times and locations, please contact the Central Office.

The North Carolina Humanities Committee is a foundation, supported by federal tax funds and private gifts whose purpose is to encourage and assist public educational activities in the humanities for adults.

CONSORTIUM SUBMITS GRANT TO NEH

A proposal for a planning grant for the project, "The Trees of Appalachia, Past and Present: A Cooperative Effort of Museums in the Southern Highlands" was submitted by the December 13 deadline to the National Endowment for the Humanities. The total cost of the project is \$11,733.

With award notification coming sometime in June, the project should begin by August, and involves several planning meetings with the project director, Barry Buxton, and the selected consultants.

These consultants include: Ron Eller, Andy Kardos, David Loftis of the U.S. Forest Service, Richard Dillingham, Michael Ann Williams of Western Carolina University, Sam Gray, Carrie Lindsay and Helen Roseberry of ETSU.

The following museums have agreed to participate: Mountain Heritage Center at WCU, Williams Museum of Warren Wilson College, Carroll Reese Museum of ETSU, The Folk Art Center of the Blue Ridge Parkway, the ASU Cultural Center, and the Rural Life Museum of Mars Hill College.

The concept involved with the planning grant is that few of our regional museums are working together cooperatively; subsequently, scarce resources are not being shared or used optimally. Through the development of an exhibits program, which will design, build and share exhibits of regional interest, the museums within the Consortium membership can work together more effectively.

NH National Endowment
for the Humanities

PRESS FEATURED IN MAGAZINE

The ARTS JOURNAL

The Appalachian Consortium Press and its most recent publication will be included in the next two issues of THE ARTS JOURNAL, a monthly, non-profit magazine, based in Asheville, N.C., devoted to creating awareness about arts in North Carolina and adjoining states.

The January issue of THE JOURNAL is a salute to Boone, which will highlight six arts organizations in the Boone area. The work of the Consortium Press will be the topic of the "Literature" section in the upcoming edition.

Included in the February issue, which is a salute to Charlotte, will be a review of the latest release of the Press, THE BARTER THEATRE STORY: LOVE MADE VISIBLE.

PLANNING UNDERWAY FOR ARCHIVAL CONFERENCE

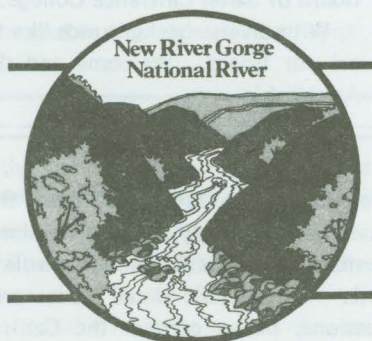
Richard Dillingham, Chairman of the Heritage and Folklife Committee, has announced plans for the Consortium to sponsor a conference, possibly in the Fall of 1983, dealing with the collection and preservation of archival materials. Ellen Garrison, the new Director of Archives of Appalachia at ETSU and Percy Hines, of the Office of Archives and History, are working with Richard and the Central Office in the early planning stages.

Richard suggested that some of the immediate objectives of this project are: "to provide assistance to libraries and archival programs for the collection and preservation of materials; to develop a checklist which can be printed on the various holdings of the Consortium membership; and to develop guidelines and instructions for the collection and preservation of materials which could be distributed throughout the Consortium region.

The Consortium and THE JOURNAL share many common interests. Two Consortium members have been instrumental in publishing the magazine. Dr. Fred Bentley, President of Mars Hill College, was a founder of the magazine seven years ago, and Dr. Reuben Holden, President, Warren Wilson College, is currently on the Board of Directors.

Be sure and pick up a copy of the next two issues of THE ARTS JOURNAL. Or better yet, become a subscriber for \$12 a year. For more information about the magazine or to order your subscription, contact:

Phyllis Lang, Editor
THE ARTS JOURNAL
324 Charlotte Street
Asheville, NC 28801
(704) 255-7888



CONSORTIUM MEMBERS DISCUSS NEW RIVER SYMPOSIUM

A meeting was held recently at the Central Office to discuss the possibility of Consortium co-sponsorship of the New River Symposium. Among the organizations represented were the U.S. Forest Service, Blue Ridge Electric Membership Corporation, Sierra Club, North Carolina Game and Fish Commission, New River Outfitters, and the Departments of Recreation, Anthropology, and Biology at Appalachian State University.

The New River Symposium will be held annually and rotate between North Carolina, Virginia and West Virginia. The Symposium is a multidisciplinary gathering open to all those with a professional or a vocational interest in the New River. The topics presented include natural history,

AWA CONFERENCE SCHEDULED

The Appalachian Writers' Association and the Appalachian Consortium will co-sponsor a conference, "Appalachian Writing: The Flowering Laurel," July 18 through the 24th at East Tennessee State University.

The format will be the same as last year, with the focus being on writing and publishing in Appalachia, addressing the creative process and the nature of Appalachian culture and literature.

The week will consist of several three-day, pre-conference workshops on aspects of Appalachian dialects, culture and writing.

A two-week writing workshop beginning July 11th and continuing through the end of the Conference, will also be held. Activities will include a book fair, conferences with publishers and agents, an awards ceremony for the winners of the first Old Town Appalachian Writers' Association Competition, readings by authors, and sessions devoted to specific aspects of writing, language and culture.

Ideas for program sessions and readings should be sent to:

Dr. Jay Reese
Institute for Appalachian
Affairs
Box 19180-A
East Tennessee State
University
Johnson City, Tennessee
37614

folklore, geology, history, archaeology, geography, recreation, and other social sciences, sciences, and humanities.

A follow-up meeting is planned for April to determine what specific responsibilities the Consortium would have in the event co-sponsorship is recommended. For further information contact Barry Buxton at the Central Office.

TOURISM INDUSTRY STILL GROWING**

In spite of a recession, the tourism industry in Upper East Tennessee appears to be growing. A recent statement by Tourist Development Commissioner, Etherage J. Parker, indicated that tourism is now the state's second largest industry (behind agriculture). In 1981, tourists spent \$145,616,000 within the upper eight counties of East Tennessee. The 1981 figure represented an 11.8% increase in total travel expenditures for the region compared with \$130.8 million in 1980. In terms of benefits to government, travel expenditures in the region produced \$5.7 million in state tax revenues and \$2 million in local tax receipts.

While it is still too early to tell about the impact of the World's Fair on 1982 tourism in the region, initial data are promising. For example, in June of 1982, 71,645 visitors signed the register at the Bristol Welcome Center, compared with 21,850 for the same month in 1981, an increase of over 227%. Area motel room sales tax revenues for June, 1982 were also up 29% over June, 1981. Local tourist attractions have also reported increases in visitors. The Andrew Johnson National Monument in Greeneville, for example, has experienced an increase in visitors of over 85% from the previous year.

The establishment of several local events such as Kingsport's Funfest and Elizabethton's Covered Bridge celebration have also aided the tourist trade. Another major factor that should help bring visitors to the area is the development of visitor-convention programs in both Kingsport and Johnson City. Finally, the state hopes the new Tennessee Parkway System created this year will help divert more tourists to rural counties. The parkway system consists of 2,300 miles of existing state and county roads marked with special signs to show visitors the way to tourist attractions.

1981 TRAVEL EXPENDITURES*

	1981 TOTAL TRAVEL EXPENDITURES	% INCREASE 1980-1981	TRAVEL GENERATED EMPLOYMENT (JOBS)
Carter County	3,515,000	3.4	115
Greene County	8,667,000	17.0	217
Hancock County	50,000	-	6
Hawkins County	2,618,000	23.7	76
Johnson County	1,083,000	-19.2	30
Sullivan County	60,476,000	17.3	1,721
Unicoi County	688,000	9.5	17
Washington County	68,449,000	7.5	2,058
TOTAL	145,616,000	11.8	4,240

*SOURCE: U.S. Travel Data Center.

**From "Directions," Newsletter of the First Tennessee-Virginia Development District

Remember!

The next meeting of the Appalachian Consortium will be Friday, February 25, 1983. Hosted by the Western North Carolina Historical Association, the meeting of the Board of Directors and Standing Committees will be held at the Smith-McDowell House in Asheville. Please make plans to attend. An agenda and further details will be mailed to you later.

BARNHILL DONATES PHOTOGRAPHS TO MARS HILL ARCHIVES



William A. Barnhill, former Asheville photographer whose work has become well known in his later years, has donated the bulk of his negatives and documents from his life's work to Mars Hill College.

Barnhill recalls that the first photograph which made money for him was late in the summer of 1914, when the Swannanoa Hotel caught fire. He had taken several photographs of fire engines, hoses, and firemen when someone told him that Mrs. George Vanderbilt was riding on one of the fire trucks. His photograph of her was extensively used. Eastman Kodak also bought a copy of one picture showing fire hoses lying tangled in the street.

Barnhill's true love was what he called "vagabonding," simply packing up his camera and a few supplies and heading for the hills to photograph the mountain people. He was probably the first photographer to work in the region making pictures solely for himself. He was free of any of the bias and intent that often direct those working for a publication, and his photographs reflect his genuine affection for the people he photographed.

"His photographs have an incredible value for the historian," noted Dr. Harley Jolley, a history professor at Mars Hill College, who plans to use many of the prints to show the differences in land use in the past 50 years.

"His photographs are some of the finest examples of how people lived and worked around the turn of the century," agrees Richard Dillingham, Director of the Rural Life Museum at Mars Hill.

Still spry and clear minded at 94, Barnhill obviously enjoys the attention and retains a keen sense of humor. Replying to a reporter's question of "How did you come to the Appalachian mountains from Philadelphia?" he said with a grin, "on the train."

FROM THE EXECUTIVE DIRECTOR

Faculty development and enrichment is a critical issue in higher education today. The need for professional growth has become more acute due to constrained budgets and limited mobility within our colleges and universities. More young professors are tenured than ever before, relatively few faculty are retiring, stable or declining enrollments negate the need for additional faculty, and inflation and budget freezes are eroding funds for normal faculty travel and professional leaves. The problems are not limited to colleges and universities but also extend to our colleagues who work in agencies and organizations of the Consortium.

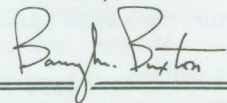
It is because of this problem of professional growth that I am pleased with some of the current projects of the Consortium. Our lecture series for 1983, entitled "Changes and Choices: Development in the Southern Highlands," will take Consortium faculty members to over a dozen sites to share their expertise, discuss contemporary issues, and meet new students and faculty. Equally important, the lecture series will take our faculty team into the community to create a dialog with citizens. This "bridging the gap" between campus and community has long been an objective of the Consortium.

An important outlet for faculty research and a critical medium for professional exchange is the symposium or conference. Again this year the Consortium will co-sponsor the Appalachian Studies Conference. This is the single most important gathering for our regional scholars and well over half of our membership participates in some way. Additionally, the Consortium Press will publish the APPALACHIAN STUDIES CONFERENCE PROCEEDINGS which provide a valuable outlet for research and scholarship. The marketing and distribution of these proceedings to public libraries, schools and individuals helps share the work of our faculty and creates an awareness of regional scholarship.

We will also co-sponsor the second annual Appalachian Writers' Conference which involves a large number of our membership. This year there will be an Appalachian Writers Award in conjunction with the Conference. Plans are also underway for the Consortium to sponsor an Archival Conference in 1983. This conference will provide an opportunity for Consortium members to share esoteric information with the library and archival community in our region. We foresee an operational manual or guideline as a result of this effort. Again, this effort is seen as an excellent opportunity for our faculty to assume leadership roles and establish further credibility with the public.

The Consortium is also attempting to begin a modest faculty exchange program which will address the need for faculty development and enrichment more directly. We are in a unique position to begin a successful faculty exchange program. This is in part due to the history of close cooperation among Consortium members. The Consortium has been successful in bringing faculty together and in fostering a medium for professional interaction and development. Administrators in key positions know one another and have successfully cooperated on difficult projects in the past. Consortium members are located in contiguous states and travel distance is less problematic. Finally, through the Consortium Central Office there exist personnel and communication networks which can be involved in supporting faculty exchange. A target date for beginning the exchange is fall of 1983 with a beginning goal of one exchange per semester for each member.

Today the Consortium is actively involved in finding ways to assist in faculty growth through regional cooperation. Perhaps service to our region can continue through contributing to the enthusiasm and commitment of our own membership.



THE APPALACHIAN CONSORTIUM

202 Appalachian Street Boone, N. C. 28607 Telephone: (704) 262-2064/2076

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of present and future life in the region, and raising the pride of the Appalachian people in their traditions and the region in which they live are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Lees-McRae College, Mars Hill College, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

Our Affiliate Members Are: North Carolina Division of Archives and History, and Ferrum College.

This Newsletter is a publication of the Appalachian Consortium and is mailed to our members and interested individuals to provide a means of communication between them and the people of the region.

Dr. Barry Buxton, Executive Director

Angela C. Konen, Assistant Director



The Appalachian Consortium, Inc.
202 Appalachian Street
Boone, North Carolina 28607

CAMPUS MAIL



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ENGLISH DEPT
ASU
BOONE

NC 28608

CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 8, No. 3

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October 1983

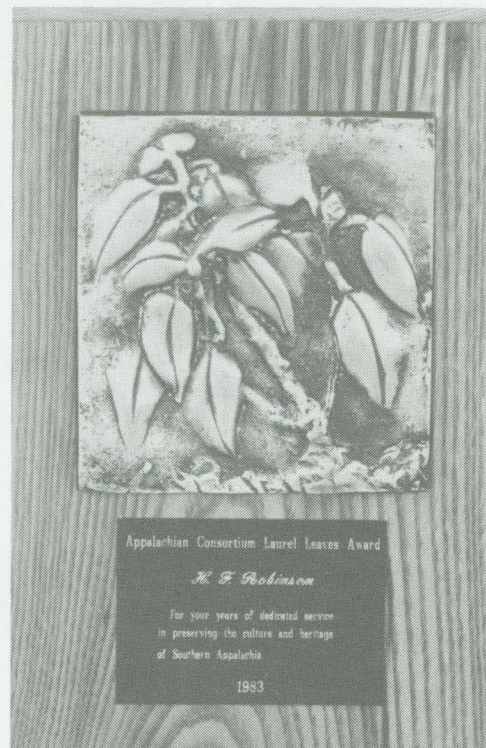
LAUREL LEAVES AWARD

The recipient of the 1983 "Laurel Leaves" Award for distinguished service is Dr. H. F. Robinson, Chancellor of Western Carolina University. Dr. Robinson was honored for his extensive role in preserving the cultural heritage of Appalachia and planning improvements for the region's future. Among his numerous contributions is the development of Western Carolina University's Mountain Heritage Center. The center collects and preserves artifacts, manuscripts, records, and documents; it develops exhibitions and historical presentations; and it disseminates cultural information through traveling exhibits, multi-image productions, workshops, public forums, and publications.

Dr. Robinson is also credited with the creation of the annual celebration known as Mountain Heritage Day. In its short history, WCU's Mountain Heritage Day has become the biggest folk life celebration in western North Carolina. An estimated 18,000 to 20,000 people attended the 1982 event which included traditional music and dance, crafts and traditional skills demonstrations, humorous and serious competitions, authentic heritage exhibits, and a "midway" crammed with booths offering mountain crafts and traditional foods.

A third major program initiated by Dr. Robinson is the Center for Improving Mountain Living. Established in 1976, the center was formed to provide assistance to the citizens and institutions of the region in their efforts to create the social, economic, physical, and cultural environment in which they wish to live.

Dr. Robinson is entering the year in which, under policies of the University of North Carolina Board of Governors, he will retire as Chancellor. Although his official title may change, all who have worked with Dr. Robinson over the years know that his determination to work for a finer life for those living in this mountain region will never change.



The Appalachian Consortium
"Laurel Leaves" Award



W. H. Plemmons presents the
1983 "Laurel Leaves" Award
to Dr. H. F. Robinson

"Laurel Leaves," a sculptured relief of the laurel worked in aluminum then mounted in wormy chestnut and oak, is given annually for achievements in the areas of education, business, publication and media production, historical and cultural presentations, environmental protection, or government service which benefit the Southern Appalachian Region. The laurel was chosen as the Consortium's symbol because, like the mountain people it represents, it has developed a strong root system, is proudly independent, and has flourished despite adversity.

Francis E. Moravitz, Executive Director of the Appalachian Regional Commission, announced the recipient during the Consortium's meeting at the beautiful Corpening Training Center near Crossnore. W. H. Plemmons, President Emeritus at Appalachian State University and a former Laurel Leaves recipient presented the award to Dr. Robinson.

Past recipients of the "Laurel Leaves" include: Cratis Williams, Paul Fink, W. H. Plemmons, Granville B. Liles, Margaret Walker Freel, Herbert W. Wey, John Parris, Earl Palmer, Roy A. Taylor, Thomas G. Burton, and Ambrose N. Manning.

LECTURE SERIES TO EXPAND

The 1983 Appalachian Consortium Lecture Series, funded by a grant from the North Carolina Humanities Committee, held its final program in June in Banner Elk, North Carolina. Drs. Patricia Beaver and Gordon McKinney were the evening's lecturers. This lecture series involved the participation of six humanities scholars from Consortium member schools and reached some 150 adults across the region with information and ideas about Southern Appalachia.

Plans for 1984 will incorporate a number of new approaches to the Lecture Series. In Tennessee, Friends of the Johnson City Public Library will co-sponsor a series of Sunday afternoon lectures, possibly combining music with the lecture and discussion. The Sunday afternoon series is an ongoing part of the program at the Johnson City Library.

Funding is also being sought to hold the Lecture Series in Georgia and Virginia during the year.

In North Carolina, the Appalachian Studies Committee hopes to plan a series of lectures making use of five video tape "spot" programs dealing with regional issues to be aired on WLOS-TV in Asheville during the regular evening news. Don Anderson and Richard Dillingham of Mars Hill College and Ann Martin of WLOS-TV are the developers of this promising and exciting video tape project.

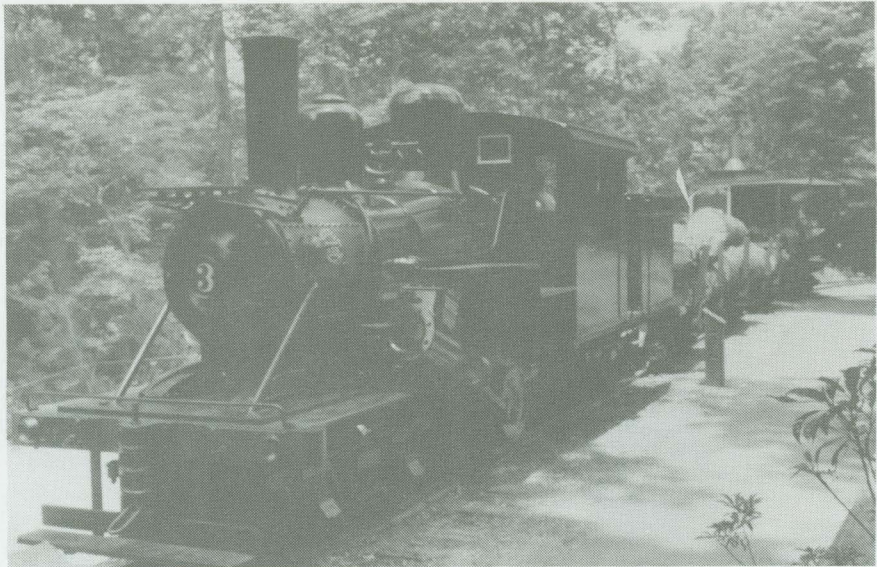


Photo courtesy of Bob Hintz of the U.S. Forest Service

THE LITTLE ENGINE THAT COULD

A Climax logging locomotive, once used to haul virgin timber out of the Great Smokies, has been completely restored and is now on display at the U.S. Forest Service's Cradle of Forestry (North of Brevard, N.C. on highway 276 North).

"This Climax locomotive represents an important part of the South's logging history—it may be the only one of its kind in the world," according to regional archeologist Ken Schneider.

The locomotive's historic role was assessed by Dr. Carl Schenck in *Birth of Forestry in America* (Appalachian Consortium Press, 1974). "The geared locomotive dramatically changed logging in the mountains. It was specially designed to pull heavy loads up steep slopes and around sharp curves on crude tracks. Railroad logging was a highly specialized operation unbound by railroad tradition and established methods. Techniques and equipment were improvised as needed to meet the challenge of 'following the timber.'"

Walter Rule, the U.S. Forest Service's representative on the Consortium Board of Directors, notes that, "It was Appalachian Consortium financed research which led to the purchase and exhibition of the Climax locomotive along with a steam log loader."



Pat Beaver and Gordon McKinney spoke to an enthusiastic audience in the final lecture of the 1983 Appalachian Consortium Lecture Series.

TRW PROVIDES FUNDING FOR "CONSORTIUM NEWS"

The Boone operations of TRW has provided the Appalachian Consortium with a contribution of \$500 to assist in the publication of "Consortium News." Harvey Bauman, speaking for TRW, said, "We believe in the objectives of the Consortium and are pleased to have an opportunity to support its efforts."



Francis E. Moravitz, Executive Director of the Appalachian Regional Commission, spoke of the contributions of ARC to the region over the past 18 years and of the challenges facing the southern highlands today.



U.S. FOREST SERVICE HOSTS CONSORTIUM MEMBERSHIP

The Corpening Training Facility at Crossnore was the site of the Consortium's fall meeting which brings together members of five standing committees, the Board of Advisors and the Board of Directors. Over 90 volunteers gathered under beautiful autumn skies to identify program objectives for the Consortium for the coming year.

A video presentation of *From Our House to the White House*, a film about Bascom Lamar Lunsford, started the day's proceedings. Joan Moser of Warren Wilson College and Richard Dillingham of Mars Hill College introduced the film and gave a synopsis of a forthcoming book about Lunsford, *Minstrel of the Appalachians*, by Loyal Jones. The new book, to be published by the Appalachian Consortium Press, is scheduled for release in February, 1984.

The Consortium's Board of Advisors, now more than 50 strong, met with their newly appointed coordinator, Gerald Bolick. They discussed various forms of program involvement and continuation of their sponsorship of student stipends to attend the Appalachian Studies Conference in Unicoi, Georgia.

In an open air ceremony after lunch, which featured entertainment by the Grandfather Mountain Highlanders, Dr. James Dooley presented Becky Councill with a plaque in appreciation of her years of service to the Consortium during her tenure as Coordinator of the Board of Advisors.

Francis E. Moravitz, Executive Director of the Appalachian Regional Commission, gave the keynote address in which he talked about the history and future of the Commission and the positive impact it has had in Appalachia.

At the conclusion of his address, Moravitz announced the recipient of the "Laurel Leaves" Award for 1983. Dr. H. R. Robinson, Chancellor of Western Carolina University, was presented the prestigious award in recognition of his outstanding service to the southern Appalachian region as an educator with a deep commitment to mountain life and culture.

PLANNING CONFERENCE ON APPALACHIA

The American Planning Association Regional Conference entitled "Planning and the Future of Appalachia" was held at Appalachian State University's Center for Continuing Education in September. The Conference, co-sponsored by the Appalachian Consortium, generated a great deal of animated discussion among some 85 participants from across the region.

Dr. Robert Reiman, one of the local organizers for the Conference and a member of the Appalachian Consortium's Regional Cooperation and Development Committee, noted that, "This was a highly successful Conference providing planners and scholars with an opportunity to examine overall trends in planning in the region and the impact of those trends on the future of Appalachia."

Dr. Monroe Newman, Chairman of the Economics Department at Pennsylvania State University, presented an optimistic view in his paper, "The Future Economy of Appalachia." Dr. Newman noted that the Appalachian region is more accessible and health care and educational opportunities are now available. "People consider doing business in the region who would not have done so before."

Dr. Reiman presided as moderator for a session on "Alternate Roles for Planning and Planners in Appalachia," and served as chair for a case study session entitled "A Management Handbook for Wastewater and Water Services in a Mountain Area."

Other Conference activities included a canoe trip down the New River, a field trip to study mountain development, and sessions dealing with such topics as the use of microcomputers in planning, sensitive environmental areas, and transportation. All sessions with speakers were video taped and are presently being copied.

The Winter issue of *Consortium News* will be published in January. Please send your contributions or suggestions to the Consortium office by December 1.

PERSONALLY SPEAKING

LINDA MILLER, teacher at Cove Creek School in Watauga County, presented a session on Appalachian studies and the public school curriculum to teachers at the October meeting of District 3 of NCAE (North Carolina Association of Educators). Dr. Miller is a new member of the Appalachian Consortium Board of Advisors.

ESTHER HYATT has resigned as director of the John C. Campbell Folk School in Brasstown, North Carolina. Esther has taken over as social work supervisor at the Cherokee County Department of Social Services where she was employed prior to coming to the Folk School in 1976.

WILLIAM E. LIGHTFOOT, associate professor of English at Appalachian State University, spoke on "Folklore in Appalachia: The Survival of Ancient Traditions" at the Ohio State University Theatre Research Institute's Festival of the American Experience.

HOWARD DORGAN, professor of Communication Arts at Appalachian State University, is expecting publication of his research concerning rhetoric of the contemporary south in a volume tentatively titled *Public Discourse in a Changing South*. Dr. Dorgan is also a coeditor of the book.

BARRY BUXTON, executive director of the Appalachian Consortium, spoke recently at the NCAE/NEA District Two Convention in Shelby, North Carolina. Barry addressed the problem of effectively integrating Appalachian studies into current school curricula.

TYLER BLETHEN and CURTIS WOOD, JR. have seen the culmination of four years of work in a project entitled "From Ulster To Carolina." The two history professors from Western Carolina University have studied in depth the Scotch-Irish Migration to the Southern Appalachians and with funding by the National Endowment for the Humanities are telling the story through a major exhibition. The historical background and important events of the move are detailed in a 60-page book written by professors Blethen and Wood. The original exhibition will remain at the Mountain Heritage Center of WCU for about a year: a traveling exhibit will carry the Scotch-Irish story from Greensboro, NC to Pennsylvania and later to Northern Ireland.

ROBERT J. HIGGS of the English Department at East Tennessee State University has published an article in the summer edition of the *Appalachian Journal*. He reviews the recent compilation *Mirth of a Nation: America's Great Dialectical Humor* edited by Blair and McDavid.

SUSAN KEEFE, assistant professor of anthropology at Appalachian State University, is on leave Fall semester to continue research on a project funded by NSF entitled, "Ethnicity and Education in Southern Appalachia." Dr. Keefe, together with two other ASU professors, will examine the relationship between successful school performance and cultural factors such as family, church and community in a county in Southern Appalachia. The study will examine both urban and rural families from a variety of socio-economic backgrounds.

ARTINE ARTINIAN recently donated his private collection of self-portraits of regional artists to the Culture Center at ASU. Dr. Artinian is a new member of the Consortium's Board of Advisors.



CALL FOR PRESENTATIONS

March 23-25, 1984

Unicoi State Park, Georgia

"The Many Faces of Appalachia: Exploring A Region's Diversity"

The deadline for submission of presentations to the Appalachian Studies Conference has been extended to November 7th. The Program Committee has a shortage of presentations in the following topic areas:

- Ethnic/Cultural/Racial Diversity
- Native American Studies
- Local and Regional History
- Education
- Science and Technology

For the past two years the Consortium has increased support for the Appalachian Studies Conference. As an organization our membership recognizes the value of this regional gathering of students, teachers and community leaders.

The success of any conference depends on the quality of the presentations. Therefore, I would like to appeal to each member of the Consortium to stimulate one presentation for consideration at the Unicoi gathering. This is a perfect opportunity to increase the involvement of students and faculty from Consortium member institutions and agencies. Please make it a personal commitment to the Conference to encourage one presentation submittal.

Mail proposals to: **Sam Gray**
Mountain Heritage Center
Western Carolina University
Cullowhee, North Carolina 28723

Let's make this the best Appalachian Studies Conference to date!

Barry Buxton



"We came to honor him" . . . Previous recipients of the Laurel Leaves Award gather in Crossnore to recognize the contributions of H. F. Robinson (center). Pictured left to right are Cratis Williams, Granville Liles, H. F. Robinson, W. H. Plemmons and Thomas Burton.

MEET THE BOARD OF ADVISORS: MARY CHILTOSKEY



Mary Chiltoskey

Mary Ulmer Chiltoskey has been a member of the Board of Advisors since its inception. She received her B.S. Degree from Livingston State College (Alabama). After completing requirements for her M.A. at George Peabody College for teachers (Tennessee), Mary served as a teacher, librarian, and principal for various institutions.

Mary's publications include *Cherokee Cooklore* (1951), *Cherokee Words with Pictures* (1972), and *Cherokee Plants and Their Uses—A 400 Year History* (1975).

Mary's contributions to the region have not gone unnoticed. Among her many awards, she has received the Governor's Award to Volunteers for work in developing the drama "Unto These Hills," and the North Carolina Department of Public Instruction's Certificate of Merit for contributions to improving the quality of life for Indian children. Mary has served twice as president of the Bryson City Branch of A.A.U.W. and has been active in the N.C. Extension Homemakers.

Her close ties to public education both professionally and as a volunteer make Mary a valuable asset to the Consortium as it seeks to strengthen its ties to public schools in the region.



BOLICK TO COORDINATE BOARD OF ADVISORS

Gerald Bolick of Patterson, North Carolina has been selected to serve as the new Coordinator of the Consortium's Board of Advisors. A long-time supporter of Consortium activities, Gerald brings a wealth of experience in resource development and volunteer service to the position. Gerald succeeds Rebecca Council, the first Coordinator of the fifty-member community advisory group.



Can you identify this talented Consortium member? This photograph was discovered when researching materials for *Minstrel of the Appalachians*.



In 1984, the third annual New River Symposium will be held April 12-14 at Broyhill Hall, the Center for Continuing Education on the campus of Appalachian State University. The symposium, a multi-disciplinary conference co-sponsored by the New River Gorge National River of the National Park Service, the New River State Park of the North Carolina Division of State Parks and the Appalachian Consortium, is open to all those with a professional or vocational interest in the New River. Papers and proposals for panel discussions are being sought in all areas but should share the common theme of the New River Valley and the interrelation of its physical and human environments.

Dr. Mark Bonn, assistant professor of HPER at ASU, noted that, "North Carolina's sections of the New River

possess outstanding scenic, natural and recreational qualities. In fact, twenty-six miles of this river are classified by the North Carolina Department of Natural Resources and Community Development as a scenic river."

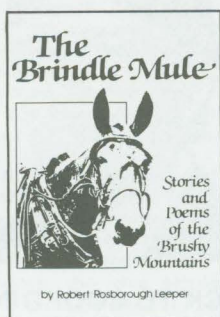
"Due to increased recreational use of the New River," Dr. Bonn observed, "North Carolina's Division of Parks and Recreation recently constructed the New River State Park to help meet the needs of river users and help control resource depletion."

Dr. Bonn added that, "It is important from a public standpoint that information regarding recreational use of the New River be addressed. The third annual New River Symposium will allow interested individuals and groups to attend this conference, present papers, and engage in discussion with others regarding river use."

Proposals are due by December 1, 1983. They should be addressed to:

Gene Cox
National Park Service
New River Gorge National River
P. O. Drawer V
Oak Hill, West Virginia 25901
Telephone: (304) 465-0508

NEW RELEASE FROM THE
APPALACHIAN CONSORTIUM
PRESS



Dr. Robert R. Leeper was raised in the Brushy Mountains of North Carolina, and in his new book, *The Brindle Mule: Stories and Poems of the Brushy Mountains*, he looks back affectionately on his family, friends and surroundings through both prose and verse.

An area already rich in folklore and tales comes alive between the covers of this latest Appalachian Consortium publication. One feels the lay of the land, the heat of the summer and the frost of the winter. From Maudie, the brindle mule, to the young man taking his destiny into his own hands in the closing story, the authenticity of Leeper's characters is unmistakable. Here is a book which explores the Upper Piedmont and stirs memories of youth—a book which teaches gentle lessons.

Available in cloth (\$11.95) and paperback (\$7.95), the Consortium Press is currently offering a 20% discount to recipients of "Consortium News."

NEWS FROM THE
APPALACHIAN CONSORTIUM PRESS



The Brindle Mule: Stories and Poems of the Brushy Mountains by Robert Leeper, was released on September 22nd with a reception at the Hiddenite Center in honor of Dr. Leeper. Music, refreshments and readings by the author highlighted the evenings activities.

Mountain Measure, by Frank Hulme with photos by Robert Amberg, first published by the Appalachian Consortium Press in 1975, is scheduled for a second printing in the Spring of 1984.

A manuscript written by Kate Pickens Pay, as yet untitled, was approved for publication by the Publications Committee and the Administration Committee at the September 9th meeting in Crossnore. The manuscript is tentatively scheduled for release in the Spring of 1984.

David Mielke, editor of *Teaching Mountain Children: Towards a Foundation of Understanding*, is now working on a companion volume which he indicates will be approximately 70 percent new material with retention of those articles deemed seminal. The projected submission date to the Consortium Press is early July, 1984.

The Appalachian Experience, Proceedings of the 6th Annual Appalachian Studies Conference is planned for release in January, 1984. The Conference was held at Pipestem, West Virginia.

Minstrel of the Appalachians, Loyal Jones' manuscript which examines the life and work of the late Bascom Lamar Lunsford, is now scheduled for release in February, 1984. This publication will make extensive use of photographs from the archives at Mars Hill College.

**THE APPALACHIAN
CONSORTIUM PRESS**

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Boone, NC 28608

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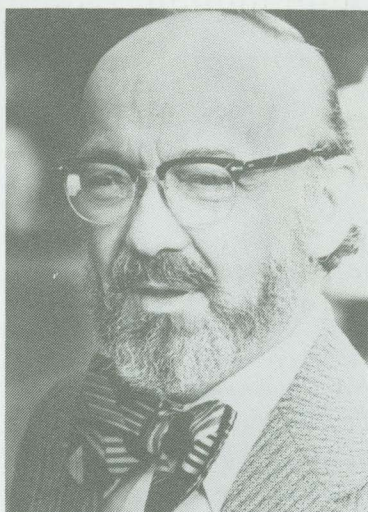
State _____

ZIP _____



COMING IN FEBRUARY
The Story of Bascom Lamar Lunsford

CRATIS WILLIAMS ON EDUCATION IN APPALACHIA



In a recent interview, Dr. Cratis Williams, Special Assistant to the Chancellor at Appalachian State University, revealed some of his thoughts on education in Appalachia and the role of the Consortium.

Dr. Williams, a nationally recognized authority on the cultural heritage of Southern Appalachia, observed that secondary education is becoming a focal point for educators as well as political and social leaders. With this attention, comes added emphasis on helping students understand their own historical and cultural traditions. A movement in this direction had already begun in Appalachia as a result of the work of Dr. Williams and his associates at the Appalachian Consortium, but this renewed interest will help it gather momentum.

The recent increase in workshops and continuing education programs relating to Appalachian history and culture has attracted needed support from state and national organizations, and Dr. Williams noted, "The Appalachian Consortium is uniquely organized to take the lead in this effort. Our press, talent bank, and public forums are invaluable for the promotion of our interests in helping teachers prepare themselves for teaching about Appalachia."

In addition to serving as a data bank, the Consortium is also a vital link between secondary school teachers and their colleagues in higher education. The recent Virginia Highlands Appalachian Conference, in which Dr. Williams and other Consortium members participated, was a fine opportunity for just such interaction among educators.

Despite an illness which immobilized him for eighteen months, Dr. Williams continued extensive correspondence and writing on the subject of education. Since August 1, he has returned to his previously hectic schedule, and been quite busy accepting invitations to speak, entertain, conduct workshops and participate at meetings. Dr. Williams' recent accomplishments include speaking at the Virginia Highlands Appalachian Conference, conducting a two day workshop for English and Social Studies teachers on Appalachian studies for Stokes County, North Carolina, and lecturing to an estimated 650 young volunteers for *Group Magazine* in Avery and Mitchell Counties, North Carolina. He also lectured on the use of Appalachian materials in the curriculum at a meeting of Russell County teachers in Lebanon, Virginia, and worked for two days as a consultant for a film project dealing with Appalachia at the Appalshop in Whitesburg, Kentucky.

When asked to evaluate today's teachers, Dr. Williams responded in terms of what some are missing, i.e. a clear sense of purpose. "I think the most pressing need of secondary teachers in Appalachian today is for the clarification of goals and objectives as educators," said Dr. Williams. "Both have become hopelessly confused during the last twenty years. The noisy conflict of contending and almost conflicting philosophies has left teachers stunned."

Dr. Williams elaborated in terms of the classic "can't see the forest for the trees" metaphor. Attention has strayed from helping the student learn on the highly individual basis he or she deserves to arguments over theoretical experimentation. This in-fighting among educators is destructive, as it only serves to cloud the issues and foster fragmentation into various educational cliques. Dr. Williams feels that, during such times as these, the Consortium can make a significant contribution by helping to refocus regional, public education on the needs of individual students.

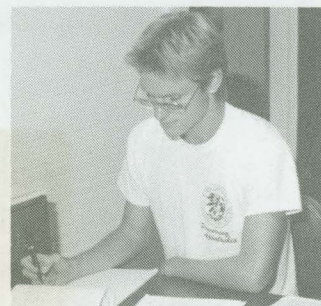
CONSORTIUM HAS NEW INTERN

Kevin Norris, a senior at Appalachian State University, is serving an internship with the Consortium this fall. He has completed studies in history, and is currently pursuing a second major in English. Since joining the Consortium staff, Kevin has worked to help increase visibility through press releases and the *Consortium News*. A career in publishing interests Kevin but preferably after

graduate school where he intends to study his first love, literature.

"My internship here in the Consortium central office has given me an opportunity to focus a number of my interests on specific projects which benefit the Consortium and at the same time help me define my future plans," observed Kevin.

Malinda Crutchfield, Assistant Director at the Consortium noted the increased dependence of the Consortium on the fine work of interns in the central office. She added, "We have a



unique learning situation to offer interns. Hopefully, in the future, we may also be able to include students from member campuses in this program."

COMING EVENTS

"WELLNESS AND CREATIVITY," currently at Carroll Reece Museum. Exhibits, films, concerts, and lectures focusing on the relationship between wellness and the work ethic in Appalachia. Contact Helen Roseberry, Museum Coordinator, ETSU, Johnson City, Tn. 37614, phone (615) 929-4392.

PETE SEEGER AND ARLO GUTHRIE BENEFIT CONCERT, November 16, in Atlanta, Georgia. Contact Highlander Research and Education Center, Rt. 3, Box 370, New Market, TN 37820.

SCOTCH-IRISH HERITAGE FESTIVAL II, November 17-19 at Winthrop College. Conference featuring papers, speeches, and films on the Scotch-Irish. Contact Joynes Center for Continuing Education, Winthrop College, Rock Hill, SC 29733. Reservations by phone: Joynes, (803) 323-2196.

TENTH ANNUAL CELEBRATION OF TRADITIONAL MUSIC, October 27-30 presented by the Berea College Appalachian Center. Among the activities planned are: a performance by the Foddrell Brothers and Lynn Foddrell, street dance, workshops and a symposium, "Folk Culture and Regional Change in the 1980's" led by Archie Green. For more information, contact the Appalachian Center at 606/986-9341.

THE PROGRAM COMMITTEE of the Appalachian Studies Conference will meet November 18-20 at Unicoi State Park to select those papers to be presented at the 1984 conference. For more information, contact Sam Gray, Program Coordinator, 704/227-7129.

THE ULSTER/AMERICAN HERITAGE SYMPOSIUM will be held July 30-August 4, 1984 in Ulster, Northern Ireland. For information about this trip, contact Dr. George Antone, Department of History, ASU, 704/262-2284.

APPALACHIAN CONSORTIUM CHIEF ADMINISTRATIVE OFFICERS, BOARD OF DIRECTORS AND COMMITTEE CHAIRPERSONS, November 18 at Appalachian State University.

THE APPALACHIAN CONSORTIUM

University Hall Appalachian State University Boone, N.C. 28608 Telephone: (704) 262-2064

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of life in the region, and raising the pride of the Appalachian people in their traditions are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Mars Hill College, North Carolina Division of Archives and History, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

This Newsletter is a publication of the Appalachian Consortium and is intended to serve as a medium of communication between our members and the people of our service region.

Dr. Barry Buxton, Executive Director

Malinda Crutchfield, Assistant Director



The Appalachian Consortium, Inc.
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Boone, North Carolina 28608

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CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 9, No. 1

University Hall, Appalachian State University, Boone, NC 28608

January, 1984

GRANT PROPOSAL FOR ATLAS PROJECT SUBMITTED

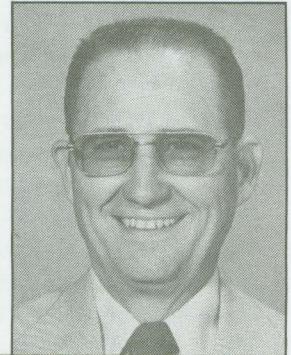
A proposal soliciting financial support for the project "Emerging Patterns in the Southern Highlands" has been submitted to TRW. The objectives of the project include production of a reference atlas of the 156 counties in seven Southern Appalachian states and sponsorship of a series of forums to assist educators, businessmen, and community leaders in interpreting the maps and other information to be included.

Bob Reiman (Appalachian State University) and Paul Lovingood (University of South Carolina) will serve as project Co-Directors, and both have received release-time commitments from their respective institutions to work on the project. In addition, each institution has agreed to provide significant support in the form of computer usage and other technical assistance.

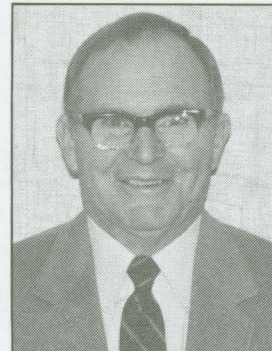
"One of the unique features of this proposal is the fact that we are soliciting the support of several local TRW operations (plants) in our service region" says Barry Buxton. "We are working with five different plants in the TRW system, and it is all being coordinated by Harvey Bauman in Boone. Naturally, we are hopeful that this type of joint effort will be enthusiastically received by TRW's National Headquarters."

"While we have a rough idea of some of the topic areas to be included in the atlas, there is plenty of time for further input from Consortium members, and we plan to solicit that input at our February Consortium meeting at Warren Wilson College," says Bob Reiman.

Bob Reiman
(right) and
Paul Lovingood
(below) will
serve as



Co-Directors
of the project
"Emerging
Patterns in
the Southern
Highlands"



TEACHER INSTITUTE FUNDED BY NEH

The Division of Education, National Endowment for the Humanities has informed the Consortium of a grant award in the amount of \$83,000 to fund the project entitled "The Southern Highlands Institute for Educators."

This project is an outgrowth of the general concern expressed by the Consortium membership for increased awareness of cultural heritage in the public schools of Appalachia. This concern is also manifest in the expressed desire of teachers in the region for workshops which will help them integrate Appalachian history into their curricula.

Over fifteen Consortium members will serve as institute presenters in this series of four institutes to be held at East Tennessee State University, Western Carolina University, Virginia Polytechnic Institute, and Appalachian State University. A goal of 200 participating social studies teachers in grades 4 thru 12 has been established. The program will include lecture and small group sessions and will involve the active collaboration of local elementary and secondary teachers with regional scholars.

Also included among the project objectives is a concentrated effort to acquaint teachers with resources and supplemental curriculum materials currently available and those under development. Several presenters will focus specifically on developing techniques for incorporating Appalachian history into existing curricula.

An unusual component of the project will be the development of a thirty minute video-tape program featuring the work of four teachers who participated in the Institute. This film will "follow-up" on the integration of Appalachian history into these four classrooms and will be used for dissemination activities.

Key participating personnel in the project will include:

Edith Summerlin, East Tennessee State University
Malinda Crutchfield, Appalachian Consortium
James Lloyd, Western Carolina University
Dorothy McCombs, Virginia Polytechnic Institute
Pat Beaver, Appalachian State University
Richard Blaustein, ETSU
Barry Buxton, Appalachian Consortium
Richard Dillingham, Mars Hill College
Ron Eller, Mars Hill College
Emmett Essin, ETSU

Ellen Garrison, ETSU
Frank Hulme, Warren Wilson College
Dell Johnson, Winston-Salem Public Schools
Harley Jolley, Mars Hill College
Gordon McKinney, Western Carolina University
Theda Perdue, Clemson University
Carl Ross, ASU
Margaret Wolfe, ETSU
Loyal Jones, Berea College

HIDDENITE CENTER SPONSORS RECEPTION

A reception was held recently at the Hiddenite Center in Hiddenite, North Carolina. The gathering was in honor of Dr. Robert Leeper and the newly released Appalachian Consortium Press publication entitled *The Brindle Mule: Stories and Poems of the Brushy Mountains*. Dr. Leeper read selected stories and poems from the book and entertained several questions from the large audience. Mountain music and refreshments were provided, and Dr. Leeper autographed books and met with many of his friends and former colleagues. Representing the Consortium at the event were Dr. John Thomas (Chancellor at Appalachian State University), Dr. Clinton Parker (Associate Vice Chancellor for Academic Affairs at ASU), and Dr. Barry Buxton, (Executive Director of the Consortium).



Dr. Robert Leeper reads from his work during reception



REGIONAL STUDIES WORKSHOP FOR TEACHERS

The *Regional Studies Workshop for Teachers* will be held in conjunction with the Appalachian Studies Conference on March 23, 24 and 25 at Unicoi State Park in Georgia. The workshop will be co-sponsored by the Appalachian Consortium and the Appalachian Studies Association. Divisions of NEA in North Carolina, Georgia, Virginia, Kentucky, Tennessee and West Virginia have been invited to participate as co-sponsors.

This workshop represents an innovative and exciting means of meeting the need of regional teachers for in-service training in the area of Appalachian studies by bringing together teachers and regional scholars of higher education in an academically stimulating, conference environment.

The specific goals of the *Regional Studies Workshop for Teachers* are:

1. to provide teachers with a structured, academically challenging, in-service workshop which will improve their knowledge, performance and professional skills.
2. to provide teachers with information about the history and culture of the Appalachian region and about available resources for use in the classroom.
3. to provide an opportunity for the interaction of public school teachers and scholars in higher education in an informal setting.

A special track of sessions entitled "Teaching Appalachian Studies" has been designed specifically for teachers.

Teachers attending the workshop will receive in-service credit either for attending the entire Conference or for attending for the day only on Saturday.

Marian Stallings, Consultant in Instruction and Professional Development for the North Carolina Association of Educators said, "Projects which cross state-lines and bring together teachers interested in a topic pertinent to their region are inevitably successful and exciting. We are so pleased to be able to work with the Appalachian Consortium and the ASA to produce this kind of educational opportunity for public school teachers."

CURRICULUM PACKETS COMMITTEE MEETS

The Appalachian Consortium committee which is developing a proposal for the production of curriculum packets dealing with Appalachian history and culture for elementary students met at Warren Wilson College on January 20.

"This project is one which can make a very substantial contribution to education in the region," said Howard Dorgan, Chairman of the Appalachian Studies Committee.

STEWARDSHIP OF THE MOUNTAIN ENVIRONMENT CONFERENCE TO BE HELD IN BOONE



Stewardship of the Mountain Environment, a conference to be held April 4, 5, and 6, 1984, will bring to Boone speakers of national reputation, regional scholars, planners, land developers and interested citizens in an effort to stimulate a more vigorous debate concerning the character of development within the mountain environment.

The Department of Community Planning and Geography at ASU, the Appalachian Consortium, and the North Carolina Division of Natural Resources and Community Development will co-sponsor the conference. It will be the first conference held in new University Hall, headquarters for the Central Office of the Consortium.

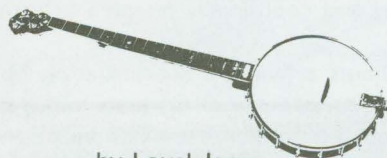
"This is an area of significant interest among Consortium members, and it is clearly an area where we need increased involvement," noted Barry Buxton.

Among the conference speakers are Dr. Barry Bishop, Assistant to the President of National Geographic Society; Dr. Frederick Sargent, Department of Agriculture Economics, University of Vermont; and Ian McHarg, landscape architect.

The Appalachian Consortium Press
presents

MINSTREL of the APPALACHIANS

*The Story of
Bascom Lamar Lunsford*



by Loyal Jones

The beginnings of the folk festival movement in America, the first presentation of mountain musicians and dancers to visiting royalty at the White House, the creation of a million-dollar song about moon-shine whiskey—all of these are a part of the life story of one mountain man.

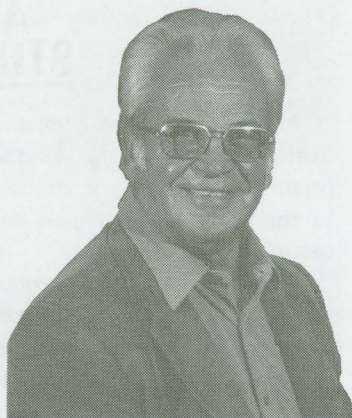
Bascom Lunsford, from South Turkey Creek, in western North Carolina, was a country lawyer, a peddler of fruit trees, a journalist, a school teacher, storyteller, ballad-singer, and a superb folklorist. Over a lifetime of almost ninety years, his influence on and participation in Appalachian music was immense.

A forthcoming book from the Appalachian Consortium Press entitled *Minstrel of the Appalachians: The Story of Bascom Lamar Lunsford* examines the life and contributions made by one of Appalachian's foremost proponents of authentic folk music.

In this publication, which will be available in February, 1984, Loyal Jones provides a clear-sighted analysis of Lunsford's position in the fields of both national and regional folklore as well as many significant and fascinating details about his multifaceted life.

Loyal Jones, Director of Berea College's Appalachian Center and a native of North Carolina, has blended the results of his scholarly research with many historic photographs from the Mars Hill Collection and an extensive collection of Lunsford's music to vividly illustrate the life and work of this colorful Appalachian musician. This is a book that is bound to appeal to a wide variety of academic interests as well as the general public.

MEET THE BOARD OF ADVISORS JUDGE J. RAY BRASWELL



Judge J. Ray Braswell

Judge J. Ray Braswell, a member of the Appalachian Consortium Board of Advisors, became interested in the Center for Appalachian Studies at ASU after his retirement. He saw it as a means of "finding out what makes us Appalachians tick." As a sixth generation mountaineer, Judge Braswell has enlightened and entertained those with whom he has come in contact on campus on that subject at least as much as he has been enlightened by his course work.

This same eagerness to grow and learn has also characterized his distinguished legal career in North Carolina. Judge Braswell served as the Chief District Judge of the 24th Judicial District from its inception in 1968 until his retirement. He has served on numerous, prestigious boards and commissions, but his efforts on behalf of juvenile offenders will always be a source of special pride.

As a three-term, past-president of the Avery County Chamber of Commerce, Judge Braswell has shown keen interest in the directions which development in Appalachia should take. Carefully planned development can "affect beneficially the quality of life in our communities," noted Judge Braswell.

Judge Braswell is married and lives with his wife in Newland, North Carolina. The Braswells have two children, a daughter who is Chief Nurse at the Blowing Rock Hospital and a son who lives and works in Tampa, Florida. Three granddaughters are very special members of the family. They must all be very proud of "Granddaddy." He represents the finest these mountains have to offer.

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Mary Bunker

INTERN TO WORK WITH CONSORTIUM

Mary Bunker will begin an internship with the Appalachian Consortium during her spring semester at Appalachian State University. Mary is working towards the completion of an MA degree in Appalachian Studies.

While working in the Consortium office, Mary will concentrate her efforts in the area of developing curriculum materials dealing with Appalachian culture for elementary students. This is a project in which a number of Consortium standing committees have expressed an interest.

Mary planned and carried out a full program of mountain heritage activities for the Swannanoa 4H Camp during the summer of 1983. "My desire is to spend my professional life working for and with children, adolescents, and adults from different geographical areas and cultures," said Mary.

WE'VE MOVED!

A reminder—the Consortium Central Office is now located in University Hall on the campus of Appalachian State University. All mail should be sent to:

Appalachian Consortium
University Hall
Appalachian State University
Boone, NC 28608

VIRGINIA TECH INITIATES



A new instructional program has recently been initiated at Virginia Polytechnic Institute in Blacksburg. Under the direction of Jean Haskell Speer, the Appalachian Studies Program coordinates and synthesizes instructional work related to the Appalachian region and promotes and coordinates research in various campus departments.

This interdisciplinary program of 27 hours provides a concentration which may be used for elective purposes, as an undergraduate or graduate minor field of study, or as one of three areas of emphasis in the liberal arts and sciences major. The concentration provides attractive electives or a useful cognate for majors in fields as diverse as history, agricultural economics, forestry, mining engineering, and sociology.

Among the courses currently offered are: Appalachia in American Thought; Human Values and Land Use in Appalachia; Appalachian Family and Its Environment; and Appalachian Folk Culture. In addition to Jean Haskell Speer (Communications and Humanities) other faculty and staff involved in the program include: Ann Cheney (English), Brady Deaton (Agricultural Economics), Elizabeth Fine (Communications and Humanities), Rosemary Goss (Housing, Interior Design and Resource Management), Dorothy McCombs, Sharyn McCrumb, Thomas Maraffa, Rita Purdy (Human Resources), Crandall Shifflett (History), Peggy Shifflett (Sociology), and Richard Simon (Environmental and Urban Affairs).

CONSORTIUM MEMBERS COOPERATE IN HEALTH CAREERS VENTURE

Warren Wilson College and Western Carolina University have joined forces in a new cooperative program in a number of health-related fields.

The cooperative program will offer courses in nursing, environmental health, and medical technology. For the first two to three years of study, students enrolled in any of the three programs will attend Warren Wilson College where they will receive their pre-professional training.

The last two years of specialized study will be at Western Carolina University in Cullowhee. Students will take more specialized courses there and participate in the clinical components of the program which are distributed in rural regions throughout western North Carolina and in the Asheville area.

"I am pleased that Western Carolina University and Warren Wilson College are cooperating in these important allied health programs," said Warren Wilson President Reuben Holden. "The special quality that each institution can bring to the programs insures that well-trained and well-rounded graduates will be available to fill today's demand in these fields."

Students who complete the minimum required two to two and a half years of study at Warren Wilson, and then complete their requirements at Western Carolina, will be eligible for a Bachelor of Science degree at WCU. Students who complete three years of study at Warren Wilson and then complete their studies at WCU will be eligible for both a Bachelor of Arts degree at Warren Wilson and a Bachelor of Science degree from Western Carolina University.

"I am very pleased that we can work with President Holden and the faculty and students at Warren Wilson College in making available a program that will enable students to continue their health studies at Western Carolina University," said Dr. H. F. Robinson, WCU Chancellor. "These are expensive programs, and it is to the advantage of the institutions and the people who support them that we have cooperative programs to avoid unnecessary duplication."



The Appalachian Consortium Museum Cooperative Planning Committee (L to R): Barry Buxton, David Loftis, Ron Eller, Sam Gray, Malinda Crutchfield, Michael Ann Williams, Carrie Lindsay and Helen Roseberry.

MUSEUM PLANNING COMMITTEE COMPLETES PROJECT

The work of the Museum Cooperative Planning Committee has been completed. An implementation grant formulated by members of the committee has been submitted to the National Endowment for the Humanities.

Should it be funded, "Tracing Cultural Meanings of the Appalachian Forests: A Cooperative Museum Project" will develop an exhibit which will visually interpret the evolution of the Appalachian forest and will examine man's search for a balance between nature and technology within the context of that evolution.

The exhibit will travel to five regional museums during the spring and summer of 1985. Sites are: Appalachian Culture Center, Boone, North Carolina; Carroll Reece Museum, Johnson City, Tennessee; Rural Life Museum, Mars Hill, North Carolina; Mountain Heritage Center, Cullowhee, North Carolina; and the Folk Art Center, Asheville, North Carolina.

A public programs component of this project will provide for a series of five lectures, one at each exhibition site. Wilma Dykeman, noted scholar and lecturer, will be the speaker at each "opening night" lecture. These lectures should attract a more significant and varied audience than might otherwise visit the exhibit.

A guide to the exhibit will be published by the Appalachian Consortium Press and authored by Ron Eller, Mars Hill College; Margaret Wolfe, East Tennessee State University; Ann Rogers, Sam Gray and Michael Ann Williams, Western Carolina University; and Barry Buxton, Appalachian Consortium.

Carrie Lindsay, Appalachian State University, will serve as exhibition designer. Helen Roseberry, East Tennessee State University will serve as technical consultant. Sam Gray will also serve as a designer of the exhibit and will produce all labels as well as a slide/tape program.

PROJECT TO PRESERVE MOUNTAIN DOCUMENTS UNDERWAY

"Archives in Appalachia: Meeting a Region's Needs," has been funded by a grant from the National Historical Publication and Records Commission. This project will enable the Consortium to identify all manuscript repositories and archives in a four-state region of Appalachia and train document handlers in preservation techniques.

"NHPRC asked that we extend this project to include a description of all holdings of these repositories, not just Appalachian materials," noted Ellen Garrison, project director.

At the end of the one-year project, the Consortium will compile, print and distribute a directory of repositories in the region. A workshop in archival techniques will be conducted in the fall of 1984. This workshop will be tailored to meet the expressed needs of custodians of archival materials.

A meeting of the members of the project committee will be held on March 23 at the Mountain Regional Library in Young Harris, Georgia. Members of the committee are: *Ellen Garrison*, Archives of Appalachia, ETSU; *Richard Dillingham*, Rural Life Museum, Mars Hill College; *Hellen Kimsey*, Mountain Regional Library; *Ann Campbell*, University of Kentucky Libraries; *Charles Robb*, Berea College Library; *Michael Kohl*, Robert W. Cooper Library, Clemson University; *Dorothy McCombs*, Newman Library, VPI; *Lisle Brown and Nancy Whear*, Morrow Library, Marshall University; *Jim Lloyd*, Hunter Library, Western Carolina University; and *Barry Buxton and Malinda Crutchfield*, Appalachian Consortium.

STUDENT SCHOLARSHIP FUND DRIVE SUCCESSFUL



Gerald Bolick, Coordinator of the Consortium's Board of Advisors, reports that the Board has been successful in their fund raising effort to help students attend the Appalachian Studies Conference which is to be held at Unicoi State Park in Helen, Georgia.

"We're pleased to report that we can provide stipends for seven students to attend the Conference. We're very near our goal of ten area students, and I think we can reach it before it's all over," noted Dr. Bolick.

Anyone interested in contributing to the effort may do so by sending a check to the Appalachian Consortium's Student Stipend Fund.

CRATIS WILLIAMS will give the keynote address at the New River Symposium to be held in April in Boone. The title of his talk is "The New River Valley in Settlement Days." Dr. Williams will also represent the Consortium at the Ulster American Heritage Symposium to be held at the New University of Ulster in Northern Ireland.

CARRIE LINDSAY was granted the Distinguished Service Award by the North Carolina Museums Council, the state's museum professional organization. The award was for outstanding service in museum work done on a regional, state and local level. The award was presented in Raleigh at the state museums' annual meeting.

RICHARD BLAUSTEIN has been appointed Director of the Institute for Appalachian Affairs at East Tennessee State University. Dr. Blaustein will hold a dual appointment in the Department of Anthropology and Sociology at ETSU.

DON ANDERSON has received a grant from the North Carolina Committee for the Humanities to produce a five part television series for WLOS. Consortium members working on this Mars Hill project include Richard Dillingham, Joan Moser, Ed Cheek, Ann Martin and Ron Eller. The series will present an esthetic approach to the impact of contemporary lifestyles on Appalachian culture. The series will air summer, 1984.

TENNESSEE '86 AN AMERICAN HOMECOMING*

Feeling good about the place you call home is what Tennessee '86, An American Homecoming, is all about. Tennessee '86 is a program initiated by Governor Lamar Alexander which has set 1986 as the year former Tennesseans, as well as, other Americans, will be invited to return to Tennessee. Local communities are being asked to develop homecoming celebrations and prepare for visitors.

There are four basic components to the program which each community can adapt for its own needs.

1. *Roots*—Communities will be encouraged to research and learn about their heritage and showcase those characteristics which make it unique.
2. *Vision*—Having researched its past, communities will be encouraged to develop a plan for future development.
3. *Project*—Communities will be encouraged to select a project which will benefit and have the support of the entire community. The projects will vary in each community. In one, it may be an effort to protect and preserve pieces of the community's roots that are important to its identity. In another, it might be the first step in achieving a vision for the future.
4. *Homecoming*—The community project should provide the focal point or theme for a homecoming celebration. Communities are being encouraged to identify and invite back everyone who has ties to the community. The State is designing a national tourism marketing plan around Tennessee '86. Advertisements will run nationally encouraging former Tennessee residents to visit during this year of homecoming celebrations.

Participation in Tennessee '86 is not limited to communities. Neighborhoods, churches, schools, and others statewide are also encouraged to participate. Due to the magnitude and complexity of the project, thirty-seven communities have selected to serve as role models. Communities selected in Upper East Tennessee includes Rogersville, Erwin, Mountain City, and Greenville. Over the next year, these communities will establish Homecoming organizations and develop formats that other communities can use in planning for Tennessee '86.

Statewide, a Tennessee '86 Committee, co-chaired by Grand Ole Opry star, Minnie Pearl, and Alex Haley, author of *Roots*, has been established. Additional information about Tennessee '86 can be obtained by contacting Jim Fuller at 615/741-1676, Tennessee '86, 18th Floor, Polk State Office Building, Nashville, Tennessee 37219.

*From "Directions"—Newsletter of the First-Tennessee-Virginia Development District

NATIONAL FOREST LAND PAYS OFF FOR COUNTIES

Federal payments to North Carolina containing National Forest land were up in 1983 to almost a million dollars according to figures recently released by the Forest Service, U.S.D.A., according to George Olson, Forest Supervisor, in Asheville. Payments are derived from 25% of National Forest receipts from timber sales, land uses, mineral leases, etc., which are returned to the county where the revenues were generated. The 19 western North Carolina counties which incorporate the Pisgah, Nantahala and a small portion of the Cherokee National Forests produced \$705,299.00. The Uwharrie National Forest, near Troy, in Randolph, Davidson, and Montgomery counties produced \$79,795.00 and the Croatan National Forest in Carteret, Craven and Jones counties generated \$175,143.00 for its three counties.

"As National Forest multiple use revenues from resource development, certain recreation uses, and other fees increase in coming years, payments to the counties will also grow and should contribute to financing county needs and activities," commented Olson.

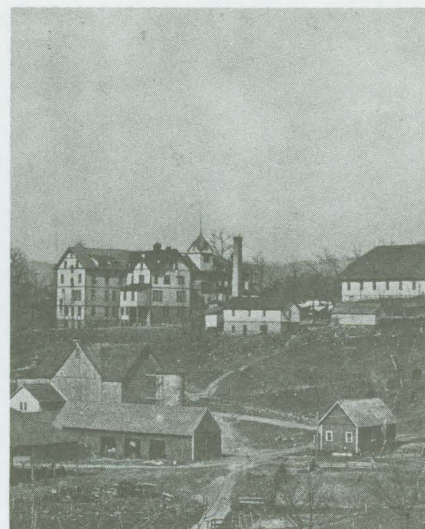
ENCYCLOPEDIA OF AMERICAN FORESTRY NOW AVAILABLE

Dr. Harley E. Jolley, a former member of the Appalachian Consortium and professor of history at Mars Hill College, is one of the contributors in the newly published reference work, the *Encyclopedia of American Forestry and Conservation History*. The two-volume concordance is considered the standard, authoritative guide and reference to the history of forestry, conservation, forest industries, and other forest-related subjects in the U.S.

The historical encyclopedia contains the work of historians, foresters, and subject specialists from many fields. Some of the authors are eminent scholars; others are experienced practitioners who have written about their career specialties. Dr. Jolley's section is entitled "North Carolina Forests."



Students and Some Staff in the early 1900s



The Early Campus.

WARREN WILSON COLLEGE TO CELEBRATE 90th ANNIVERSARY

Warren Wilson College, located in the Blue Ridge Mountains just outside Asheville, is best-known for its unique Work Program which requires all resident students to work fifteen hours a week in full exchange for room and board. However, not everyone knows that this tradition of work and study has been with the college since its birth ninety years ago.

Another tradition that has grown up with the College is the focus on regional studies. Located in the heart of Appalachia, Warren Wilson has developed an Appalachian Studies Concentration which is available to students in any program in the college. The aim of the course offerings is to encourage intercultural awareness, to enhance American studies for foreign students, and to better meet the educational goals of students from the surrounding mountain region.

In addition to the Appalachian course offerings, concerts and public presentations of Appalachian folklore, crafts, music and dance are a prominent aspect of campus activities available to all students. As many of you already know, Warren Wilson has been a member of the Appalachian Consortium for many years. Even during difficult economic times, the commitment to regional studies and the Consortium has been steadfast.

In 1984, Warren Wilson College will be celebrating its ninetieth anniversary with a full schedule of special events chosen to honor its lifelong Appalachian traditions as well as its commitment to quality education in the future.

The tradition of work and study began when Warren Wilson was first established by the Presbyterian Church as the Asheville Farm School for boys in 1894. Then, as today, young men worked at the college to help pay their way. Later, young women were admitted into the high school program. Then it became a junior college, and, in 1965, its four-year college status was approved.

Today, Warren Wilson's 525 students are divided up among 80 different work crews that maintain the 1000 acre campus. On a visit to the Swannanoa campus, you will find students doing jobs their Appalachian ancestors did ninety years ago: raising food in the gardens and on the farm, maintaining campus buildings, and cutting firewood in the college's forests. But you are just as likely to see students working at computers, operating sophisticated modern equipment, or repairing electrical circuits, as the College keeps in step with modern times.

Students learn a healthy respect for manual labor while developing their intellectual capacities. Class size averages 15, and the Bachelor of Arts degree is offered in 18 subjects. Warren Wilson provides an education and living experience where the contribution of every individual student makes a difference.

To celebrate its rich heritage and honor all who have contributed to it over the past ninety years, Warren Wilson has planned a Fine Arts Festival for this spring. An exciting schedule of events, to run from April 26 through May 5, includes music, theatre, and dance.

An opera performance by Ann Mackey, who has performed at the Lincoln Center in New York City, will kick off the Festival on April 26. A piano solo, choral society performance, and an appearance by GOING BAROQUE, are among the musical events planned.

There will be an Arbor Day Celebration featuring tree planting, a special art opening in the College's Gallery 105 of works from the Heath Gallery in Atlanta, and a performance of GODSPELL under the direction of John Koegel.

These are just a few of the events scheduled for this week-long Festival to celebrate Warren Wilson College's 90th anniversary. The public is invited to attend, to enjoy all of the events, and to learn more about this special College that has its roots in the Appalachian experience and continues to play an important role in the region. For more information, call Warren Wilson College at 704-298-3325 ext. 252.

COMING EVENTS

For the third year the Carroll Reece Museum will present the BLUE RIDGE QUILTING EXHIBITION, in July of 1984. The exhibition will run from June 30-August 12, and an opening reception will be presented on Sunday, July 8 from 1:00-4:00 p.m. All area quilters are invited to submit entries by contacting Helen Roseberry, Carroll Reece Museum, P.O. Box 22,300 A, ETSU, Johnson City, Tennessee 37614 for prospectus and entry forms. Quilts will be accepted at the Museum June 20, 21, 22, and 23. Demonstrations will be provided on Tuesdays and Wednesdays and other special programming will be presented on each Monday during the exhibition. In conjunction with the exhibit, a quilting seminar will be presented July 16-19 at the D. P. Culp Center on the East Tennessee State University campus. Features will include workshops and a merchant's mall. For more information, contact Helen Roseberry, (615) 929-4392.

THE ORAL HISTORY ASSOCIATION invites you to attend its 1984 ANNUAL MEETING at the beautiful Marriott Resort Hotel in Lexington, the heart of the Bluegrass. The four-day conference will feature papers and noted speakers on political history, black history, women's history, Appalachia and other topics of importance in this ever-expanding field. Workshop sessions tailored to different levels of experience, panel discussions of timely issues and a variety of media presentations will round out the program. Whether learning basic techniques, discovering new areas of investigation or discussing mutual concerns, participants will find the Lexington conference a challenging and rewarding experience. For more information, contact Ronald Morcello, NT Box 13734, Denton, Texas, 76203.

THE NEW RIVER SYMPOSIUM will be held April 12, 13, and 14, 1984 in Boone, NC. The multi-disciplinary Symposium is open to all those with a professional or avocational interest in the New River. Proposed session topics include: "Manufacturing Iron Along the New River," "Early Settlement Along the New River," "Recreational Uses of the New River." The Appalachian Consortium is co-sponsoring this conference with the National Park Service.

THE STEWARDSHIP OF THE MOUNTAIN ENVIRONMENT CONFERENCE will be held April 4, 5 and 6 in Boone, NC. For more information, contact Dr. Bill Imperatore, Department of Community Planning and Geography, ASU, Boone, NC 28608.

The Board of Directors and Standing Committees of the Appalachian Consortium will meet on February 24, 1984 at Warren Wilson College.

THE APPALACHIAN CONSORTIUM

University Hall Appalachian State University Boone, N.C. 28608 Telephone: (704) 262-2064

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of life in the region, and raising the pride of the Appalachian people in their traditions are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Mars Hill College, North Carolina Division of Archives and History, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

This Newsletter is a publication of the Appalachian Consortium and is intended to serve as a medium of communication between our members and the people of our service region.

Dr. Barry Buxton, Executive Director

Malinda Crutchfield, Assistant Director



The Appalachian Consortium, Inc.
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CONSORTIUM NEWS

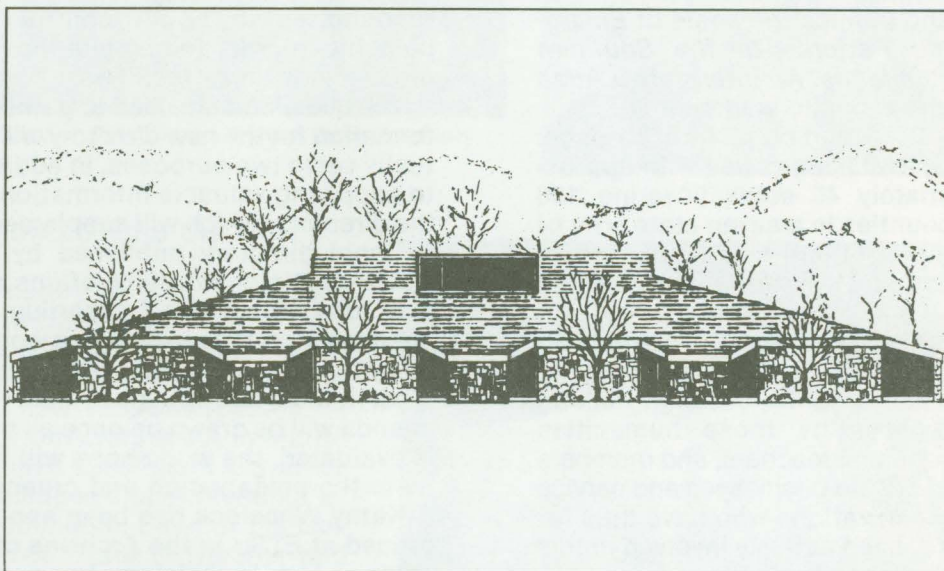
Volume 9, No. 2

University Hall, ASU, Boone, North Carolina 28607

July 1984



Helen Kimsey
Director of the Mountain
Regional Library



Mountain Regional Library

MOUNTAIN REGIONAL LIBRARY JOINS CONSORTIUM

The Mountain Regional Library in Young Harris, Georgia, is the newest member of the Appalachian Consortium. Located in Towns County, the Library was founded in 1946 to serve the needs of the people of North Georgia. Among the special collections available are an important collection of children's literature, the curriculum laboratory of Young Harris College, and the Appalachian Collection created by Lt. Governor Zell Miller. The Library takes special pride in the community outreach services it provides to rural schools and communities in North Georgia.

Dr. James Dooley, Chairman of the Consortium Board of Directors, indicated his pleasure in the new membership. "I'm very pleased that we have extended our membership into Georgia because there is much they can contribute to our objectives. Their membership is further evidence of a renewed interest in our work throughout the region. The Mountain Regional Library will be a valuable addition to our membership."

CONSORTIUM RECEIVES FUNDING FROM NORTH CAROLINA BOARD OF SCIENCE AND TECHNOLOGY

The Consortium recently submitted a proposal to the North Carolina Board of Science and Technology and received funding for a project entitled "Megatrends and Mountain Life: Assessing The Relationship Between Technology, Human Values and Change."

Among the proposal objectives are to:

1. Assess trends and issues in the relationship between technology and human values and their implications for mountain life.
2. Determine the most appropriate role for the Consortium in addressing these trends and issues in the immediate future. (Consider such variables as organizational structure, public programs, communication channels and networking with other agencies/institutions.)
3. Establish the necessary internal structure and program objectives for influencing public policy.
4. Publish a report on the symposium which can serve as a model for other non-profit organizations seeking to stimulate dialogue between humanities scholars, scientists, and the general public to the end that public policy might reflect a greater sensitivity to the impact of technological development on cultural values and individual lives.



REGIONAL ATLAS PROJECT FUNDED

The Appalachian Consortium has received a grant from the Tennessee Valley Authority for \$9,000 to support the production and publication costs of *Emerging Patterns in the Southern Highlands: An Interpretive Atlas* and a public workshop.

This joint project will produce: (1) a 100 page atlas with approximately 40 maps covering 156 counties in a seven state area of the Southern Highlands and 60 pages of textual interpretation. (2) a public workshop which will make use of the atlas to stimulate participation in the developmental decision making process by those humanities scholars, teachers, and members of private businesses and service organizations who have thus far not been actively involved in this process.

Dr. Paul Lovingood of the University of South Carolina and a Consortium Board of Advisors member, and Dr. Robert Reiman of Appalachian State University are the editors of the atlas.

Hugh Grenade, Chief, Economic Development and Analysis Branch, noted that, "We at TVA are excited about this project. We look forward to working with the Appalachian Consortium on a joint project which represents an academic/governmental, interface. Such projects hold great promise for both our organizations."

The Fall issue of the Consortium News will be published in October. Please send your contributions or suggestions to us by September 14.

Editor
"Consortium News"



General
Services
Administration

National Archives
and
Records Service

ARCHIVAL PROJECT TO IDENTIFY REPOSITORIES

Through a program now underway, the Appalachian Consortium is attempting to locate all manuscript repositories in south central Appalachia in order to compile the first directory of these facilities.

The questionnaire used to gather information for the new directory will actually serve two purposes. In addition to supplying valuable information for the directory, which will supplement a national directory published by the National Historical Publications and Records Commission, Consortium committee members also will use the questionnaires to design a workshop focusing on needs expressed by regional archivists. The workshop is tentatively planned for October at Mars Hill College in Mars Hill, N. C. Although a more specific agenda will be drawn up once all of the data from the questionnaires is evaluated, the workshops will focus generally on techniques used in the preservation and organization of manuscripts.

Kathy Wheelock has been appointed Project Coordinator and is officed at ETSU in the Archives of Appalachia. Ms. Wheelock, who holds an M.A. in sociology, has participated in several other historical research projects, including an archaeology project in 1977 to locate and excavate the birthplace of Davy Crockett.

For further information about this project, please contact Kathy Wheelock, P. O. Box 22450A, Archives of Appalachia, East Tennessee State University, Johnson City, Tennessee 37614-0002.



Kathy Wheelock

DR. WILLIAMS HONORED TWICE ON THE SAME DAY

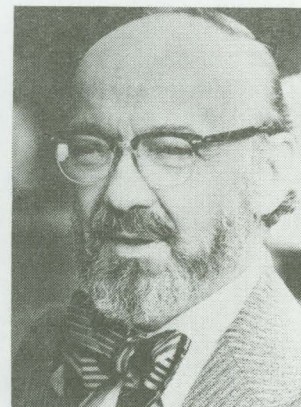
Cratis Williams, noted folklorist, scholar, and member of the Consortium's Board of Directors, had to resolve a dilemma recently—he was being awarded two honorary doctorates on the same day—one in Kentucky and another in West Virginia.

Dr. Williams had already agreed to accept the degree at Marshall University in Huntington, W. Va., when Morehead State University in Kentucky called.

Morehead resolved the dilemma for him by agreeing to present the award to Williams at a special ceremony during Morehead's Appalachian Celebration Week in June.

Dale F. Nitzschke, president of Marshall University, cited Williams as one who "has achieved national prominence for his extensive, scholarly studies on the cultural heritage of these Southern Mountains. Beyond that, he has earned an outstanding reputation as an educator and an educational administrator."

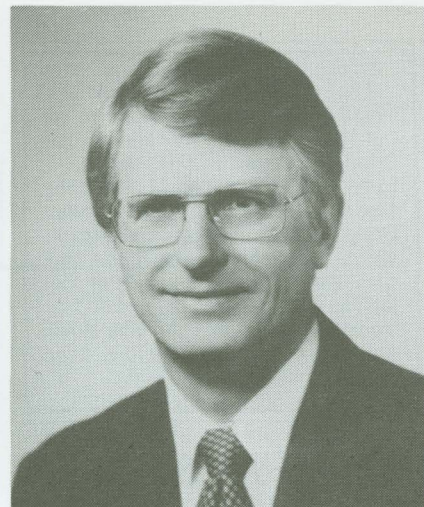
Dr. Williams was also awarded an honorary Doctor of Human Letters from the College of Idaho in February. President Arthur DeRosier, formerly at East Tennessee State University, conferred the degree.



Cratis Williams



Left to right: Clinton Parker, James Dooley, H. F. Robinson, Emmett Essin and Barry Buxton.



Zell Miller

OFFICERS AND BOARD OF DIRECTORS CHOSEN

Emmett Essin, Professor of History at East Tennessee State University, has been elected Chairperson to the Consortium Board of Directors for 1984/85. Clinton Parker, Associate Vice-Chancellor of Academic Affairs at Appalachian State University is the new Vice-Chairperson.

Elected at-large to the Board of Directors are Ann Martin of WLOS-TV in Asheville, Zell Miller, Lieutenant Governor of the State of Georgia, Chip Zullinger, Superintendent of Yancey County Schools, Edith Summerlin, Dean of the College of Nursing at East Tennessee State University, and Cratis Williams, Special Assistant to the Chancellor at Appalachian State University.

Serving in an ex-officio capacity are W. H. Plemmons, Don Anderson, Granville Liles, Terry Epperson, and James Dooley.



Chip Zullinger

MEET THE BOARD OF ADVISORS



Vivian Hartsoe

Vivian Hartsoe has those fine qualities which make her a treasured member of any volunteer organization—limitless energy and enthusiasm, commitment and creativity.

Vivian is a graduate of Mars Hill College and is in her 11th year of teaching at Glen Arden Elementary School in Buncombe County where her talents have not gone unnoticed. This year Vivian was honored as the recipient of the 1984 Terry Sanford Award for teacher of the year. The award is sponsored by the North Carolina Association of Educators.

At Glen Arden, Vivian has been committed to teaching her students about the history and culture of the Appalachian region. She has developed an annual Heritage Day at Glen Arden.

Vivian is a member of the Appalachian Studies Committee and is currently serving on a Special Projects Committee which is designing and producing curriculum packets on Appalachian Culture to be used in the public schools.

Vivian has also served on the Local and Regional Planning Committees for the Southern Highlands Institute for Educators. Her vast knowledge and experience with cultural activities in the public schools was shared with participants at the 400th Anniversary Workshop sponsored by the Appalachian Consortium and the Department of Cultural Resources and held in Boone on June 18th.

Vivian, an accomplished musician, doesn't do anything half-heartedly. Of teaching she says, "Teaching isn't just something you do from 8 to 4 each day. It's something that stays with you. You eat with it, you sleep with it, you think it." THAT'S VIVIAN!!

The Appalachian Consortium Press has granted permission to the North Carolina Library for the Blind and Physically Handicapped to reproduce on tape or in braille any of the existing Appalachian Consortium Press inventory. *Western North Carolina Since The Civil War* is already available on tape as is *A Right Good People*. *The Good Life Almanac* and *The Birth of Forestry in America* are now available in braille.

ORAL HISTORY ASSOCIATION TO MEET



The Nineteenth Annual meeting of the Oral History Association will be held in Lexington, Kentucky on September 20-23, 1984. Our friend Ann Campbell is in charge of local arrangements and is working with the program committee. Ann promises a great meeting at the Lexington Marriott and sends a special invitation to Consortium members.

NATIONAL FOREST AREA TO BE NAMED FOR ROY TAYLOR

Governor James B. Hunt, Jr., and a number of other dignitaries were on hand June 9, when a portion of the Nantahala National Forest was named for retired U.S. Congressman Roy A. Taylor of Black Mountain.

Taylor, a previous recipient of the Appalachian Consortium Laurel Leaves Award, served in Congress for 16 years before his retirement in 1976. He served as a member of the House Interior and Insular Affairs Committee and chaired the Subcommittee on National Parks and Recreation.

Located in the Tuckaseegee River watershed in Jackson County, the "Roy Taylor Forest" will contain some 39,000 acres. Forest Supervisor George Olson said these two tracts will be managed for their exceptional outdoor recreational opportunities and protection of unique and diverse natural features.

JOHNNIE BAXTER RECIPIENT OF 1984 ACHIEVEMENT AWARD



Johnnie Baxter, a member of the Consortium's Board of Directors, was named recipient of the 1984 Achievement Award presented by the Western North Carolina Historical Association in recent ceremonies at the Smith-McDowell House. The award was presented by Dr. Carl A. Ross, president of the association. Baxter was recognized for his work on the Smith-McDowell House restoration, helping save the Young Men's Institute building and ensuring its nomination for the National Register of Historic Places in 1977; helping with the "Black Presence in North Carolina" exhibit in Raleigh in 1978, and serving on the board of the Historic Preservation Society of North Carolina for 3 years.



400TH ANNIVERSARY CELEBRATION WORKSHOP

The Appalachian Consortium sponsored a 400th Anniversary Celebration Workshop, June 18, 1984 at University Hall on the campus of Appalachian State University.

The workshop lasted from 10:00 a.m. until 3:00 p.m. and was designed to provide county chairmen and committee members in the western counties of the state with project and funding ideas appropriate for North Carolina's 400th Celebration.

Key speakers at the workshop included Gordon McKinney, Chairman of the Department of History at Western Carolina University; Vivian Hartsoe, teacher at Glen Arden school; Julie Cole, Research and Grants Analyst at Appalachian State University; and Harvey Bauman, Industrial Human Relations Manager for the Boone, NC division of TRW.

"The folks in the easternmost counties of the state have done a good job of initiating projects to commemorate North Carolina's 400 years. Our objectives in hosting county chairmen and others associated with NC 400 are to share ideas, do some brainstorming, and identify human and financial resources in the western part of the state. We don't want our Eastern neighbors to get all the glory," said Malinda Crutchfield, Associate Director of the Appalachian Consortium.

There are a number of slide-tape programs available from the U. S. Forest Service on a loan basis. There is no charge for these programs and they are available on a first come basis. These programs include: Trail Location; Without a Trace—The Wilderness Challenge; Trail Construction and Maintenance; Ozark Highland Trail; and Better Use of the Back Country. The programs may be obtained by writing: Director of Recreation, U. S. Forest Service, 1720 Peachtree Road, NW, Room 820, Atlanta, GA 30367.

Southern Highlands Institute for Educators



Loyal Jones, Director of the Appalachian Center at Berea College and a consultant for the Southern Highlands Institute for Educators, discusses in-service follow-up strategies with Project Coordinator Doris Jenkins.

JENKINS APPOINTED PROGRAM COORDINATOR

The Appalachian Consortium has appointed Doris M. Jenkins as Project Coordinator for the Southern Highlands Institute for Educators.

Mrs. Jenkins has a broad background in public education. Her 15 years experience in public schools include those of classroom teacher, supervisor and principal. For the past two years, she has taught on an adjunct basis in the Elementary Education Department at Appalachian State University.

She received her B.A. degree from the University of West Florida, her M.A. degree from University of South Alabama, and is doing work toward a doctorate at the University of South Carolina. She resides in Boone and is married to Dr. Kenneth Jenkins.

The Southern Highlands Institute for Educators, funded in part by a grant from the National Endowment for the Humanities, is a series of two-week institutes being held this summer on four different campuses in Southern Appalachia. The four campuses are Appalachian State University, East Tennessee State University, Western Carolina University and Virginia Polytechnic Institute.

The purpose of the Institute is to acquaint regional elementary and secondary teachers with the history and culture of the Appalachian region and provide ideas for incorporating these studies into the regular school curriculum.

Dr. Barry Buxton said that "Mrs. Jenkins' knowledge of the public schools and her extensive experience in working with teachers and administrators will facilitate our efforts to increase student awareness of their Appalachian heritage."

NEH FUNDS MUSEUM COOPERATIVE

The National Endowment for the Humanities has awarded a grant to the Appalachian Consortium to fund a project tracing the "Cultural Meanings of the Appalachian Forests."

The project is a mountain museum cooperative designed to bring together the Carroll Reese Museum in Johnson City, the Mountain Heritage Center, Cullowhee, the Appalachian Cultural Center in Boone, the Rural Life Museum in Mars Hill, and the Folk Art Center in Asheville.

Each museum will contribute artifacts, photographs, documents, and technical expertise to create an exhibit that will travel to each of the museums for exhibition. The exhibit will visually interpret the evolution of the Appalachian forest and will examine man's search for a balance between nature and technology within the content of that evolution.

Reacting to the National Endowment of the Humanities decision to initiate funding for the project, Dr. James Dooley, Chairman of Consortium's Board of Directors, said "We are pleased that the Endowment recognizes the outstanding potential for cultural awareness and financial savings which this cooperative project provides. We hope that this is just the beginning of a new area of endeavor for the volunteers of the Appalachian Consortium."

Dr. Barry Buxton, the project director, noted that "the interest and enthusiasm for this project extends beyond our Consortium membership. We have had inquiries pertaining to exhibits from Charlotte, Chattanooga, Winston-Salem and Clemson. We're already making plans to share this important exhibit with our new members in Georgia."

MEET OUR NEW INTERNS

STUART SCHWARTZ, Curator of the Mint Museum of History in Charlotte, is a new appointee to the Consortium's Board of Advisors. Mr. Schwartz will be serving as an intern in the Consortium during the summer and working with the Executive Director in developing an exhibit and public program entitled "Pottery of Southern Appalachia."

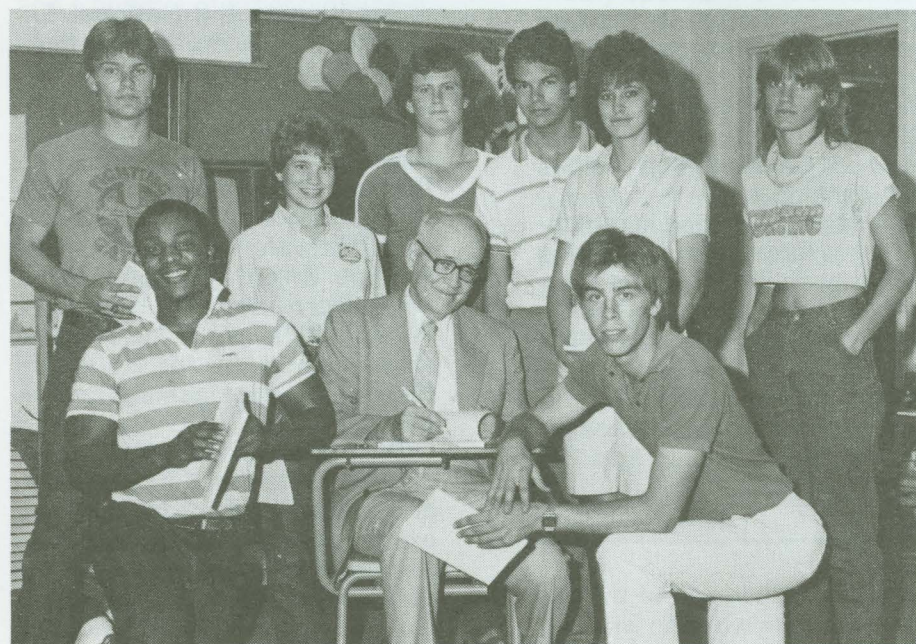


FAYE CHADWELL, an intern in the Appalachian Consortium, has been honored as Outstanding Senior at Appalachian State University. The award is based on academic achievement. Faye plans to attend graduate school and pursue a graduate degree in English. She has been extensively involved in editing and proofreading *Minstrel of the Appalachians*.

LISA TURNEY, from Mount Airy, North Carolina, is a senior at Appalachian State University. Majoring in Communication, Lisa plans to utilize her Public Relations skills in her summer internship with the Appalachian Consortium. Through the summer, she will be writing press releases, involved in general office duties, and assisting the Executive Director.



KATHLEEN LAMB is a senior at Appalachian State University majoring in Commercial Design and minoring in Communication Arts and English. She is from Charlotte, North Carolina, and is presently working as a secretary for the Consortium and also as an intern. Kathleen does commercial layouts, posters, finished art, proofreading, typing, press releases and writing.



Dr. Robert Leeper shares his book, *The Brindle Mule* with DeFenrick Springs High School students.

SUMMER ALTERNATIVE VACATION EXPERIENCES

A booklet listing the Summer Alternative Vacation Experiences (SAVE) sponsored by Mars Hill College for the summer of 1984 is now available through the college's Center for Continuing Education.

The booklet lists 12 summer programs available through the college in three categories:

- Field Studies
- Historical/Theatre Tours
- Learning Vacations

Details on all of the programs are given including costs and instructors, and the booklet includes an application form.

Copies are available at no cost by writing:

Center for Continuing
Education
Mars Hill College
Mars Hill, NC 28754

PERSONALLY SPEAKING

WILLIAM E. LIGHTFOOT, of Appalachian State University, recently had an article, "The National Storytelling Festival: A Folkloristic Perspective," published in *The National Storytelling Journal*.

RON ELLER of Mars Hill College presented a paper, "TVA and the Headwaters: Government Planning and the Carolina Mountains, 1933-1940," at a panel discussion entitled "North Carolina and the New Deal."

CLINTON PARKER, of Appalachian State University, participated in the presentation of a program entitled, "Institutionalizing the Parent: An Orientation Program for Parents that Pays Off," at the annual conference of the American College Personnel Association in Baltimore, MD.

MALINDA CRUTCHFIELD was invited to present a session entitled "Rural Education and Recent Commission Reports on Education" at the 1984 Winter Instructional Program for public school teachers held in Raleigh and sponsored by the North Carolina Association of Educators.

Morehead State University's Appalachian Development Center has published a memoir written by CRATIS WILLIAMS. Entitled *A Better Man Than I Ever Wanted To Be*, the memoir focuses on the relationship between Williams and William Vaughn, former president at Morehead State.

BARRY BUXTON made a presentation at the Community Leadership Conference at the Girl Scouts of America in New York. Dr. Buxton's presentation focused on "Developing Volunteer Leadership in Rural Settings."

"THE CONSORTIUM LOSES A FRIEND"

When I first assumed my responsibilities as Executive Director of the Consortium in December, 1980, one of the first recommendations from the Board of Directors was to "hit the road" and meet the Chief Administrative Officers of our member institutions to assess their positions regarding the future of the organization. After several visits, it didn't take a genius to conclude that support for the work of the Consortium was less than unanimous. As a matter of fact, on more than one occasion, it took the encouragement of the then Chairman of the Board, Terry Epperson, to keep me going.

It was a snowy day in February before I met H. C. Evans. My review of Consortium files had indicated that the President of Lees-McRae was the moving force behind an effort to establish a Consortium entertainment network involving shared booking and development of amateur talent. His warmth and sincerity were disarming and it was easy to see why he was loved and respected by those who knew him.

In the hour or so of discussion which followed, I shared some of the observations which his peers had made to me. He was not surprised and, with his reassuring smile, explained the complexity of the organization and the inherent difficulty in a consortium of such diverse membership. He reminded me that everyone had "realistic expectations" for my work and to just do the best that I could.

That meeting, which seems so long ago, was a source of encouragement for me in the difficult year that followed. Now, in retrospect, I can see that the meeting was probably only one of many such meetings Dr. Evans had during the course of his typical day. His was a nurturing personality and people sought him out for advice and counsel. Dr. Evans, who died March 20 at the age of 56, was more interested in individual happiness and self-fulfillment than in FTE and enrollment projections. H. C. Evans was a humanist in the finest sense of the word. He was a true friend of students at LMC, someone who found great pleasure in their growth and accomplishments.

His leadership gave Lees-McRae a new lease on life. He built the endowment and constructed new facilities which were needed. Perhaps more reflective of the Evans personality, however, was his decision to replace the poorly attended afternoon teas for students with ice-cream parties which attracted most of the student body. His storytelling was like a magnet which pulled students to him. He was an educator who made a difference. He never forgot the individual student and the need for self-actualization. The Consortium has lost a good friend and we shall miss him.

Barry Buxton

NOMINATIONS SOLICITED FOR LAUREL LEAVES AWARD

The Appalachian Consortium invites all area residents to submit nominations for the 1984 Appalachian Consortium Laurel Leaves Award.

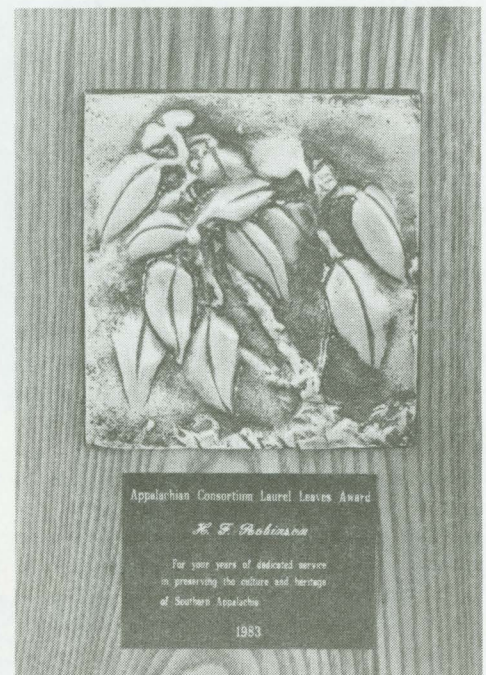
The Laurel Leaves Award, established by the Consortium in 1975, is presented annually to honor individuals and organizations who are outstanding contributors to the Southern Appalachian Region. Nominations are made in one or more of the following areas of achievement: education, business and industry, publication and media production, historical and cultural presentations, environmental protection, and government service.

All nominations should be as complete as possible including a nomination cover letter, a list of contributions and accomplishments and any documentary evidence (example: newspaper or magazine articles, awards and recognitions, and testimonials).

Past recipients of the award include: Cratis Williams, Paul Fink, W. H. Plemmons, Granville B. Liles, Margaret Walker Freel, Herbert W. Wey, John Parris, Earl Palmer, Roy A. Taylor, Thomas G. Burton, Ambrose N. Manning, and H. F. Robinson.

All nominations are welcome and should be submitted in writing to Dr. Barry Buxton, University Hall, Appalachian State University, Boone, North Carolina 28608. The deadline for submittal is July 26 and the award will be presented on September 21st at the Folk Art Center in Asheville, North Carolina.

For further information contact Lisa Turney at (704) 262-2064.



COMING EVENTS

The **THIRD ANNUAL BLUE RIDGE QUILTING SEMINAR** will be held July 16-19, 1984, at East Tennessee State University. The Seminar will include instruction for both intermediate and advanced quilters. To be held in conjunction with the Seminar is a Quilting Exhibition at the Carroll Reece Museum from June 30-August 12.

The **1984 BLUE RIDGE SUMMIT** will be conducted June 24-29 at the Blue Ridge Assembly in Black Mountain, NC. This outdoor learning experience is sponsored by the National Wildlife Federation. It is designed for adults or entire families. Summit participants can register for workshops on plants and animals; conservation issues and ethics; Appalachian Heritage; or outdoor skills. A complete youth program is also offered. For additional information contact: Anne Rust, Coordinator, Conservation Summits, National Wildlife Federation; 1412 16th Street, NW; Washington, DC 20036.

The **N. C. DIVISION OF FOREST RESOURCES** will be conducting three Environmental Education Workshops this summer. The workshop will grant 3 CEU credits through the North Carolina State University's Division of Continuing Education and the workshops are supported by the State Department of Public Instruction. A \$12 registration fee will be charged. The workshops are designed for teachers, other professionals and interested individuals. Workshops will run from 8:45 a.m. to 4:00 p.m. each day. The dates and locations are: June 18-22—Clemmons State Forest (near Clayton); June 9-13—Tuttle State Forest (between Morganton and Lenoir); July 16-20—Holms State Forest (between Hendersonville and Brevard). For more information contact: Clemmons State Forest, Route 3, Box 206, Clayton, NC 27520, (919) 553-5651; Tuttle State Forest, Route 6, Box 417, Lenoir, NC 28645, (704) 758-5645; Holmes State Forest, Route 4, Box 308, Hendersonville, NC 28739, (704) 692-0100.

APPALACHIAN CONSORTIUM MEETING SCHEDULE 1984-85

September 21, 1984—*Blue Ridge Parkway*—Board of Directors, Standing Committees, Board of Advisors

December 7, 1984—*Appalachian State University*—Board of Directors, Standing Committees, Board of Advisors

March 15, 1985—*Mars Hill College*—Board of Directors, Standing Committees, Board of Advisors

April 26, 1985—*East Tennessee State University*—Chief Administrative Officers

THE APPALACHIAN CONSORTIUM

University Hall Appalachian State University Boone, N.C. 28608 Telephone: (704) 262-2064

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of life in the region, and raising the pride of the Appalachian people in their traditions are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Mars Hill College, Mountain Regional Library, North Carolina Division of Archives and History, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

This Newsletter is a publication of the Appalachian Consortium and is intended to serve as a medium of communication between our members and the people of our service region.

Dr. Barry Buxton, Executive Director
Kathy Wheelock, Program Coordinator

Malinda Crutchfield, Associate Director
Doris Jenkins, Program Coordinator



The Appalachian Consortium, Inc.
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Appalachian State University
Boone, North Carolina 28608

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CONSORTIUM NEWS

"REGIONAL COOPERATION IN SOUTHERN APPALACHIA"

Volume 9, No. 3

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November 1984

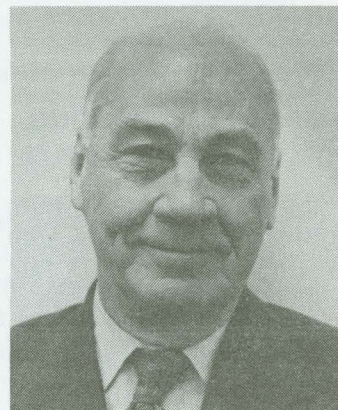
IN MEMORIAL William Howard Plemmons (1904-1984)

Bill Plemmons was a man who embodied the best in mountain people. He was loyal, trusting, and possessed of a happy spirit. He believed in the value of work and found great pleasure in simple things. The garden he lovingly cultivated on Howard's Knob with his wife Elizabeth was his special pride and joy. Those who knew him best spoke of his faith in God and his belief in the dignity of every person.

A hallmark of Bill's life was his love for young people and his belief in the value of education. His legacy to the region is represented best in his service as President of Appalachian State University from 1955 to 1969 and in his leadership in the creation of the Appalachian Consortium in 1971. He was a champion of education as a vehicle for individual and regional progress.

In his fourteen years of service with the Appalachian Consortium many of his dreams were fulfilled: regional studies programs were begun in many mountain colleges, museums to preserve folk traditions were created, and the Appalachian Consortium Press published over thirty manuscripts with a regional focus. Indeed, the Consortium has been an important vehicle in promoting a spirit of regional cooperation, in preserving the cultural heritage of Southern Appalachia, and in promoting a positive image of the region and its people.

Bill Plemmons was a man who made a difference—a visionary who touched the lives of thousands of young people. His legacy lives in the work of the Appalachian Consortium.



The annual meeting of the Appalachian Studies Conference will be held at Berea College, Berea, Kentucky, on March 29-31, 1985.

A call for presentations has been released encouraging participation in the conference. Individual papers, complete sessions and other types of presentations should address the theme of the impact of institutions in Appalachia. "Institutions" are to be viewed in the broad sense of significant relationships, practices, or organizations in a culture or society.

The Program Committee of the Appalachian Studies Conference will meet on November 19th in Berea to evaluate proposals and to make final arrangements for the conference in March.

Members of the Appalachian Consortium serving this year on the Program Committee are: Dr. James Lloyd, Curator of Special Collections, Western Carolina University and Ms. Malinda Crutchfield, Associate Director, Appalachian Consortium.

One could argue, I believe, that, in the absence of technology and industry, these persons would be denied their opportunity to maintain their land and life-style.

I also have some difficulty with Dr. Anderson's assertion that the hunter-gatherers of the past tended to nurture cooperation and non-aggression. Perhaps my reading has been too limited. I can accept this as far as their immediate community is concerned, but history is replete with aggression between groups as they competed for adjoining or scarce resources. And that gets me to a topic I wish to discuss very briefly. That is, in the final analysis we are talking about resources. The hunter-gatherers were concerned about resources, and so are we today.

As you know, the agriculture society existed for literally thousands and thousands of years, until about 1870, when we then entered the industrial society which lasted for about 100 years. However, at some point within the last decade we entered what John Naisbet refers to as a "clerk society" and are rapidly now entering an information or service society. My point is that for literally thousands of years, there was little change, but within the last one hundred years and particularly within the last decade, we have seen rapid changes from our industrial society, and we are attempting to adapt to these changes. The changes, however, are primarily necessary because of the use of man's resources. I mention this because I am convinced that we will be buffeted by even more frequent changes in the future. Therefore, in agreement with Dr. Anderson, I believe that planning is more important than ever, and, regardless of how much people suspect and resist planning, especially at the governmental level, regardless of how much people of this country would prefer to follow an "individualistic path," we simply cannot survive in the future world where we are dealing with scarce resources and international competition unless planning is conducted in an appropriate manner. But I don't have the slightest idea how it should be conducted because it is an enormous undertaking.

I agree with the National Commission on Excellence in Education, in its publication *A Nation at Risk*, where they stated, "The time is long past when America's destiny was assured simply by an abundance of natural resources and inexhaustible enthusiasm, and by our relative isolation. . .we live among determined, well educated, strongly motivated competitors. We compete with them for international standing in markets, not only with products but also with the ideas of our laboratories. . .America's position in the world may once have been reasonably secure with only a few exceptionally trained men and women. It is no longer." I believe this statement is just as relative to western North Carolina as it is to the rest of the nation.

An enormous amount of information is needed in order to better understand how we here in western North Carolina can best survive in the future. For example, high technology has created a system of communications that cannot even be understood by most people. Our computers and satellites have reduced what John Naisbet calls the "information float" to seconds. Business decisions are made within seconds of receiving new information and that decision is transmitted immediately. Banks transfer billions of dollars over this system everyday. Further, conservative estimates predict that by 1990, we will be producing 17,000 robots per year and that the total robot work force will reach 80,000. Most experts would double those figures. *Newsweek* magazine recently estimated that from 50 to 75% of all U. S. factory workers will be replaced by smart robots by the end of this century. However, high technology will only employ a small percentage of the population.

And what are we to do with the population explosion? If you think we are geographically too far away from this explosion, that we do not have to worry, I ask you to reconsider your position. A story in *Time* magazine recently indicated that during the past decade, the number of people on earth increased by 770 million to 4.5 billion. And the World Bank estimates that in the year 2025, a date within the foreseeable lifetime of most Americans under 30, global population could nearly double to about 8.3 billion. Of that total, about 7 billion will be residents of the undercapitalized, undernourished, Third World. Why will we feel the impact of this growth? Because those individuals will be seeking a portion of the world's resources which we in this country have so generously used and enjoyed since the Second World War. Their survival depends upon how well they are able to obtain and use these resources. What happens if all these people are not fed, housed, or if disease attacks and health services are not available? What happens if their aspirations cannot be met in their present homes? I believe that we are already seeing trends that will become even more common as people migrate from their homes to anywhere, but particularly to this country, in an attempt to find a better life for themselves and their families. In this country we are now dealing with serious problems regarding the millions of people who are migrating from Mexico into the southwestern United States. These migrations are occurring all over the world as people seek a part of the world's resources to help them survive and flourish. The economy of our world is changing in part because of human resources that exist in Third World countries where labor is exceedingly cheap and is therefore undercutting industries such as the textile industry that we in this country have relied upon for so long. Thus, we find that our textile industry in western North Carolina is directly impacted by this world population explosion and cheap labor. It is not likely that we can compete successfully with that cheap labor market perhaps not even in an environment where our textile industries use the latest technology or robots in the production of these materials. Therefore, it becomes imperative for us to pursue those industries in which we in this country, and western North Carolina, will have the greatest competitive advantages.

Let us consider for a moment what is happening to our economy and to the world's economy. Here are some facts:

1. Since 1960, the United States share of world exports has declined from 16 to 11%.
2. For two decades after World War II, our productivity grew about 3% per year. However, between 1973 and 1977, productivity growth increased at a rate of 1% per year, and in 1979, it declined 2%.
3. In 1960, we had about 25% of the world market share in manufacturing. However, by 1979, that had fallen to about 17%.
4. In the U. S. market in 1960, we produced 95% of the autos, steel, and consumer electronics. By 1979, our share of the market dropped to 79% of the autos, 86% of the steel, and less than 50% of the consumer electronics sold.
5. The U. S. share of world exports of high technology projects and services has declined from 25 to 20% in the past decade.

6. Among eight developed countries including Canada, France, Germany, Italy, Japan, Sweden, United Kingdom, and the United States, we are shown to be at the bottom or near the bottom of several measures of investment, growth and productivity.
7. Recently *Fortune* magazine forecasted the following: "With the recovery off to a strong start, the economy is sucking in a flood tide of imports, swamping the U. S. trade balance. At annual rates in constant 1983 dollars, merchandise imports have surged by \$28 billion since last fall, reaching \$252 billion in the spring. Meanwhile, exports have merely leveled off—at \$194 billion—after plunging 20% from early 1980 to late last year. Though the deterioration will slow, the \$58 billion dollar deficit in merchandise trade will swell to \$75 billion by the end of 1984."

While there are recent indicators to suggest that we have "bottomed out" with these kinds of experiences and that we might expect some improvement, I believe that these events are sufficient to indicate how important it is for us to understand that we in this country, and here in western North Carolina, are involved in world-wide problems of which the world population explosion is the most serious. In a new report recently sent to President Reagan from the Business-Higher Education Forum, they said, "Unless the United States improves its ability to compete, unless we develop a comprehensive, coherent, long-term approach, and unless we address our problems from a broad perspective, we fear that domestic, economic revitalization will remain an elusive goal. And unless we rebuild the American economy and strengthen our educational system, it will be increasingly difficult—if not impossible—to maintain a just society, a higher standard of living for all Americans, and a strong national defense." I agree. And further, I agree with the Forum that we must avoid twin pitfalls of protectionism and increased government intervention into the private sector. There must be a new, cooperative alliance between business, education, labor and government to find the best methods of strengthening our individual and collective contributions to world competition.

Rather than complain about the loss of our old industries, we must be visionary and creative and explore new technologies that are becoming available to us.

In an effort to help the Appalachian people maintain their traditions involving life-styles and the land, I suggest that we can do nothing more important than to assure that they are able to obtain positions of secure employment which will permit them to remain in western North Carolina and pursue the life style they prefer. In this regard, I believe that representative Martin Nesbitt and his colleagues in the North Carolina House, have taken a bold step in creating legislation which permits our people to help themselves. That is, rather than constantly assuming that our people will be employed only if we attract new industries to our region, they have developed a bill called the New Technology Jobs Act which permits the state to join with local governments, or other entities, to establish Business Incubator Centers which are designed to help people in our region to establish their own business, to maintain that business here and to employ other western North Carolinians. In addition, funds were made available to help North Carolinians who have ideas of products that might be produced in North Carolina, to help them develop that idea to a position where they can sell the rights to it or find the necessary financial support to put it into production.

In conclusion, I believe that technology will help humanize rather than dehumanize our society. We will enjoy greater freedom, with better health, more free time and greater knowledge because of advanced technology. I see the possibility of a safer, more prosperous, healthier western North Carolina, if we will take advantage of our new knowledge and technological developments. However, we will have to share the world's resources, and we will have to be creative, aggressive, energetic, and decisive. But, after all, that is part of the American spirit.

RESPONSE TO MEGATRENDS AND THE MOUNTAINS (Reflections on Technology and Human Values)

by
Alan Hauser
Appalachian State University
Boone, North Carolina

Let me begin by thanking Professor Anderson for his comments regarding life in the Appalachian Mountains and the impact that our modern, industrial society has had and continues to have on the culture, belief structures, and lifestyles of the region. The times in which we live are changing rapidly, and those changes can be both exciting and threatening, especially in an area like Appalachia which has tended in the past to be more insulated from change and outside influence than other regions.

In his presentation, Professor Anderson spent a good deal of time discussing values, and I would like to take a few moments to expand on that topic even further. I would agree with Professor Anderson that technology is an important factor shaping the contours of human society, even though I am not so sure that it is, as he claims, "the single most important factor." Nevertheless, there appears to be a common assumption in today's society that technology is some sort of living entity "out there," conjuring up all kinds of threats and problems for human beings. Even though one can and must at times deal with elements in our technological society that pose serious threats to us, that technology, in the final analysis, is no more than an extension of us. Just as the ancient caveman could use the heavy club he carried around to break through the ice and obtain water or to beat out his neighbor's brains, so too can we use our sophisticated tools and implements for good or for evil. Perhaps the day will come when our technology runs amuck, when we have

no way to put the impish genie back in the bottle. But that day has not yet come, and decisions about when and how to use our technologies are still up to us. It doesn't really help to look at modern technology as if it is the cause of our problems. Technology, like science, is in and of itself value-neutral. We are the ones who make technology good or evil, and it is within ourselves that we must look for both the cause and the cure of our problems. No doubt the self into which we must look, which includes not only us as individuals but also the society as a whole to which we belong, can be very vast and complicated, and therefore very difficult to deal with. Nevertheless, it is into that labyrinth that we must look for our answers.

Professor Anderson notes that "our technology, accompanied by a devotion to individualism and freedom, has wrought serious damage to the physical environment." While sharing the lament over the often severe damage that we have done to our world, I find it difficult to affirm that technology has wrought the damage, or that our devotion to individuality and freedom is, in and of itself, bad and therefore a cause of the problem. Technology is not destroying our land—we are. Modern technology is merely the development of far more sophisticated and effective tools than we have previously possessed; we have elected to use this technology in irresponsible and destructive ways. Regarding the concepts of individuality and freedom, we may say that the interaction of individuality and freedom, when properly understood, points to the responsibility of the person as a moral agent in the world. Freedom is hardly bad or evil; it has in many cases led to the liberation of the human spirit for creative and constructive contributions in the fields of the arts, the humanities, and science. And the freedom of the human spirit has often burst through when the shackles upon it were heavy. What is perverse and evil is an egoistic, self-centered pursuit of freedom in a hedonistic splurge which disregards one's fellow human beings, plants and animals, and the physical environment. But such abuse of freedom is hardly caused by or even associated mainly with our technological age. Humans have always tended to abuse freedom; it is just that in previous ages they had fewer and weaker tools for spreading the impact of such abuse. Someone with a gun can always do more damage than someone with a fist. What is needed now more than ever is the training of persons to think morally and clear-headedly, so that individuals, justifiably pursuing their own lifestyles and seeking their own fulfillment as human beings, can be conscious of the fact that freedom must always entail responsibility, and so that they can learn that the type of individuality and freedom that is most fulfilling to the person is that which takes into account the individuality and needs of others. The training of persons to be ethically responsible has always been important, but it is even more important today when each individual potentially possesses so much power. That power, defined largely in terms of technology, can be used for the good of us all.

I would point out that freedom and individuality have always been major elements in the culture and mores of the Appalachian region. If you don't believe this, just try telling Watauga County natives what they have to do. Such individualism and freedom may lead to a certain obstinacy on the part of those raised in the culture and ways of the mountains, but it certainly has not lowered the quality of life or led people to be alienated from their land. Why should the growing influence of modernization and technology on the region necessarily change the value of the traits of individuality and freedom from good to evil? Professor Anderson himself calls for the preservation of the positive features in mountain culture, and I would call on him to rethink his assessment of freedom and individuality in light of that call. Both can be good or bad, depending on how we use them.

I would add as a note that Professor Anderson uses the term individualism, rather than individuality, thereby perhaps desiring to point to an excessive emphasis on the needs and desires of the individual. Even so, however, I sense in his remarks an attitude toward freedom and the pursuit of individual interests that I feel is unnecessarily negative.

One clear consequence of our failure as human beings to be sensitive to the powerful impact of technological development is the growing isolation of the individual from support groups. I heartily support Professor Anderson's call that we reaffirm and strengthen the mediating structures in our society, such as the family, and I agree that the culture of Appalachia can serve in some ways as a model for society as a whole of how to provide support for the individual. Yet, we also need to take into account the changing nature of society, and the fact that new types of mediating structures will be needed and are already needed. Without going into all the ethical issues surrounding the decline of the family, let me state the simple fact that a large percentage of children today are being raised in single parent households and that minority may well become a majority before the turn of the century. In that context, grandparents, and even "adoptive" grandparents, become an increasingly important focal point and center of stability for both the child and the single parent. Nurseries, where an increasing number of toddlers and pre-schoolers will spend a large share of their formative years, must bear an increasing load of responsibility for the guidance and nourishment of the child. Personal contact of students with teachers and professors will become more important, especially in an era when a high percentage of those students who do experience before they are 20 years old a major trauma regarding the family structure. Thus, while it is true that we need to reaffirm mediating structures and support groups, it is also true that we need to do so in a way that takes into account the structure of society as it is rather than as we would like it to be.

While I do not want to downplay the problems and dangers associated with our modern world, I do find it more than a little heartening to realize the extent to which the human spirit not only survives but also in many cases overpowers the depersonalizing tendencies in our often very cold and complicated society. People need and seek out human contact even when at times it makes no sense. Most persons who divorce will seek out another member of the opposite sex and marry again, rather than live alone, even though the risk of a second marital failure and all the accompanying hell it brings is high. While we now possess the technology for many persons to work at home, this trend has not grabbed hold, and I would contend will not grab hold, precisely because most people feel a need to be around other people for at least a significant portion of their day. Likewise, even in the face of the collapse of traditional social structures which support the individual, other structures have arisen to take their place, and people continue to find ways to help one another and be with one another. The key is to try to assist such support structures and see that they can prosper, rather than place

stumbling blocks in their way. Recall the situation under the social security laws where an elderly couple seeking love and companionship has to "live in sin" rather than marry, since marriage would have reduced the social security income of each. We need to have the foresight to avoid situations like this which inhibit the growth of new support structures.

One final observation. I have long felt that one could write a history of human civilization based around the theme of the growth of the size of the group with which one associates. No doubt the extended family was the first significant group within which the individual found identity, with the identity-giving group growing eventually in size to the city, tribe, or extended political state. While today we are still very much in the era of nation-state orientation, and clearly we are, politically speaking, light years away from a world state, it is interesting to note that economically speaking we have gone a significant way toward becoming one world economy. There is nothing on the horizon that would suggest a reversal of this trend, even were there to be a temporary tariff war. Given that fact, perhaps we all need to ask whether we can still, as many politicians seem to urge, think of ourselves mainly or solely as citizens of one political state. Just as the family eventually had to give way to the city or tribe, and each had to give way to larger political entities, so today perhaps we can raise the scope of our vision to see ourselves as members of one human race. I would contend that we cannot see ourselves as truly free individuals unless we also consider ourselves to be ethically responsible persons whose actions must be weighed in light of their affect of all human beings and on our planet. Perhaps that has been our problem all along—we act as if we are responsible only to one group, be it family, profession, denomination, political party, or nation. But such action in this day and age could be suicidal, for if we fail to act responsibly toward all human beings and toward the earth given us, our own unique interests and heritage may be consumed in an environmental or nuclear holocaust that will remove any options we might have as responsible decision makers.

RESPONSE TO MEGATRENDS AND THE MOUNTAINS (Reflections on Technology and Human Values)

by

J. W. Hathaway
Appalachian State University
Boone, North Carolina

My role in this conference, I presume, is to represent the business point of view. This would surprise the local businessmen of Boone, most of whom view me as the enemy. I'm viewed as an "outsider," a term which applies to most of us at this meeting. I, however, am a more distinguished outsider having been designated several years ago by the Boone City Council as the "town troublemaker." I neglected to find out whether this was a one term or a lifetime appointment.

In addition, after speaking at several public meetings in the last few years, I have received enthusiastic suggestions from the floor that I "go back to Florida!" While I like Florida, particularly during Christmas vacation, it is difficult for me to go "back" there since I came from Illinois. These disagreements usually arise over a conflict between development and the environment. The small businessmen here have little interest in the environment. My opinion is that the rural citizens are not enthusiastic about it either. I'm beginning to understand why we disagree. I like Appalachia the way it used to be; they don't. They are hopeful about its' future; I'm not.

This local feeling was capsulized at a public meeting four years ago on the proposed four lane road to Blowing Rock. The business community was solidly there, all in favor of the project. A good representation of those against the project spoke of cost, need, and the effect on the environment. At one point, a local citizen got up and pointed out that his grandfather, his father, and he were all brought up in Watauga County and that he was for the road because, "all we ever had around here was the damned environment!" So we outsiders lament the changes going on, but the natives do not. They're for progress, development, and employment.

But the outlook for good industrial jobs is dim. In this area, at least, the only attraction for new industry is a hardworking, low-wage, labor supply. We're far from markets, raw materials, and good transportation. Tourism is growing, but it offers little in real economic opportunity for most local citizens. Many of the young people growing up in Appalachia will have to "go down the mountain" if they want to pursue a career with real opportunity.

There are several points Don Anderson made with which I agree. There is substantial neighborhood spirit in rural areas, and the bartering of services is prevalent. Family land is of great importance; just try to buy some if you don't believe it! The parents often hope that land will keep the children home. Sometimes it does. I must point out, however, that Don's valid fear of runaway technology may not apply in the mountains where many have retained a more simple, uncomplicated life. And I disagree strongly that the driving force of technological innovation is freedom. Freedom to choose may result, but the driving force is productivity. Western societies insist on validating the "economic man" concept that provides the base for most economic theory. So we are frequently faced with a tragic and real confrontation between "man and the machine." To me, it is unfortunate that the machine is winning.

The point on which Dr. Anderson and I are in sharpest disagreement is his suggestion that some increased emphasis on national planning is necessary to reduce the dislocation resulting from the rapid change in declining and growing industries. That the problem for millions of Americans is severe and tragic, none will deny. The fallacy is the assumption that the current system is unplanned. In our economy the planning is done by the customer and the entrepreneur, restricted somewhat by government policy. The advocates of more planning are really suggesting someone else should do the plan-

ning. The "someone else" is usually the government, and it must be made clear that to make planning work there must be control. The dismal record of diminished productivity and loss of freedom in the nations currently struggling with centralized planning makes the alternative quite unappetizing. Even those suffering from dislocation might reject that solution for our society—so far free and with an unexcelled standard of living. I have more faith in the business community prompted by tax policy and other government encouragements to pursue the right course.

In conclusion, my fear for Appalachia, impacted by development and technological change, is that the people's understandable drive for a less precarious existence will result in great disappointment. They will gain little, if any, in material well-being, but the whole world will lose one more oasis of neighborhoods, self sufficiency, and a quality of life "where the rivers run clean and clear and man is in harmony with God's creation."

CALL FOR PRESENTATIONS

The Consortium invites Abstracts* of Presentations for the Blue Ridge Parkway 50th Anniversary Conference to be held September 9-11, 1985, at Appalachian State University. The Abstracts can reflect a diversity in both theme and format and can include presentations of papers, oral histories, slide/tape programs, photography and art, and research in progress. Suggested presentation topics include, but are not limited to:

History	Legislation/Ethics	Land Use/Management	The Future	Oral History
Landscape Architecture	Folklore	Engineering	Planning and Design	Literature
Economics	Travel and Tourism	Art/Photography	Recreation	Values

Selected sessions of the Conference will be published by the Consortium. The deadline for receiving Abstracts is January 25, 1985. Abstracts are to be sent to *Barry Buxton, Appalachian Consortium, University Hall, ASU, Boone, NC 28608.*

*Abstracts must be submitted as a narrative description of the presentation, double-spaced, and limited to a single page. They must include the presenters name, institutional affiliation (where appropriate), address, telephone, and title of presentation.

PERSONALLY SPEAKING

WILBURN HAYDEN, Chairman of Western Carolina University's Department of Social Work, has compiled a comprehensive statistical report on the black population in Western North Carolina. The study of 17 westernmost counties reveals that blacks make up 5.4 percent (30,000 people) of the population; black population decreased relative to the total population (5.7 percent to 5.4 percent between 1970 and 1980); unemployment was higher for blacks (9 percent) than for whites (5.8 percent). "In future studies, we can look at migration patterns and population growth and talk about the possible needs of blacks in the region," Hayden said.

Cumberland College Theatre is using passages from JIM WAYNE MILLER's *The Mountains Have Come Closer* in their new production of "Appalachian Song."

JAN DAVIDSON is the new curator of Western Carolina University's Mountain Heritage Center. Jan is a member of the Heritage and Folklife Committee of the Consortium. Jan recently served as a Visiting Artist in area technical colleges. He is an actor, writer, and musician who directed the stage presentations of "Appalachia Sounding."

MICHAEL HOLLAND has been appointed as the new University Archivist at Appalachian State University. He will establish a University Records Center and an Archives to preserve historical material. He previously served as an Archivist with the Oklahoma Department of Libraries.

GARY EVERHART, Superintendent of the Blue Ridge Parkway, accepted, on behalf of the Parkway, the National Award of Merit from the American Society of Civil Engineers. The award was presented from the American Society of Civil Engineers. The award was presented in recognition of the new Linn Cove Viaduct, the first structure of its kind in the United States. The viaduct has been constructed incrementally to protect the fragile environment of Grandfather Mountain. The cost of the new structure is \$9.5 million and the viaduct will be open to traffic in 1987.

SUSAN E. KEEFE published "The Search for Help: Mental Health Resources for Mexican Americans and Anglo Americans in a Plural Society" (co-authored with Amado M. Padilla) in *The Pluralistic Society: A Community Mental Health Perspective*.

CRATIS WILLIAMS was awarded an honorary doctor of pedagogy degree by Cumberland College in Williamsburg, Ky. This is the fourth honorary degree awarded to Williams this year. Jim Taylor, president of Cumberland College, cited Williams as a leading interpreter of the culture and traditions of his native Appalachia and an outstanding teaching and educational leader in the region. Earlier this year Williams received the doctor of humanities degree from the College of Idaho, the doctor of humane letters degree from Morehead State University, and the doctor of literature degree from Marshall University. In 1977 he was awarded the doctor of humane letters degree by Berea College.

CONSORTIUM PRESS HAS NEW INTERN



Mildred Dunevant is serving an internship with the Appalachian Consortium during the fall semester at Appalachian State University. She is working toward an M.A. degree in Appalachian Studies, and plans to graduate in May, 1985.

Ms. Dunevant will be assisting in the planning and development of an updated publications brochure, under the direction of Dr. Barry Buxton and Ms. Jacque Stewart.

Mildred holds an M.S. degree in Art Education from Radford University, Radford, Virginia. Combining her art and Appalachian Studies experience, she will be teaching a class at Appalachian State University in the spring of 1985, "Traditional Art in Appalachia."

Southern Highlands Institute for Educators



SOUTHERN HIGHLANDS INSTITUTE FOR EDUCATORS VERY SUCCESSFUL

"The Institute provided the best organization of information, resources, format and presenters I have ever had as an educator. I received information that helped reshape concepts I'll use teaching Social Studies."

"It has opened up a complete new way of teaching Appalachian children. From being exposed to various experts of Appalachia, I have not only gained new knowledge of Appalachia, but the importance of exposing mountain children to their heritage."

"I have the feeling that I have just scratched the surface of the richest ore I've ever seen."



These are just a few of the many positive comments about the Southern Highlands Institute for Educators held this summer. A total of 121 teachers from five states attended the summer institutes sponsored by the Appalachian Consortium and the National Endowment for the Humanities. The institutes were held on the campuses of Appalachian State University, East Tennessee State University, Virginia Polytechnic and State University, and Western Carolina University.

The participants are now back in their local school settings and many exciting things are occurring as a result of the summer institute. Participants met together in late October and early November to share what they are doing with Appalachian Studies in their classrooms. Susan Hartley and Kathleen Buchanan from Harris Middle School shared the following:

We have combined efforts on a program of Appalachian studies for students in our Chapter I Reading Program and Special Education Program. We have studied many facets of Appalachia. The students have made their own Appalachian Museum, bringing artifacts at least 50 years old from their homes.

Our students have collected and compiled a book of mountain sayings and are working on a cook book of mountain recipes. They will also be presenting the play "Wicked John and the Devil" (adapted from the Jack Tales), to other students in the school.

Many resource people have contributed their talents to the students. We have had visits from or have visited a blacksmith, a chair maker, a clock maker, a weaver, a quilter, a storyteller, basket makers, and a fiddle player and maker.

One of the high points of our study of Appalachia was the visit to the Rural Life Museum at Mars Hill College. Mr. Richard Dillingham and his secretary, Gerri Gerard, gave us a tour of the museum and campus. The museum was a great place for the students to see artifacts from every aspect of mountain life. These two people gave us a warm welcome and a very happy day.

While touring the campus, the group was approached by an elderly gentleman who was attending an Elderhostel at the college. The gentleman turned out to be "Mr. Ben" Heiman, a nationally famous storyteller, who is with the Huntsville, Alabama Library.

Mr. Ben decided to "cut" classes at Mars Hill the next day and travel to Harris Middle School. He spent the entire day telling Appalachian tales to students at the school. This was a rare and unexpected treat for everyone.

This is just an example. Good things are happening in all the schools of the 121 participants. Programs of Appalachian Studies are being developed and implemented. The Southern Highlands Institute for Educators has definitely had an impact on at least 121 classrooms in the Southern Appalachian region. Hopefully, this is just the beginning.

The Quiet Problem in Appalachia

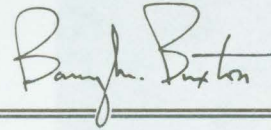
Recently I had an opportunity to share some thoughts about school dropouts in a symposium sponsored by the Appalachian Foundation. I called high school dropouts in Appalachia "the quiet problem" because this malady is largely unrecognized by the public. Many believe that the problem was solved in the '60's through massive compensatory programs. Still others suggest that the problem is "inevitable" given the social ills of our day. Educators agree that the problem is exceedingly complex because many of the contributing causes reside in the family.

Nationally, the high school dropout rate has been approximately 30% (800,000 to 1,000,000 dropouts annually). In Appalachian counties, however, the figure escalates sharply and ranges between 30%-50% and beyond. When one includes "pushouts" (students removed by school suspension) the figure becomes more alarming.

The problem of Appalachian dropouts is exacerbated today because we no longer have plentiful job opportunities for unskilled labor. The shift toward modernization and efforts to recruit hi-tech industry into Appalachia place a premium on education. Today's high school dropout faces increasingly prolonged periods of unemployment. The problem of displaced workers is particularly acute because the absence of basic language skills makes the task of retraining almost impossible.

The self-perpetuating nature of the dropout phenomenon is reflected in a recent West Virginia study which revealed that between 75%-80% of dropouts have parents who also dropped-out. Student aspirations, school discipline, juvenile violence, and teenage pregnancy are inexorably linked to the dilemma.

Yet there is hope that the disease is not fatal. A key element in addressing the problem is citizen awareness that there is a problem. Educators stress the importance of early identification of potential dropouts. One school superintendent echoed the tone of his peers when he said "we need more counselors, especially in elementary school, to identify potential dropouts so we can get to work early." Model projects dealing with alternative schedules, vocational programming, and interest-based curriculum hold promise for success. A comprehensive effort is needed and that requires financial support and citizen involvement. We must elevate the dropout problem on the Consortium action agenda. In future years we can make a difference because we have the resources and the track record of working with public school teachers and administrators in the region.



THE APPALACHIAN CONSORTIUM

University Hall Appalachian State University Boone, N.C. 28608 Telephone: (704) 262-2064

The Appalachian Consortium is a tax exempt corporation which was created in 1971. Its purpose is to serve as a non-profit, educational organization which promotes regional cooperation within Southern Appalachia. Preserving Appalachian heritage, assisting in solving current problems, improving the quality of life in the region, and raising the pride of the Appalachian people in their traditions are goals of the organization.

Our Members Include: Appalachian State University, Blue Ridge Parkway, East Tennessee State University, First Tennessee-Virginia Development District, Mars Hill College, Mountain Regional Library, North Carolina Division of Archives and History, United States Forest Service, Warren Wilson College, Western Carolina University, and Western North Carolina Historical Association.

This Newsletter is a publication of the Appalachian Consortium and is intended to serve as a medium of communication between our members and the people of our service region.

Dr. Barry Buxton, Executive Director

Malinda Crutchfield, Associate Director

Jacque Stewart, Assistant Director

Kathy Wheelock, Program Coordinator

Doris Jenkins, Program Coordinator



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The Winter Issue of the Consortium News will be published in February. Please send your contributions or suggestions to us by January 11th.

Editor
"Consortium News"



COOPERATIVE MARKETING PROJECT

The Appalachian Consortium has taken an important new step in marketing recently. Last fall, Dr. Buxton met Eliot Wigginton of the Foxfire project and during the course of conversation found that both were encountering difficulties in the area of marketing.

Out of this initial contact arose a series of meetings to explore ways in which marketing efforts could be strengthened. A joint catalog was proposed, funded by a grant that the Foxfire project had received. Other Appalachian oriented organizations were invited to participate.

The Highlander Center, North Georgia Craft Cooperative, Foxfire, and the Appalachian Consortium have pooled their talents and their mailing lists to design and distribute a catalog which will reach 65,000 addressees in time for Christmas ordering. The Appalachian Consortium Press listed four general interest books together with the publications brochure so that those interested in other books might be able to contact the Press.

There will be a follow-up meeting to evaluate the success of this venture in January at Rabun Gap, the headquarters of Foxfire.

MUSEUMS TO SHARE EXHIBIT

Construction of the first traveling exhibit to be sponsored by the Appalachian Consortium is well underway. It has been an exciting process for all involved.

"Forests: An Appalachian Story" is a traveling exhibit funded in part by a grant from the National Endowment for the Humanities. The exhibit will interpret man's relationship with the Appalachian forests during four historic periods: Pre-contact, Settlement, Industrial, and Contemporary.

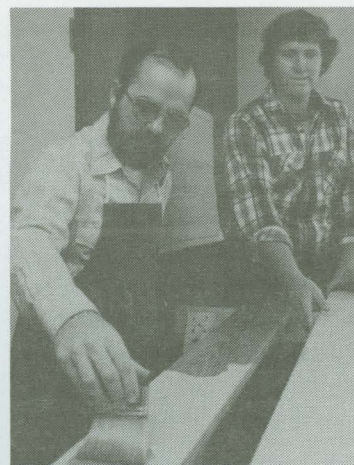
Interpretive materials for the exhibit will include a 50 page guide with photographs, drawings, and text. Authors of the text include Dr. Ann Rogers, Western Carolina University; Dr. Cratis Williams, Appalachian State University; Dr. Ronald Eller, Mars Hill College; and Dr. Harley Jolley, Mars Hill College. Ms. Michael Ann Williams and Mr. Sam Gray will co-author an introduction to the guide.

A fifteen minute, slide-tape presentation will be shown in conjunction with the exhibit. The slide-tape presentation is being developed by Sam Gray.

The exhibit will travel to five regional museums: Carroll Reese Museum, Johnson City, Tennessee; Folk Art Center, Asheville, North Carolina; Mountain Heritage Center, Cullowhee, North Carolina; Rural Life Museum, Mars Hill North Carolina; and Appalachian Cultural Center, Boone, North Carolina.

Curators at each site met September 12th to discuss scheduling for the exhibit. Helen Roseberry, Director of the Carroll Reese Museum, chaired the meeting and noted that, "members of this museum group feel that this is an important first step toward future sharing of exhibits."

"This project represents a significant expansion of the Consortium's efforts to stimulate interest in the region's history through interpretation," said Malinda Crutchfield, Project Coordinator.



In the photo accompanying this article Jim Whittum, senior project carpenter, and Curtis Smalling are constructing the exhibit, "Forests: An Appalachian Story."

ONLY WHEN THEY'RE LITTLE

Only When They're Little: The Story of an Appalachian Family is a triumph of the spirit of its author, Kate Pickens Day. The Appalachian Consortium Press anticipates releasing the book before Christmas.

Kate Pickens Day died while the book was in production, and we regret that she will never be able to touch the end results of her final work nor feel the last heroic act of her life in her hands. But the book will be read by others. They will catch her indomitable spirit, and they will not forget the author nor the life she portrayed. They will be the richer for having shared her experiences through an era of change in the Appalachians.

CONSORTIUM SPONSORS PHOTO EXHIBIT

A photo exhibit by Ken Murray entitled "Portrait of Appalachia," was on display during September and October at Spirit Square in Charlotte, North Carolina. The exhibit was sponsored by the Appalachian Consortium.

The exhibit consists of pictures taken in Northwest North Carolina, Southwest Virginia, Eastern Tennessee, and Kentucky, which portray the enduring strength and spirit of the Appalachian people.



Ken Murray

Because of the enthusiastic reception of the exhibit in the Piedmont, the Consortium plans to send it to the Mountain Regional Library in Young Harris, Georgia, where it will remain until January, 1985.

Murray's sensitive treatment of his subjects has made him one of the foremost photographers in the Appalachian region. The Consortium has published his work in *Down to Earth: People of Appalachia* and plans to follow it with *Portrait of Appalachia*.

"The Consortium is happy to bring the work of this talented artist to the public's attention," said Jacque Stewart, Assistant Director for the Press.



Present for the Laurel Leaves Award Ceremony were former recipients Granville Liles (far left), Thomas Burton and Cratis Williams (to the right of Doc Watson). Presenting Doc the award is Clinton Parker, Vice-Chairman of the Board of Directors.

"DOC" WATSON RECEIVES LAUREL LEAVES AWARD

A legendary mountain singer, composer and guitarist was honored recently as the first musician to receive the prestigious Appalachian Consortium's Laurel Leaves Award.

Arthel Lane "Doc" Watson, a native of Deep Gap, N. C., was honored during a luncheon ceremony at the Folk Arts Center in Asheville, N. C. He was accompanied by his son, Merle, who performs with him.

The Watsons are famous from coast to coast for their style of traditional music from the Appalachian Mountains. Together Doc and Merle have made 19 record albums and have been featured on numerous television shows and in national publications. They are the recipients of four Grammy Awards.

Dr. Clinton Parker, Associate Vice-Chancellor for Academic Affairs at Appalachian State University, presented the award saying that "Doc Watson is truly a living legend. He is one of the foremost guitarists in America today. He has honored our region through his music and has given much back to Southern Appalachia. We are pleased to recognize Doc as one of our leading citizens who is worthy of the Laurel Leaves Award."

The laurel was chosen as the Consortium's symbol because like the mountain people it represents, it has developed from hardy stock. Both have come to grips with thin top-soil as well as cold winters and warm summers. Both man and plant have developed strong root systems, are proudly independent, and have flourished despite adversity.

The award itself is an aluminum sculptured relief of the laurel mounted in wormy chestnut and oak taken from an old barn in Avery County, N. C. The sculpture is executed by Dr. Sherry Edwards, professor of art at Appalachian State University.

Present to participate in the Award celebration were former Laurel Leaves recipients Cratis Williams (noted Appalachian scholar and writer), Granville Liles (former superintendent of the Blue Ridge Parkway), and Tom Burton (folklorist and writer).

MEET THE BOARD OF ADVISORS

North Carolina's One Man Think Tank:



John Ehle

John Ehle, a native of Asheville and now living in Winston-Salem, has served on the Consortium Board of Advisors for four years. He is one of America's foremost novelists, writing about life in the mountains of Appalachia. Ehle is the recipient of numerous literary awards including the North Carolina Award for literature, the Mayflower Cup, and the Sir Walter Raleigh Award on four separate occasions. His latest novel is

entitled *Last One Home* and is reviewed below by Dr. Frank Hulme.

In a recent edition of "Carolina Alumni Review" Ehle was called "North Carolina's One-Man Think Tank." The article pointed out that Ehle was significantly responsible for the establishment of the Governor's School, the North Carolina School of Science and Mathematics, the North Carolina Achievement School, the Learning Institute of North Carolina, and the Committee for Education, Inc.

Ehle has served on the faculty at UNC and as Special Assistant to the Governor under Terry Sanford. He is married to Rosemary Harris, the well-known English Actress who starred in "The Holocaust."

John's work on the Board of Advisors has concentrated in the area of publications and the review and evaluation of manuscripts.

WELCOME NEW MEMBERS OF THE CONSORTIUM BOARD OF ADVISORS



Sylvia P. Medford
Mary Mae Walters
Carolyn W. Bumgarner
Loreta C. Walker
Elizabeth Anne Barber
Robert Banks
Richard Roper
Joyce Battle
Margaret Stroup
Kent Kerley
Linda Houpe
Robert Hennessee
Barbara Oetgen
Wayne Green
Phyllis Hollifield
Mary Buchanan
Aileen R. Ezell
Dana Duncan
Barbara Holcomb
Doyle Bickers

A REVIEW OF "LAST ONE HOME"

John Ehle of Winston-Salem is a long-standing member of the Consortium's Board of Advisors. He is a well-known author, and this latest book, *Last One Home* (Harper and Row), was reviewed recently by Frank Hulme. Dr. Hulme, himself a Consortium member, is a poet, teacher, and author of award winning *Mountain Measure: A Southern Appalachian Verse Notebook* (Appalachian Consortium Press).

The following excerpts are from Dr. Hulme's review in the *Asheville Citizen-Times*.

There is a mountain saying, "Last one home sleeps in the broken bed."

John Ehle takes this as the title for his new novel, which reveals the same command of artistic resources and deep understanding of the sympathy for his mountain characters, good and bad, that its author showed in earlier, much-admired novels such as *The Land Breakers*, *The Road*, *The Journey of August King*, and *Lion of the Hearth*.

Last One Home demonstrates once more why this Asheville native has come to be regarded as one of the finest novelist ever to use Appalachian themes, people and places.

Reviewing Ehle's popular *The Winter People* the novel just before *Last One Home*, Ivan Gold said in the *New York Times Book Review*, "John Ehle, artist and craftsman, has staked a serious, quiet claim to this profoundly American territory."

Jonathan Yardley, in the *Washington Post Book World*, declared, "This is a novel about mountain people with an absolutely sure grasp of mountain ways." Both these statements, and more, can be avowed for Ehle's newest novel.

Ehle has the novelist's gift of evoking character through action and speech. In *Last One Home*, he has a broad gallery of mountain folk, planted and transplanted, and is successful with all of them. He has perfect pitch for the special quality slightly tart, dry, reserved, with a private humor of the hill people.

He can be genuinely funny, too. Indeed, much of *Last One Home* can be called a comedy of mountain manners: the dicking for dowry between the patriarchs, Wright and King, before Pink and Amanda are wed; the suggestion of the Plott hounds for a dog show, ("I can see them now, sitting of a cemetery site and the respect paid to even very minor characters (Nurse Imogene "could talk the slobs off a halltree." Teacher-Priester Murdock "was a talking cookbook. . .with a religious flavor").

For the most part, Ehle resists the inflated, metaphysical flights that seduced his great predecessors, Wolfe (who appears twice as a youth in an amusing walk-on way) and Faulkner. This does not mean, however, that he cannot wing to the heights with the best of the Southern singers.

For a quarter of a century, John Ehle has been rounding out, in novel after novel, his vision, his ballad, his saga of the exploration and the development of his mountain world.

In *Last One Home*, with its themes of love of the land, rivalries of passion and greed, betrayal and triumph, he takes, for the most part with laconic grace and loving humor and always with wisdom and compassion, one more step on his epic journey.

—Frank Hulme

SYMPOSIUM FOCUSES ON TECHNOLOGY AND VALUES



Dr. Aaron Hyatt, a member of the North Carolina Technology Development Authority, addresses participants in the "Megatrends and Mountain Life Symposium."

In an effort to examine the relationship between technology and values in Appalachia, the Consortium recently sponsored "Megatrends and Mountain Life." With funding from the North Carolina Board of Science and Technology, the Symposium was intended to be the first step in establishing meaningful dialogue between Consortium humanists and those responsible for making public policy.

The Symposium was by invitation only and limited to thirty participants from a broad cross-section of business, government, and academia. Don Anderson, former Chairman of the Consortium Board of Directors, provided the keynote address. His analysis focused on the moral, cultural, economic, and socio-political implications of increasing technology. Dr. Anderson's presentation was followed by responses from Aaron Hyatt (Western Carolina University), Alan Hauser, and J. W. Hathaway (Appalachian State University). Also included in the program format were small group discussions among the presenters and participants.

What follows is the text of both Dr. Anderson's presentation and that of the respondents.

MEGATRENDS AND THE MOUNTAINS **(Reflections on Technology and Human Values)**

by

Don N. Anderson
Mars Hill College
Mars Hill, North Carolina

The Survival of any organism, of any species, has always been problematic, in fact most have long since become the subject matter for those scholars who study the skeletal remains of unsuccessful competitors in the evolutionary process.

Our hominid ancestors were winners in the struggle to survive largely because of their ability to fashion tools. Technology—while in the beginning little more than crudely shaped wood and stone—gave man a competitive advantage in the struggle. However, throughout most of human history, the survival of man largely depended on what happened in and to his environment over which he had little control.

The situation radically changed with the advent of the industrial era— with the modern world—in that our well being became significantly dependent on the actions we initiated. Our social environment is wholly man made, and our physical world is subject to radical alteration by our activities. Our technology freed us from the adaptive limitations experienced by other living organisms.

Man appears to harbor a technological imperative, a seemingly insatiable desire to shape and reshape his environment. Ever more frequently and more radically we have sought to mold our future, our world, and ourselves. This process has reached the point that our extinction or survival rests in our hands. In the early history of the species, our technology enhanced our ability to survive. In these days, the greatest threat to our survival is our technology and the way we use it.

In this essay, I propose to explore some of the relationships between modern technology and our social institutions

and values and to give some attention to the challenges posed for those of us who live in the Appalachian region.

I believe that technology is the single most important factor that shapes the contours of any human society. This—I hasten to add—is not to argue that our ideals and values are solely a reflection of the state of our technology. Current events in Iran surely discount that extreme position. However, I do mean to say that the modern world—the societies of industrial nations—is largely the product of industrial technology. Any society utilizing industrial technology tends to experience similar social trends—often referred to as the process of modernization.

Few of us would deny the positive results of modern technology. By almost any index of human well being, living conditions have greatly improved over the past 300 years.

But the process of Modernization—Driven by modern technology—is not an unambiguous reality. Both at the level of our social institutions and our values, modernization poses serious challenges.

Modern technology (the technology associated with industrial societies) tends to reshuffle the power and significance of social institutions. In contrast to traditional societies, modern societies experience the increasing dominance of the economic and political sectors. These become, as Peter Berger has argued, the mega-structures. In the United States the growth in scale and power of the corporation and the government (state and national) is readily apparent. And I would suggest that any vision of the near future that calls for a radical decentralizing of those social structures is highly romantic. However, the favorable public response to the idea that “small is beautiful” or that the scale of the corporation or government ought to be down-sized is testimony to the fact that the development of these mega-structures carries a heavy price. And it does. And the price is the relative decreasing importance of what Peter Berger calls “mediating structures,” e.g., the family, the neighborhood, and voluntary organizations. These structures have received heavy blows; they have been seriously diminished.

The critical importance of these mediating structures is obvious. They provide the stabilizing, nurturing, self-affirming, value forming environment that is a necessity for human growth and well being.

Please note that I am arguing that the development of the mega-structures is an essential aspect of modernization. Our technology does establish certain parameters, but there are options within those parameters. The way we respond is critical. Current political rhetoric advocating the down-sizing of government (note that not much is said about down-sizing corporations) or the polarizing debate on abortion (read family life) attests to the serious issues raised by the mega-structures, but the rhetoric is scarcely helpful, in my judgment, in the information of an appropriate response.

As a society, we must find ways to reaffirm and strengthen those mediating structures. That must become an important task on our societal agenda. Is it not appropriate to challenge both the corporation and the government to rethink policies that needlessly work against these mediating structures?

Appalachia, it is said, yet remains a region where the family and the community is highly prized. There is a fair measure of myth and reality in that view. But—no matter—let us acknowledge and support the reality.

I have previously stated that modernization impacts both our social institutions and our social values. Much has been written about the social values that tend to accompany modern technology. Peter Berger provides an extensive analysis of this phenomenon in his book, *The Homeless Mind*. However, before we proceed, it may be helpful to remind ourselves that there is no logically necessary relationship between statements of fact and statements of value. Normative statements are not to be directly derived from descriptive statements. Thus, while it may be true, and I think it is, that the technological basis of a society tends to emphasize certain human values, such is not a logically sufficient basis for espousing any particular value. For example, there is little doubt that modern technology tends to provide more options for more people. In contrast to people in more traditional societies, the future appears to be rather open—the future is mine to make as I desire. Freedom as a social value—wanting to do what I please or, at least, reducing the coercive dimensions of life, tends to be nurtured in a modern society. But none of this says that we ought to affirm freedom as the highest good or, for that matter, as a limited good. I would argue that justice is the highest social value and that it is to be the regulative principle for both freedom and equality.

My point is that a particular value may or may not be nurtured within a specific technologically shaped society—but in either case that is hardly a sufficient basis for affirming any value.

I do not intend to discuss that set of values that Peter Berger and others call “modernity.” Rather I want to take one value—attitudes toward land—and give it special attention.

For numerous reasons, land in a modern society is increasingly viewed as a commodity. It is primarily important for its exchange value. Like other commodities that we may own—cars, TV’s, stocks and bonds—we tend to exchange them when we can effect a good deal. Land tends to have instrumental not intrinsic value. This attitude toward land is apt to be accompanied by a diminution in attachment to a particular place, a particular piece of land, a particular community. And, even more importantly, the viewing of the world, in any of its aspects, as a commodity is but a part of a more general view of the world as demystified and desacralized.

The way we treat the world—the way we treat the land reflects our view of its instrumental function. I am not arguing that peoples in more traditional societies took greater care for the world, for the land. However, I suspect that in most instances the abuse of the earth in such societies was most often the result of necessity or ignorance. For us in the modern societies neither of these justifications seems credible.

Our technology, accompanied by a devotion to individualism and freedom, has wrought serious damage to the physical environment. We may debate the extent of the damage, but few would deny that we must radically change our perspective on the earth. Being caring stewards of the world requires that we view the earth as having more than instrumental value.

The attachment to land and community has a strong tradition among Appalachian people. But that tradition has been eroded as industrialization impacted the region. It is our task to honor and defend that tradition because it harbors a social perspective that is critical for the people and the land.

In sum, modern technology is the primary force shaping modern societies. And the resulting process of modernization significantly alters human social institutions and values. That is the tendency. However, the script is not inevitable, provided that we recognize our common destiny and assume responsibility for that future.

Having noted the general dynamic associated with modern technology, it may be helpful to focus on the interplay of technology and values by examining two specifics of modern technology: Nuclear technology and biotechnology.

Technology is not a value neutral reality. It carries a value press or tendency as part of the reality. And I would argue that value tendency is always ambiguous in a moral sense. Surely that has been evident with nuclear technology.

I remember listening to the late General Hugh Hester tell of a meeting with General McArthur and his staff after he had returned from a briefing on the bomb we had just two days previously dropped on Japan. Hester was always fond of recounting that McArthur stood before the staff and said, "Gentlemen, as soldiers we are obsolete—we have a bomb that makes war unthinkable."

Hans Morgenthau, a noted political thinker, continually reminds his audiences that the bomb had irrevocably changed the nature of war. Before the bomb, war would be viewed, dependent on the circumstances, as a rational act. It could be an appropriate means to achieve a national objective. However, he continued—after the bomb, there is no conceivable instance in which war can be viewed as a reasonable policy.

Developing a technology that would prevent war is hardly a new perspective. Did we not say that about the machine gun, the submarine, and now the bomb? And by some strange logic, we assumed that if each nation had a sufficient quantity of these war-ending weapons, war would be precluded. But what constitutes a sufficient number? And thus, the modern arms race is sustained as it devours the resources urgently needed to care for the earth and its inhabitants.

The society of the hunter-gathers tended to nurture cooperation and nonaggression; they could hardly have survived without the values. It is a lesson we have yet to learn in the modern world.

But there is another side to nuclear technology—that side deals with more humane uses. In medicine it helps to fend off those malignancies that threaten human life. The irony is that our value commitments permit, even require, a greater expenditure on military armaments than on medical hardware.

Biotechnology is a rapidly expanding arena that is filled with moral complexities. Lord Ritchie-Calder, the British science writer, cast the biological revolution in perspective when he observed that "just as we have manipulated plastics and metals, we are now manufacturing living materials. . ." A recent study by the government's Office of Technology Assessment, states that bioengineering "can play a major role in improving the speed, efficiency, and productivity of. . .biological systems." The economic impact of this technology appears to be immense. Nelson Sneider of E. F. Hutton says that "when you add up all the industries that could be impacted by biotechnology, you're dealing with up to 70 percent of the GNP" by the year 2010.

It is apparent that many of our corporate giants are convinced that this can be a very profitable industry. Several of them—DuPont, UpJohn, Allied Corporation, Kodak, General Electric, Dow Chemical and others—are investing heavily in biotechnical research.

But what of the consequences and where are the structures and value commitments to deal with the use of this technology? In medicine, the results are very promising in the area of genetically transmitted diseases. But there is cause for concern at other points. In the recent past we introduced numerous chemical compounds into the environment without a clear sense of their effects—we are now reaping the destructive results from some of these chemicals. Are we not apt to introduce newly created biological organisms into our environment with scant insight into the consequences? Petrochemical farming has wrought a heavy price—some fear that bioengineered farming will pose even greater hazards.

In sum, I am not arguing for any moratorium on nuclear technology or biotechnology, rather I am suggesting that they pose serious value questions and that the dominant value commitments of the modern society make constructive response difficult.

Next, let us examine the relationship between our developing technology and the economy. I am not particularly concerned with the name we give to the coming age—take your pick, "Post Industrial Society," "Information Age," "Biotechnical Age" or other. But I am convinced that something quite fundamental is happening in the world economy.

Naohiro Amaya, special adviser to the Japanese Ministry of International Trade and Industry, refers to that change as follows: "I liken the world technological situation to a five-story building. The ground floor and the first floor accommodate energy-intensive industries and unsophisticated labor intensive industries. These floors are occupied by the newly industrializing countries (NIC's). Japan's industries are all on the second floor and above, and most are prosperous—autos, electronics, metal working, and precision machinery. But we must move to the upper floors where high technology and information-based industries are because the NIC's are on their way to flooding the second floor. MITI's role is to provide the circumstances to facilitate the technological and structural transfer of Japanese industries to the upper floors."

The American economy from the end of WW II through the 1960's was nothing short of spectacular. It resulted in a standard of living for most Americans that was far beyond the dreams or reality for most of the world's inhabitants. That industrial era was largely based on the mass production of standardized products. It demanded a heavy capital investment in machinery but required a relatively unskilled or semi-skilled labor force. By the middle 70's, our old industries—those engaged in the mass production of standardized products, autos, steel, etc.,—were in trouble. And that trouble was largely due to changes in the world market. Prior to 1965, foreign trade did not figure significantly in the U. S. economy. However, by 1980, 19 percent of the goods we produced were exported and more than 22 percent of the goods we used were imported. In addition, by 1980, more than 70 percent of all the goods produced in the U. S. were competing with foreign made goods. We have not fared well in this competition—we import about 26 percent of our cars, 25 percent of our steel, 60 percent of our TV's, 35 percent of textile machinery. Our diminished place in the world economy is especially evident in capital-intensive, high volume industries, i.e., with those industries producing standardized products.

It is apparent, as Mr. Amaya of Japan has stated, that the newly industrializing countries—Korea, Hong Kong, Taiwan, Singapore, Brazil, Mexico, and Spain—have followed Japan in shifting to capital intensive industries. And given the wage scale of these NIC's, the result was and is predictable. The U. S. has steadily lost out in world trade with the products of its old industries. And these were—in the decades following WW II—the backbone of the American economy.

What is to be done? Do nothing and trust the market place to force the needed adjustments? The social cost of that strategy is too onerous to contemplate. Can we re-industrialize by protecting our old industries? Not likely—a world wide tariff war is not pleasant to contemplate. Nor do we look with favor on a reduced wage scale comparable to that of the NIC's. The critical question then arises—can we, as Japan has done, develop the capacity to “facilitate the technological and structural transfer” of American industries to the upper floors?

Here is where our values enter, and, according to George C. Lodge in his recent book, *The American Disease*, we are not well served by those dominant values. He agrees with the view of Felix Rohatyn, “Unfortunately [America] faces this [economic] future with an ideology. . . more suited to the past than the future.” Lodge identifies this unfruitful ideology as the intellectual legacy of John Locke. It consists of four great ideas: individualism, property rights, marketplace competition, and the limited state. So, for Lodge, the American disease is our attachment to these values that, in the context of current economic realities, have become a hinderance to our understanding and resolving a basic problem of the U. S. economic system.

I find Lodge's analysis convincing. Economic planning is a reality. It is done by large and small corporations and by a dozen different governmental agencies. But our ideological suspicion of planning, especially by any level of government, requires that we decry doing it, even pretend we aren't doing it and consequently, find it extremely difficult to plan for the “technological and structural transfer of American industries to the upper floor.” On the political scene, we are in danger of following the British Model—“a politics without a center, dominated by a protectionist, labor party on the 'left' and a hard-line, laissez-faire party on the right.” In that conflict, I suspect that Americans would choose the right, but then either choice leaves us with no real resolution to our economic malady.

If the prospect of rejuvenating our old industries is dim, then the transfer of our capital and labor to other activities becomes the important task. And social thinkers differ in their views of the consequences of that transformation.

Some are convinced that the future holds great opportunity for the few that are well educated and highly skilled. They will have the interesting, creative, and complex jobs. The remainder of the labor force will be divided between those who perform menial tasks and those, the largest number, who have lost all hope of a job. The latter become the surplus population. The long-term, high unemployment rate for British and European youth would lend some support to this view. Similarly, those who hold this view and recognize the importance of the old industries in Appalachia tend to see the economic future of the region as highly problematic.

In my judgment, it is important to distinguish short-range (transitional) problems from long-term problems.

There is a strong mythology that surrounds each new technological stage—it holds that the new technology reduces the need for labor. But that simply has not happened; a new technology may displace labor in selected areas, but it normally increases the over-all need for labor.

In the near future, those regions occupied by the old industries will experience significant economic loss—such appears to be inescapable. That includes Appalachia, at least, most of it. But if appropriate planning is done that facilitates resource allocations in developing industries and provides appropriate education and retraining for the labor force, then the long-term prospect for the U. S. and for Appalachia need not be bleak. That “if” is the problem. Given our value commitments, can we expect current economic realities to result in a review of these commitments? Or, put in Lodge's terms, can we recover from the American Disease?

Finally, I would hazard a few comments on our own organization—the Appalachian Consortium. We began in an era when Appalachia was being placed on the nation's agenda. We were ourselves part of that renewed interest in the commitment to the region. In those early years, we became a family, a fraternity. We were proud of our heritage, proud of our institutions, and cared deeply for each other. Through our energies, we developed Appalachian Studies courses, Museums, Centers, Archives; we held conferences, printed books, and wherever we traveled, we sought to enhance a public understanding of things Appalachian. We had a small but dedicated staff that facilitated our gatherings and our publications.

In my judgement, we have been immensely successful in our efforts. All of the institutions in the region have been challenged to focus much of their energies within the region. Every college in the region, at least to my knowledge, prides itself on its regional emphasis. That is a new and hopeful reality. And, in an era when little of substance was known of region, our publications helped to introduce the history of the mountains to those in and out of Appalachia.

It is time to move on—Appalachian Studies have legitimacy, Appalachian oriented conferences have become a tradition, and several university presses have awakened to the fact that there are reputable scholars who want to write and a public that wants to read of things Appalachian. It is my judgment that we must move on or there will remain few of us to move.

I would suggest that we consider organizing ourselves in a manner appropriate to an analysis of the socio-economic issues of our region and to a presentation of appropriate policy options and preferences. How can we strengthen the “Mediating structures” that have been the hallmark of mountain life? What can be done to moderate the impact of the decline of the old industries in our region? These and other questions need to become central to our agenda. And I think it is not feasible to assume that a small staff and the occasional meeting of diverse Committees can significantly deal with this agenda.

Is it not possible for certain of our institutions to integrate and coordinate some currently existing staff so as to provide the resources necessary for this task? Please note that I am not calling for any additional financial outlays—most

of us are caught in a budgetary squeeze as it is. Rather, I am wondering if it is not feasible and desirable to bring together staff and resources already in existence—brought together in a coordinated manner that permits the organization to speak with integrity on some of the important issues confronting our region. Further, I would suggest that this inquiry might be an agenda item for some or all of our institution heads.

As a species, we have always constructed the present through a dialogue with our past and a vision of the good life and the good community. Being ignorant of our past—as a person, a nation, and a species—deprives us of the corrective force of memory, and being pulled by a self-centered or nation-centered parochial vision of future invites us to a global act of suicides. Rousseau was wrong when he said, “God makes all things good; man meddles with them, and they become evil.” Our meddling is not essentially evil; our survival in every era requires some meddling, some technology. It is how we meddle, how we use the technology that determines the evil. Technology not only poses issues that we handle according to our values, it also tends to nurture certain value commitments. But remember the dialogue with our past and our vision of the future; therein is the future—for good or ill.

RESPONSE TO MEGATRENDS AND THE MOUNTAINS (Reflections on Technology and Human Values)

by

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I wish to congratulate Dr. Anderson for an excellent paper. He has given considerable time and attention to his topic, and the quality of his paper reflects that. It is obvious to me that Dr. Anderson places the concerns of people foremost in his thinking, and I appreciate his concern.

A difficulty I have in this particular instance is that I agree so much with Dr. Anderson that I may not be able to add anything of significance to his excellent paper. And I recognize that in those places where we do differ, the difficulty maybe that we perceive certain words or phrases differently. So it may be that what I am going to say derives more from the difficulty than from a difference of philosophy.

For example, if I have read Dr. Anderson's paper correctly, it appears that he is suggesting that man is primarily shaped by technology, and he views this in negative terms. However, he does recognize that man's life has improved over the past 300 years “by almost any index of human well being.” While I agree that man does appear to constantly reassess himself and his environment and is constantly attempting to develop, adapt, change, experience, experiment, discover, etc., I view this in a highly positive way. Lewis Thomas states my position very well in his book *The Medusa and the Snail*. From his biological perspective, he says, “I believe fervently in our species and have no patience with the current fashion or running down the human being as a useful part of nature. On the contrary, we are a spectacular, splendid manifestation of life.” He proceeds, however, to remind us that “we are, perhaps uniquely among the earth's creatures, the worrying animal. We worry away our lives, fearing the future, discontent with the present, unable to take in the idea of dying, unable to sit still.” Thus, today, we are worrying about our future. Also I would suggest that man is frequently forced to adapt technology as a means for survival. I believe this idea can properly be traced throughout history as man's population has grown and he has found it necessary to find additional means, beyond agriculture, to support himself and his family. Today's environment of high technology can be seen as a continuation of that need; i.e., as traditional industries decline, new industries must be found to replace those to maintain economic vitality and employment. Dr. Anderson recognizes this in his statement “In the early history of the species our technology enhanced our ability to survive.” However, he then went on to suggest that “In these days the greatest threat to our survival is our technology and the way we use it.” This is, of course, a cogent statement as we consider the possibility of nuclear holocaust and other forms of potential environmental destruction.

Thus, I believe that Dr. Anderson and I are in agreement that while technology presents both positive and negative characteristics, it is the way that humans choose to respond that is critical. And I agree with him that it is indeed appropriate to challenge both the corporate structure and the government to rethink policies and the potential impact of policies upon people.

Let me make it clear at this point that I am an optimist regarding the development of technology and the use that man can make of technology. And although many of us may have our doubts from time to time, I continue to believe that man is wise enough to use this technology in the appropriate manner.

If I have a significant difference from Dr. Anderson, it would be in his belief that industrialization has eroded the attitudes and values that the Appalachian people have held regarding their land and communities. From my personal contacts and observations, I simply cannot determine that my many relatives and other people I know in western North Carolina, have lessened their attachment to the land by taking jobs in industries. For example, it is fairly common in our area for one or both bread winners in a family to have jobs in industry and maintain a family, rural life-style. As a matter of fact, I suspect that many of our small, family farms would no longer exist if it were not possible for the bread winners to have additional income earned from jobs in industry. That fact that these people are willing to work so hard, in essence keeping two, full-time, permanent jobs, attests to their desire to maintain their land and a life-style that is important to them.